Porcellino
Arts students embrace the bronze boar as their mascot — page 2

Digital media in Arts
Diverse programs explore, create, and innovate— page 6

uwaterloo.ca/arts
HISTORY OF THE BOAR

The 700 pound bronze sculpture of a wild boar found a permanent home in the Faculty of Arts during a “Celebrating the Boar” party in June 1994. After years of sitting in the Modern Languages building foyer and then in storage, Porcellino was installed outdoors, watching over the Arts Quad. As part of the celebrations, guests were all invited to a pig roast barbeque!

“Porcellino is far more than a reproduction of a Baroque sculpture in Florence, that happens to reside in the Arts Quad,” says Bill Chesney, Associate Dean of Arts, Undergraduate Students. “His presence around the world makes him an appropriate symbol of the universality and diversity of Arts programs and students.”

COMMUNITY ICON

When Porcellino arrived on campus, he was a big hit with staff, faculty, and students. They were intrigued with the iconic qualities of his physical stature and the tradition of rubbing his nose for good luck. In fact, rumour has it that Bill Chesney gives Porcellino’s nose a quick rub whenever he walks by.

ON THE COVER: 2015 Arts orientation leaders, left to right: Bill Yeh (Accounting and Financial Management, Honours Co-op) Kelly Burke (Honours Arts and Business Co-op, Psychology), Deanna Priori (Joint Honours, Psychology and Social Development Studies).

COVER PHOTO: WILLIAM INNES (BA ’14, DRAMA)
Arts has been embracing Porcellino in all aspects of student activities, building even more meaning and community around the bronze statue. “We’ve woven the mascot outfit, the statue, and digital images of Porcellino into our recruitment strategies over the last two years,” says Amy Meredith, Arts undergraduate recruitment specialist.

Peter Wong (Year 2, Political Science) has donned the furry mascot costume for special events, bringing smiles to faces. “Porcellino is a major crowd pleaser, especially with the older women,” laughs Peter. “I had a 90-year-old grandmother flirt with me during convocation, and boy, was the mother and granddaughter embarrassed.”

Porcellino is known to walk around campus giving free hugs to any student, faculty member, or staff. Our mascot is also very courteous: he bowed to the Dean of Arts and shook hands with President Feridun Hamdullahpur at Convocation.

STUDENTS EMBRACE THE Lore
The excitement around Porcellino is contagious. Arts students enthusiastically embrace the bronze statue as their mascot. “We’ve tried to intertwine his image and lore for our new students during Orientation,” says Stephanie Bromley, Arts student engagement officer. “We also know that wild boars are fierce, and so are Arts students!”

Porcellino embodies the questing and curiosity-driven student’s experience in Arts.”

— BILL CHESNEY, Associate Dean of Arts Undergraduate Students

Some of the Porcellino copies found worldwide

<table>
<thead>
<tr>
<th>Country</th>
<th>Copies</th>
</tr>
</thead>
<tbody>
<tr>
<td>AUSTRALIA</td>
<td>1</td>
</tr>
<tr>
<td>BELGIUM</td>
<td>1</td>
</tr>
<tr>
<td>CANADA</td>
<td>2</td>
</tr>
<tr>
<td>(including UWaterloo)</td>
<td></td>
</tr>
<tr>
<td>DENMARK</td>
<td>1</td>
</tr>
<tr>
<td>FRANCE</td>
<td>2</td>
</tr>
<tr>
<td>GERMANY</td>
<td>1</td>
</tr>
<tr>
<td>GREAT BRITAIN</td>
<td>4</td>
</tr>
<tr>
<td>ITALY</td>
<td>2</td>
</tr>
<tr>
<td>NORWAY</td>
<td>1</td>
</tr>
<tr>
<td>SPAIN</td>
<td>1</td>
</tr>
<tr>
<td>SWEDEN</td>
<td>1</td>
</tr>
<tr>
<td>USA</td>
<td>13</td>
</tr>
</tbody>
</table>

1962
A boar casting, weighing 700 pounds, was made for former UWaterloo Math professor Henry Crapo. The casting mold was made in the seventeenth century from an ancient Greek marble sculpture, which is now in a gallery in Florence, Italy.

1978
Professor Crapo donated the bronze boar, named Porcellino, to the Descartes Foundation at UWaterloo (the boar sat on his front lawn prior to that).

