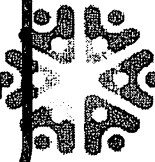


NOTES:

Amount asked for: \$1280.90

Amount approved: \$600.00

This event was open to all students, not just Arts students thus not eligible to be funded for the full amount asked for. It was also felt that funds should have been requested from the FEDS as well.

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ENDOWMENT FUND**
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Submission information

Form: [AEF Proposal](#)

Submitted by Anonymous

Friday, February 3, 2012 - 8:11pm

172.21.62.237

Date of Application:

Feb. 03, 2012

Full Name:

[REDACTED]

Student ID Number:

[REDACTED]

Email Address:

adeelsahibzada@gmail.com

Phone Number:

[REDACTED]

Proposal Title:

Islamic Awareness Week

Time Frame of Project:

February 27th - March 8th 2012

Who will benefit from your project?:

- Academic Program or Discipline
- Club
- Student Society
- Individual

Category of your Request:

Student life

Proposal description:

Islam Awareness Week, or IAW, is an annual student-based initiative geared towards creating awareness, and breaking fallacies and stereotypes about Islam on university campuses across North America. It attempts to create a safe and engaging platform where Muslims and non-Muslims can interact with each other and engage in fruitful dialogue about matters that concern both. It also provides opportunities to non-Muslims to meet with Muslim scholars, listen to their lectures and ask them questions. IAW this year has "Islam in the Twenty-first Century" as its main theme, divided into three sub-themes of "Gender and Islam", "Shariah law" and "Environment and Animal Rights".

[REDACTED]

[REDACTED]

[REDACTED]

Amount of Funding Requested:

\$1280.90

Budget:

Advertising \$1369.68

Booths and Workshops \$1957.50

Lecture and Evening Events \$1050

Total \$4377.18

Details provided in the pdf file.

What is the impact of your project for Arts students at uWaterloo? How many students will benefit?:

IAW plays a significant role in representing the Muslim students on campus, consisting of over a thousand in number, a significant portion of whom study in the Arts faculty. IAW this year will attempt to create a platform for interfaith dialogue. This makes it relevant to students from programs such as Peace and Conflict Studies, Religious Studies, and Studies in Islam. It will create opportunities for discussion and meaningful interaction. It will introduce the University of Waterloo student community to the varied arts forms from the Muslim world. This makes it relevant to students from Fine Arts. It will focus on issues of relevance and provide an Islamic perspective and solutions to them. It will focus specifically on hot topics including Shariah law and gender in Islam, which will be particularly relevant to students from Legal Studies and Women Studies.

IAW aims to bring together students of different faiths in harmony to focus on challenges that are common to all. It also provides Muslim students the opportunity to represent their faith on campus, to bring to the forefront challenges facing them specifically as a relatively new immigrant group to Canada, and to speak out about what it means for them to be Canadian Muslims. All of these components of IAW therefore hope to add significantly to the arts experience on campus.

Funding Request Checklist

- The above Arts Endowment Fund Online Submission Form is completed fully
- Quotes are attached
- You are prepared to make a presentation to the AEF Board if requested.

Please note that all AEF Board decisions are final.

