Syllabus for Psychology 492 Psychological Measurement Winter 2007-08

Instructor: Professor Ramona Bobocel

888-4567 x33622

Office Hours: Professor Bobocel: Tuesday 3:30-5:00 p.m., PAS 4031

Teaching Assistants: Office Hours

Jeff Spence PAS 4235 jr2spenc@watarts.uwaterloo.ca Wed 10 - 12 p.m. **Beatrice Moos** PAS 4250 moos.beatrice@gmail.com Wed 12:30-2:30 p.m. Omid Fohuti PAS 4226 omidfotuhi@gmail.com Mon 4:30-6:30 p.m. iwberry@uwaterloo.ca TBA Fri 2:30-4:30 p.m. Joe Berry

Class Time and Location: Monday & Wed 2:30-4:20 MC 2066

<u>Lab Times and Location</u>: All PAS 1237: Lab 101: Wed 4:30-5:20 p.m.

Lab 102: Wed 5:30-6:20 p.m. Lab 103: Thurs 4:30-5:20 p.m. Lab 104: Thus 5:30-6:20 p.m.

Textbook:

Custom Published Version of Kaplan, R.M., & Saccuzzo, D.P. (2005). *Psychological Testing: Principles, Applications, & Issues* (6th edition). Scarborough, ON: Thomson-Nelson.

Note: This is a special (reduced) printing of the book that contains only the chapters we will use and it is considerably cheaper than the complete book. This version has a different ISBN than the complete book and is available in the bookstore. Also, note that the cover of the custom version says 5^{th} edition, but this is a printing error.

Course Objectives:

Measurement is fundamental to science. Tests of theory in most sciences involve specific predictions requiring controlled and accurate observations. In psychology, we are faced with the problem of measuring variables such as "intelligence" or "aggressiveness" that are inferred from behaviour or self-report. How can we tell if the tests we create are really measuring what we think they are? How can we estimate the precision of our tests? This course will tell you. You will learn not only how to evaluate psychological tests and measures, but also how to construct and refine your own. This knowledge is essential in both research and applied settings, because research results and clinical or applied evaluations are dependent on the tests and measures that people use.

Course Structure:

This course is a hybrid between a statistics course and a research methods course. The lecture sessions will be run similar to those of a statistics course, and the labs will run like a research workshop. In the lectures, we will go over the content of the assigned readings step-by-step, in order to learn the basic material. You are expected to complete the assigned readings in preparation for the class. In addition, I will assign problem sets corresponding to the lecture material, which we will review in class

(usually the following week; see timetable). In summary, the lectures and the text provide the necessary foundation required for the successful application of the material on the assignments and the exams.

In the labs, your teaching assistant (TA) will assist you in an independent project, which will require individual research and some written work from each of you. This will be a measure construction project, intended to help you learn how to devise and refine a psychological test. The project will involve carefully researching and defining a construct of interest, inventing a test to measure this construct, and collecting a data set on your test on which to do a psychometric analysis and an analysis of convergent and discriminant validity. You will work in groups of 4-5 for this project (more detail below).

Evaluation:

Your grade in this course will be based on the following:

