



WATERLOO
ALUMNI

Alumni Relations 101



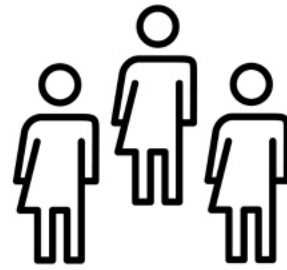


Our Goal

To keep Waterloo alumni
engaged, informed, and
connected

Know the lingo

alum



alumni

YOUR ALUMNI NETWORK

AS OF DECEMBER 2019

238,000!

more than

~~**213,000**~~

people have graduated from the University of Waterloo since its inception in

1957



more than

71,500

of our alumni are **GOLDS** (Grads of the Last Decade)

of those alumni who have kept in touch with us ...

more than

166,000

call Canada home

10,000+

live in the United States

over

38,000

live in and around KW

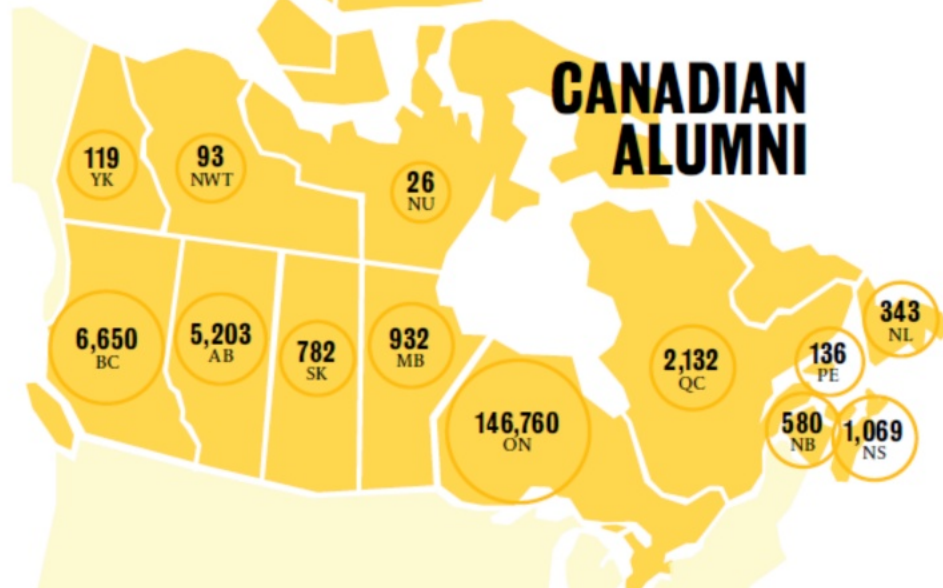
more than

9,300

live internationally

TOP 10 COUNTRIES

(not including Canada and the U.S.)



- | | |
|--------------------------|-------------------------------------|
| 4 > Germany 376 | 8 > United Arab Emirates 215 |
| 5 > India 346 | 9 > Trinidad & Tobago 206 |
| 6 > Singapore 318 | 10 > Republic of Korea 201 |
| 7 > Malaysia 224 | |