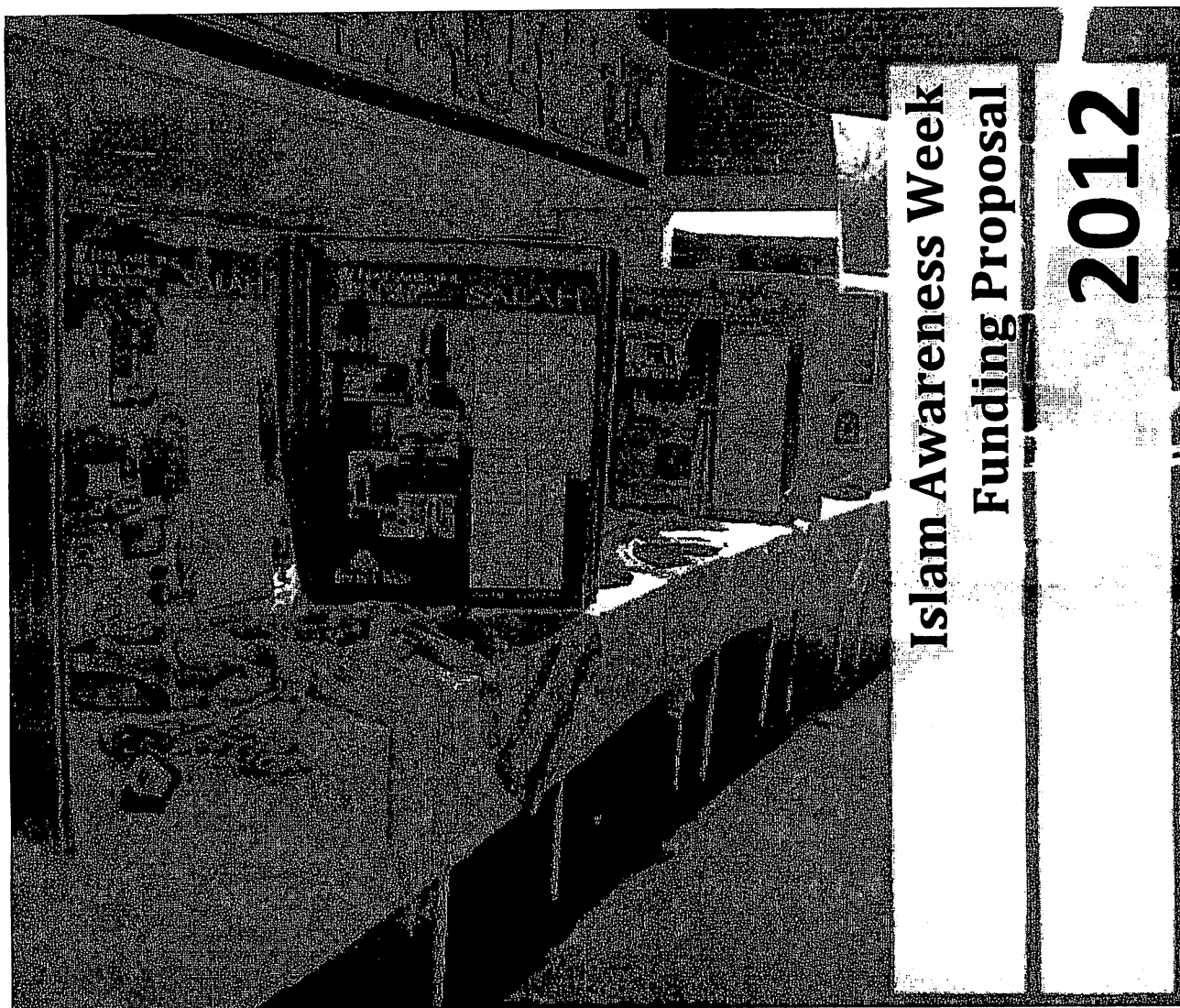
Submissions are due by 4 p.m. on Friday of the second full week of the second month of classes.

Additional Files:[IAW template.pdf](#)[Previous submission](#)[Next submission](#)

Arts Endowment Fund
Faculty of Arts
University of Waterloo
Waterloo, Ontario, Canada N2L 3G1
519 888 4567



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Muslim Students' Association
University of Waterloo

الحمد لله رب العالمين
 We start in the name of Allah, Most Gracious, Most Merciful

Islamic Awareness Week

What is IAW?

Islam Awareness Week, or IAW, is an annual student-based initiative geared towards creating awareness, and breaking fallacies and stereotypes about Islam on university campuses across North America. It attempts to create a safe and engaging platform where Muslims and non-Muslims can interact with each other and engage in fruitful dialogue about matters that concern both. It also provides students the opportunity to meet with Muslim scholars from various backgrounds, listen to their lectures and ask them questions.

Theme for IAW 2012: Islam in the 21st Century

IAW this year will focus on hot issues that are discussed in the media and that evoke curiosity in the minds of students, both Muslims and non-Muslims. IAW therefore will be specifically geared towards answering questions that already concern most people. For instance, the sub-theme "Environment and Animal Rights" will not only focus on providing an Islamic stance on environmental and animal rights issues and the solutions for them, it will also raise awareness about the current environment problems and what students could do to incorporate environmental friendly practices in their lives.

More focus will be placed on interaction and dialogue with events geared specifically towards it. The emphasis will be on drawing similarities and raising issues that concern people from all religions. For instance, the lecture on "Isa and Muhammad" (peace be upon them both) will focus on the importance of Jesus in Islam, and the similarities between the Christian and Islamic teachings.