- 1. Completion of assignments. 6 assignments will be due at specified times throughout the term (you will submit them to your lab TA but we will review the answers in class). The assignments will provide you with problem sets corresponding to the lecture material, which will help you to learn the material. Importantly, the assignments will help you prepare for exams, as the exams will be very similar to the assignments. The correct answers will be posted and reviewed at the next lecture (see timetable). Your performance on the set of assignments is worth 12% of your final grade (i.e., each assignment is worth 2 points). Your grade will be based on completing and submitting solutions to your TA in a drop box on UW-ACE. Grading will be 2 marks for a completed assignment submitted on time with most questions answered correctly, and a single mark for an assignment with less than half of the questions answered correctly or an incomplete assignment. Keep in mind that there is good benefit from completion of the assignments because doing so will help prepare you for the exams. Note that assignments will not be accepted beyond 6 pm on the date they are due (the drop box will be closed). At that, time the correct solutions will be posted. You should review the correct solutions and come prepared to ask questions in the review session.
- 2. Your performance on 2 midterm exams (one during the term and the other during the final exam period). Each test will include questions on lectures and readings related to primarily those topics covered since the previous exam. The exams will emphasize the <u>application</u> of the material covered in class and text, and most of the questions will involve solving problems, much like in the assignments. Each exam will account for 30% of your grade (for a total of 60% of your course grade).
- 3. Lab Group Assignments A & B: You will be required to complete 2 Lab Assignments, due at two times during the term. For Lab Assignment A (due on Feb 15), you will submit the scale that your group creates with a brief summary of the construct definition and domain specification. For Lab Assignment B (due Wed, April 9), you will conduct a psychometric analysis of the data obtained from your scale, including convergent and discriminant validity. Both lab assignments may be completed and submitted as a group. Together, the lab assignments are worth 25% of your final course grade. Assignment A = 10%; Assignment B = 15%). The penalty for late submissions on either assignment is 5% per day. **Note:** We will say more about this as the term progresses, but for practical reasons your measure should not raise any eyebrows (i.e., no content that is potentially upsetting or highly personal, no content about sexuality, etc.), and it should contain a maximum of 10-12 items. For ethical reasons, your TA will need to veto any controversial content.

- 4. Project Participation: 3% of your final grade. You will receive 3% for completing the booklet of measures (during lab time) that you and your classmates will produce.
- 5. Experiential learning is highly valued in the Department of Psychology. Therefore, students can earn a "bonus" of 3% by participating in these experiments (i.e., the maximum possible final grade is 103%). All guidelines for participation, including alternative assignments, are posted on our UW-ACE website, along with the course syllabus.

For Students with Disabilities

The Office for Persons with Disabilities (OPD), located in Needles Hall, Room 1132, collaborates with all academic departments to arrange appropriate accommodations for students with disabilities without compromising the academic integrity of the curriculum. If you require academic accommodations to lessen the impact of your disability, please register with the OPD at the beginning of each academic term.

A Few Other Notes

All students should activate their UW computer accounts each term. The accounts give students access to applications such as word processing, statistical and graphics packages, and electronic email as well as access to the Internet. For those who are not planning to use their UW email addresses, please do one of the following things:

- change your email address on QUEST to the one that you want posted on the University Directory, or
- on the UW account, arrange for the email from your UW account to be forwarded to your alternate email address.

Psychology majors should check the Psychology Undergraduate Web Site (http://www.psychology.uwaterloo.ca/ugradprog/) regularly for updates (e.g., psychology course offerings for F/W/S, volunteer and/or part-time paid research positions, application deadlines for scholarships, etc.)

Note: From the Faculty of Arts Council

Plagiarism. The Associate Dean of Arts has requested that all course outlines in the Faculty of Arts quote the definition of plagiarism and emphasize the gravity of this academic offense. A summary is provided on page 1:10 of the Undergraduate Calendar.

"Plagiarism... is the act of presenting the ideas, words or other intellectual property of another as one's own. The use of other people's work must be properly acknowledged and referenced in all written material... The properly acknowledged use of sources is an accepted and important part of scholarship. Use of such material without complete and unambiguous acknowledgement, however, is an offense under this policy."

If you have any questions, please do not hesitate to ask.

Avoidance of academic offenses: All students registered in the courses of the Faculty of Arts are expected to know what constitutes an academic offense, to avoid committing academic offenses, and to take responsibility for their academic actions. When the commission of an offense is established, disciplinary penalties will be imposed in accord with Policy #71 (Student Academic Discipline). For information on categories of offenses and types of penalties, students are directed to consult the summary of Policy #71 which is supplied in the Undergraduate Calendar (section 1; on the Web at http://www.adm.uwaterloo.ca/infoucal/UW/policy_71.html). If you need help in learning how to avoid offenses such as plagiarism, cheating, and double submission, or if you need clarification of aspects of the discipline policy, ask your course instructor for guidance. Other resources regarding the discipline policy are your academic advisor and the Undergraduate Associate Dean.

