



## Arts Council Meeting

Tuesday, Feb 26<sup>th</sup>, 2019

6:00pm Arts Lecture Hall 105

Arts Student Union

University of Waterloo

# Agenda

Order	Subject	Action
1	Approval of the Agenda <b>Motion:</b> That Council approve the agenda.	Decision
2	Approval of the Jan 29 <sup>th</sup> , 2018 Council Minutes in <b>Appendix A</b> <b>Motion:</b> That the Council approve the above minutes.	Decision
3	Approval of the winter 2019 budget <b>Motion:</b> That the council approve the Winter 2019 Budget	Decision
4	hEDGE Financial Services Conference Grant Proposal in <b>Appendix B</b> <b>Motion:</b> That the Council approve the event proposal	Decision
5	University of Waterloo Accounting Conference Grant Proposal in <b>Appendix C</b> <b>Motion:</b> That the Council approve the event proposal	Decision
6	Creator Collective Grant Proposal in <b>Appendix D</b> <b>Motion:</b> That the Council approve the event proposal	Decision
7	Items for Report/Announcement <ul style="list-style-type: none"> <li>● Executive Reports</li> <li>● Councillor Reports</li> <li>● Society Reports</li> </ul>	Information
8	Adjournment	Decision

# Minutes

## Approval of the Agenda

**Motion:** That council approve the agenda

First: Classics and Medieval Studies      Second: Le Cercle Français  
Society

**Vote: Motion Passed**

Resolved: The council approves the aforementioned agenda

## Approval of the Council Minutes

**Motion:** That the council approve the Jan 29<sup>th</sup>, 2019 Council Minutes

First: Classics and Medieval Studies      Second: German Studies Society  
Society

**Vote: Motion Passed**

Resolved: The council approves the aforementioned Council Minutes

## Approval of the Winter 2019 Budget

**Motion:** That the council approve the Winter 2019 Budget

First: Le Cercle Français      Second: Music Society

**Vote: Motion Passed**

Resolved: The council approves the aforementioned Winter 2019 budget.

## Grant Proposals

### hEDGE Financial Services Conference Grant Proposal:

**Proposal:** Our financial services conferences is a one day conference for only Waterloo students located in Toronto. The conference occurs throughout the entire day and connects Waterloo students to potential recruiters and employers in the financial services industry and capital markets. Throughout the day we have sponsors and recruiters from the big 5 banks, (RBC, TD, Scotia, CIBC, BMO) hosting workshops and providing keynote speeches where students are provided with a networking opportunity before applying through Waterloo works. We are requesting a sponsorship amount from ASU as our conference has a high participation of Arts Students primarily in the school of accounting and finance.

### **Questions:**

- What are your advertising strategies?
  - Although we have not started advertising, we will be placing posters around campus.
- What are the proportion of Arts students vs. other faculties?
  - More than half come from S.A.F. in previous years, are therefore expecting half from S.A.F. again
- What is the cost of the conference?
  - Historically, \$20-30 000 for conference, last year charged \$75 per person, this year will only be charging \$50 per person

### **Discussion:**

- Classics - Budget is \$4000 for grants over the term, this is over a quarter of total amounts for grants. A lot to ask for, and this is only the second meeting. Concerning for other sub-societies.
- ASU - 50% in attendance are arts students, but most likely only AFM students.

- Equal funding to all students in arts, no precedent to give full funding.
- Classics - Are going to do advertising around arts buildings, have not noticed it in other years, good idea to promote to all arts students and nice to see from hEDGE.
- Asking for a grant of \$1,200
- HR - Usually market towards AFM students, also have a SAF grant fund.