IAW will also include an aesthetic element, with displays of different forms of art and cultures from the Muslim world. This will be a part of the decorations and also specific events, such as the Reciters' Café and Talent Night, where students will participate to show their talents in

Quranic recitations, poetry in different languages, paintings and calligraphy of diverse forms. The food served at these events will also represent the cuisines from various parts of the Muslim world.

Topics for days in the Great Hall

The main theme of IAW divided into three sub-themes, each of which will be displayed in SLC Great Hall on the following days:

1. **Day 1:** Gender and Islam (February 28th)
2. **Day 2:** Islamic Shariah (March 1st)
3. **Day 3:** Environment and Animal Rights (March 2nd)

Dates for IAW 2012

Monday February 27th, 2012 – March 8th, 2012

Events

1. Kick-off Breakfast
2. Guest Lecturers (with Q & A)
3. Booths with volunteers to answer questions
4. Art Exhibits
5. Documentary Nights
6. Talent Night
7. Reciters' Café

Schedule of Events

Date	Time	Event
February 27th, 2012	10:00 AM - 04:00 PM	Free Pancake Breakfast, Vendor's Alley

February 28th, 2012	10:00 AM – 04:00 PM	Great Hall – Display booths (Gender and Islam)
	10:00 AM – 04:00 PM	Multipurpose Room – Art Exhibit
	06:00 PM – 08:00 PM	Documentary night
February 29th, 2012	06:00 PM – 08:00 PM	EV1 Courtyard – Talent Night
March 1st, 2012	10:00 AM – 04:00 PM	Great Hall – Display booths (Gender and Islam)
	10:00 AM – 04:00 PM	Multipurpose Room – Art Exhibit
	05:00 PM – 06:00 PM	Multipurpose Room – Reciters' Cafe
March 2nd, 2012	10:00 AM – 04:00 PM	Great Hall – Display booths (Gender and Islam)
	10:00 AM – 04:00 PM	Multipurpose Room – Art Exhibit
March 5th, 2012	07:00 PM – 10:00 PM	Lecture by Sheikh Musleh Khan (Isa and Muhammad)
March 6th, 2012	07:00 PM – 10:00 PM	Lecture by Omar Subedar (Environment and Animal rights)
March 7th, 2012	06:00 PM – 09:00 PM	Lecture by Rania Lawendy (Women in Islam)
March 8th, 2012	06:00 PM – 09:00 PM	Lecture by Saed Rageah (Islamic Shariah)

Project Team

The project is divided into four sub-committees, each headed by lead/s. The sub-themes too are divided amongst specific volunteers.

IAW Leads

- Alaa Batroukh
- Fawzy Manaa

IAW Advertising Lead

- Shafkat ul Haque

IAW Design Leads

- Fathima Hiyam Arrafih
- Nuha Khalid

IAW Finance Leads

- Mujtaba Arshad
- Ambreen Misbah

Literature and Material Leads

- AbdelRahman Elsayed Morsey Al-Qased
- Khalifa Mohammad Azizur Rahman

Speaker Liason

- Adeel Sahibzada

Gender and Islam (Theme Day) Leads

- Ambreen Misbah
- Dana Habayeb
- Adeel Sahibzada

Islamic Shariah (Theme Day) Leads

- Fawzy Manaa
- AbdelRahman Elsayed Morsey Al-Qased

- Mujtaba Arshad
- Shafkat ul Haque

Environment and Animal Rights (Theme Day) Leads

- Khalifa Mohammad Azizur Rahman
- Nuha Khalid
- Alaa Batroukh

Other than the leads listed above we also have a team of 30 to 40 general volunteers that are an integral part of the event planning and execution process.

Committees

Da'wah Committee

The Da'wah committee is responsible for preparing materials for distribution at the booths in the Great Hall. It will also train the volunteers in effective communication and interaction with students, that will seek to attract them rather than bombard them with information. The materials are books and pamphlets that will be distributed are listed below:

Books:

- Islam: It's Basic Practices and Beliefs (to be ordered)
- Muhammad: His Life Based on the Earliest Sources (to be ordered)
- Gender Equity in Islam (already in stock)

Pamphlets:

- Women in Islam (ready)
- You Must Know This Man (ready)
- Introduction to the Qur'an (ready)
- Natural and Environmentally Friendly (ready)
- Introduction to Islamic Law (to be prepared)

The training is scheduled on Feb 14th and both the booking and speaker are confirmed. The speaker is Shaykh Yusuf Badat, Imam of Islamic Foundation Toronto. He has a lot of

experience with interfaith dialogue which will be very beneficial for the Waterloo community.

