

journey to Disney

by Christine Woods

Lenora Hume has come a long way since graduating from Havergal College (1970), a school that teaches young women “to make a difference in their chosen pursuits by enabling [them] to develop [their] full intellectual, creative, spiritual, and physical potential.” With that foundation to build on and her subsequent Bachelor of Arts degree from UW (1974), Hume’s career path has led her to Disney, a journey filled with endless determination, hard work, a sense of adventure, and belief in herself.

Born in Vancouver, Hume is currently the senior vice-president of Worldwide Production for DisneyToon Studios, a division of Walt Disney Pictures. She oversees all physical production activities based in Burbank, California, as well as DisneyToon Studios Australia in Sydney, and numerous contracted facilities around the globe. Prior to assuming domestic responsibilities, she served as senior vice-president of international production for Walt Disney Television animation beginning in 1996.

Hume is currently responsible for 22 projects in various stages of development and production. Some of those films include *Winnie the Pooh’s Heffalump Movie*, *Lilo and Stitch 2*, *Bambi and the Great Prince of the Forest*, and an original *Tinker Bell* film.

Hume joined the Walt Disney Company in 1990 as director of international production to oversee *The Disney Afternoon*, a landmark programming service which showcased series such as *Aladdin* and *The Lion King’s Timon & Pumba*. Her responsibilities grew in the mid-’90s to encompass production oversight of the division’s evolving Disney DVD/video business that premiered with the 1994 release of *The Return of Jafar*. One of her more recent titles was this year’s smash hit *Lion King 1 ½*. She has also supervised production on all the division’s theatrical releases, starting in 1995 with the opening of *A Goofy Movie*, to the box office hits of *The Jungle Book 2* and *Return to Never Land*.

“You can do anything you set your mind to. Know what you are passionate about and pursue it.”



SCOTT LEDUIKE, WALT DISNEY PICTURES AND TELEVISION

Lenora Hume (BA '74)

She entered the animation industry in Canada 20 years ago after graduating in Arts from the University of Waterloo. Hume initially started at UW in the Faculty of Math, but because her “creative needs were not being satisfied,” she switched to Arts

in her second year. She also continued pursuing her childhood passion of photography and developed a new one along the way – dance, performing with the University’s company for two years.

Looking to turn her interests into a career, she was hired by Nelvana Ltd. (Toronto) as a cinematographer in 1976, where she worked on many successful television specials including *Cosmic Christmas*, *The Devil and Daniel Mouse*, *Roméo & Julie-8*, and *Intergalactic Thanksgiving*. She later served as director of photography on the full-length animated feature *Rock and Rule*, a film known at the time for its ground-breaking computer animation techniques. Hume eventually moved over to production at Nelvana, where she worked on many familiar favourites, including the *Strawberry Shortcake* series and *Care*

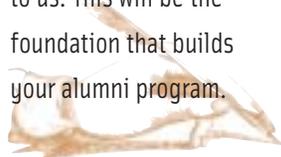
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look out for your 2004 Alumni Survey coming soon!

Please take the time to fill it in and send it back to us. This will be the foundation that builds your alumni program.



from the dean – Bob Kerton

arts for peace – and war

To address terror, we desperately need to understand the acculturation of values: what is “right” or ethical in different societies, including our own.

Terrorism 101. You can learn all about it in new courses now being introduced at U.S. universities in at least half a dozen states. Some of these are promising opportunities, but in many cases, the new course appears to be a desperate attempt to shore up enrollment in *technical* courses. Yet the current payoff to addressing terrorism is far higher by the understanding that can be obtained from humanities courses, or from courses in the social sciences.

Especially important is the study of languages and understanding the cultural and economic causes of aggression. After 1980, U.S. intelligence relied more and more on electronic and satellite technology and less on language skills of field agents. Information was available about Afghanistan and Al Qaeda by the mid 1990’s – but prior to 9/11 there was no one with the language skills to translate it. After the horror of 9/11 the U.S. General Accounting Agency documented a shortage of about two thousand Asian linguists. Katherine M. Peters, in *Government Executive* magazine reported in 2002: “Across government, countless opportunities are squandered every day for want of personnel who speak and understand foreign languages.” By 2003, we witnessed a highly encouraging response to the 2001 attack: the U.S. Defense Intelligence Agency’s hiring of nearly a thousand people with appropriate language skills and cultural capabilities. Along with this was a sharp increase in offerings of Western Asian language courses at U.S. universities. Whether you are for or against the War on Terror, capability in language and behaviour is essential to saving lives.

To address terror, we desperately need to understand the *acculturation* of values: what is “right” or ethical in different societies, including our own. What acts encourage fanaticism? We can do more to counter terrorism through an extra billion dollars spent on understanding the ways that different literatures, religions, and media programming teach how to live and how to die, than by spending it on either guns *or* butter. The methods of political science, the scrutiny of history, and the study of peace can help us assess how many terrorists will be created by each of our possible policies. *The Clash of Civilizations* by historian Samuel Huntington is a simplification that has the great virtue of focusing attention on the need for understanding cultures. As Nancy Snow illustrates in her insightful *Foreign Policy in Focus* (5/2004), progress against terrorism is “about overcoming cultural mind sets that

set people apart from each other out of fear and ignorance.” A response to terror that is limited to technology is frightening.