#### **Further Questions:**

- What would the ASU funding go towards?
  - Students pay money to cover catering, conference busses. Often use the money to cover the expenses for students from that faculty.
- Why is the conference in Toronto?
  - Heart finance, able to form an impression for students
- Where did the \$1,200 come from? Based on what cost?
  - Based on historical figures, estimated amount from arts students
  - SAF giving \$3000
  - \$5000 from educational partners
  - Expected attendance of 100 (50 arts)
- 30% of projected budget is being asked for in the grant, would you take that into account and be willing to receive less?
  - Will try and move funds after receiving official number
  - Will provide equal services to all arts students
  - Asking other faculties as well
- Will any funds be attributed to the catering? Are you serving alcohol?
  - Potentially will be a part of it, as they pool money, then allocate
  - There is a cocktail networking session, alcohol is available to of-age members, but not included as part of the payment.



**Final Discussion:**

- Cut funding asking price to the percentage of faculty that are AFM students (as per Winter 2019 numbers from Dean's office).
- Making more revenue than costs
  - Also asked for funding from Math Soc and Math Endowment Fund
- Outline of where the grant is actually going? There are no specifics.
- Including the ASU name as a sponsor

**Amendment and Motion:**

- Partial funding of 17.5% of the \$1,200 = \$210.00
- ASU will be included as a sponsor
- If they are able to reach all Arts students this time around, the ASU could provide more funding in the future with proof.

**Vote:**

- All For (22)

## University of Waterloo Accounting Conference Grant Proposal:

**Proposal:** The reason that the UWAC is asking for a subsidy is so we can ensure our conference can function at full capacity. The University of Waterloo Accounting Conference aims to promote the accounting profession by stimulating the further development of students through a positive learning environment where delegates can hone in on their advantage and cultivate their own individual brand by forging strong relationships with fellow delegates. For our conference to be a success and function at full capacity we need to ensure we have a significant amount of funding to cover our costs, specifically our AV costs. Over the past few years, we have rented equipment at a subpar rate. There have been complaints by delegates and judges that they cannot clearly see the presentations of case solutions. This is detrimental to presenters and to combat this issue, we are planning on purchasing our own projector screens for a one-time cost that can be utilized for years to come. In addition, we are looking to improve our overall audio and visual effects of the entire conference.

### **Questions:**

- What percentage of attendees are arts students?
  - 80%
- What will the money be going towards?
  - Allocated towards 8 projector screens, and the overall rental for the weekend. AV equipment will end up being much less with purchasing the projector screens
  - Asking for grant of \$2894.00
- Why 8 projectors?
  - Separated into 16 groups, 2 rounds, 8 presentation rooms, screen per room.
- Does the hotel have projector screens?

- Divided ballroom, only one projector for entire ballroom that won't work
- 126 people, 80% arts students, do we know the proportion that are AFM?
  - Do not ask for major until after the event, keep track through feedback survey
    - (attempted to find the figure from last year and couldn't)
- Advertising outside of AFM?
  - Open to everyone, posted on UWAC page
  - Facebook posts
  - Word of mouth
- Considered renting screens from UW?
  - Conference is three days, cannot take them back and forth in 24-hour periods. Plus, with the screens for the future, can be used multiple times
- Office space to keep them?
  - Yes.
- A resource that other students could loan and borrow?
  - Conference is only three days, so yes.
- No way to have fewer than 8 projectors?
  - No space in between presentations to get rid of one of the 8 screens.
- Corporate sponsors?
  - Yes, 40% corporate, 60% educational sponsors.

### **Discussion:**

- Classics - Really expensive.
- Economics - Most likely all AFM attendance.
- Classics - Advertising was done through AFM streams.
- German - not a one-time purchase, can be used multiple times. What about buying for ASU and then UWAC and others can rent them from ASU?