CHAPTERS



8 > United Arab Emirates **215**

9 > Trinidad & Tobago **206**

10 > Republic of Korea **201**

CHAPTERS



BEIJING
Chapter



CALGARY
Chapter



HONG KONG
Chapter



LONDON
Chapter



NEW YORK
Chapter



SAN FRANCISCO BAY
Chapter



SEOUL
Chapter



SHANGHAI
Chapter



SINGAPORE
Chapter



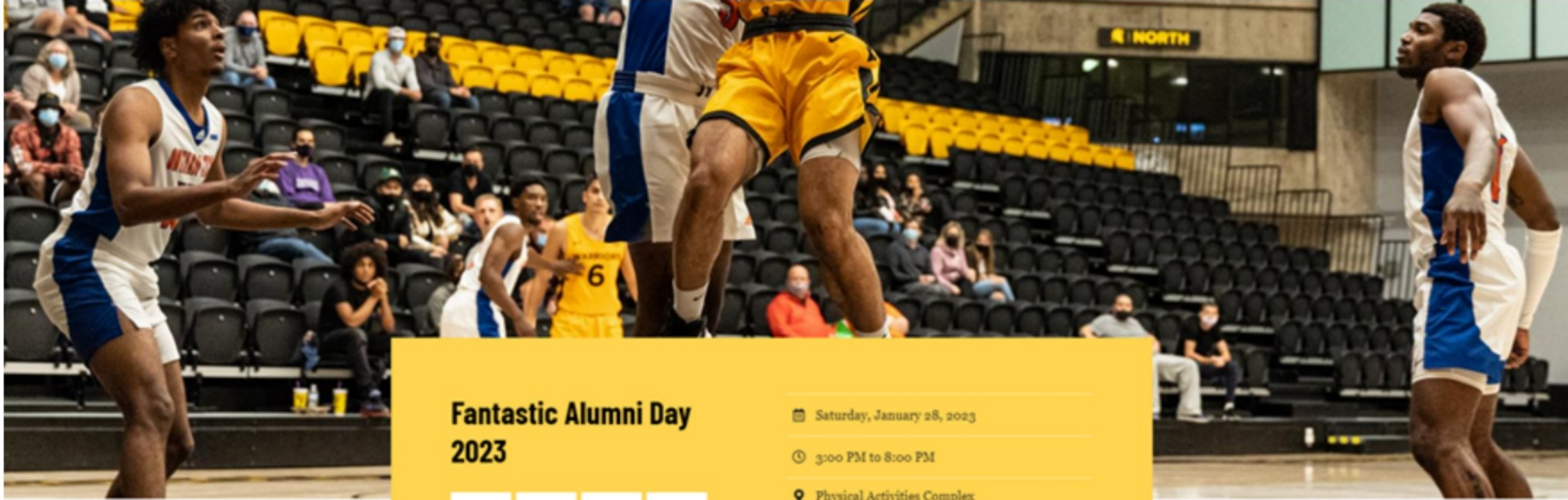
TORONTO
Chapter



VANCOUVER
Chapter



WATERLOO REGION
Chapter



Fantastic Alumni Day 2023

📅 Saturday, January 28, 2023

🕒 3:00 PM to 8:00 PM

📍 Physical Activities Complex

Cost: Complimentary with code FAD2023

19

DAYS

01

HOURS

40

MINUTES

09

SECONDS

REGISTER

Hosted by: Athletics

4 > Germany 376

5 > India 346

8 > Uln

LinkedIn Learning for Alumni

📅 Wednesday, February 1, 2023 to Wednesday, May 31, 2023

🕒 12:00 AM

📍 Online- LinkedIn Learning

80

DAYS

22

HOURS

30

MINUTES

50

SECONDS

REGISTER





715

276



15

276



15

276



15

276



When do you become an alum?

After your convocation ceremony:

- Last term - Fall > June
- **Last term - Winter > June**
- Last term - Spring > October



Did you know?

You're still considered a student during the gap between end of studies and convocation

Waterloo magazine
Published in May and November



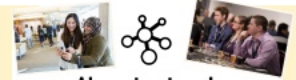
Alumni b
Stories and videos
around the world!



@uWaterloo
Monthly newsletter



recipient reflects



Alumni network

- Alumni Chapters around the world
- Affinity networks
- Networking/learning opportunities
- Hear about thought-provoking work being done by fellow alumni and University researchers
- Volunteer!



Keep your @uwaterloo.ca email address after graduation!



Access to
Alumni WaterlooWorks

170+ jobs currently posted!



Alumni benefits and services

Alumni Career Advisors

3 free individual appointments
 - Career plan
 - Resume and cover letter review
 - Interview preparation
 - Job search strategy

Alumni WatCard

Exclusive benefits for alumni
 - 10% off at participating retailers
 - Access to exclusive events
 - Special offers and more!

Partnering with Purpose

Alumni affinity partners provide you with beneficial quality services at competitive rates that may not be accessible elsewhere.

All alumni programs, services and publications brought to you by Alumni Relations are funded by revenue received from our affinity partners. The greater alumni participation in our affinity services, the more services and programs we can offer you.



As a trusted partner, the TD Insurance Meloche Monette program is dedicated to helping University of Waterloo alumni get access to preferred rates on car, home, condo and renter's insurance coverage. TD Insurance offers a wide range of insurance coverage options that can be tailored to best suit your needs. Their knowledgeable advisors will help you find the options right for you.

GET A QUOTE BY CALLING 1-855-351-7317 OR VISITING
tdinsurance.com/uwaterlooalumni



As an alumnus of the University of Waterloo, you've worked hard to prepare for your future. That's why we at Manulife are proud to help you become further prepared.

Enjoy affordable rates on Life and Health Insurance products that can help you be financially protected, no matter what comes your way.

