What do anthropologists who work for corporations, market research firms, and consulting companies do? How do anthropologists apply their knowledge in the realms of design and business? Come find out in ANTH 289, Doing Ethnography!

Professor Adrienne Lo
WF, 10:00-11:20
Classroom TBA

This experiential learning course will provide students with hands on training in client-based ethnography through group project work with engineering students. Students will learn how to apply ethnography in arenas such as health care, housing, and education while developing skills in collaboration, interviewing, observation, presentations, and written reports.