

Adrienne Shiu-Ming Lo

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Positions

Associate Professor, Department of Anthropology, University of Waterloo, 2016-present
Associate Professor, Department of Anthropology, University of Illinois at Urbana-Champaign, 2013 -2016
Assistant Professor, Department of Anthropology, University of Illinois at Urbana-Champaign, 2009-2013
Assistant Professor, Department of Educational Psychology, University of Illinois at Urbana-Champaign, 2006-2009
Lecturer, Hong Kong Baptist University, Department of English, 1995

Education

Ph.D. Department of Anthropology, UCLA
M.A., Department of Applied Linguistics, UCLA
B.A., Department of Linguistics, Yale University, *summa cum laude*, Phi Beta Kappa

Publications

Under review

Lo, A., & Choi, L. J. Brunch moms: Gendered images of consumption in South Korea. In A. Paugh and K. Riley (Eds.), *Food Talk: Sociocultural Entanglements of Language and Foodways*. New York: Routledge.

Choi, L. J., & A. Lo. Returnee students in South Korea. In N. Fraschini and M. Y. Park (Eds.), *Language and Identity in Korean and Diasporic Contexts*. Bristol, UK: Multilingual Matters.

Forthcoming

Lo, A. and Chun, E. Language and racialization. In N. Bonvillain and I. García-Sánchez, eds. *The Routledge Handbook of Linguistic Anthropology*, 2nd ed. New York: Routledge.

Lo, A., & Choi, L. J. Imagining international students at an American university: Discourses of multilingualism, diversity, and race. In M. Wu, S. R. Kanobana, & J. N. Singh (Eds.), *Subverting space and race: Towards a geopolitically conscious and antiracist epistemology in the sociology of language*. Berlin: Mouton de Gruyter.

2024

Choi, L. J., & Lo, A. Returnee students in South Korea. *Melbourne Asia Review*, 19.

Lo, A. and Bell, L. Ethnography. In M-C. Flubacher and A. del Percio, eds. *Critical sociolinguistic dialogues: The constitution of a field*. New York: Bloomsbury Press. 57-69.

Lo, A. Commentary on Racial Optics of Escalation, *Current Anthropology* 65(3): 495-6.

2021

Lo, A. Whose hearing matters? Context and regimes of perception in sociolinguistics. *International Journal of the Sociology of Language* 267-268: 153-162.

Lo, A., and Choi, L. The education exodus from South Korea. In F. N. Pieke, A. Dudden, and K. Iwabuchi, eds. *Global East Asia*. Berkeley: University of California Press. 129-139.

Lo, A., and Choi, L. Forming capital: Emblematising discourses of mobility in South Korea (Korean translation of Lo and Choi 2017a). In Y. Kang, ed. *The Linguaculture of Modern Korean Society*. Seoul: Seoul National University Press. 295-318.

2020

Lo, A. On affect and race under capitalism. *International Journal of the Sociology of Language* 265: 129-131.

Lo, A., and Chun, E. Language, race, and reflexivity: A view from linguistic anthropology. In H. Samy Alim, A. Reyes, P. Kroskrity, eds. *The Oxford Handbook of Language and Race*. New York: Oxford University Press. 25-46.

Lo, A. Systems, features, figures: Approaches to language and class vs. language and race. *Journal of Sociolinguistics* 24(3): 293-307.

Lo, A. Race, language, and representations. *International Journal of the Sociology of Language* 263: 77-83.

Lo, A, Rim, M., Choi, L. and Abelman, N. Drama consumption in transnational South Korea: Korean American women and intraethnic othering. In Yeonhee Yoon, ed. *The Korean Wave: From a Private Commodity to a Public Good*. Seoul: Korea University Press. 69-86.

2017

Lo, A. and Choi, L. Forming capital: Emblematising discourses of mobility in South Korea. *Language in Society* 46(1) 77-93.

Lo, A. and Park, J. Metapragmatics of mobility. *Language in Society* 46(1) 1-4.

Lo, A. and Park, J. (eds.) Metapragmatics of mobility. A special issue of *Language in Society* 46(1).

2016

Lo, A. Suddenly faced with a 'Chinese Village': The linguistic racialization of Asian Americans. In *Raciolinguistics: How Language Shapes Our Ideas about Race*. H. Samy Alim, Arnetha Ball, and John Rickford, eds. New York: Oxford University Press 97-111.

