



## **Arts Council Meeting**

October 14<sup>th</sup>, 2015



## Agenda

**Date:** Wednesday, October 14<sup>th</sup>, 2015

**Time:** 5:30 PM

**Place:** HH 373

**University of Waterloo  
Arts Student Union  
Arts Council Meeting**

<b>Order</b>	<b>Subject</b>	<b>Action</b>
1	Approval of the Agenda <b>Motion:</b> That Council approve the agenda	Decision
2	Approval of the September 30 <sup>th</sup> Council Minutes in <i>Appendix C</i> <b>Motion:</b> That the Council approve the above minutes	Decision
3	Approval of the Product Vision Club Grant Proposal in <i>Appendix A</i> <b>Motion:</b> That the Council approve the above proposal	Decision
4	Approval of University of Waterloo Accounting Conference Grant Proposal in <i>Appendix B</i> <b>Motion:</b> That the Council approve the above proposal	Decision
5	Items for Report/Announcement <ul style="list-style-type: none"><li>● Executive Reports</li><li>● Councillor Reports</li><li>● Society Reports</li></ul>	Information
6	Business	Information
7	Adjournment	Decision



## Minutes

### **Approval of the Agenda**

**Motion:** That council approve the agenda

First: Legal Studies Society

Second: German Studies Society

**Vote: Motion Carried**

Resolved: The council approves the aforementioned agenda.

### **Approval of the Council Minutes**

**Motion:** That the council approve the September 30<sup>th</sup> Council Minutes

First: Philosophy Society

Second: Legal Studies Society

**Vote: Motion Carried**

Resolved: The council approves the aforementioned council minutes, with changes by Political Science.



## Grant Proposals

### **Product Vision Club**

Presentation:

- Fairly new on campus
- Gathering people who are interested in creating new ideas, doing market testing
- Talk about new ideas and how they can build them
- Have held events such as tech talks, people from product management and related fields speaking about their experiences, how they broke into the industry and what they do
- Workshops using popular software to create mock ups of design (teaching things like Photoshop)
- Skills developed for careers
- The event that is requesting funding is a two day event in November, a product minded “hackathon”
- Encouraging students to innovate and create new things, perform market testing, and create design to show how they want to bring their idea to life
- First year of this event – expected total cost of \$1500 with \$1200 being towards food and \$300 towards marketing materials, have collected \$600 from other sources so far
- Looking for \$500 from ASU
- Why should ASU sponsor?
  - First event of its kind at UW



- Helps students learn valuable skills and mentorship opportunities
- Appeals to a variety of Arts students – fine arts and design, business, speech communications, etc.

#### Questions:

- Examples of projects?
  - Technology focused, i.e., new feature for the Apple Watch
  - Not focused around coding the actual feature, but more the process beforehand including pitching the project
- Has engineering society been approached?
  - Currently in talks with them, it is an interdisciplinary event
- Will there be a charge for participants?
  - Considering this because of shortage of funds, not certain of a price at this point
- How many arts students expected?
  - First time running, not sure of demographics
- How do you plan on marketing?
  - Through Facebook, talking to clubs that target similar audiences to help spread the world
- Turn out for previous events?
  - Had an event with a turn out of 50
  - Had a booth at clubs day, reach is probably wider now



- What if more people sign up than anticipated?
  - Application process to take only students that are very interested in this event, want to make sure everyone is actually interested
- Is there a way to make sure that there are a set number of arts students?
  - Not currently, has not been considered at this point

#### Council Discussion:

- They're using ASU funding to fill a gap in their budget – maybe wait to see what other societies with more attendance fund
- It can appeal to arts students because there aren't that many technical requirements – but the application process may cut out arts students
  - Maybe if there were a guaranteed amount of arts students and less money
- Everyone is able to do this, coming up with ideas isn't unique to engineering or science, nice bridge that may help people in this faculty
- "Hackathon" appeals to more people with technical skills – arts may not apply and those that do may lose out due to the others with these skills do, does the marketing to arts students only appear when marketing to us
- Too large of a portion of their budget considering the likelihood of arts students going
- This is a large portion of our budget that could go to other societies that would better benefit arts students



- Just because arts students can participate, doesn't mean they will – even with designated spots there may not be interest
- Place requirement on advertising with other buzzwords rather than “hackathon” to attract arts students
- Do we want to give them less? Or ask them to come back when they have more information about other funding?
- The budget is mostly food
- Is it possible to base funding on the amount of arts students going? Research be done about how many will go, and we will pay x amount based on the amount of people who enrolled from arts