Nor can we achieve safety through excessive reliance on business acumen. The quintessential demonstration of the “business approach” came with the appointment of a Madison Avenue ad executive all too certain she could “re-brand” America and win the hearts and minds of opponents. In the fall of 2001, Charlotte Beers – former CEO of two of the world’s largest advertising agencies – was made undersecretary of state for public diplomacy. This was a whacky, ill-conceived proposal for “branding America.” Much as I admire her success with Head and Shoulders shampoo, her appointment was a spectacular demonstration of serving the enemy. It gave credence to the facile criticism that the U.S. is only interested in making the world safe for McDonald’s and other multinationals. One critic (Frank Rich) wrote: “If we can’t effectively fight anthrax, I guess it’s reassuring to know we can always win the war on dandruff.” Ominously, one of the strategies she shepherded, “Rewards for Justice,” offered payments for reporting on neighbors, a tactic much too familiar to readers of George Orwell’s book, *1984*.

In March 2003, just before the war on Iraq began, Ms. Beers left the post. She was replaced by an experienced diplomat, Margaret Tutwiler, former ambassador to Morocco with a BA from the University of Alabama (1973). She had a rich understanding of the complexities of international sensitivities, understood values, and really had a chance to reach the hearts and minds of people at home and abroad. This appointment was most promising in recognizing the value of understanding from Arts. The period was all too short, as she resigned in April 2004 when other events overwhelmed public diplomacy. In her confirmation hearing she demonstrated a keen understanding of the humility so essential to progress of any sort. No one has better summarized the point than the Danish poet, Piet Hein:

Knowing that
Thou knowest not
Is, in a sense,
Omniscience.

We cannot make progress against terrorists through excessive confidence in business decisions or in technological methods. This puts soldiers at risk – and everyone else – when better strategies are available. We don’t need technical courses in Terrorism 101. We need to use more of the understanding already available in the humanities and social sciences.



From left: Gerry Remers, MA '82 Philosophy (president, Christie Digital Systems Canada, Kitchener), Emanuel Carvalho (associate dean, Arts Special Programs), and Bob Kerton (dean of arts), watch a 3D movie while touring the Christie facilities this past year.

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Bears. With a rare combination of creative talent and production expertise, she contributed to Nelvana's growth as an executive in charge of such memorable projects as *Beetlejuice* the animated series, the *Babar* series, and *Babar the Movie*.

In 1989, Hume received a Gemini Award for Best Animated Program or Series for her contribution as supervising producer on the series *Babar*. In 1990, she was the recipient of a Daytime Emmy as supervising producer for the outstanding animated program *Beetlejuice*.

Walt Disney Studios recognized Hume's talent and expertise, and in 1989 she received her first of several phone calls over the next year. Disney had heard of her through her international work in Korea, France, and other countries where Disney was just starting to break ground. "A call from out of the blue caught me on a bad day, so I agreed to check it out," says Hume. "The rest is history!"

She describes her animation work as "tedious, difficult, and challenging; it is so specialized. But I love it."

In June 2004, Bob Kerton, dean of arts, David Johnson, UW president, and Phil Graham, a Canada Research Chair holder involved in the Canadian Centre for Arts and Technology (CCAT), which is established in UW's Faculty of Arts, met with Hume in California to talk about co-op work term placements and research opportunities.

Hume explained that Disney's human resource needs are vast and cover a wide array of disciplines – animation, technology, physical production, and management. "Disney looks for people that can see the big picture," she says. While DisneyToon Studios is dedicated to the artistry of animation, they are constantly evaluating their positions in the marketplace and answering to the ever-changing demands of the consumer. As a result, the tools of the trade and the production processes are always changing. Yet, the story and the characters are by far the most important part of what they do. "What I do for a living is to provide the structure and production support under which the visual storytellers and the directors can bring their vision to life," says Hume.



From left: Bob Kerton, Lia Abbate (recruitment representative, Disney), David Johnston, Karen Malach (3D development producer, Disney), and Lenora Hume.

"Animation, even with the introduction of more and more technologies, is still a very labor-intensive process," she says. "Hundreds of artists and support staff are involved in making a film over a two-to-three-year period. Since so many individuals are involved in the process, communication is a key factor in the success of a film, [and] good listening skills are essential."

Says Hume: "With a willingness to listen, time to absorb and process the information, the leadership skills to effectively implement change, and a belief that I have choices in life and I choose to have a positive attitude and a successful career, I stay focused on what is important ... providing the resources for our filmmakers to tell fantastic stories to children around the world."

When asked what advice she had for Arts graduates, she had this to say: "You can do anything you set your mind to. Know what you are passionate about and pursue it."

Hume currently resides in Los Angeles with her husband. Their son is a senior at New York University's Film School. She likes to spend her free time in the desert and gets back home to Canada as often as possible.



A meeting with Lenora Hume at Walt Disney Company, Burbank, California, on June 25, 2004, included a tour of some creative work spaces, studios, the famous Art Deco Commissary, a library covering Disney history, and a look at an archive of commercial material.