Chun, E. and Lo, A. Language and racialization. In *The Routledge Handbook of Linguistic Anthropology*. New York: Routledge. Nancy Bonvillian, ed. 220-233.

2015

Lo, A., Abelman, N., Kwon, S., and Okazaki, S., eds. *South Korea's Education Exodus: The Life and Times of Study Abroad*. Seattle: Center for Korea Studies, University of Washington.

Lo, A. and Kim, J. Early wave returnees in Seoul. In *South Korea's Education Exodus: The Life and Times of Early Study Abroad*. Seattle: Center for Korea Studies, University of Washington. A. Lo, N. Abelman, S. Kwon, and S. Okazaki, eds. 168-190.

Abelmann, N., Kwon, S., Lo, A. and Okazaki, S. Early study abroad: An introduction. In *South Korea's Education Exodus: The Life and Times of Early Study Abroad*. Seattle: Center for Korea Studies, University of Washington. A. Lo, N. Abelmann, S. Kwon, and S. Okazaki, eds. 1-24.

2012

Lo, A. and Park, J. eds. Globalization, multilingualism and identity in transnational perspective: The case of South Korea. A special issue of the *Journal of Sociolinguistics* 16(2).

Lo, A. and Kim, J. Linguistic competency and citizenship: Contrasting portraits of multilingualism in the South Korean popular media. *Journal of Sociolinguistics* 16(2): 255-276.

Park, J. and Lo, A. Transnational South Korea as a site for a sociolinguistics of globalization: Markets, timescales, neoliberalism. *Journal of Sociolinguistics* 16(2): 147-164.

2011

Lo, A. and Kim, J. Manufacturing citizenship: Metapragmatic framings of language competencies in media images of mixed-race men in South Korea. *Discourse and Society* 22(4): 440-457.

Lo, A. and Fung, H. Language socialization and shaming. *Handbook of Language Socialization*, Malden, MA: Blackwell. A. Duranti, E. Ochs, and B. Schieffelin, eds. 169-189.

2009

Reyes, A. and Lo, A., eds. *Beyond Yellow English: Toward a Linguistic Anthropology of Asian Pacific America*. New York: Oxford University Press.

Lo, A. and Reyes, A. On Yellow English and other perilous terms. In *Beyond Yellow English: Toward a Linguistic Anthropology of Asian Pacific America*. New York: Oxford University Press. A. Reyes and A. Lo, eds. 1-17.

Lo, A. Evidentiality and morality in a Korean heritage language school. In *Beyond Yellow English: Toward a Linguistic Anthropology of Asian Pacific America*. New York: Oxford University Press. A. Reyes and A. Lo, eds. 63-83.

Howard, K. and Lo, A. eds. Respect and politeness in the classroom. A special issue of *Linguistics and Education* 20(3).

Lo, A. and Howard, K. Mobilizing respect and politeness in classrooms. *Linguistics and Education* 20(3): 211-216.

Lo, A. Lessons about respect and affect in a Korean American heritage language school. *Linguistics and Education* 20(3): 217-234.

2004

Kang, M. Agnes and Lo, A. Two ways of articulating heterogeneity in Korean-American narratives of ethnic identity. *Journal of Asian American Studies* 7(2):93-116.

Lo, A. Evidentiality and morality in a Korean heritage language school. *Pragmatics* 14 (2/3), 235-256.

Lo, A. and Reyes, A. eds. Relationality: Discursive constructions of Asian Pacific American identities. A special issue of *Pragmatics* 14 (2/3).

Reyes, A. and Lo, A. Language, identity, and relationality in Asian Pacific America: An introduction. *Pragmatics* 14 (2/3), 115-125.

1999

Lo, A. Codeswitching, speech community membership, and the construction of ethnic identity. *Journal of Sociolinguistics*, 3 (4), November, 461-479.