1980s
Porcellino was located in the Modern Languages (ML) foyer, while waiting for a permanent home, and was adopted as the Arts mascot.

1991-92
Porcellino became a target for pranks and was kidnapped by engineers and forced to masquerade as a dog!

1994
Porcellino was officially installed outside ML, watching over the Arts Quad!
“We like to characterize the boar as headstrong, physically bold, courageous, and more than a little tempestuous and unpredictable,” remarks Bill. “This is similar to the heady, challenging, energetic, and emotional passage of youth — in short, Porcellino embodies the questing and curiosity-driven student’s experience in Arts.”

“In our Orientation programming, we talk about courage, responsibility, perseverance, and integrity,” says Stephanie. Given those qualities, it’s only fitting that Porcellino serve as the Arts mascot.

The Arts Faculty Orientation Committee (FOC), along with a handpicked group of 11 students, known as the Boar Tribe, are dedicated to protecting Porcellino during fall Orientation (O-Week). “Tribe will be doing everything in their power to make Arts O-Week as enjoyable as possible for all of our incoming students,” says Kelly Burke (4A, Arts and Business/Psychology), one of three members of the Arts FOC team.

Boar Tribe is camped out beside Porcellino 24/7 during O-Week, and when they’re not running events or errands, they can often be seen starting dance-offs against other faculties in Porcellino’s honour. “Tribe’s goal is to ensure student spirit stays up in the Quad, as well as running all the Arts events, under the direction of the FOC,” says Kelly.

“It’s a fun time being the mascot,” says Peter. “It’s definitely not an easy task and not for the weak of heart, as it takes perseverance to stay in character while sweating buckets! However, bringing joy and laughter to people makes it all more enjoyable — a smile goes a long way.”

Porcellino greets President Feridun Hamdullahpur at Spring Convocation 2015.
Rob MacIsaac (BA ’84, Economics) is the recipient of the 2015 Arts Alumni Achievement Award. “Waterloo gave me an excellent education for what ultimately was in store for me in my life,” says Rob. “The value of my education has proved to be enduring in a way that I couldn’t have imagined at the time.”

In 1987, Rob received his Bachelor of Laws from the University of Western Ontario. For the next 10 years, he practiced law before dedicating his career to public service, providing strategic leadership in municipal government, regional transportation, postsecondary education, and healthcare.

In February 2014, Rob became the President and CEO of Hamilton Health Sciences, one of the largest and most comprehensive research hospital systems in Ontario. Prior to that, he served as President of Mohawk College from 2009 to 2014, leading the largest campus renewal project in their history.

In 2006, Rob was appointed the first executive Chair for Metrolinx, the Greater Toronto and Hamilton area transportation authority. During his three-year tenure, he led the development of “The Big Move” — the most extensive transit expansion plan in Ontario’s history.

Rob served two terms as Councillor and three consecutive terms as Mayor of the City of Burlington from 1997 to 2006. During that time, he helped redevelop Burlington’s waterfront, and led the development of Ontario’s Greenbelt.

He holds many professional and board memberships, and has been recognized for his accomplishments in community building with numerous awards including the Canada 125 and Queen’s Diamond Jubilee medals, and an honorary Doctor of Arts from Australia’s Charles Sturt University.

Vanessa Pinelli (BA ’10, Liberal Studies) is the recipient of the 2015 Faculty of Arts Young Alumni Award. She recalls one of her favourite professors, Bessma Momani (Political Science), who taught courses on the Middle East. “Her lectures were so interesting they were more like stories or conversations, so they were easy to remember and understand,” says Vanessa.

While at Waterloo, Vanessa served on the Board of Directors of the Imprint, the University’s official student newspaper. After graduation, she moved to Vancouver, where she was first employed in the finance sector, including Deloitte & Touche and The England Group.

In 2012, Vanessa co-founded Troico Home Solutions and Manufacturing Inc., in Coquitlam, British Columbia. In her role as chief operating officer, she has seen the company grow from three to 25 employees, and gross revenues have doubled every year since the company’s inception. As a young entrepreneur, Vanessa learned the basics of business working for her father’s construction company, in Ontario, while also attending university. Her passion for design and customer service has taken her business from doing simple renovations, to completing six-figure custom-built home renovations and new builds.