**Motion:** That the proposal be adjusted to more precisely target the funding towards arts students.

First: Legal Studies Society

Second: Arts Student Union

Oppositions: N/A

Abstentions: N/A

**Vote: Motion Carried**

Resolved: The Product Vision Club should return with a definite number of arts students and we can consider the amount to be funded at that point



## University of Waterloo Accounting Conference

### Presentation:

- A three day undergraduate conference in Toronto (May 6-8, 2016)
- Attracts students across Canada to provide them with career development opportunities
- There is a launch for this event, it is a one day event filled with keynote speakers, a case completion and networking on October 17 – no fee, no revenue, six hours instead of three as in previous years
- Want to help delegates learn and grow, accounting, communication, teamwork, leadership, networking
- Benefits for ASU – promotional material for ASU, representatives can attend, recognized nation wide as a supportive student organization
- Ten spots reserved in UWAC launch for arts faculty students
- Revenue is \$0, funding from other societies is being asked, but not declared yet
- Expenses over \$6000 currently
- Asking ASU for \$1000 due to liquidity issue

### Questions:

- Extension of the length from three to six hours?
  - Three isn't enough to develop the delegates, six provided more benefits for them
- Will there be ten there on Saturday?
  - 10% of total delegates are promised to be Arts





- These are non AFM students – still going through selection process, still unsure of how many arts are attending in the promised spot
- Where is it held?
  - On campus, EV3
- Have you charged previously?
  - No
- How much other funding are you getting?
  - Unconfirmed – asked for \$1000 from AFSA
  - Left over budget goes to three day conference (if there is any)
  - Normally asked for \$500 from ASU but asked for more money because of increased length and costs
  - Other funding not set yet

#### Council Discussion:

- How much do you think you're funding them for at AFSA?
  - Not sure yet
- Asking from 1/6 of funding and promising 1/10 non accounting students
- Have they been approved in the past?
  - Not for the full amount, and not for hotel deposits
- Don't like the hotel deposits – not the best use of our money
- Paying less due to less representation



- 10 spots are only in launch event not in actual conference
- When we fund this were spending a lot of money to give 10 students access to part of the event – that money can go further in a smaller society with more people benefiting
- Hotel is for the actual conference – asking money for an event that were not promised to have arts students at
- Could the hotel be cheaper? Does it need to be that nice of a hotel?
- The money is going to a conference, not the launch according to the budget
- Why is the UW accounting conference not in Waterloo?
- Why are we covering a cost of something that art students may not even go to?
  - Promised spots in launch, not conference, money goes towards hotel at conference
- The ten arts students are still not decided on – short turn around, will ten even go with this late of notice?
- Could we fund some other aspect of their budget? Rather than the hotel?
  - Registration costs, cash prize, etc.
- Students have to pay for the conference even if they don't from the launch – and not guaranteed to get in
- Conference is in May, money could go towards things closer in the future, if the skills are what are beneficial to arts students, could something similar be run on campus for less money? Is the event unique/efficient enough to support?



- Conclusion: motion to pay for printing costs and registration \$218 and if 10 spots aren't filled they don't get the full funding but a percentage based on the attendance of arts students (i.e., 6/10 students means 60% of \$218 is paid)

**Motion:** Pay for printing costs and registration fees proportional to the attendance of arts students

First: German Studies Society

Second: Legal Studies Society

Oppositions: Psychology Society, Human

Abstentions: Michelle Tan, Sofia Li, Amber

Resources Society, Dylan Ball

Keegan, Speech Communications Society

**Vote: Motion Carried**

Resolved: UWAC will return with definite numbers of arts students attending out of the ten guaranteed spots and the ASU will pay a percentage of the fees described above.



## Executive Reports

Dylan Ball (President)

- Enrolment rates were down 10% last year, this year down 8%
  - Funding is based on enrolment
- Looking towards the future, 2000 more people came by OUF this year than previous, enrolment may be going up
- AEF deadline is this Friday
- AUO is putting together an arts recruitment video – looking for someone from every major, if you're interested please talk to me
- Dean nomination committee has decided criteria, planning on putting together a survey that will be posted on our social media
  - Please share this and help us push it to students, it is an important decision

Michelle Tan (VP Finance)

- Hosting meetings this week to discuss budgets
- Cheques should be here shortly if they were submitted in the last few weeks

Amber Keegan (VP Communications)

- Reminder of poster protocol
- Reminder of website description



Sofia Li (VP Social)