Design Committee

This committee will be responsible for the general decorations of the Great Hall and Multi Purpose Room during the week. It will work closely with the marketing committee in creating attractive booths, banners and posters on display. It will also be responsible for setting up the booths for all three days.

Finance Committee

This committee is responsible for managing and organising the budgets of the other three committees. It will also seek to find external sponsors for the event, design fundraising proposals, and organise fundraising initiatives on campus in order to finance the activities of the entire week.

Marketing Committee

This committee will work closely with all the other committees. Its work will consist of designing the website (www.omygod.ca), creating video ads for TV screens across campus, designing tshirts, posters, banners, and cards. This committee will also coordinate communication with media organisations, managing the facebook page and advertising IAW on campus.

Important Dates (Timeline)

December

- Finalized plans for the theme and Topics of IAW
- Appointed leads for each of the four subcommittees
- Brainstormed ideas for workshops, lectures, booths and marketing strategies
- Created an initial schedule of the event

January

- Finalized marketing strategy

- Gather donations for the event
- Finalized venues, speakers and lecture topics for lectures
- Recruited Volunteers for each of the subcommittees
- Held 1st team meetings among each of the subcommittee.
- Volunteers were brought up to speed about the event
- Media Organizations were contacted

February & March

- Volunteer training conducted
- Books and pamphlets ordered
- Submit funding proposals and collect donations
- Keep in contact with the news organizations
- Invite high school classes to attend the on campus event
- Encourage students to post questions to the online site and encourage them to visit our booths and lectures
- Make professors and students aware of how they can benefit from the event

Budget

	Item and Amount (\$)		Explanation
Total Expenses	Advertising	\$1369.68	This amount is based on the projected expenses for the event.
	Booths and workshops	\$1957.50	
	Evening lectures and Events	\$1050.00	
		\$4377.18	
Total Revenue	MSA Fundraised (Friday prayer collections, individual donations, Zullhajj Iftar collections)	\$1196.28	
	Tshirt sales*	\$900.00	
	Additional Fundraising**	\$500.00	
	Potential Funding from Environment Endowment Fund	\$500.00	
		\$3096.28	
FUNDING REQUESTED			\$1280.90
<p>*The MSA is hoping to sell a 100 tshirts at cost price to promote the event</p> <p>** The MSA is hoping to collect that amount from a fundraiser organized at the Waterloo Masjid</p>			

Advertising Expenses

Item	Price per item	Quantity	Cost (\$)
T-shirts	9	100	900.00
Banners (3m x 1.5m size)	100	2	200.00
Banners (1.5m x 0.75m size)	50	4	200.00
Website	14.68	1	14.68
Posters (FEDs large poster run)	12	2	24.00
Posters (for outside campus, i.e. masjid, etc)	1	25	25.00
Program Package	0.6	10	6.00
Total			\$1369.68

Booth and Workshops

Item	Price per item	Quantity	Cost (\$)
Table cloth and miscellaneous	n/a	n/a	25.00
Booth Decorations	n/a	n/a	250.00
Lighting	n/a	n/a	50.00
Books			
Islam: It's Basic Practices and Beliefs	\$9.10	100	910.00
Muhammad by Martin Lings	\$16.95	50	847.50
Total			\$2082.50

Lectures and Evening events

Item	Price per item	Quantity	Cost (\$)
Speakers			
Honorariums	\$125.00	5	625.00
Travel Costs	\$30.00	5	150.00
Refreshments at lectures	\$55.00	5	275.00
Total			\$1050.00

Final Words

IAW is an independent sub-committee under the Muslim Students' Association. The core team consists of fourteen students and the general volunteer body consists of over thirty students. The IAW team has been diligently working, organising and planning to make this week successful since December 2011. Every week the core team is conducting meetings, and the leads are doing additional meetings with their general volunteers. The students leading IAW this year are putting in tremendous efforts to make this event successful. The fundraising for IAW has been going on for several weeks now but is still short by a large amount. The Arts Endowment Fund Board has granted money for IAW in the past for which the MSA has been grateful. This year too, the IAW team therefore requests AEF a sum of \$1280.90. Your support will be tremendous in making this event successful!