Vanessa was one of the 2014 recipients of the Top 30 Under 30 Awards given by the National Kitchen and Bath Association, and her company’s cabinetry has been featured on the TV program Love It or List It Vancouver, several times. In 2014, Troico was a nominee for the Greater Vancouver Chamber of Commerce Business of the Year Award for 10-50 employees.

Vanessa is a strong supporter of community charities for children and the underprivileged like Smile Train and The Home Team. She is also a member of the Greater Vancouver Home Builder’s Association, and the Board of Directors of the National Kitchen and Bath Association, British Columbia Chapter.

The Faculty of Arts is seeking nominations for the 2016 Arts Alumni Achievement Award and the 2016 Arts Young Alumni Award. The nomination deadline is April 30, 2016.

Visit the alumni awards web page for details.
Digital media in Arts

Arguably, digital media is rapidly evolving as one of the most ubiquitous technologies to hit humankind. Depending on who you are (and how old you are) it’s thrilling, scary, or just normal that the web, mobile devices, apps, and algorithms are entrenched in our daily lives.

A phenomenon that so thoroughly affects the way we live, work, and think is a magnet for analytical and creative minds in Waterloo Arts. As a large and diverse liberal arts faculty in a university recognized for STEM (science, technology, engineering, and math), it seems fitting that teaching and research in Arts should — in fact, does — advance digital technology in numerous human-centered ways.

From communications to gaming to neuroscience to security, and so on, researchers and students in Arts explore, create, question, and innovate with digital tools.

“We don’t promote a single view of digital media,” says Doug Peers, Dean. “Like the Faculty as a whole, our teaching and research in digital areas excels because of the diversity of our perspectives.”

Students in Arts have long benefited from the use of digital tools in the classroom; and over the past ten years they’ve had more opportunities to be digital makers. “Almost all professions, regardless of the sector, expect that new graduates can reach more people, using richer media, in more interactive and engaging ways,” says Professor Jill Tomasson Goodwin, co-founder of the Digital Arts Communications (DAC) program based in the Department of Drama and Speech Communication.

For specialized studies, undergraduate and graduate students enroll in programs that teach critical, creative, and business aspects of digital technologies. Today the Faculty...
offers five programs that include “digital” in their title — these programs are described in the sidebar of this page. Along with countless optional courses offered across humanities (Digital History), social sciences (Anthropology of Digital Media), and creative arts (Virtual Theatre and Performance), digital media studies is now an integral part of the learning experience.

“I think Arts students are eager to participate in the creation of digital culture, rather than just serving as consumers or critics,” says Professor Marcel O’Gorman, founding director of the Critical Media Lab and a lead instructor in the MA in Experimental Digital Media. “We give students the opportunity to make things with their hands and think critically about the process. A feedback loop between reading, making, and writing provides the students with a unique opportunity to engage in deep reflection, which is rare in our culture of distraction.”

A contemporary liberal arts education is enhanced with digital studies rather than supplanted. In the Department of Fine Arts, for example, the traditional specializations of painting, sculpture, and print are as strong as ever, but students in those fields are now also exposed to digital media training. “Along with our majors and minors in Visual Culture, we integrate digital art practice as a flexible option,” says Professor Doug Kirton, chair of Fine Arts. “These options are rigorous and intellectual in addition to creative.”

> PROGRAMS FOR A DIGITAL WORLD

**BACHELOR OF GLOBAL BUSINESS AND DIGITAL ARTS** is an entry program that blends academics with creative and business applications for digital media, including video and games.

**DIGITAL ARTS COMMUNICATION** minor complements any Arts major, combining theory and practice in digital design, video production, and professional communication.

**DIGITAL MEDIA STUDIES** specialization for English majors combines the study of contemporary rhetoric with applied skills in digital media design.

**MA IN EXPERIMENTAL DIGITAL MEDIA** emphasizes creative experimentation and critical analysis to develop insights on both the potential and the consequences of digital technologies.

**MASTER OF DIGITAL EXPERIENCE INNOVATION** is a professional degree with academic and industry-focused learning to advance careers in creative and business digital sectors.

The Library of Beta-Memex Mindfulness designed by English graduate student Stephen Trothen “explores feedback and how technology shapes our mind, which in turn shapes our technology.”

