

Resource: Identifying and Mobilizing Community Sector Partners

Purpose:

- To help you identify and mobilize partners within the various community sectors
- These partners can serve as allies and play a vital role in helping you move forward with your age-friendly goals. For example, they may be able to provide assistance with resources, marketing, collaboration, and so forth.

Tips and Strategies:

- Print off the contact list (below) and bring it to one of your steering committee meetings – preferably once project goals have been determined
- Hold a brain storming session where committee member considers potential contacts within each of the various community sectors - the list will help spark ideas on who may be included
- You may need to use additional resources (such as the computer, phone directory, or personal contacts) to generate more ideas on who may serve as an ally
- Contact the members on your list to determine how partnerships can be formed

Sector Representatives	Contact Information (Name, organization, phone number and/or email)
<p>Housing (supportive housing, retirement, LTC, Provincial and Municipal Housing Agencies, private housing, builders and developers, policy planning/development)</p>	
<p>Transportation (public transit, community programs, policy planning/development, taxies, drivers licensing, volunteer driving programs)</p>	
<p>Health and Social Services (LHINs, community, LTC, hospitals, doctors offices, specialized geriatric services, community mental health agencies)</p>	
<p>Civic Participation and Employment (private and public sectors, government, volunteer coordinators, policy/planning)</p>	

Sector Representatives	Contact Information (Name, organization, phone number and/or email)
<p>Buildings, Parks and Other Outdoor Spaces (planners – not for profit, municipal, private, provincial, federal, architects, engineers, landscape architects, conservation authorities, etc... Recreation and Parks, policy planning/development)</p>	
<p>Life Enrichment: Recreation, Education, Arts and Culture (religious organizations, recreation centres, performing arts, public libraries, general interest groups or clubs, museums and galleries, colleges, universities, arts and culture programs, municipal recreation)</p>	
<p>Other Contacts that may be helpful</p>	