For more information, call 1-855-913-6333 or visit

manulife.com/uwaterloo



BMO UNIVERSITY OF WATERLOO MASTERCARD®

SUPPORT YOUR SCHOOL AND REWARD YOURSELF!

Every time you use your BMO University of Waterloo MasterCard to make a purchase, you help fund alumni and student programs.

Apply at
bmo.com/uwaterloo



When do you become an alum?

After your convocation ceremony:

- Last term - Fall > June
- Last term - Winter > June
- Last term - Spring > October



UNIVERSITY OF WATERLOO

**Keep your @uwaterloo.ca
email address after graduation!**



**Keep your @uwaterloo.ca
email address after graduation!**



megan.hannath@uwaterloo.ca

**Keep your @uwaterloo.ca
email address after graduation!**



megan.hannath@uwaterloo.ca



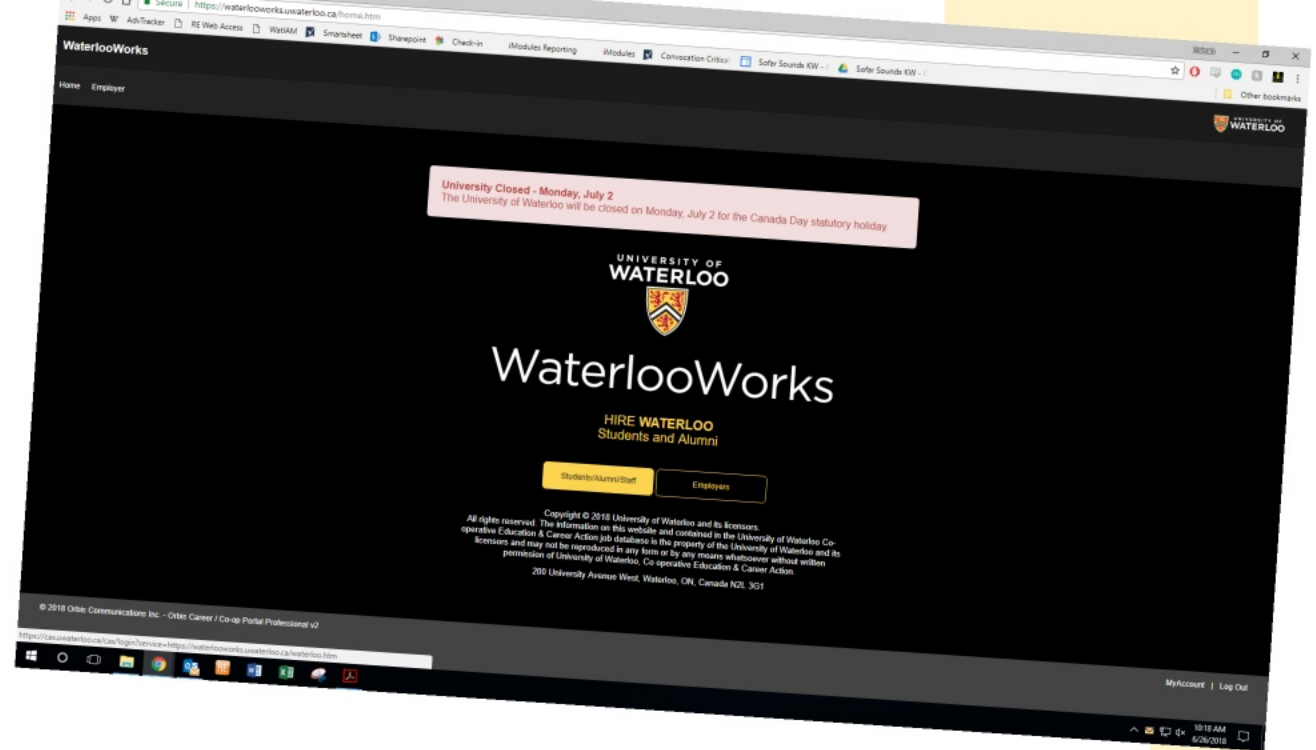
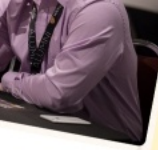
cutemeg15@hotmail.com



Alumni Career Advisors

3 free individual appointments

- › Enhance your résumé and craft an effective cover letter
- › Explore career options and develop job search strategies
- › Identify your personal brand to know what skills set you apart



Access to Alumni WaterlooWorks

170+ jobs currently posted!