The Engage Lab at the Stratford Campus is equipped with technology, such as the Oculus Rift 3D goggles, for exploration in user experience (UX). The space allows students and faculty to research and advance gaming and user engagement.
For some students, developing hands-on skills alongside their academic learning is a route to making their Arts degree career-ready. “Students often refer to the combination of their DAC minor with their Arts major as a one-two punch leading to employability,” says Professor Tomasson Goodwin. “While their Arts major provides content expertise, DAC enables them to communicate this content in a variety of media.”

Alumni Andrew Askes (BA ’11, Economics) and Jonathan Lucas (BA ’12, Liberal Studies), applied their skills developed in DAC courses, along with the broad knowledge and intellectual agility most Arts grads possess, to found Arc Media, a video production and design company based in Waterloo. Theirs is a remarkable success story. In just three years their team has quadrupled and their long list of clients has ranged from UWaterloo start-up Vidyard to the Ontario government’s Metrolinx. As well as being part of Waterloo region’s entrepreneurial ecosystem, Arc Media advances it in many ways, particularly in their knack for making the products of tech start-ups intelligible with compelling videos that show, inform, and inspire.

Many careers are expected to launch soon for the first cohort of the Global Business and Digital Arts (GBDA) program, who graduate this spring 2016. Sixty-four GBDA students had paid internships in 2015, and several of these led to offers of a permanent position once the students graduate.

Ginny Dybenko, Executive Director of the Stratford Campus, says she hears from industry project partners that companies are wary of being “Uberized” if they don’t keep up with tech innovations to improve business process and especially user experience. The two programs based at the Stratford Campus are preparing future employees to help companies keep up, if not lead the way.

Students in Arts various digital media studies often focus on the user-facing aspects of a technology. “Designing a poster, a website, or the signs on a street corner all involve user experience in some way,” comments Sarah Barran in an alumni profile. She received her Master of Digital Experience Innovation (MDEI) degree in 2012 and has gone on to work as a designer for Scotiabank developing the bank’s mobile application. Her objective is to improve the user experience — and this reflects a key skill students develop in the MDEI program.

Jason Hawreliak (PhD ’13, English) represents a growing group of interdisciplinary English doctoral students. When he was a PhD candidate, he co-founded the website First Person Scholar as a platform for scholarship on gaming. Now an Assistant Professor of Game Studies at Brock University, he teaches and conducts research in the rhetorical, psychological, and cultural functions of video games. It’s no small feat to land an academic position right out of a PhD, moreover one in the ever-growing field of digital humanities. “It’s really my dream job,” he wrote in a Waterloo alumni blog. “I get to research and teach games, work with brilliant people, and I’m helping to develop courses for our new program in game design and development.”

Faculty of Arts scholarship and research in the digital realm is also growing rapidly — and makes for a story too long to fit in this space. But quickly: many of our researchers harness the power of digital media to tackle social and cultural issues, while others innovate with digital media tools, developing new applications and contexts for its use. This work investigates impacts on human behaviors and interactions, and often provides signposts for how we can embrace the challenges presented by our increasingly digitized and mediated lives.
2015 convocation highlights

« ARTS ALUMNI GOLD MEDAL
Lingzhi Han (BA ’15, Honours Mathematical Economics) was the winner of the Arts Alumni Gold Medal for the highest academic standing in the Faculty of Arts.
PHOTO: COURTESY OF THE DEPARTMENT OF ECONOMICS

« GOVERNOR GENERAL’S SILVER MEDAL
Marina Gallagher (BA ’15, Joint Honours Classical Studies/Music) was presented with the Governor General’s Silver Medal at spring convocation. This medal is awarded to a student with the highest academic standing in an undergraduate program at Waterloo. The Governor General of Canada awards three medals each year to recognize Waterloo’s top three graduates. PHOTO: LIGHT IMAGING

« ARTS ALUMNI GOLD MEDAL (GRADUATE)
Tanya Jonker (PhD ’15, Psychology) was the winner of the Arts Alumni Gold Medal for outstanding academic performance in a doctoral program.

DISTINGUISHED TEACHER AWARDS
The Distinguished Teacher Awards are presented each year at spring convocation “in recognition of a continued record of excellence in teaching at the University of Waterloo.” The 2015 recipients in the Faculty of Arts were Greta Kroeker (History) and Michael MacDonald (English).

