3MT Presentations and Slide
Presentation Value: 10%
Slide Value: 5%
Due: Nov. 19th or 21st (See Presentation Schedule)

Assignment reminders:
>   There are two components to this assignment:
>   - oral presentation (10%)
>   - slide (5%)

General Ground Rules:
- A missed presentation will likely not be able to be made up in class. If you miss your presentation due to exceptional circumstances (and can document your absence appropriately), we may be able to arrange some form of a make-up (for instance, recording your presentation), but in general, your attendance is vital on the day of your presentation.

Presentation

We're going to use the 3-Minute Thesis (3MT) as a model for our presentations, but we'll adapt the rules and be a little bit more forgiving.

Goals for your presentation:
- to share what you've been working on with your classmates (and thereby receive the 'way to go!' validation that all should have when in the final stages of a project!)
- to demonstrate your oral presentation skills, and the requisite skills of organizing information and expressing it in a succinct and clear manner
- to engage/excite your audience with the hopes of teaching them something they may not already know

How to approach your presentation:
- our ideal is that presentations will be made from the front of the room, but we will be accepting if anyone feels the need to present from their seat
- you will aim for a 3-minute presentation, but you may use up to 5-minutes (in 3MT competition, competitors are disqualified if they go over 3-minutes). We'll elect someone to keep track of time. A green card will signal when you reach 3 minutes; a yellow card will signal 4 minutes; and a red card will signal 5 minutes. You must stop at 5 minutes, no iffs, ands or buts
- 3MT presentations make use of one static slide
- 3MT presentations have titles
- in 3MT presentations, cue cards and props are outlawed, but you are welcome to use either or both
- 3MT presentations have the purpose of making an audience excited about the presenter's research. Think of your presentation like an elevator pitch. For grad students, these presentations can be a

way of marketing one's work. For our purposes, making your audience excited about your research will help to expand your audience's knowledge of matters related to our course and give them ideas that they might want to further consider some day.

- To make your audience excited about your research, you should:
  1. Describe what your project is;
  2. Communicate why your project is significant/why it is valuable; in other words, communicate what your project is going to offer to the community, to the scholarly discussion, etc. What are you accomplishing by accomplishing your project?
- Remember too that you are communicating your research to an audience who are not experts in your field, so you're going to want to figure out how to communicate clearly without overly simplifying your ideas

So, all told, a presentation of this nature requires some preparation so that you are sure to communicate as effectively as possible. But also remember that this is 3-5 minutes of your life, so it's nothing to be intimidated about.

Guides/Examples of 3MT Presentations:

Remember you need not follow the model of the 3MT exactly. These guides/examples are just meant to get you thinking about how you might approach your presentation.

3 Tips: http://www.youtube.com/watch?v=U9czKztZK1I

Common mistakes: http://www.youtube.com/watch?v=nr9yRkqYNOs

Uwaterloo 3MT Coaching Session: http://www.youtube.com/watch?v=Nd4kgP6LHXw

An example presentation (don't be intimidated; this is just meant to show you what's possible in 3 minutes): http://www.youtube.com/watch?v=nKFgiSQC7KM

Slide

Following the principles of the 3MT format, your presentation must employ one slide. Your slide must be static and should demonstrate the qualities of effective visual design (as discussed in class). Your slide should contribute effectively to your presentation. In other words, it needs to be clearly relevant to your discussion and be engaging, not distracting.

Slides must be **submitted by 10:45am** the day you present, so that I can compile them and thereby make our presentation days run smoothly. Please, however, make sure that you have access to a back-up file just in case.

Presentation

Note: these criteria are modified from the criteria used for judging 3MT presentations at UWaterloo

Qualities	Evaluation (NI = Needs Improvement; S = Satisfactory; G = Good; E = Excellent)			
Demonstrated effective of non-verbal communication skills (eye contact, voice, body language, appropriate use of slide)	NI	S	G	E
Performed with good pacing	NI	S	G	E
Communicated confidence and authority	NI	S	G	E
Used terminology/diction appropriate for audience (level of formality appropriate; terms neither too obscure nor too simplistic)	NI	S	G	E
Employed effective organization/structure (presentation followed a logical structure)	NI	S	G	E
Explained scope of project effectively (summarized research giving enough information but not too much)	NI	S	G	E
Communicated the significance/value of project convincingly (e.g., what is your project contributing to the class, to scholarship, to the world?)	NI	S	G	E
Described project in such a way that the audience was engaged, even excited (succeeded in capturing and maintaining the audience's attention; inspired the audience to want to know more)	NI	S	G	E
Adhered to the principles of academic integrity (makes clear when material from sources is being cited)	NI	S	G	E
Commentary:				

Slide

Qualities	Evaluation (NA = Not applicable; NI = Needs Improvement; S = Satisfactory; G = Good; E = Excellent)				
Effectiveness of content (relevant to presentation/project; contributes without distracting)		NI	S	G	E
Effectiveness of written expression (clear, accurate, etc.)	NA	NI	S	G	E
Effectiveness of visual design: Text	NA	NI	S	G	E
Effectiveness of visual design: Image	NA	NI	S	G	E
Effectiveness of visual design: Layout		NI	S	G	E
Engages the audience (effectively assesses the audience and thereby effectively appeals to the audience's interests and makes them excited about the project)		NI	S	G	E
Creativity of approach		NI	S	G	E
Adherence to the principles of academic integrity (e.g., image sources indicated, etc.)	NA	NI	S	G	E

Commentary: