OUR TEAM

Diverse analytics professionals who drive value for the organization

- Partner with business stakeholders to perform analysis, modelling, and tool development to improve decision making
- Engage in research and development activities to inform best practices
WHO DO WE SERVE?

- CLAIMS
- MARKETING
- PRICING
- SALES
- CUSTOMERS
- RISK
ENABLING DATA AND TOOLS

• Internal customer data (underwriting, claims, retention)
• External data sources (census, weather, credit, etc.)
• Data management infrastructure
• Modern analytical software (R, Python, etc.)
CASE STUDY: WEBSITE PERSONALIZATION
CASE STUDY: WEBSITE PERSONALIZATION

How do we tailor the insurance offerings presented to a potential customer to satisfy that customer’s needs and preferences?

Here are our best options just for you!

You can customize these packages in the next step.

**The Essentials**
- $13\textsuperscript{86} monthly
- Complete coverage you can count on.
  - $1,000,000 Liability Coverage
  - $10,000 per loss, $3,000 per item Special Belongings coverage
  - $30,000 Personal Belongings Coverage

**The Preferred**
- $16\textsuperscript{92} monthly
- Enhanced coverage others find valuable.
  - $1,000,000 Liability Coverage
  - $10,000 per loss, $3,000 per item Special Belongings coverage
  - $50,000 Personal Belongings Coverage

**The Ultimate**
- $22\textsuperscript{23} monthly
- We don’t want to brag, but this one’s hard to beat.
  - $2,000,000 Liability Coverage
  - $10,000 per loss, $3,000 per item Special Belongings coverage
  - $100,000 Personal Belongings Coverage
CASE STUDY: CLAIMS SUBROGATION
CASE STUDY: FRAUD ANALYTICS
Thank you