Students who believe that they have been wrongfully or unjustly penalized have the right to grieve. Please refer to Policy #70 (Student Grievance) at http://www.adm.uwaterloo.ca/infosec/Policies/policy70.html.

On the next pages is a tentative timetable of topics to be covered in lecture and lab components.

Psychological Measurement Winter, 2008 Lecture and Lab Components

Week of	Monday	Wed	Lab (Wed/Thurs)
Jan 7	Review Syllabus,	What is Psychological Measurement	Select Groups,
	Assignment to Labs	and Why is it Important?	Intro to SPSS,
		(Chapter 1)	Literature Search
		-	
Jan 14	Norms & Basic Statistics (Chapter 2)	Correlation and Regression	Discuss Topic & Past Research on
	Intro to SPSS	(Chapter 3)	Construct of Interest,
	Assignment 1	Assignment 2	Intro to Statistics in SPSS
Jan 21	Process of Test Construction	Test Construction continued	Construct Definition & Domain
	(Chapter 6, pp. 157-168, &	Workshop:	Specification,
	Chapter 7 - skim)	Assignments 1 & 2 Reviewed	Begin Writing Items
	Assignments 1 & 2 Due by 12 noon to		
	your TA (drop box closed at 6 pm &		
	solutions posted)		
Jan 28	Reliability and Measurement Error	Applications of	Continue Item Writing,
	(Chapter 4, omit pp. 117-119 for now) Assignment 3	Classical Test Theory	Write Instruction Set
Feb 4	Applications of Classical Test Theory	Workshop:	Complete Scale
	Continued	Assignments 3 Reviewed,	(Preliminary Version of Lab
	Assignment 3 Due by 12 noon to your	Q & A on Lecture Material to Date	Assignment A)
	TA (drop box closed at 6 pm &		-
	solutions posted)		
Feb 11	Midterm 1 (2:30 – 4:20 pm)	No Lecture; Finish on Lab	Final Scale Review
		Assignment A	Lab Assignment A
			due by Friday, Feb 15 at 4:30 pm
			to your TA
Reading Week	Recover	Recover	Recover

Continued on next page...

2nd half of Course ...

Week of	Monday	Wed	Lab (Wed/Thurs)
Feb 25	Validity I (Chapter 5)	Validity I continued	Collect Data on Scales
	Assignment 4		
Mar 3	Validity II: Applications	Validity II: Applications continued	Raw Data to Groups,
	(Chapter 18, pp. 510-526; Chapter 19)		Create Data file
Mar 10	Psychometrics of Observation & Decision	Workshop:	Preliminary Data Preparation,
	Theory	Assignment 4 Reviewed	Recoding Items,
	Assignment 5		Creating composite score
	(Chapter 4, pp. 117-119)		
	Re-read Chp 18, pp. 512-521)		
	Assignment 4 Due by 12 noon to your		
	TA (drop box closes at 6 pm and		
	solutions posted)		
Mar 17	Item Analysis	Item Analysis & Reliability in SPSS	Data Analysis: Item Analysis &
	(Chapter 6, pp. 168-182)		Reliability
*note: class time	Assignment 6		
2:30-4:20 pm			
both M & W*			
Mar 24	Factor Analysis	Factor Analysis in SPSS	Data Analysis: Factor Analysis
	(Chapter 3, pp. 89-93)		
*note: class time			
2:30-4:20 pm			
both M & W*			
Mar 31	Evaluating Convergent & Discriminant	Workshop:	Data Analysis:
	Validity	Assignments 5 & 6 Reviewed	Convergent & Discriminant Validity
	Assignments 5 & 6 Due by 12 noon to		(Lab Assignment B is due next week)
	your TA (drop box closes at 6 pm and		
	solutions posted)		
April 7	Catch up if needed,	Classes over	
	Review: Q & A on Lecture Material to	Lab Assignment B	
	Date	due by Wed April 9 by 4:30 pm	
		to your TA	

Midterm 2 (2 hrs): Final Exam Period, Date TBA by Registrar's Office