2004 alumni achievement award

Award-winning educator was an English graduate student at Waterloo

Tim Westhead, a dedicated educator, author, and popular facilitator, is the seventh recipient of the Faculty of Arts Alumni Achievement Award. The award recognizes Waterloo Arts alumni who have made outstanding contributions to their professional field or in community and public service. Tim will be presented with the award at the 2004 fall convocation ceremonies. Tim graduated from UW in 1971 with an MA in English. He holds a BA in English and Psychology from Waterloo Lutheran University (1969), a BEd from the University of Toronto (1972), and an Honour Specialist English teaching certificate (1974).

Tim enjoyed thirty years as a secondary school teacher and was the head of English at Stephen Leacock Collegiate Institute, in Agincourt, Ontario, from 1984 until his retirement from the Toronto District School Board in 2002.

“Mr. Westhead spent a career influencing and being a mentor to countless students and a role model for hundreds of teachers at his school and throughout the Province of Ontario,” says Lorne Hicks (former colleague at Stephen Leacock Collegiate).

Throughout his career, Tim has received many prestigious teaching nominations and awards, including a nomination for the Prime Minister’s Awards for Teaching Excellence (1999). In 2003, in recognition for his continuing dedication to teaching (even in retirement), he was presented with the Ontario Public School Boards’ Association’s Fred L. Bartlett Memorial Award for his “outstanding contribution to education throughout Ontario.” In that same year, he was featured in the *Toronto Star* after actor Mike Myers, one of Tim’s former students, thanked him in a nationally televised speech after Myers’ induction into Canada’s Walk of Fame.

For more than a decade, Tim has been creating and teaching “bridging” English as model courses to offer assistance to English as Second Language students in Toronto schools. Since 2000, he has instructed Honour Specialist English candidates for Queen’s University in Durham Region, Ontario.

Since retirement, Tim has continued to travel across the province delivering presentations to educators and parents’ groups – some about retirement, others about teaching methodology. “All of them entertaining,” says Hicks. Tim has created numerous workshops on various and timely topics, including a retirement planning seminar, “Keep Your Chins Up in Retirement,” which he has presented at conference venues and for clients of Scotiabank-ScotiaMcLeod and Investors Group. In addition to his motivational workshops, Tim has created a number of other educational aids: an *Essay Style Manual* (1976); *Research Detective* (1981), a teaching game sold internationally; and his *Annotated Multicultural Text List* (2000). He is a consultant with Genemax Learning, and in that capacity assisted the Dominion Institute with its federal immigration project, *Passages to Canada* (2003).

Tim would like to thank three Waterloo professors who were quite influential in his life, and who became his mentors: Dr. Don Grierson (Civil Engineering), landlord (1967 - 1970) of what was then a farmhouse on the unoccupied north campus farmland of UW; Dr. Gordon Slethaug (English), his second thesis reader and American Literature professor (1970 - 1971); and Dr. Doug Letson (English), his Anglo-Saxon professor at St. Jerome’s (1969 - 1970). Says Tim, “I had a number of excellent teachers at Waterloo, but I’d especially like to extend my appreciation to Don, Gordon, and Doug.”

Tim and his wife Linda are celebrating their thirty-fourth wedding anniversary, live in Whitby, Ontario, and are “very proud of their children Jessica and Cameron.”

Tim can be reached through his web site www.timwesthead.com or by email at westhead@sympatico.ca.



C. HUGHES, UW GRAPHICS

editorial

Welcome to the Fall 2004 edition of *Arts & Letters*. This is my fifth year as editor, but my first editorial. I figured it was about time that I add a personal note to you, our Arts alumni.

Our goal with this newsletter is to establish a strong connection with you and to keep you up to date on all the exciting ways Arts grads are making a stamp on the world. We’ll tell you stories about your fellow alumni and keep you abreast of new initiatives and changes in the Faculty of Arts.

In this issue of *Arts & Letters* you will read about one grad’s journey to Disney, another who tells us to do our homework, and yet another who indulges in red wine and popcorn. Quite a diverse group don’t you think? That’s Arts!

UW’s Faculty of Arts covers such a wide range of programs from the humanities to the social sciences, that it gives us much breadth and depth to draw on when preparing *Arts & Letters*. Yet, we want to hear from you and how you are making your stamp on the world. Send us your letters and stay connected.

Happy reading!

Christine Woods
BA '97 Speech Communication
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We want your nominations

The Faculty of Arts is seeking nominations for the 2005 Alumni Achievement Award. This award recognizes Waterloo Arts alumni who have made outstanding contributions to their professional field and/or in community and public service. Candidates must have a minimum of ten years post-graduation from UW to be considered. For more information, contact Christine Woods at 519-888-4567, ext. 2119, or cwoods@uwaterloo.ca.

The nomination deadline is April 30, 2005.

hire a co-op student

Could you or someone you know give an Arts student the opportunity to put their education to work for your benefit?

As the leaders of today, you – UW Arts alumni – can help carry on the tradition of excellence. UW is currently providing a well-rounded education, balancing academia and relevant work experience, to an increasing number of students – the leaders of tomorrow.

As Arts alumni, you play an important role in our students' lives. No one can understand the benefits that the University of Waterloo and Arts Co-op provide better than the graduates themselves.