- ARBUS - Can be used for all societies, should partial fund.
- Classics - doesn't make sense to have projector screens when they are readily accessible on campus.
- GBDA - Agreed.
- Music - A lot of money would be used for a small number of students.
- Sociology - is there a point for one or two screens, when they don't have the rest?
- Music - such a large-scale event that is should be easy to change around some numbers and find funding for such a "necessity".
- HR - Spending \$20,000 for two socials during the event, as well as \$2,500 for Miscellaneous, there is enough funding already.
- German - Four screens?
- GBDA - Rentals outside of university too, other places to check out.
- ASU - Hotel would probably have screens, even a white wall would work
- ARBUS - Have to pay a lot of money to fix a rental
- Fine Arts - How does one break a rental?
- ASU - Ambiguous nature of "80% arts students"
- Economics - Hiding what the 80% is, not transparent.
- Music - Spending \$2000 on lanyards, if these projector screens are necessary, they'll find a way.
- GBDA - once again, advertising seems to be only done to AFM students.
- German - Two projectors could be a start, then they only rent 6.
- Fine Arts - UWAC already seems to have enough funding to run the event.
- AFSA - Since we provided funding for hEDGE, we should also provide funding for UWAC
- Music - Agrees with German and AFSA
- ASU - Give money for two screens, then ASU would purchase two, where UWAC could rent them from ASU and only rent four screens?
- Agreed that projector screens aren't something the ASU is looking to invest in

for the time being.

**Amendment and Motion:**

- 17.5% of AV asking price (going by the precedent set by the hEDGE proposal)
  - \$306.00

**Vote:**

- 20 for, 2 abstain (GBDA, French), motion carries.

**Creator Collective Grant Proposal:**

**Proposal:** We are requesting for a grant to provide buses to our event - RETHINK.

RETHINK is an evening where GBDA/MDEI and art students, as well as Stratford locals, have an opportunity to enjoy student artworks, network and discuss. creativity. Our event is situated at the Stratford Campus, which is the heart of the digital creatives of GBDA/MDEI. This fund is critical to the feasibility of this event, as we remain short of funding for transportation and currently have no means to fund for busses.

For more info on our event: <https://www.creatorscollective.ca/gallery-rethink>

### Questions:

- Details on the event
  - Looking for funding for busses
    - Already received funding for 2 busses from GBDA society
  - ASU logo would be featured on signs and t-shirts from the event (bronze member).
  - **\$282.50 asking price for one bus**
- What proportion are master's students?
  - Very small percentage, maybe 2 or 3 students.
- Solid numbers yet?
  - Not yet, one of two evenings throughout the whole year however so expecting high interest.
- FEDS funding is not received yet, what happens if FEDS funding is approved?
  - GBDA funds will be allocated towards food, focus on busses first and foremost.
- Has this been done in previous years?
  - Not in this format, with the event happening in one busy night.
- How many tickets sold so far?
  - E-mail is being sent out tonight, as of now only 4 signups, expecting much more later on.

**Discussion:**

- ASU - Our funds are reimbursement-protected, funding would come back if 3 busses are not needed. They have gone to other contacts and funding systems and exhausted all options. No confusion as to who is attending the event as well (GBDA students).
- GBDA - Free event, pay \$10 but get it back when students show up.
- German - most would drive or car pool, but if it is reimbursement-protected, why not?

**Motion:**

- \$282.50 for the one bus (reimbursement-protected)

**Vote:**

- 23 for, 1 against (Economics)

## Society Reports

### Accounting and Finance Student Association

- Decorated staff lounge for a photo booth event
- First year semi this week
  - Sold out
- Tax event coming up
  - Doing taxes for free for people in the KW region

### Arts and Business Society

- Rebranding, changed up logos
- Technical workshops
- First event finished, good turn-out
  - Microsoft Competition, done with Laurier BBA
- Accelerate your skills tech shop finished
  - Really successful
- Destress being planned with Economics
- Photoshop event coming up
- Last destress breakfast event on April 3<sup>rd</sup>

### Classics and Medieval Studies Society

- Banquet event finished, great turn-out
- Discussion group meeting Thursday, well attended by undergrads and graduate students
- One more discussion group and a couple other banquets to encourage other undergrads to join
- Advertisement planning to encourage more participation

### Economics Society

- Teamed up with ARBUS to have a paint night
- Prof mixer coming up
- Investment workshop coming up
- Potential resume critique workshop in the works

### English Society

- Valentine's themed paint night happened before break
- Movie night coming up, Harry Potter themed
- Board game destress, mixer coming up