CONGRATULATIONS TO OUR NEWEST ARTS ALUMNI
1,592 undergraduate students + 518 graduate students received degrees at Waterloo’s spring and fall convocation ceremonies in 2015.
Hagey Hall Hub

When you were an Arts student, did you struggle to find a place to hang out with your classmates? Lunch time was always the worst! The Psychology Lounge was packed, Modern Languages cafeteria was too crowded, and the library was too quiet. Students huddled in dimly lit corridors somewhere in the bowels of the PAS building, wondering what it would be like to have a space just for Arts students.

When the ground-breaking ceremony kicked off construction for the new Hagey Hall Hub, the Arts community breathed a collective sigh of relief. “It’s about time,” they smiled. Waterloo Arts is committed to student success in the 21st century. Attracting the best and brightest students includes more than great professors and engaging pedagogy. It includes the social side of things, too.

Hannah Beckett, Arts Endowment Fund undergraduate representative, recognizes the need to enhance the student experience. “Our current system is set up to create a very solitary learning environment for students outside of the classroom,” Beckett said. “We need to find a balance between this incredibly high level of teaching and learning experience that we expect from our faculty, and the importance of socialization and studying outside the classroom.”

The Hagey Hall Hub will be a connector for Arts students, providing a bright and pleasant place where they can gather as a group and also get important work done. It will become the go-to watering hole where students can congregate informally, meet new people, and develop a sense of belonging to each other and the broader Arts community.

Gifts to the Hagey Hall Hub will build community, facilitate collaboration and studying, and help our students reach their full potential. Donations of all sizes will be gratefully acknowledged by the Faculty of Arts, with gifts of $10,000 or more receiving permanent recognition in the new space.

For more information on the Faculty’s fundraising priorities and to learn how you can make a gift in support of the Faculty of Arts, please visit uwaterloo.ca/arts/alumni-friends/support-arts, or contact Kim Bardwell, Director of Advancement at kim.bardwell@uwaterloo.ca, or Nancy Mattes, Associate Director at nancy.mattes@uwaterloo.ca.

To learn how you can make a lasting legacy through a planned gift, or if you have made provisions for the University of Waterloo in your estate plans, please contact Sharon McKay-Todd at 519-888-4567, ext. 35413, or smckaytodd@uwaterloo.ca, or refer to uwaterloo.ca/support/supporting-waterloo/planned-giving.
Becoming an expert requires support

It has been said it takes at least 10,000 hours to become an expert in a field — that’s approximately 15 hours a week for 15 years. Here in the Faculty of Arts, our graduate students strive hard to become experts.

Working alongside our esteemed faculty, our graduate students advance their knowledge and skills in 37 distinct graduate programs in diverse fields including digital media, cognitive neuroscience, global governance, and economics to name only a few.

Arts graduate students are prepared for successful careers after graduation. They are found across the spectrum of industry from dynamic business enterprises to world-changing not-for-profits. Their expertise makes an impact at all levels of government. And they are leaders in the incubator of our future: the classroom.

But the journey of a graduate student from demonstrated undergraduate success, to entrance into one of our competitive programs, to becoming an expert in their field relies on mentorship and support.

In the Faculty of Arts, we’ve been proud to connect our donors to the incredible work of our graduate students with donor-supported scholarships and awards.

Over the past year, these generous donors have made gifts to support graduate students. By doing so, the impact of their gifts will exponentially increase as these new experts share their skills and passions in our communities and around the world.

The Patricia M. Rowe and M. Philip Bryden Psychology Travel Award was established with a generous gift from alumnus Wayne Johnson (MASc ’75, Industrial Organizational Psychology). The fund will allow the I/O program to attract top students, as well as enhance the graduate student experience with workshops and talks by industry leaders. The award is valued at $1,000.

The W.K. Thomas Graduate Scholarship supports annually a graduate student in the Department of English Language and Literature who holds an Ontario Graduate Scholarship. The scholarship was established by the family of the late Dr. W. Keith Thomas, one of the founding members of UWaterloo’s English department. The award is valued at $1,000.