Now, more than ever, Waterloo's co-operative education program is looking for new employment opportunities for these talented students. If you have an employment opportunity for a bright, energetic, and innovative co-op student and would like more information, please contact:

Karalee Clerk
Co-operative Education & Career Services
Phone: 519-888-4567, ext. 2271
kaclerk@uwaterloo.ca
www.cecs.uwaterloo.ca

Fourth-year Accounting co-op student **Olivia Pascu** is currently employed at Cookson Walker LLP in Toronto as a student in accounts. Prior to this, all her work terms have focused on tax preparation, audits, and assurance engagements. Having worked for three different public accounting firms, Olivia has had the unique opportunity to examine alternative methods of performing similar tasks. She has especially enjoyed the excitement that comes with her job as she travels and works with a variety of clients. Academically, she has also gained new perspectives and viewpoints by studying courses in an international setting at England's Brighton University

Accounting Exchange Program. Through the cooperative educational experience, Olivia discovered that her co-op placements made her classroom learning clearer and more applicable. When asked to name the most important thing she has learned throughout her work terms, she says, "knowing how to take the knowledge I've learned in class and apply it to real-life situations."



in memoriam

Ardeth Wood Memorial Graduate Bursary in Philosophy



The Ardeth Wood Memorial Graduate Bursary in Philosophy has been established in memory of Ardeth Wood, a doctoral student in the Department of Philosophy.

The Department of Philosophy at the University of Waterloo is privileged to establish this bursary. It will be presented yearly to a graduate student (preference will be given to female graduate students) in the Department of Philosophy based on merit, involvement in the graduate community, and proven financial need.

Ardeth was an outstanding young woman whose positive thinking, keen mind, and strong work ethic eagerly embraced a non-traditional area of study. In addition to her course load, Ardeth co-edited *Eidos: the Canadian Graduate Journal of Philosophy* and was active in the organization of the Philosophy Graduate Student Conference and the Philosophy Graduate Student Association. She was also a recipient of the University of Waterloo Provost Doctoral Scholarship. Ardeth's intellectual ability was complemented with vitality, thoughtfulness, involvement, and an independent style. This was evident in her teaching, and she was well on her way to becoming an outstanding teacher of philosophy. This bursary, created in Ardeth's name, is meant to recognize the very special person we had in our midst and celebrate and preserve her spirit.

(Taken from the criteria for the Ardeth Wood Memorial Graduate Bursary in Philosophy)

To view *Arts & Letters* online, visit
[http://arts.uwaterloo.ca/
arts/alumni/a&l.html](http://arts.uwaterloo.ca/arts/alumni/a&l.html).

Arts Alumni Gold Medal



Adam Laiken, BA '04 Honours Chartered Accountancy Studies – Co-op, was the winner of the Arts Alumni Gold Medal for the highest academic standing in the Faculty of Arts.



Bob Kerton (dean of arts) and **Gerry Remers**, MA '82 Philosophy, at spring convocation. Remers presented this year's Arts Alumni Gold Medal.

Governor General's Silver Medal



Paul Mastrodicasa, BA '04 Honours Economics, Finance Specialization, was presented with the Governor General's Silver Medal at spring convocation. This medal is awarded to a student with the highest academic standing in an undergraduate program at UW. The Governor General of Canada awards three medals each year to recognize UW's top three graduates.



2004 Valedictorian

In her valedictory speech to the 2004 Arts graduating class, **Julie Sperling**, BA '04 Honours Spanish/English Translation

Specialization and concurrent BES Honours Environment and Resource Studies – Co-op, summed up the essence of Arts graduates in these words: "Passionate individuals who are not afraid to throw themselves wholeheartedly into the pursuit of their dreams."

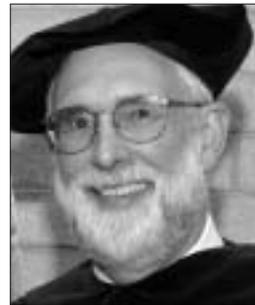
2004 Distinguished Teacher Awards

The Distinguished Teacher Awards are presented each year at spring convocation "in recognition of a continued record of excellence in teaching at the University of Waterloo."



David Johnston (UW President), left, and Mike Lazaridis (UW Chancellor), right, congratulate this year's recipients: Harriet Lyons (Anthropology) and Vera Golina (Italian, St. Jerome's).

New Professorship



Mark Zanna, a specialist in "attitudes" in the social psychology division of UW's Psychology department, was one of three faculty members who received the new rank of "University Professor" at this year's convocation ceremonies. This award is to recognize faculty members who have demonstrated "exceptional scholarly achievement and international pre-eminence in a particular field or fields of knowledge."

CONGRATULATIONS TO OUR NEWEST ARTS ALUMNI

A total of 959 undergraduate students and 79 graduate students received degrees at Waterloo's spring convocation on Thursday, June 17, 2004.

upcoming events

UW Drama presents the 5th Silversides Theatre Artists Event

UW Bookstore, South Campus Hall
noon, October 7, 2004

The 2003 Silversides Theatre Artist Event featured Joel Greenberg, professor and artistic director in the Drama department, in conversation with three UW Drama alumni and cast members of The Laramie Project: **Deborah Drakeford**, BA '88, **Mark McGrinder**, BA '94, and **Dylan Roberts**, BA '96. They shared their experiences with that project and as working actors in Canada.