Alumni WatCard

- Electronic library resources and TriUniversity Group (TUG) borrowing privileges
- Access to the Grad House pub
- Career Advisor Appointments
- Alumni Black and Gold Pass
- Discounted membership to Warrior Recreation Areas (PAC & CIF)

Waterloo magazine

Published in May and November



Alumni b
Stories and videos
around the world



UPDATE CONTACT INFO

@uWaterloo

Monthly e-newsletter



JUNE 2020

Top Stories



Five things you'll love as a Waterloo alumnus

Enjoy special benefits and services to help you get the most out of your alumni experience. Plus, you'll get this e-newsletter on the second Thursday of each month!



Wall Street, March 2008

Meaghan Kimball (BMath '06) shares her rocky start in finance, and offers support to alumni whose careers look different than they planned.

recipient reflects

Related blog posts

- [From Geology to Valedictorian](#)
- [Always in Style](#)
- [Turn an MVP into a poetry book](#)
- [Artificial Intelligence and The Anthropologist](#)
- [Male ring-tailed lemurs engage in "stink fights" to attract mates](#)



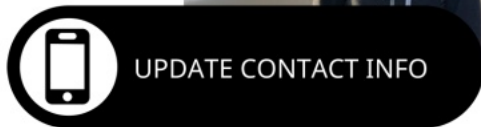
- A
- N
- H

Waterloo magazine

Published in May and November



Alumni b
Stories and videos
around the world



@uWaterloo

Monthly e-newsletter



JUNE 2020

Top Stories



Five things you'll love as a Waterloo alumnus

Enjoy special benefits and services to help you get the most out of your alumni experience. Plus, you'll get this e-newsletter on the second Thursday of each month!



Wall Street, March 2008

Meaghan Kimball (BMath '06) shares her rocky start in finance, and offers support to alumni whose careers look different than they planned.

recipient reflects

Related blog posts

- [From Gender to Valedictorian](#)
- [Advice in Style](#)
- [Turn an MVP into a poetry book](#)
- [Artificial Intelligence and the Anthropologist](#)
- [Male rice-traded farmers engage in "stink flirting" to attract mates](#)

Want to keep in touch?

Section 7

Alumnus invitation

As a former student of the University of Waterloo, I wish to maintain my affiliation and wish to receive email news and/or other publications.

Your alumni decision: **Yes/No**

Select



let us know!



Alumni

- Alumni Chapter
- Affinity
- Networking/learn
- Hear about thou being done by University
- Vol

Keep your @uw email address a

megan.han

cutemeg150

Waterloo magazine

Published in May and November

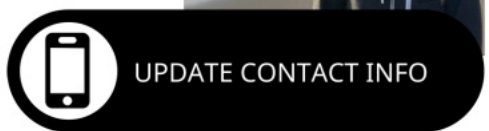
@uWaterloo

Monthly e-newsletter



Update your mailing address on Quest!

Alumni b
Stories and videos
around the world

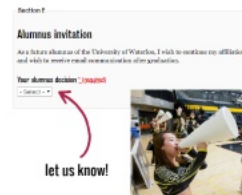


recipient reflects

Related blog posts

- [From Gender to Valedictorian](#)
- [Advice in Style](#)
- [Turn an MVP into a poetry book](#)
- [Artificial Intelligence and the Anthropologists](#)
- [Male rice-trifled lizards engage in "stink flirting" to attract mates](#)

Want to keep in touch?



Alumni

- Alumni Chapter
- Affinity
- Networking/learn
- Hear about thou being done by University
- Vol

Keep your @uw
email address a

- megan.han
- cutemeg15

Waterloo magazine

Published in May and November

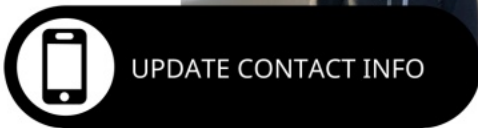
@uWaterloo

Monthly e-newsletter

Update your mailing address on Quest!

After convocation:

Alumni b
Stories and videos
around the world



Want to keep in touch?



let us know!



Alumni

- Alumni Chapter
- Affinity
- Networking/learn
- Hear about thou
- being done by
- University
- Vol

Keep your @uw
email address a

 megan.han

 cutemeg15

Want to keep in touch?

Section E

Alumnus invitation

As a future alumnus of the University of Waterloo, I wish to continue my affiliation with the University and wish to receive email communication after graduation.