- Tomorrow is the Hypnotist event discussed last week – still some spots open
- Halloween haunt next Friday, \$30 for art \$35 for non covers transportation, ticket, and food
- Finalizing details of dance with AFSA with money going to charity

Alexa Fuentes (VP Marketing)

- N/A

Brandon Rad (Speaker)

- Applications for First Year Representatives have closed, interviews will be conducted shortly, they will hopefully be selected by next meeting
- Helping Sofia with her events (including Halloween Haunt)
- If you have any questions, feel free to contact us



## Society Reports

### Music Society

- Trivia night next week, historical music and current
- Coffee house coming up – Waterboys signed up to perform
- Looking to get guest speakers, something more academic coming up

### Legal Studies Society

- Organizing mock LSAT
- Organizing prison trips
- Organizing lecture series of our profs research topics

### Sociology Society

- Board games event had good turn out
- First year event November 2 finalization
- Final social November 26

### History Society

- Wing night, meet the prof, board game, meet the profs – all went well
- Want more events including trivia and movie night

### Psychology Society

- Clubs day, first general meeting, board games night
- Planning graduate school session, panel of what to do with psych degree



### Human Resources Society

- Drafting budget for next meeting
- Professional headshot event went well
- Having a panel on Tuesday from 4-6

### Anthropology Society

- Meet the pros night – very successful
- Archaeology conference this weekend
- Tuesday October 20, organized event with department, awards night with a guest lecture
- Organizing pottery event

### Religious Studies Society

- Movie night next week
- Guest speaker at St. Jerome's
- November 10, tea with Phd student – hate speech legislation this year

### Philosophy Society

- Good turn out to first event
- Had elections and finalized most executive positions
- Second event next Thursday
- End of October, three talks on various philosophy topics
- November 4 guest lecture



#### Accounting and Finance Students Association

- Few events so far – career day for first years, reach for the stars trivia night
- More coming including: tips for success and co-op networking

#### Society of Fine Artists

- Bake sale
- Ongoing book sales
- Vendors ally in SLC
- Student work on display

#### Political Studies Student Association

- Social night was very successful
- Finished elections
- Desire to amend the constitution
- Canadian post election discussion panel
- Potential Politics night
- Potential Professor debate
- AEF proposal for swag
- Undergraduate journal is printed





### Arts and Business Society

- Finished hiring team
- Planning for professional development workshops
- Planning November 30 alumni networking mixer event

### Speech Communications Society

- First event was successful
- One event per month – this month is ghostly gathering (movie with making treat bags)
- Giving children's charities in community the candy
- November academic event with professors
- Social towards the end of the term allowing students and profs to mingle before exams

### German Studies Society

- Bratwurst day being planned – mid November
- Also doing swag

### Economics Society

- Games night was successful
- Professional work shop being planned

### Theatre Student Union

- Movie night last week
- Coffee house on November 5 still in planning stages



## **Motion to Adjourn**

First: Legal Studies Society

Second: Political Studies Student Association

**Vote: Motion Carried**

Resolved: Council approves the motion to adjourn the meeting

## **Absences:**

- Classics and Medieval Studies Society
- English Society
- Feds Arts Councillor
- Global Business and Digital Arts
- Human Sciences Society
- Le Cercle Français
- Peace and Conflict Studies Society
- Sexuality, Marriage, and Family Studies Society
- Social Development Society
- Spanish Society
- Women Studies Society



## Appendix A: Product Vision Club Grant Proposal

### **Reason for subsidy:**

We are planning on hosting a variety of events including workshops, speaker events with industry professionals, tailored towards gathering and educating students interested in coming up with innovative solutions for real-world problems.

The majority of this subsidy would go towards a new 2-day event we're hosting this term called OnePM - a product-minded hackathon that challenges students across campus to build a business case around a new product they'd like to see in the market. We think this would be a valuable event for students, particularly from Business, Design, and Speech Communications programs, from the Faculty of Arts to participate in to learn new skills, engage with like-minded peers, and connect with mentors from various sponsor companies that we'll be bringing in.

Funding would go towards making the event possible logistically (for example, providing food for participants during the hackathon).

Date of event (if applicable): Fri, 2015-11-20

Location (if applicable): Hagey Hall (to be confirmed with FEDs)

Number of participants: Approximately 150

Total expenditures:

Tentative Expenses:

Food for the 2 days:

Dinner (Friday): Approximately \$500

Lunch (Saturday): Approximately \$500

Snacks (Saturday): Approximately \$300

Dinner (Saturday): Approximately \$500

TOTAL: Approximately \$1,800 so far

Expected revenues: We have yet to secure funding from other sources.