This year's annual Silversides Theatre Artist Event, held by the Drama and Speech Communication department for the university community, will feature Tomson Highway, Canada's pre-eminent aboriginal playwright, novelist, composer, and pianist.

For more information: 519-888-4567, ext. 5808, or drama@uwaterloo.ca

Celebrating 40 Years UW's Art Gallery hosts first Alumni Juried Exhibition November 5, 2004 – January 20, 2005

For the first time in the University of Waterloo Art Gallery's history, the Gallery is hosting an Alumni Juried Exhibition.

The Gallery has produced solo exhibitions of alumni work over the years: most recently the work of **Stu Oxley**, MFA '96 (1999), **Darlene Cole**, MFA '95 (2001), **Dana Holst**, BA '95 (2001), **Melissa Gordon**, MFA '99 (2001), and **Rob Waldeck**, MFA '00 (2006). Yet this is the first time the Gallery has had the opportunity to bring together at one time the work of many of the alumni who have graduated from UW's Fine Arts department. Of course, not all 777 alumni could be included on the Gallery's premises, yet all were invited and were judged by a panel of respected Canadian curators and directors.

Submissions were received from artists in British Columbia, Nova Scotia, and Quebec as well as closer to home, in Toronto, Kitchener, and Waterloo. Submissions were received from alumni who had graduated as far back as 1973, right up to 2003! Among the artists selected for the exhibition are **Sandra Scheller**, BA '96 (Kamloops), **Joan O'Doherty**, MFA '00 (Kitchener), **Peter Harris**, BA '97 (Kitchener), **Karen Trask**, BA '78 (Montreal), and **Mike Murphy**, MFA '03 (Toronto), among many others.

The Homecoming exhibition runs from November 5, 2004 to January 20, 2005, and corresponds with the 2004 UW Homecoming festivities. The exhibition opens Friday, November 5th, from 4 to 6 p.m. UW President Johnston will open the exhibition with remarks at 4:30 p.m. Come out and enjoy the art and festivities, reconnect with old friends, and celebrate the history of the UW Art Gallery and Department of Fine Arts!

For more information, contact the Gallery office at 519-888-4567, ext. 3575, or visit the Gallery's web site at www.artgallery.uwaterloo.ca.

PLAN TO COME BACK FOR HOMECOMING 2004

November 5 – 7

For details, visit www.alumni.uwaterloo.ca/homecoming

UW DRAMA 2004-2005

THE TEMPEST

By William Shakespeare
November 17-20, 2004
Theatre of the Arts

UPSTART 2005

A by-lottery Fringe-style presentation
of original short theatre pieces
By members of the Drama program,
the UW community, and
local area theatre artists
(being run for the second year;
last year's inaugural *UPSTART* festival
was a huge success)
February 2-5 and 9-12, 2005
Studio HH 180

MARAT/SADE

By Peter Weiss
March 16-19, 2005
Theatre of the Arts

For more information, visit
www.uwaterloo.ca/DRAMA/drama.html

BOX OFFICE: 519-888-4908

TICKET PRICES

\$12 general public
\$10 students/seniors

TIME: 8 p.m.

(P.S. curtain times vary for UPSTART 2005)

Shantz internships provide unique learning opportunity for young artists

“It is the reason I came to Waterloo.” This comment shows how attractive the Keith & Winifred Shantz Internship Award in Fine Arts was for Macksim Grunin, MFA '04.

These special awards provide Masters students with funding so they can intern for several weeks with an internationally renowned, established, successful artist of their choice.

The Shantz internships are available because of the generosity of Winifred Shantz of Kitchener, who has supported the awards since 1996. Since then, over 25 University of Waterloo MFA students have benefited from the program which annually provides approximately \$7,000 each to four students to help pay for travel and accommodation.

Debra McGonegal
Development Officer, Faculty of Arts

GRAD CLASS GIVING

As part of the annual grad class giving program, the Arts 2004 class pledged over \$23,000 to their alma mater, exceeding their goal of \$20,000. These funds will help provide more Arts Entrance Scholarships and new Arts technology and equipment.

Arts grad class co-chairs, Cameron Waite, BA '04 Economics, and Aaron Lee-Wudrick, BA '04 Economics & Political Science, volunteered their time to make Arts grad giving 2004 a tremendous success. Thank you, new alumni, for your vote of support to the Faculty of Arts, University of Waterloo.

Anyone wishing to contribute directly to endowment funds, please contact the Office of Development at 519-888-4567, ext. 2036.

2004 ARTS ALUMNI ENTRANCE SCHOLARSHIPS

Thanks to your alumni donations, the Faculty of Arts offered ten new students Arts Alumni Entrance Scholarships this year. Each scholarship is valued at up to \$3,000 with \$2,000 payable in first year and an additional \$1,000 payable in second year providing the student achieves an overall average of 83 percent. This year's recipients had admission averages ranging from 92 percent to 94 percent.

Please Note: In the 2003 issue of *Arts & Letters*, the \$1 million pledge from Wayne and Isabel Fox was incorrectly printed at \$100,000. Our sincere apologies to Wayne and Isabel for this serious error. And again, many thanks to them both for their wonderful gift to the Faculty of Arts.