#### German Studies Society

- Had first event, board game night, good turn out
- Set up date for coffee and cake activity (March 7<sup>th</sup>, 12-2)
- Movie night later in March
- Schnitzel dinner at the end of the term

#### Global Business and Digital Arts Society

- Nominations for elections closed, campaign period beginning
- Open general meeting once a month, happening on the 5<sup>th</sup> of March
- Gala at the end of the term, almost all planned
- First year event in the works

#### Human Resources Society

- Because of snow day, prof mixing event has been moved to March 19<sup>th</sup>
  - For everyone, doesn't matter if they are in the minor
- End of term social coming up

#### Le Cercle Français

- Valentine's day event before the break, board game night, good turn out
- Teaming up with department for talent show (Friday)

#### Legal Studies Society

- Mock LSAT event
- Law school information panel March 11
- Planning a prison trip

#### Music Society

- Symphony event (7 attended, good turnout for society)
- Music swag in the works
- Workshops with profs being planned

#### Political Science Student Association

- Candy grams activity happened
- Meet the profs at Molly Bloom's on Monday, good turn out
- Essay workshop in the third week of March
- Discussion panel on Brexit at the end of March
- Apparel for PSSA

#### Society of Fine Artists

- Movie night sometime in March, after the 17<sup>th</sup>
- Destress with puppies (free event, run by donations)
- Info night to start recruiting first and second years for the society

#### Sociology Society

- Meet the profs mixer on Jan. 24, partnered with LS, big turn out
- Hired a communication executive/society rep
- Alumni games night March 7<sup>th</sup>
- Looking into doing a town hall for Sociology

#### Theatre Students Union

- Cancelled movie night because of snow day
- End of term drama ball coming up

## Executive Reports

### President

- Elections for ASU taking place in March (11<sup>th</sup>-15<sup>th</sup>)
- Campaigning (18<sup>th</sup>-22<sup>nd</sup>)
- Results announced at Gala on March 30<sup>th</sup>
- Winter Conference March 12<sup>th</sup> at University Club
  - Must have slideshow prepared, sent to VP Communications the Sunday before the meeting (10<sup>th</sup>)
- Cross faculty event coming up, will be the same week as Winter Conference
- Meeting with Deans recently
  - Promote to those graduating this year to apply to either be a valedictorian or sit on the selection committee

### VP Internal

- Creating a comprehensive transition document
- Was going to hold a movie night, due to poor attendance of previous movie night, not a good use of resources
- Working with AUO to finalize planning for pizza selling at March Break Open House
- Sat in on the AEF meeting
- Updated constitutions are being handed in, if you have not it is a good idea to update those

### VP Academic



- Academic event March 20<sup>th</sup>
  - Career corner
  - Resume critiques
  - Cover letter and resume critiquing
  - LinkedIn headshots
  - Questions and tips from people in Coop and EDGE
- Promoting more AFSA and AFM events for all students
  - More cross-major steps to put in

#### VP Finance

- Better if the costs this term are brought in soon, to get them sorted before term ends
- If you bill an invoice to the ASU, put the society name so that we know whose account it is from.

#### VP Retail

- Shop is open 9-4 without any periods of closing
- Inventory run completed recently, all stocked up
- New software system incoming, not enough space on hard drive to apply software
  - In the process of planning the purchase of a new hard drive, at \$40.00

#### VP Social

- Gala Planning in the works
  - Focusing on DJ and photographer

- AEF funding came through for what we asked
  - 65% of food costs (Past Galas have had 65% of attendees in Arts majors)
  - Photobooth
  - Busses

#### First Year Representatives

- Valentine's movie night on the 14<sup>th</sup>
  - Not a good turnout, possibly because of it being on Valentine's day, possibly because of midterms

#### Motion to Adjourn

First: Le Cercle Français

Second: Sociology Society

Vote: **Motion Passed**

Resolved: Council approves the motion to adjourn the meeting

#### Absences

Digital Arts and Communications Students Society,

History Society,

Human Science Society,

Philosophy Society,

Psychology Society,

Religious Studies Society,

Sexuality, Marriage, and Family Studies Society

Spanish Society

Speech Communications Society,

Women's Study Society

# Appendix A

## January 29<sup>th</sup> , 2019 Minutes

### Approval of the Agenda

**Motion:** That council approve the agenda

First: Classics and Medieval Studies      Second: French

**Vote:** **Motion Passes**

Resolved: The council approves the aforementioned agenda.