NEW AWARDS FOR ARTS UNDERGRADUATES

» The HEM History Scholarship for Academic Achievement and Community Service is provided annually to a full-time student enrolled in year 3 or 4, majoring in History, based on academic achievement and commitment to UWaterloo or community service. The award is named in honour of retired History professors Patrick Harrigan, John English, and Wendy Mitchinson. The award is valued at $1,000.

» The Linda and Scott Davis Scholarship is provided annually to an outstanding full-time undergraduate student enrolled in year 2, 3, or 4, in a Co-op program in the Faculty of Arts. The award is valued at $1,000.

Visit our Arts alumni website for a glimpse of events, reunions, and other activities that took place in the past few months. Here are the highlights:

**REUNION WEEKEND**

On Saturday, October 3, alumni joined us on campus to rediscover Arts. The Dean of Arts made a special toast to alumni celebrating milestone graduation anniversaries; and alumni enjoyed reconnecting with classmates, professors, and staff, as well as attending the “Back Through Time” reunion luncheon. A Dean’s Panel of several Arts professors spoke about the challenges and opportunities for many of us now living as The Sandwich Generation — those who care for both aging parents and growing children.

Save the date for next year’s Arts Alumni Reunion: Saturday, October 1, 2016.

**FALL THEATRE NIGHT 2015 | UNITY (1918)**

On November 17, a full house of Arts alumni, faculty, retirees, and friends gathered for a complimentary night of theatre, hosted by the Faculty of Arts. Guests enjoyed Unity (1918), directed by Professor Andy Houston, and presented by UWaterloo’s Drama department. The performance was incredible!

**SPEED NETWORKING EVENT**

Thirty alumni shared their experiences and career advice with 200 students at the bi-annual Arts Speed Networking Event at Fed Hall on October 21. Julie Cole (BA ’95, English), Founder of Mabel’s Labels, shared how her Arts degree was key to her success in starting her own business.

See the complete list of: Waterloo alumni events, Waterloo Arts events, Conrad Grebel Concert Schedule.
1967 Waterloo English grad was public orator for reburial of King Richard III

Gordon Campbell (BA ’67, English) is a Fellow in Renaissance Studies and Public Orator at the University of Leicester in the UK. After Waterloo, he received a Master’s degree from Queen’s University, and then moved to England to study at The University of York, where he earned a Doctor of Philosophy, as well as a higher doctorate degree, Doctor of Letters.

Known for his “butterscotch voice,” Gordon has been the public orator of the University of Leicester since 2004. Over the years, he has had some fascinating subjects, including church leaders (Desmond Tutu), writers (Bill Bryson, Vikram Seth), musicians (Vladimir Ashkenazy, Nicola Benedetti) and entertainers (Engelbert Humperdinck). His most recent subject was King Richard III.

After the bones of King Richard III were discovered in 2012 by colleagues at Leicester, it was decided that the former king would be reburied in Leicester Cathedral. “There was a legal battle (some people thought that he should be buried in Yorkshire) which we eventually won,” says Gordon. “The reburial took a week, and I was the university representative on the cathedral’s liturgical committee, which wrote the three principal services.”

When it was decided that there would be an eulogy at the second service (the reinterment), the Cathedral asked Gordon to deliver it. “It was a tricky job,” he explains, “because historians think that Richard was a usurper who was probably guilty of the murder of the princes in the tower (a view endorsed on the monarchy’s website), whereas members of the Richard III Society think that he was a legitimate king who did not murder the boys.” Gordon noted that in the eulogy, he was trying to call a truce for an hour, but not everyone was in the mood for reconciliation. “The service was watched by millions of people,” he said, “and it was an honour to be asked to deliver the eulogy.”

As a distinguished Renaissance and 17th-century specialist, Gordon’s main focus of research is John Milton. Also, he has published widely on cultural history, such as art, architecture, historical theology, and Biblical studies. Since the 400th anniversary of the publication of the King James Version (KJV) of the Bible in 2011, he has given more than 70 talks on the KJV all over the world. He also spends a significant portion of his time working for the Museum of the Bible, which will open in Washington, DC, in November 2017.

Gordon has worked in over 70 countries, and has had many noteworthy experiences. When asked to recall an especially memorable event, he said: “By the measure of excitement, probably a visit to Baghdad when I was chair of the British Universities Iraq Consortium. I underwent hostile environment training, travelled with the military, stayed in a nicely-furnished freight container, and met the prime minister!”