Waterloo Centre for German Studies

At its meeting on May 17, 2004, UW Senate approved the foundation of the Waterloo Centre for German Studies, a new venture of the Department of Germanic and Slavic Studies in partnership with the KW community. The mandate of the centre includes German heritage management, educational opportunities to study German and German culture in Canada and Europe, and cultural programming for the community of the Region of Waterloo. Part of UW's capital campaign, the centre has a fundraising target of \$3 million, of which \$1.2 million have already been committed in cash and pledges. The centre will work closely with the special collections of the Porter library to enhance, study, and disseminate information on their holdings of German heritage materials, and will offer research opportunities for graduate students and faculty. The centre is supported by a team of research affiliates from UW, WLU, and York University.

For more information, use the centre's link at the Germanic and Slavic Studies web site: <http://germanicandslavic.uwaterloo.ca>.

Campaign launch



C. HUGHES, UW GRAPHICS

On March 23, 2004, the University of Waterloo launched Campaign Waterloo: Building a Talent Trust – its most ambitious fundraising effort to date. The campaign is intended to increase the concentration of talented people at Waterloo, by attracting and rewarding talent, enabling talent, making room for talent, and creating a culture where talent will flourish.

During the last three years, campaign staff and volunteers have raised \$210.2 million, 81 percent of the \$260 million goal. The campaign winds up in 2007, UW's 50th anniversary year.

> www.campaign.uwaterloo.ca

past arts alumni events

Theatre Event 2003

On Tuesday, November 11, 2003, over 450 alumni, donors, faculty, staff, and retirees of the Faculty of Arts enjoyed the debut performance of *As You Like It*, presented by UW's Drama department. Guests were treated to a dessert reception after the performance. Don't forget to look for your invitation to this year's debut performance!



French Teaching Specialization (FTS) Reunion

Class of 1998: FTS alumni from 1998 gathered at the home of fellow alumna Heidi Vanstone on Saturday, October 18, 2003. Many memories were shared and a good time was had by all!

UW's French department celebrates 20 years in the Nantes program

Alumni and faculty from UW's French department celebrated the 20th anniversary of Waterloo's participation in the Nantes program at the convocation ceremonies on Saturday, October 25, 2003. As part of this celebration, the University of Waterloo awarded honorary membership to Annick and Roland LeCorre, volunteers from Nantes who have organized the host families for the students in the Trent - Waterloo - Toronto program for the last 19 years.

October 25, 2003: Alumni from the Nantes program gathered for a reunion in the afternoon.



Mentoring Initiatives

Throughout the year, alumni participated in a variety of career panels offering undergraduate students advice and guidance on gaining employment and being successful after they graduate. The initiative was part of the communication extravaganza that was run by students in the Speech Communication program, along with a variety of other career panels.

message from your alumni and communications officer

What an exciting year it has been. Getting to know you and building an alumni program for the Faculty has been invigorating. Here is a snapshot of what has been happening.

I'm happy to report that there has been on average one alumnus a month asking for help to reconnect with fellow classmates, even as far as Hong Kong. We have connected with at least 3,000 alumni through surveys, profiles, interviews, events, and reunions. Of course, this does not include everyone we reach through *Arts & Letters*.

We have updated our Arts alumni web site (<http://arts.uwaterloo.ca/arts/alumni/alumni.html>). We also plan to update all of the department alumni web pages so that you can be kept up to date on new initiatives.

We have implemented a few departmental surveys, which some of you may have already filled out. This has helped us build tailored alumni programs for each department. We are also focusing our efforts on current students, recent graduates, and those students hoping to attend UW ... it's never too soon to start thinking about becoming an alumnus!

On a more personal note, I will be on maternity leave as of the end of August 2004. However, I will be returning in fall 2005, to continue implementing the great ideas you share ... see you then!

While I'm away, **Tobi Day-Hamilton**, BA '99 English (Rhetoric & Professional Writing), will be here to carry on all of these exciting initiatives and to help you stay connected. You can reach Tobi at tlday@uwaterloo.ca or 519-888-4567, ext. 7705. She'll be glad to help!



CHRISTINE WOODS

Alexandra Lippert

BA '94 Speech Communication
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519-888-4567, ext. 7705
www.arts.uwaterloo.ca/arts/alumni/alumni.html

What does the Office of Alumni Affairs do for you?

Alumni Career Advisor

- > Full-time career advisor just for alumni, offering in-person and telephone appointments, workshops, and personality assessments

Publications

- > @UWaterloo – Subscribe to your monthly alumni e-newsletter for interesting coverage of campus developments, innovative research, alumni and student achievements, upcoming events, and services
- > UW Magazine – Sent to you twice a year

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Tanya Gillert, alumni career advisor

What can Arts do for you?

By visiting the Arts Alumni web site,

<http://arts.uwaterloo.ca/arts/alumni/alumni.html>

you can ...

- > reconnect with other alumni
- > be kept up to date on Faculty events and reunions by updating your profile
- > network with other alumni by researching the volunteer opportunities available
- > read interesting profiles of fellow alumni
- > ... and much more!

Arts grads participate in UW's solar car race

by Drew Ripley

Since 1988, the Midnight Sun Solar Race Team has been successful in its endeavors to promote the use of clean and renewable energy sources through the design and construction of a world-class solar powered race car.