### Approval of the Council Minutes

**Motion:** That the council approve the Nov 28<sup>st</sup>, 2018 Council Minutes

First: Classics and Medieval Studies      Second: German

**Vote:** **Motion Passes**

Resolved: The council approves the aforementioned council minutes.

### Friendly Amendment (Vacant FEDS Arts Councillor Position):

**Motion:** it is vacant and was offered to Miranda Scambia, but is open to any nomination (raised by Miranda)

First: Classics and Medieval Studies      Second: French

**Vote:** **Motion Passes**

## Team Ignite Platform Brief

### Brief:

#### Finance Platform:

- Review student services fee
- Increasing funding for mental health
- More accessibility for international students to their resources

#### Different Platform:

- Environmental sustainability: target commercial services, get rid of Styrofoam and plastic within these, work with the university, more leniency on the water bottle policy; financial well-being this will induce
- Foster sense of belonging on campus → reduce feeling of isolation, increase/offer opportunities for engagement
- Expand UW food services eco-container program (introduce to Feds and Societies)
- SLC Pack expansion to have reusable utensils
- Provincial Tuition Framework that builds on the Waterloo ones, supplement cuts in tuition
- Student Life:
  - o Involve societies more with each other
  - o Societies bring things to Feds not just vice versa
  - o Co-op for Arts/Non-STEM students, internships, etc.
  - o Federal government to expand grants for non-STEM areas on campus and increase study for arts research
- Legal Service: legal service protection for students with co-op and employment issues, sexual harassment on campus, and housing issues, immigration law
- Running as a team

### Discussion: N/A

## Team Gold Platform Brief

### Brief:

- Student Life:
  - Equity: advocate for equity within the committees pertaining to the role
  - Introduce anti-racism training for faculty, everyone on campus (voluntary base)
  - LGBT and anti-racial training for Dons
  - Upstream Mental Health and Student Life Resource: creates checklist that works with an algorithm that provides resources, clubs, services that are catered to the individual taking the survey
  - More comprehensive approach to mental health in this way
  - Match-making system to match with counsellors
- Operations and Finance:
  - Easier for clubs and societies to manage their money → ie. Reimbursement process, make it easier and faster to access Feds funds
  - Bring back full campus shuttle and app to track where it is
  - OSAP and Auxiliary cuts → protect current funds
- Education:
  - Accessibility
  - OSAP: advocate for restoration

- Financial Barriers for Students: replacing cost of textbooks with online resources
- Optional Training for professors to dealing with mental health problems of students, and advocating to reduce the fee associated with health documentation
- President:
  - Increase engagement between Feds and student population by increasing accessibility to information about Feds including bylaws, simplifying the information and bringing it to social media through vides, infographics, etc.

**Discussion:** N/A

## Society Reports

### History Society

- Events primarily focused on planning Gala, planning almost all formalized March 9<sup>th</sup>
- Collecting raffle prizes from donor sin the region
- Trivia night planning

### Music

- Hot Chocolate drop in session and information or upcoming events with about 20 ppl attending
- Jazz room on Friday night with 8 ppl showing up
- In process of creating swag
- KW Symphony night Feb 15<sup>th</sup>, Toronto Symphony Orchestra and transportation looking to do it in March
- Careers Seminar planning

### English

- Working on booking room for outreach meeting
- 3 events planned: paint night valentine's day card making, Harry Potter movie night, board game and pizza night

### German

- 1<sup>st</sup> meeting passed
- clubs day has passed
- 1<sup>st</sup> event is board game night Feb 7<sup>th</sup>, pizza some in English some in