Loan or grant: Grant

Proposed subsidy from Arts Student Union: \$500

Proposed terms of loan repayment (if applicable): N/A

Allotment already received this term: N/A



## Appendix B: University of Waterloo Accounting

### Conference Grant Proposal

#### **Reason for subsidy:**

UWAC aims provide delegates with the necessary tools and skills to be able to succeed in their future academic and professional careers. With over 70% of our internal delegates in the Arts Faculty, we would greatly appreciate a grant of \$1,000 from the ASU.

The way we utilize our finances ensures that delegates gain as much value as possible from the conference. The \$1000 from ASU will primarily go towards covering the hotel deposit. We hope that you recognize the value that UWAC provides to students in the Arts Faculty at the University of Waterloo and will continue to be a strong supporter of the conference.

Date of event (if applicable): 2015-10-17

Location (if applicable):

Number of participants: 100

Total expenditures:

- Expense Type and Cost (\$)
- Registration 40
- Case Purchase 600
- Printing 198
- Sponsor Related Costs 30
- Lunch 420
- Case Prize 100
- Hotel Deposit 5,000
- Total 6,388

Expected revenues: 0

Loan or grant: Grant

Proposed subsidy from Arts Student Union:

By sponsoring UWAC, there are many direct benefits for the Arts Student Union. As an appreciation for ASU's sponsorship:

- We will include ASU's logo in our promotional material through various mediums such as our website, delegate brochures, conference slideshow and prominent banners
- We will invite a few representatives from the ASU to participate in several events of our conference, such as our dinner and keynote speaker events.
- ASU may have an item representing ASU placed in the delegate bags/package
- Will be recognized nation-wide as a supportive student organization that fosters and



encourages educational excellence

- 10 spots reserved in UWAC Launch event for any Arts Faculty students outside of the Accounting and Financial Management (AFM) Program

Proposed terms of loan repayment (if applicable):

Allotment already received this term: None



## Appendix C: September 30<sup>th</sup> Council Minutes

### Agenda

**Date:** Wednesday, September 30<sup>th</sup>, 2015  
**Time:** 5:30 PM  
**Place:** HH 373

**University of Waterloo**  
**Arts Student Union**  
**Arts Council Meeting**

Order	Subject	Action
1	Approval of the Agenda <b>Motion:</b> That Council approve the agenda	Decision
2	Approval of the Fall 2015 budget, <i>Appendix A</i> <b>Motion:</b> That Council approve the attached budget	Decision
3	Approval of the Le Cercle Français Pumpkin Carving Grant Proposal, <i>Appendix B</i> <b>Motion:</b> That the Council approve the above Grant Proposal.	Decision
4	Items for Report/Announcement <ul style="list-style-type: none"><li>● Executive Reports</li><li>● Councillor Reports</li><li>● Society Events</li></ul>	Information
5	Business	Information
6	Adjournment	Decision



## Minutes

<<<<<Meeting Commences at 5:30 PM>>>>>

### **Approval of the Agenda**

**Motion:** That council approve the agenda

First: Legal Studies Society

Second: Sociology Society

**Vote: Motion Carried**

Resolved: The council approves the aforementioned agenda.

### **Approval of the Budget**

**Motion:** The council approve the Fall 2105 budget

First: Legal Studies Society

Second: Music Society

Abstentions: ASU executives

**Vote: Motion Carried**

Resolved: The council approves the aforementioned budget.



## Grant Proposals

### **Le Cercle Français Pumpkin Carving**

Grant Proposal- Explanation + Presentation

- Grant of \$150 to run pumpkin carving night a week before Halloween
- Money spent on pumpkins, pizza dinner, and other supplies used to eat and carve pumpkin
- On campus – room is not booked yet but it will be in the arts quad
- Gives students a chance to speak French, meet profs, and other students
- Tradition
- High success rate in the past
- Pumpkins get put around arts quad afterwards
- Questions:
  - What is your budget?
    - \$200 at end of term

*<<<Society exec vacates the room and societies begin discussions>>>*

- How long do pumpkins sit?
  - Not very long





- Its for arts students, not very much money

**Motion:** That council approve the Grant Proposal

First: Dylan Ball

Second: Legal Studies Society

Abstentions: N/A

**Vote: Motion Carried**

Resolved: The council approves the aforementioned Grant Proposal.