On August 7, 2004, the team headed off across Canada and the United States to educate thousands of people about the potentials for alternative fuels and solar energy. The tour, lasting approximately 40 days, included media stops, and stops at camps, schools, and community and corporate events along the way. This North American Tour set the record for the longest route driven by a solar vehicle, capturing the world record.

The Midnight Sun travelled from the University of Waterloo to Victoria, British Columbia; San Diego, California; Jacksonville, Florida; Halifax, Nova Scotia; and finally back to Waterloo through Ottawa. The team covered over 19,000 kilometers, shattering the current record of 14,000 held by Aurora of Australia.

The team is composed of students from many faculties, including the Faculty of Arts. Arts students are necessary for a successful business team. It is their responsibility to manage the media, publications, and sponsorship of over \$300,000 (Cdn) every two years.

For more information, visit the Midnight Sun web site at www.midnightsun.uwaterloo.ca.



Arts grads pose beside the Midnight Sun with Porcellino looking on. From left: Emilie Smith (Political Science), Nick Gilhooly (Economics), Jason Hammond (General Arts), Linda Ripley, BA '97 Drama/English, and Drew Ripley, BA '04 English/Fine Arts, with their baby son Everett.

New Digital Arts Communication Specialization

Digital technologies are rapidly changing how we communicate – both in our personal and professional lives – by allowing us to reach more people, with richer media, in more interactive ways. As part of the Honours Arts & Business Co-op program in the Faculty of Arts, the Specialization in Digital Arts Communication (DAC) provides students with the knowledge and skills required to design communication for an increasingly digital world. DAC is for students who want to study the design of digital communication through multiple modes such as sound, image, text, or video. The emphasis of this specialization will be on communication, artistic content, and creation in the artistic sense. For more information, visit http://arts.uwaterloo.ca/arts/wab_specializations.html.



faculty news

faculty awards and accolades

Morley Lemon (Accountancy), a former director of UW's School of Accountancy, has received the prestigious Award of Outstanding Merit from the Institute of Chartered Accountants of Ontario (ICAO). The institute cited Lemon for his 30-year teaching career at Waterloo; his many publications, including his work on ethics in accounting and how auditors make judgments on materiality and risk; and his extensive service with the ICAO.

Leonard Curchin (Classical Studies) has been awarded a \$47,000 research grant by the Social Sciences and Humanities Research Council (SSHRC). He will be investigating the origins of the place names of ancient Spain and Portugal. The project fits into the context of the study of place names, their origin and meaning, which can have tremendous value in understanding the cultural history and linguistic roots of a region.

Andrew Houston (Drama and Speech Communication) was awarded a New Opportunities grant from the Canada Foundation for Innovation (CFI) for research in sound mapping and recording, the third such grant for department faculty members in the last three years.

Joan Coutu (Fine Arts) received a \$40,000 SSHRC grant to study sculpture and eighteenth-century British politics and a Lewis Walpole Yale University fellowship to research the same topic.

François Paré (French Studies) is the recipient of the Trillium Book Award. He shares first prize with Serge Denis of the University of Ottawa. The Trillium Book Award was established by the Ontario government in 1987 to "recognise excellence,

support marketing, and foster increased public awareness of the quality and diversity of Ontario writers and writing." Winner of the 1993 Governor General's Award and Signet d'Or for his first book *Les Littératures de l'exiguïté*, Paré is the new chair of the French Studies department.



Kenneth McLaughlin (History, St. Jerome's University and UW) was awarded the Sally Thorsen Award by the Waterloo Regional Heritage Foundation in June 2004.

This award is named for Sally Thorsen, the former Commissioner of Planning and Culture for the Region of Waterloo. The award is presented "to only one person in a year, should a suitable candidate be nominated, to persons demonstrating, in the course of at least ten years of their professional lives, an outstanding and active level of commitment to heritage concerns."

Wendy Mitchinson (History) was appointed to a UW University Research Chair on July 1, 2004. The chair recognizes exceptional achievement and pre-eminence in a particular field of knowledge, as well as outstanding academic achievement.

Tim Kenyon (Philosophy) has been awarded a \$42,510 SSHRC grant to work on his project entitled "Assertion, Truth and Relevance."

Dave DeVidi (Philosophy) received a \$56,000 SSHRC grant for his project on "Non-constructive Applications of Constructive Logic."

Jim Curtis (Sociology) was elected a Fellow of the Royal Society of Canada in June 2004. This is one

of the highest honours accorded to Canadian scholars by their peers. He will be inducted as a New Fellow during the November 2004 annual meeting in Ottawa. Fellows of the Royal Society represent an elite group of Canada's most distinguished scholars in the natural and social sciences and the humanities. The society serves as a consulting body on science policy in Canada, while also working to foster the highest levels of scholarship and learning and promoting international cooperation in the sciences.



Mariela A. Gutiérrez, right, with Puerto Rican author Rosario Ferré at a colloquium in Bayamón, Puerto Rico, 2002.