Honors, Fellowships, and Grants

- 2018 Academy of Korean Studies, Korea in the World, The World in Korean Studies (multi-PI grant, York University) \$900,000 CAD total
- 2017 Canada Foundation for Innovation, Social Interaction, Language and Culture Laboratory, (with Emma Betz and Grit Liebscher) \$40,000 CAD
- 2013 Spencer Foundation research grant "The American University Meets the Pacific Century" \$50,000 USD (with Nancy Abelmann, Soo Ah Kwon, Tim Liao)
- 2012 Academy of Korean Studies research grant, "Mobility, mediatization, and enregisterment in South Korea" \$25,000 USD (with Joseph Park)
- 2011 Center for Advanced Study fellowship, University of Illinois

Presentations

Invited talks

- 2025 On decolonial approaches: Dilemmas in the study of language in South Korea. Explorations in Ethnography, Language, and Communication Conference. University of Copenhagen, Aug 2025.
- 2024 *Alternatives to liberal ontologies of the sign: On listening as a basis of semiosis*. IDEAL Provostial Fellows Symposium, Stanford University, Oct 2024.

Imagining brunch moms: Gendered images of coloniality, consumption and language. Pony Chung Fellow Workshop, Korea University, Seoul, June 2024.
- 2023 *On liberalism in studies of language and race*, Discourse Lab, Department of Anthropology, UCLA, Mar 2023.
- 2022 *Ontologies of the sign: Positioning signs, speakers, and ideologies in research on language and race*. Department of Anthropology, Northwestern University, Oct 2022.

Panel member, *Liberatory Letters: Language as Resistance* event. Center for the Study of Race and Ethnicity in America, Brown University, Dec 2022
- 2021 *Figurations of the Asian American: Neoliberalism, racialization, and language*. Colorado State University, Feb 2021.

How to talk to children: The perils of cross-cultural work in transnational South Korea. Brigham Young University, Mar 2021.

Encountering the global: The American University Meets the Pacific Century. Memorial University, Mar 2021.

- 2019
Racialization as metasemiotic theory. Roman Jakobson Symposium, Harvard University, Sept 2019.
- 2018
Encountering the global: International students and intraethnic relations at an American university. Department of Anthropology, Western University, Dec 2018.

"I'm not that kind of Korean": South Korean educational migrants at an American university. Leiden University Institute for Area Studies. Sept 2018.
- 2015
Unmasking frauds: Regimenting linguistic inauthenticity in South Korea. Conference on Global Korean Studies and Linguistic Anthropology. Department of Anthropology, Seoul National University, April 2015.
- 2014
Scaling, language, and racialization: Asians and Asian Americans in the semiotic imagination. Semiotics Workshop, Department of Anthropology, University of Chicago, May 2014.

Who represents the "global"?: Race, gender and language in the imagination of hallyu fans. Korean Wave beyond Nationality: Conflicts over the Globalization of Korean Popular Culture Conference, Notre Dame, April 2014.

Scaling, language, and racialization: Asians and Asian Americans in the semiotic imagination. Discourse Lab, Department of Anthropology, UCLA, January 2014.
- 2013
Learning English the wrong way: Class, race, and models of personhood in the South Korean popular media. Department of Education, King's College, London UK, June 2013.

How not to learn English in South Korea: Gender, modernity, and multilingualism, Centre for Research on Multilingualism and Institute for Research on Superdiversity, University of Birmingham, Birmingham UK. June 2013

Preserving profit in the South Korean study/work abroad market: Class, race, gender, and models of personhood in the popular media. Department of East Asian Languages and Cultures, Washington University, St. Louis, MO, April 2013
- 2012
Education migration at the University of Illinois. Department of English, Illinois State University, October 2012.

Images of multilingualism in the South Korean popular media. American Association of Teachers of Korean. Stanford University, June 2012

Modern multilinguals?: Race, gender, and linguistic proficiency in transnational South Korea. Symposium on Racing Language, Language Race: New Approaches to the Study of Race, Ethnicity and Language, Stanford University, Center for Race, Ethnicity, and Language, May 2012.

Migration, gender, nation: Personas of multilingualism in transnational South Korea. Migration, Languages, and Cultures Working Group, Duke University, April 2012

2010

Racialization and ideologies of “accent”: Linguistic marginalization and the boundaries of American citizenship. Conference on Linguistic Diversity in American Classrooms: Perspectives on Grammar, Accent, and Fluency, UCLA, Department of Applied Linguistics. August 2010.

(In)flexible (Un)cosmopolitans: Linguistic depictions of Korean Americans in the South Korean popular media. Symposium on Race, Place, and Language. Department of Linguistics, Georgetown University, April 2010.