### Executive Reports

Dylan Ball (President)

- Explain how council works
- Explain how funding works – not for profit rules
- AEF referendum
  - Hasn't been raised in a really long time
  - Raising the fee from \$12 to \$20 - it would allow us to do a lot more on campus
  - How to introduce the idea to students
  - Slowly
- Dean selection committee
  - What students think of him?
  - Deciding whether to keep him or find a new Dean at the end of his term



Amber Keegan (VP Communications)

- ASU has a new website
- There is a society page, every society should submit a description of their society in order to have it added to this page

Michelle Tan (VP Finance)

- Waiting on an account update from Feds
- Will be sending an email explaining how to create a budget as well as how much money you currently have and will be provided
- Willing to make a meeting to explain or help
- Feds Finance Officer is currently in the process of being hired, expect delays
- Cheque request times – Within a week to two weeks depending on when you get the cheque requests in

Galen Perera (VP Academic)

- Wants to team up with each society to see what they would like to see as an academic event



Sofia Li (VP Social)

- Tomorrow is first event, bonfire at EV3
- Next event, hypnotist on October 15
  - Online tickets
  - Link will be posted shortly
  - It will be free
- Halloween haunt October 23

Brandon Rad (Speaker)

- Not enrolled in studies this term
  - No voting rights but will still be involved
- Will be a speaker until his return in the Winter term
- Open to any questions
- The need to raise the AEF fee was made clear when there was a desire for more funding to go into the new building but there wasn't enough – for the future it would be nice if there was more available for endeavours like this
  - It was a clear indication that the fee had been too low for too long



## Society Reports

### Human Resources Society

- Professional headshot event was not as successful as anticipated, but may host again later in the term
- Prof mixer coming up – planning still underway

### Philosophy Society

- First social tomorrow, it is a pizza social
- Trying to build the society back up as it disappeared for a little while

### Classics and Medieval Studies Society

- Trip to the ROM on Saturday
- End of term dinner
- Spring term trips

### Economics Society

- No concrete plans at this point

### Sociology Society

- Board games in PAS lounge
- Academic event central to first years



### History Society

- Board game social night
- Meet the prof
- Usually very successful
- Wing night

### Accounting and Finance Student Association

- Semi formal
- Bubble tea event
- Two charity events
- No specific times yet

### Legal Studies Society

- No specific timeline yet
- Same events as past years
- Lecture series with guests
- Mock LSAT
- Next term, prison trip to Milhaven – usually has a great turnout

### Society of Fine Artists

- No timeline yet
- Bake sale



### Speech Communications Society

- Kick off prof student mixer tomorrow
- Hoping to have one major event a month
- End of term event
- Come up with what goes in the middle as we go

### Political Science Student Association

- Held a leaders debate event – well attended
- In the middle of elections
- Tuesday, social night in the bomber to meet new PSSA and prof
- Undergraduate academic journal currently in print, distributed at event
- Thinking of another live airing of debate
- Feds voting is open for society's to use when doing their own elections

### Arts and Business Society

- Getting a new constitution
- Focus on transition
- Backend work
- Hold three events this term – charity, professional, and more social
- Details to come later
- Would like to form events with other societies



### Le Cercle Français

- A couple events – pumpkin carving
- Meet the prof social event tomorrow night
- Crepe night is always very successful – will be in November this year
- Skate coming at end of term or January

### Human Sciences Society

- Introducing Human Sciences – St. Jerome's based, studies various aspects of humanity
- Plan to hold a symposium – normally funded out of pocket
- Movie nights
- Meet the prof

### Religious Studies Society

- Meet the prof/welcome event
- Local fieldtrip
- Religious studies swag
- Identify themselves as a society – getting a logo/revamp



### German Studies Society

- Looking for new executives
- Looking to hold elections, need students to become involved to do so
- BBQ tentative
- Movie nights
- Meet the prof
- Local field trips

### Music Society

- Based out of Conrad Grebel
- Trying to build the society back up
- Concert crawl – check out music venues in are
- Had a meet and greet
- Trying to organize a cross campus scavenger hunt
- Music symposium and coffee house coming up

### **Motion to Adjourn**

First: Music Society

Second: Philosophy Society

**Vote: Motion Carried**

Resolved: Council approves the motion to Adjourn Meeting





## Absences

- Anthropology Society
- English Society
- Feds Arts Councillor
- Global Business and Digital Arts
- Peace and Conflict Studies Society
- Psychology Society
- Sexuality, Marriage, and Family Studies
- Social Development Studies Society
- Spanish Society
- Theatre Student Union
- Women's Studies Society

<<<<<Meeting Adjourned at 6:20 PM >>>>>