### German

Feb 26<sup>th</sup>, 2019

- Coffee and Cakes night with German department being planned
- End of term Schnitzel night planned end of March early April
- Movie night trying to be planned, pretzel baking as well
- AEF bought a pull-out banner

#### Theatre

- working on end of year Drama Ball in April
- Movie Night on the 12<sup>th</sup> (Valentine's Day)

#### Classics and Medieval Studies

- New console in office and learning everything
- First Banquet has passed
- First meet with the professors
- Society rings casting will need to be reworked and delayed them by about a month
- Starting a quiz competition amongst society members with gift card prize for whoever solves riddle, separation sections

#### Fine Arts

- Succulent Sale Feb 4<sup>th</sup> in SLC atrium 10-4pm
- De-stress with puppies end of February early March
- Possible movie night

#### Accounting and Finance

- Today: Interview Workshop with mock interviews attendance expected to be around 40
- Tomorrow LaserQuest event of 30/40 students with a bus



- Friday: Charity Dodgeball game for House of Friendship

#### French

- Night out in the city at restaurant where students were invited for French conversation, 20 people attended
- Friday is French Gala

#### Psychology

- New tuck shop opened in PAS (9:30-4:20)
- Kahoot Night Jan 16
- Planning to do a graduate panel where grad students come and talk about their experiences
- Therapy dogs in DP for general students and one in PAS specifically for Psych majors
- Recruited VP Com and Retail

#### Human resources:

- create more awareness within the program, especially for first years  
(?)

## Executive Reports

### President

- have to attend 4/5 meetings to receive winter allotments
- March 12<sup>th</sup> at University Club Winter Conference from 6-8 (slightly more formal with PowerPoint presentation about the year, and any large future plans)
- Singing of Signing Authority Sheet
- Committee of Presidents Meeting cross faculty event: WinterFest week of March 15<sup>th</sup>, Arts will do s'mores
- All Societies Assembly meeting a few weeks ago, organizers hoping to be something that happens each term, discussed interesting topics eg. Sustainability, marketing strategies

### VP Internal

- will release Doodle to fill out for term meeting and for VPF for any assistance, or questions necessary
- Movie Night 27<sup>th</sup> of Feb, probably will be Ferris Bueller's day off
- Deans of Arts meeting: wanted to know how often you come into contact with international students, feedback about how ASU can do that more broadly, or if societies have their own initiatives that they do
  - German society: faculty has a study abroad day and is similar to clubs day and for countries and schools that exchange, talking about things to do around the city or abroad, etc.
- Email [mirandscambia@gmail.com](mailto:mirandscambia@gmail.com)

- Last Friday was the Arts First courses meeting: feedback for Arts First feedback can be forwarded to Miranda

#### VP Academic

- March event about a tech workshop with an instructor to explain basic skills
- Co-op meetings and non-tuition related fees meetings, more info to be released about it

#### VP Communications

- 

#### VP Finance

- Reminder at least one rep has to attend 4/5 meetings
- Email Kristen for allotments
- Cheque requests available at ASU Tuck Shop, signature of President and another member required along with original itemized receipt (and on website)

#### VP Retail

- New hardware and software for the Tuck shop
- On the way to becoming fair trade certified
- Spike in volunteer interest so Tuck Shop should be open 9-4 most if not all days

#### VP Social

- Bubble Tea Event the 30<sup>th</sup>
- Feb 7<sup>th</sup> Distillery District Light Festival planned, sign up in Tuck Shop

- Valentine's Week → event everyday Monday polaroids, Tuesday Sundaes, Wed First Year Movie Night, Thursday Treat Yourself where you write yourself a nice note and get a snack; Friday giving out Valentine's
- Arts Gala planned for March 30<sup>th</sup> → 24K Gala, Gold theme at St. George Banquet Hall with full buffet dinner, dancing
- Early Bird Special from 5<sup>th</sup> to 15<sup>th</sup> Feb for Gala but limited amount (\$20 Arts, \$30 non-arts, prices go up after that point)