2009

Language and the racialization of Asian Americans in the suburbs: Interrogating residential integration. Vox California: Cultural Meanings of Linguistic Diversity conference. University of California at Santa Barbara. April 2009.

Locating race in the language practices of Asian Americans: Intraethnic othering among Korean Americans. Symposium on Race and Ethnicity in Language, Interaction, and Culture, Los Angeles, February 2009.

Conference presentations

2025 *On decolonial approaches: Research on language in South Korea.* Society for Linguistic Anthropology Spring Conference, Chicago, May 2025.

2023 *On the liberal subject in studies of language and race.* Co-organizer, panel on *Language Ideologies and the Semiotics of Liberal (Anti-) Racisms*, American Anthropological Association, Toronto. Nov 2023

2022 Panel member, *Recentering Power in Linguistic Anthropology*, invited session, Society for Linguistic Anthropology, American Anthropological Association, Seattle WA. Nov 2022

Invited Discussant, *Becoming Political: Linguistic & Semiotic Processes of Subject Formation & Collectivity*, Society for Linguistic Anthropology Spring Conference, Boulder, Co. April 2022

2021 *Incorporating the perceiving subject in studies of language and race*, Sociolinguistics Symposium, Hong Kong. April 2021

Reflections on the field. In *Room at the Table: Locating Asian Identity in Linguistics and the LSA*, Invited discussant, Linguistic Society of America, Jan 2021

2019

Racialization, Agency and the Neoliberal Self: Institutional projects of scaling. American Anthropological Association, Vancouver, Dec 2019 (with Lee Jin Choi).

Neoliberalism and Language Ideologies at the American University: Discourses of Academic Preparation. Multidisciplinary Approaches in Language Policy and Planning Conference, Ontario Institute for Studies in Education, University of Toronto, Aug 2019 (with Lee Jin Choi).

Cross-chronotopic understandings of modernity: Scales of English in South Korea. International Pragmatics Conference, Hong Kong, June 2019 (with Lee Jin Choi).

Scaling the “international student” at an American university: Neoliberal regimes of linguistic competence. International Pragmatics Conference, Hong Kong, June 2019 (with Lee Jin Choi).

- 2017
- Figures of citizenship in South Korea: Neoliberalism, multilingualism, affect.* American Anthropological Association, Washington, DC, November 2017 (with Lee Jin Choi).
- Metadiscourses of semiosis: Reading the signs of race.* World Congress of Applied Linguistics (AILA). Rio de Janeiro, July 2017
- Perceptions of linguistic diversity.* Committee on Ethnic Diversity in Linguistics, panel on Inclusion and Excellence in Linguistics. Linguistic Society of America, Austin, January 2017.
- 2016
- Positive and negative assessments: Ideologies of praise and criticism in Korean American interactions.* American Anthropological Association, Minneapolis, December 2016.
- 2015
- Towards a semiotics of racialization: Ontologies of the sign.* American Anthropological Association, Denver (with Jonathan Rosa).
- 2014
- The nonchalance of privilege: Chinese students at the University of Illinois at Urbana-Champaign.* Association of Asian American Studies, San Francisco, April 2014.
- Scaling.* American Association of Applied Linguistics, Portland, OR, March 2014.
- 2013
- Why can't Asians speak English?* American Anthropological Association, Chicago, November 2013.
- Learning English in all the wrong places: Social personae and the figuration of class, modernity, and authenticity in South Korea.* American Association of Applied Linguistics, Dallas, March 2013.
- 2012
- Learning English in all the wrong places: Modernity and authenticity in imagined trajectories of language learning in South Korea.* American Anthropological Association, San Francisco, November 2012 (with Leejin Choi).
- Speaking English in South Korea: Gender, sexuality, and nation in depictions of women's multilingualism in the popular media.* American Association of Applied Linguistics, Boston, March 2012 (with Jenna Kim).
- 2011
- Ambivalent modernities: Race, gender, sexuality and English proficiency in South Korea.* American Anthropological Association, Montreal, November 2011 (with Jenna Kim).
- The moral worth of social capital: Early study abroad returnees in Seoul.* Association of Asian Studies, Honolulu, HI, April 2011 (with Jenna Kim).
- 2010
- The racialization of linguistic competencies: Portraits of multilingualism in the South Korean media.* American Anthropological Association, New Orleans, LA, November 2010 (with Jenna Kim).
- 2009
- Images of multilingualism in South Korean media: Racialization and the construction of linguistic incompetence.* American Anthropological Association, Philadelphia, PA, December 2009 (with Jenna

Kim).