The recipient of numerous fellowships, honours, and awards, Gordon returned to Waterloo in September 2010, to receive an Arts in Academics Award during the English department’s 50th Anniversary celebrations. leb@leicester.ac.uk

1988

Romana Mirza (BA ’88, Philosophy) founded her company, Studio Pinpoint, in 2007. With locations in Toronto and New York City, the company helps organizations define their brands. “Too many companies have experienced the painful ‘do over’ when a consultant or vendor is given a job to do, and the job is not done right,” explains Romana. “You can be guaranteed to save yourself thousands of dollars and a lot of headache by taking one simple step first and that is defining who you are,” she says.

romana@studiopinpoint.com
1997

P. Jamie Burton (Arndt, BA ’97, English) is co-founder and vice president of Dolphin Digital Technologies (2006), a professional computer consulting firm that implemented a barrier-free employment strategy for people with disabilities. In 2011, Dolphin won both the Canadian Manufacturers and Exporters BTA Innovation of the Year Award, and the Microsoft Community Leadership Partner of the Year IMPACT Award. That same year, Jamie founded Dolphin Disabilities Mentoring Day. “What started as a Waterloo Region event has grown to International awareness including locations in Hong Kong,” she says.

Jamie and her husband (and business partner) Scott were married in 1995, and have four children, Emily (19), Noah (17), Sawyer (13), and Canyon (11). They own a family campground called Summerland Rideau, located in Eastern Ontario on Cranberry Lake, part of the Rideau waterway. Jamie says that she completed most of her Waterloo education in Applied Studies Co-op, but had to withdraw when she missed a semester due to an illness. “I actually finished my degree by taking an online course a few years after having to leave school,” she says. “There is no doubt of the value I gained by attending UW and being part of an Arts culture which consistently demonstrated that anything is possible.” Jamie was recently awarded the 2015 BMO Celebrating Women — Innovation and Global Growth Award.

jamie@dolphin.ca | Twitter @dolphinvp

2007

Brian DePratto (BA ’07, Economics) started working with the Bank of Canada immediately after graduation. In 2009/2010, he took a break to complete his Master’s in Economics at the University of British Columbia (now the Vancouver School of Economics). He returned to the Bank of Canada, working on international monetary policy issues at the height of the euro crisis. “It was definitely a trial by fire going back to work at the height of the crisis, but in hindsight, despite the challenges, it was actually kind of fun,” says Brian.

In July 2014, Brian moved to TD Bank, where his work focuses on environmental economics, as well as broader economic issues facing Canadians. When not working, he enjoys giving back to UWaterloo. He has returned several times to give talks to current students about life after undergraduate studies, and he most recently appeared as part of the Economics Society’s eCON 2015 conference. Brian also contributes to the new Arts International Experience Fund, supporting students going abroad. “I was fortunate enough to have benefited from an exchange abroad while I was at Waterloo, so I am happy to donate to help current students pursue these amazing opportunities,” he says.

Brian.DePratto@td.com

2008

David Tubbs (BA ’08, History) and his wife Kristina are happy to announce the birth of their first child, a baby boy named Noah, who was born on June 6, 2015.

2011

Salman Shaban (BA ’11, Liberal Studies) returned to his homeland in Dubai in 2005, before completing his BA degree. He was appointed to oversee the operations of Lucky Group, a 50-year-old family metal recycling business. “It was a long road before I would be ready for this challenging role,” he notes. “I continued to finish my last couple of university courses at my own pace.” While completing a three-year management trainee program at Lucky Group, he had the opportunity to travel to over 25 countries for business and pleasure. “One of the strongest qualities I learned at the University of Waterloo was to never say no to an opportunity. This is why, apart from my travelling, I also accepted business
Salman contributes his success and experiences to the strong foundation and confidence he obtained while studying at UWaterloo. “My time at Waterloo was truly unforgettable. I learned so much from everyone I met at the campus and in the Kitchener-Waterloo area. I met some of my best life-long friends, who are also very successful in their careers today. After graduation, I wanted to give back in whatever little way I could. This is why I opted to represent the University of Waterloo in the UAE as a Global Ambassador. Under the umbrella of Lucky Group, I was also fortunate to have two of my UWaterloo alumnus friends and two other co-op students join our business. I will always remember the great memories as a student at the University of Waterloo. I can proudly say that was one of the best decisions of my life.”