Your alumnus decision ***(required)**

- Select - ▾

let us know!



advisors

commitments

effective

top job

know what

Alumni WatCard

benefits and TriUniversity
privileges

the pub

commitments

pass

to Warrior Recreation

Partnering with Purpose

*Alumni affinity partners provide you with beneficial quality services
at competitive rates that may not be accessible elsewhere.*

All alumni programs, services and publications brought to you
by Alumni Relations are funded by revenue received from our affinity
partners. The greater alumni participation in our affinity services,
the more services and programs we can offer you.



As a trusted partner, the TD Insurance Meloche Monnex program
is dedicated to helping University of Waterloo alumni get access to preferred
rates on car, home, condo and renter's insurance coverage. TD Insurance
offers a wide range of insurance coverage options that can be tailored to
best suit your needs. Their knowledgeable advisors will help you find
the options right for you.

GET A QUOTE BY CALLING 1-855-351-7317 OR VISITING

tdinsurance.com/uwaterlooalumni



As an alumnus of the University of Waterloo, you've worked hard
to prepare for your future. That's why we at Manulife are proud to help
you become further prepared.

Enjoy affordable rates on Life and Health Insurance products that can
help you be financially protected, no matter what comes your way.

For more information, call 1-888-913-6333 or visit

manulife.com/uwaterloo



BMO® UNIVERSITY OF WATERLOO MASTERCARD®*
SUPPORT YOUR SCHOOL AND REWARD YOURSELF!

Every time you use your BMO University of Waterloo MasterCard
to make a purchase, you help fund alumni and student programs.

Apply at

bmo.com/waterloo



Joining the Alumni Club!



and so the adventure begins 🌟🌟
#classof2020 #uwaterloograd ...
big thanks to elegantly.dipped for
the most gorgeous chocolate
strawberries 🍓🍓
11 days ago



Graduated with a BAsC in
Mechatronics Engineering from
the University of Waterloo! I doubt
even the best kalman filter could
have predicted the state of our final
term, but we made it anyway!
Congrats to all the 2020 Trons!
(and other engineers too I guess)
Special thanks to our neighbor Bill
for presenting me with my
"diploma"! #EngGrad2020
#UWaterlooGrad
12 days ago



Us: Avoids each other on campus
for 5 years Also us:
#UWaterlooGrad #classof2020
12 days ago



still not sure if my math major gets
me a degree or a radian 🤔 this
wasn't the convocation i was
expecting when i finished my
undergrad but here's me
celebrating my hard work from the
past five years #BMathBeProud
#UWaterlooGrad
12 days ago



5 years and 6 internships later... it's
official! ❤️ #UWaterlooGrad
#BMathBeProud
pic.twitter.com/puusmgCmE3
10 days ago



Thank you for coming and
celebrating my virtual convocation
with me. You made my graduation
day even more memorable.
#enggrad2020 #uwaterloograd
10 days ago



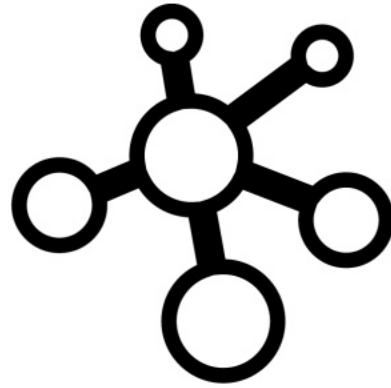
"Well...at least there's no fear of me
breaking a heel on-stage! 🥰 5
years later, having made some of
the best of friends, being supported
by them and my family through the
thick and thin of courses, labs,
12 days ago



Thanks to all my supporters in
these past 5 years and thanks
especially to those who were able
12 days ago



"Still remember the day I picked up
my Watcard almost 2 years ago. My
first lecture when I got lost trying
to find E7 building. Celebrating
every little achievement at Shinwa.
Grateful for everything this journey
has given me 🌟 Congratulations to
all my friends with whom I shared
this amazing time. 🍷 May we
achieve all that makes us happy and
proud. 🌟 #enggrad2020
#uwaterloograd"
12 days ago



Alumni network

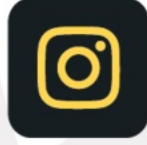
- Alumni Chapters around the world
 - Affinity networks
- Networking/learning opportunities
- Hear about thought-provoking work being done by fellow alumni and University researchers
 - Volunteer!



Stay connected!



UWaterloo alumni



@uwaterlootalumni



@uwaterlootalumni



showcase/uwaterlootalumni





Megan Hannath

Alumni Officer, Student-Alumni Bridge

megan.hannath@uwaterloo.ca