### First-Year Representatives

- Planning Movie night with popcorn snack bar, Movie to be determined Feb 13<sup>th</sup>
- Porcey Points: card for reusable mugs when you buy five coffees you get the sixth free made from recycled materials (likely to be made from recycled t-shirts)

### Motion to Adjourn

First: German

Second: Classics

**Vote: Motion Passes**

Resolved: Council approves the motion to adjourn the meeting

### Absences

Anthropology Society

Arts and Business Society

Digital Arts and Communications Students Society

Economics Society

Global Business and Digital Arts Society

Human Sciences Society



Legal Studies Society

Philosophy Society

Political Science Student Association

Religious Studies Society

Sexuality, Marriage, and Family Studies Society

Sociology Society

Spanish Society

Speech Communications Society

Women's Studies Society

# Appendix B

## hEDGE Financial Services Conference Grant

### Proposal

**Organization:** Club

**Society/club name:** hEDGE Financial Services Conference

**Reason for subsidy:**

Our financial services conferences is a one day conference for only Waterloo students located in Toronto. The conference occurs throughout the entire day and connects Waterloo students to potential recruiters and employers in the financial services industry and capital markets. Throughout the day we have sponsors and recruiters from the big 5 banks, (RBC, TD, Scotia, CIBC, BMO) hosting workshops and providing keynote speeches where students are provided with a networking opportunity before applying through Waterloo works. We are requesting a sponsorship amount from ASU as our conference has a high participation of Arts Students primarily in the school of accounting and finance.

**Date of event (if applicable):** Fri, 2019-05-17

**Location (if applicable):** Downtown Toronto, Twenty Toronto Street

Conferences

**Number of participants:** 100+

**Total expenditures:**

Catering - labour, rentals, etc. 3,434

Food and Drink - \$12,159

3 Course Dinner - \$2,151

AV and Staging - \$950

Bus Transportation - \$2,260

Judge & Speaker Gifts - \$250

Conference Insurance - \$150

Printing and Supplies - \$565

Website - \$108

Business Cards - \$240

Domain Cost - \$140

Total Expenses - \$22,406

**Expected revenues:**

CIBC - \$1,500

CPPIB - \$2,000

RBC - \$3,000

BMO - \$1,000

TD - \$1,000

Capital One - \$2,000

Scotiabank - \$1,000

OTPP - \$2,000

NBF - \$1,000

Other Corporate Sponsors - \$2,000

Delegate Fees - \$7,500

MEF - \$5,000

SAF - \$3,000



CECA - \$1,000

AFEF (Winter) - \$5,000

MathSoc \$1,000

Other Internal Funding - \$1,000

Total Revenue - \$39,000

**Loan or grant: Grant**

**Proposed subsidy from Arts Student Union:**

We are proposing to receive a grant of \$1,200. Based off of previous conferences, sponsors have been always eager to attend our conference as they are provided with a more concentrated number of students interested in finance. Additionally, students who have attended the conference have directly been provided jobs for their next co-op terms.

**Proposed terms of loan repayment (if applicable):**

**Allotment already received this term:**

As of the current moment, \$0 has been received this term regarding the conference occurring as many societies have not confirmed amounts or only process proposals on a same-term basis.



# Appendix C

## University of Waterloo Accounting Conference

### Grant Proposal

**Organization:** Club

**Society/club name:** University of Waterloo Accounting Conference

**Reason for subsidy:**

The reason that the UWAC is asking for a subsidy is so we can ensure our conference can function at full capacity. The University of Waterloo Accounting Conference aims to promote the accounting profession by stimulating the further development of students through a positive learning environment where delegates can hone in on their advantage and cultivate their own individual brand by forging strong relationships with fellow delegates. For our conference to be a success and function at full capacity we need to ensure we have a significant amount of funding to cover our costs, specifically our AV costs. Over the past few years, we have rented equipment at a subpar rate. There have been complaints by delegates and judges that they cannot clearly see the presentations of case solutions. This is detrimental to presenters and to combat this issue, we are planning on purchasing our own projector screens for a one-time cost that can be utilized for years to come. In addition, we are looking to improve our overall audio and visual effects of the entire conference.