To follow Salman’s projects and get updates, visit the company’s website at www.luckygroup.com.
salmanshaban@alumni.uwaterloo.ca

2012

Emily Pittman (BA ’12, Political Science/History) completed a volunteer work term at the Jesuit Refugee Service in Malawi, while at UWaterloo. That work term qualified her for UWaterloo’s Winifred Hewetson Award in Community and World Service. After graduation, Emily worked at the Department of Foreign Affairs in Australia before pursuing graduate studies. During her Master’s program at the University of Toronto, she studied ethnic, immigration, and pluralism studies and conducted field research in Azerbaijan. Between 2013 and 2015, she presented multiple research papers at conferences at the University of Toronto, the University of Windsor, Wilfred Laurier Faculty of Social Work, and UWaterloo. The topics varied from European race relations, women’s emancipation in the Caucasus, violence against racialized students, and inequities in the Canadian school system. In 2015, she followed one of her passions and did culinary training at St. Louis Continuing Education Centre in Kitchener. Recently, Emily joined UWaterloo’s Student Success Office as a communications officer. “I’m excited to return to the realm of policy and administration,” she says.

ejpittma@uwaterloo.ca

Marianne Wylie (BA ’12, Women’s Studies) received her Master of Social Work degree from Wilfrid Laurier University, in 2014. She is currently employed as a social worker with Alcohol, Drug, and Gambling Services in Hamilton, Ontario, where she provides outpatient addictions counseling. “The knowledge gained from the Women’s Studies Program was very enriching and informs my practice every day,” says Marianne.

in memoriam

The Faculty of Arts expresses deepest sympathy to the family and friends of the following graduates who have passed away:

Martha Anton, BA ’77, History
Walter Ardelt, BA ’76, Political Science
Candace Baran, BA ’97, English RPW
Larry Bomford, BA ’69, English
Barbara Bond, BA ’79, Psychology
Murray Brown, BA ’64, Psychology
M. Sandra Brown, BA ’83, History
GYennyth Carlson, BA ’81, Liberal Studies
Michael Cattanach, BA ’08, Sociology
J. Paul Clarke, BA ’95, Anthropology
T. Gregg Farrar, BA ’91, English
Maria Foth, MA ’70, German
Debra French, MA ’84, French
Ann Gerard-Fowler, BA ’81, Fine Arts
Carol Gray, BA ’68, English
Tracy Hext, BA ’07, Liberal Studies
Lucy Holman, BA ’82, Liberal Studies
Mary Long, BA ’93, Liberal Studies
Carolyn Luciuk, BA ’73, Fine Arts
Sheila McHutchison, BA ’97, Religious Studies
John McTear, BA ’04, Religious Studies
Greg Mills, BA ’87, Economics
Edward Mitchell, MA ’67, History
Ruth Parrott, BA ’72, Sociology
Stewart Saxe, BA ’68, Political Science
Grace Schmidt, BA ’88, English
E. Jane Sinclair, BA ’90, English; MA ’94, English

(As reported by UWaterloo’s Office of Advancement)
STAY CONNECTED
get involved!

» Join UWaterloo Arts Student-Alumni Network on LinkedIn
» Speak to our students at a career event
» Share your story
» Join the Waterloo alumni e-community
» Join LinkedIn and identify yourself as an Arts grad
» Attend Waterloo alumni events
» Hire a UWaterloo co-op student or graduate
» Support Arts

VISIT OUR WEBSITE:
uwaterloo.ca/arts/alumni-friends

CONGRATS TO OUR NEW GRADS
See the convocation VIDEO that Arts prepared especially for your new alumni cohort.

+50,000 alumni worldwide

Arts & Letters is the alumni newsletter of the Faculty of Arts, distributed to alumni, faculty, and friends of Arts.

EDITOR
Christine White

CONTRIBUTORS
Douglas Peers, Dean of Arts
Faculty of Arts department chairs and staff

DESIGN
Creative Services
University of Waterloo

ARTS & letters
Thank you for your ongoing involvement in the Faculty of Arts. Please send your class notes and photos for publication in Arts & Letters to Patti Cook, Senior Alumni Advancement Officer, at patti.cook@uwaterloo.ca. It would be great to hear from you.