Metapragmatic framings of language competencies: Media images of White/Korean mixed race men in South Korea. American Anthropological Association, Philadelphia, PA, December 2009 (with Jenna Kim).

The transnationalism of linguistic ideologies: South Korean "Early Study Abroad" Students. American Association of Applied Linguistics, Denver, March 2009 (with Jenna Kim).

2007

Racialization. American Anthropological Association, Washington, DC, November 2007.

Marking identities: Practices of differentiation among Asian American children in an afterschool program. American Association of Applied Linguistics, Costa Mesa, CA, April 2007.

2006

Becoming "Korean people": Socializing personhood at a Korean heritage language school. American Anthropological Association, San Jose, CA, November 2006.

Becoming "Korean people": Socializing and contesting ethnonational identities at a Korean heritage language school. American Association of Applied Linguistics, Montreal, June 2006.

Embodied practices of respect: Docile bodies in a Korean heritage language classroom. American Educational Research Association, San Francisco, April 2006.

2005

Learning not to impose on others: Lessons from a Korean heritage language classroom. American Anthropological Association, Washington, DC, November 2005.

2004

Constructing differentiation: The local indexicality of Korean/English codeswitching at a Korean American art school. Society for Linguistic Anthropology Conference. Berkeley, Nov 2004.

Assessments in the Korean American community. UC Linguistic Minority Research Institute, Santa Barbara, May 2004.

2003

Reading minds: Evidentiality and morality in a Korean heritage language classroom. American Anthropological Association, Chicago, November 2003.

2002

Defining the speech community: Korean American ideologies about membership. American Anthropological Association, New Orleans, November 2002.

Marking heterogeneity in the Korean American community. Association of Asian American Studies, Salt Lake City, April 2002.

Teaching

Anth 104 Talking Culture
Anth 202 Principles of Social and Cultural Anthropology
Anth 289 Doing Ethnography
Anth 221 Anthropology of Language
Anth 241 Anthropology of Food
Anth 300 Practicing Anthropology
Anth 425 Anthropology of Education
Anth 399 Language and Race
Anth 489 Language and Social Life
Anth 518 Contemporary Linguistic Anthropology
Anth 515 Discourse Analysis
Anth 600 Public Issues Anthropology
Anth 614 Research Methods

Service

Ad hoc manuscript/proposal reviewer for American Academy of Berlin, American Ethnologist, Applied Linguistics, American Association of Applied Linguistics, Cambria Press, Cambridge University Press, Critical Studies in Media, Current Anthropology, Ethnic and Racial Studies, Ethos, European Research Council, Gender and Language, Heritage Language Journal, International Journal of Bilingual Education and Bilingualism, International Journal of Sociology of Language, Intersections: Gender and Sexuality in Asia and the Pacific, Journal of Asian American Studies, Journal of Korean Studies, Journal of Linguistic Anthropology, Journal of Language, Culture, and Identity, Journal of Language, Identity, and Education, Journal of Multilingual and Multicultural Development, L2 Journal, Language and Communication, Language Policy, Language in Society, Linguistics and Education, MIT Press, Multilingua, Multilingual Matters, Modern Language Journal, NSF Anthropology and Linguistics programs, Routledge, Second Language Research Forum, SSHRC, Wiley-Blackwell.

Editorial Boards:

Oxford University Press--Studies in Language and Race 2022-
International Journal of Sociology of Language 2021-
Journal of Sociolinguistics 2025-

Associate Editor, Journal of Sociolinguistics, 2023-2024
Graduate Chair, Department of Anthropology, 2024-2026
Society for Linguistic Anthropology, Member at Large 2019-2023
Nominations Committee, American Anthropological Association, 2017-2020
Graduate Chair, Department of Anthropology, 2017-2018
American Anthropological Association Committee on Language and Social Justice Core Member, 2012-2013
Assistant Editor, Journal of Linguistic Anthropology, 2001-2002