**Date of event (if applicable):** Sun, 2019-03-03

**Location (if applicable):** Hyatt Regency Hotel, Toronto

**Number of participants:** 140

**Total expenditures:**

Hotel & Catering: \$55,000

Friday Night Social: \$15,000

Saturday Social: \$5,000

Delegate & Rep Gift Packages: \$500

Printing: \$2,500

AV/Rental: \$1,800

Case Prize: \$2,000

Miscellaneous: \$2,500

Padfolios & Lanyards: \$2,000

UWAC Launch: \$800

AFOW: \$50

**Total Expenses:** \$82,150

**Expected revenues:**

Sponsorship: \$38,000 - projected amount from previous years

Delegate Fee: \$38,400 -> \$300/delegate (128 delegates)

**Total Revenue:** \$76,400

**Loan or grant:** Grant

**Proposed subsidy from Arts Student Union:**

Projector Screens: \$1,063.93 -> 132.99/screen (8 screens)

A/V Rental: \$1,830.31 -> projected amount from previous years

Total: \$2,894.24

**Proposed terms of loan repayment (if applicable):**

**Allotment already received this term:**

Deloitte: \$2,000

EY: \$2,000

KPMG: \$2,000

PwC: \$3,500

CPAO: \$2,500

SAF: \$3,500

Abrahamse Pinto: \$1,000

RSM: \$1,500

BDO: \$1,000

TD: \$500

SB Partners: \$500

Densmore: \$500

MNP: \$3,500

RLB: \$500

Capreit: \$500

AEEF: \$3,000

Requested: MEF, AFEF, regional CATO firms

# Appendix D

## Creator Collective Grant Proposal

**Organization:** Club

**Society/club name:** Creator Collective

**Reason for subsidy:**

We are requesting for a grant to provide buses to our event - RETHINK.

RETHINK is an evening where GBDA/MDEI and art students, as well as Stratford locals, have an opportunity to enjoy student artworks, network and discuss.

creativity. Our event is situated at the Stratford Campus, which is the heart of the digital creatives of GBDA/MDEI. This fund is critical to the feasibility of this event, as we remain short of funding for transportation and currently have no means to fund for busses.

For more info on our event: <https://www.creatorcollective.ca/gallery-rethink>

**Date of event (if applicable):** Wed, 2019-03-13

**Location (if applicable):** University of Waterloo Stratford School of Interaction Design and Business

**Number of participants:** 250

**Total expenditures:**

\$282.50 per bus (46 Passengers, quote from Elliot BusLines Elmira). We are requesting funding for 2 buses.

Total \$565

**Expected revenues:**

Tickets to RETHINK are free. To keep attrition rates low, we are charging attendees \$10 each ticket, promptly refunding payment when the attendee comes to the event. The full amount of money collected from absent attendees will go towards student initiative Stratford Resource Bins. More about the Stratford Resource Bins: [https://www.instagram.com/strat\\_resource\\_bins/](https://www.instagram.com/strat_resource_bins/)

**Loan or grant: Grant**

**Proposed subsidy from Arts Student Union:**

Depending on the number of buses that ASU would be willing & able to fund for RETHINK we would be able to provide the following benefits that align with our sponsorship packages:

1. Bus: Bronze Sponsorship (\$282.50)
  - Logos on Website, Volunteer T-shirts & Featured at the Event
  
2. Buses: Silver Sponsorship (\$565)
  - Logos on Website, Volunteer T-shirts & Featured at the Event
  - Social Media Shoutout, Mentioned During Opening Ceremonies, Dedicated Location at the Event

**Proposed terms of loan repayment (if applicable):**

**Allotment already received this term:**

Corporate Sponsorship from Balsamiq - \$250 CAD  
AEF Funding for Printing Art Pieces - \$1,100 CAD