



**Formica Canada Inc. is delighted to announce the winner of the first
*Design My Formica® Booth Competition***

Padmini Unni of the University of Waterloo School of Architecture, Grand Prize winner

Montreal, Canada, Wednesday, February 13, 2019 – Formica Canada Inc. is proud to announce that Padmini (Penny) Unni, third year student at the University of Waterloo School of Architecture, in Ontario, is the grand prize winner of the first *Design My Formica® Booth Competition*. Penny designed a unique, bold concept that highlights Formica's new products in an elegant and modern way.

From October 1st to December 31st, Ontario's interior design and architecture students were asked to put their creativity to work by designing a booth featuring Formica® Brand products DecoMetal®, Formica Infiniti® ColorCore®2 and HardStop™ laminates, for the Architect@Work show that will take place at the Toronto Enercare Centre on April 3rd and 4th.



Grand prize winner Padmini Unni's booth design concept – *Design my Formica® Booth Competition 2019*

“Formica’s Student Booth Design Competition was a clever way to engage architectural and design students and provide the winner with industry exposure. We look forward to seeing the winning design executed at the Formica booth and having the opportunity to congratulate the winning student for her impressive design,” says Linda Kafka, Marketing and Sales Manager of Architect@Work Toronto

“We’re very pleased with the way the first *Design my Formica® Booth Competition* unfolded. The interest shown by teachers, students and industry testifies to the relevance of organizing such competitions, which allow students to use their talent and creativity and work on a concrete creative project that has specific criteria and a set deadline. The competition is an opportunity for them to become familiar with the industry and be seen by many design and architecture professionals as part of the Architect@Work show,” said Christelle Locat-Rainville, Marketing Manager at Formica Canada Inc.

As the grand prize winner, Penny will see her booth design created and used as Formica Canada’s official booth for the whole Architect@Work show. In addition, she will receive a \$1,500 cash award, attend the Architect@Work show and will be invited to take part in a meet and greet at the Formica booth. She will also receive a Formica® Tool Kit including Formica® samples.

About Padmini (Penny) Unni, grand prize winner

Penny is a third year student at the University of Waterloo School of Architecture. She has completed three internships at established architecture and design practices in Toronto and NYC of varying scales and themes, from fashion to real estate to robotics. She intends on pursuing a career in sustainable urban development and is passionate about the work of innovative design companies.



About Formica Canada Inc.

Formica Canada Inc., part of the Formica Group of companies, is a leader in the design, manufacture and distribution of innovative surfacing products for commercial and residential applications. For more information about Formica Canada Inc., its products, special programs and promotions, visit www.formica.com or call 1-800-FORMICA™.

About Formica Group

Formica Group is a global group of companies consisting of Formica Canada Inc., Formica Corporation, Formica de Mexico S.A. de C.V., Formica IKI Oy, Formica Skandinavien AB, Formica Limited, Formica S.A., Formica S.A.S., Formica Taiwan Corporation, Formica (Thailand) Co., Ltd., Formica (Asia) Ltd., Formica Decorative Materials (China) Co., Ltd. and Homapal GmbH, among others. The Formica Group of companies is part of the International Business division of Fletcher Building.

Please note: Formica®, Formica® Surfaces. For Real®, the Formica® Anvil Logo, ColorCore®2, DecoMetal® and Formica Infiniti® are registered trademarks of The Diller Corporation. 1-800-FORMICA™, HardStop™ are trademarks of The Diller Corporation. All rights reserved. ©2019 The Diller Corporation. A member of the Fletcher Building Group.

For information:

Christelle Locat-Rainville
Marketing Manager
Formica Canada Inc.
450-347-7541, ext. 6330
Christelle.Locat-Rainville@formica.com

Charlotte Blanche
ACJ Communication
514-840-1235, ext. 7772
514-914-0593
c.blanche@acjcommunication.com