Mariela A. Gutiérrez (Spanish and Latin American Studies) was awarded the Medal of Honor of the City of Bagnères de Bigorre in the French Pyrenees in May 2004, while participating in a colloquium on Latin American Women Writers at the Université de Pau et des Pays de L'Adour, in France. The mayor of Bigorre, Roland Castells, bestowed the distinction on her in recognition of

her vast contributions as literary critic and essayist in the field of modern fictional and socio-historical literature written by Latin American female authors. Gutiérrez, who is the chair of the Spanish department, also received the University of Waterloo's 2004 Outstanding Performance Award for continued outstanding achievements in research and teaching.

new faculty

Bob Kerton, dean of arts, reports that no fewer than nineteen new professors will join the Faculty of Arts this year, certainly a record for the last twenty years. "These are people with remarkable credentials and great energy to carry us forward in exciting ventures," says Kerton.



Christina Vester, a recent graduate of the University of Washington (PhD '04 Classics), joined UW's Classical Studies department this fall as an assistant professor. She will be instructing courses in Greek language, literature, and society. A native of Alberta, Vester received her earlier degrees from the University of Calgary (BA '94 Honours English/Latin; MA '96 Classics), where she has taught for several years.

faculty retirements

The Faculty of Arts wishes to express its sincerest gratitude for the many years of contribution offered by the following recent faculty retirees:

Hannah Fournier, Associate Professor,
French Studies

Raymond Fournier, Associate Professor,
French Studies

Stanley K. Johannesen, Associate Professor,
History

William Abbott, Associate Professor,
Philosophy

Jan Narveson, Professor, **Philosophy**

Ronald Lambert, Professor, **Sociology**

Arts mourns loss



Ziva Kunda

Recently, the Faculty of Arts suffered the premature loss of two outstanding professors: Dr. Ziva Kunda of Psychology and Dr. Pierre Dubé of French Studies. Kunda was recently named one of the top twenty researchers in North America in her field of social psychology. She passed away in February after a long battle with cancer. Her students held her in awe as a teacher who could transfer to them the joy of an uncompromising search for the truth.

Dubé joined the French Studies department in 1972 and won the University's Distinguished Teacher's Award for his joyful and

positive teaching success. He was an expert on Alexandre Dumas. One of his many moments of glee came when he was called by the international television network, creating "The Weakest Link." They wanted to check on the right answer to a question planned on *The Three Musketeers*.

Both of these remarkable teachers will be greatly missed by those they left behind. It is some small comfort that their contributions live on in students who benefited from the learning experience.



Pierre Dubé

School of Accountancy conducts online alumni survey

The School of Accountancy (SOA) conducted its first-ever online survey of alumni earlier this year. Over 500 alumni participated in the survey. Following are some highlights of the feedback that was received. For more details, please visit <http://arts.uwaterloo.ca/ACCT/alumni.html>.

Segment	Response Rate
Established (pre - 1989)	195 or 34%
Middle (1990-1998)	242 or 43%
Recent (1999-2003)	130 or 23%
Total	567 or 100%

Perception

- > The majority of alumni indicated that the SOA is well recognized within their organization and within the industry.
- > Over 80 percent of the respondents feel that their education in Accounting at UW helped them in gaining employment.
- > Alumni in all segments feel the strongest affiliation with each other after they graduated from UW. Affiliation with the SOA and their program rated very low.

Communication

- > Alumni do not feel well informed about what is happening at the SOA.
- > Recent alumni visit the SOA web site more frequently than established and middle alumni.

- > Over 85 percent of established and middle alumni read *ACCnews* while 67 percent of recent alumni read *ACCnews*.
- > Reconnecting with classmates, including searching for and reading about classmates, is the area of most interest to alumni in all segments.

Services

- > Alumni are interested in participating in career networking, career planning, social activities, and mentoring initiatives.
- > All segments are interested in professional development opportunities with topics such as: financial accounting, finance, and performance measurements.
- > Over 50 percent of alumni would like an online professional development course.
- > Established alumni indicate a desire to reconnect with fellow alumni 15 years after graduation, middle alumni in ten years, and recent alumni in five years.

Thank you to everyone for your feedback. The SOA will work hard to implement the suggestions made by alumni.

Studio 180 steps into the limelight

Studio 180, the ensemble of UW alumni and others brought together last year by Joel Greenberg, professor and artistic director in the Drama department, continues to grow.

The Laramie Project was remounted for an extended run at Buddies in Bad Times Theatre in Toronto, February 27 - March 28, 2004. A school matinee series made this challenging and thought-provoking work accessible to Toronto and area high school students. The run overall reached 89 percent capacity, a terrific affirmation of the excellence of this production, directed by Greenberg and produced by the ensemble with the leadership of Derrick Chua, BA '89. "Critical response was again excellent, including more extensive national coverage than the first run," says Greenberg, "and in December 2003, the production was featured as among the year's top ten in many newspapers." It also earned a Dora Award nomination for the designer, Michael Gianfrancesco. Grants from the Metcalf Foundation, the Trillium Foundation, and a host of private donors, including a number of UW Drama alumni, supported the effort.

Studio 180 ensemble members include Lesley Dowey, Deborah Drakeford, BA '88, Jonathan Goad, Marvin Hinz, BA '91, Mark McGrinder, BA '94, Kimwun Pehinec, BA '95, and Dylan Roberts, BA '96. Others assisting the projects include Brad Goddard, BA '01, Michael Haltrecht, David James, BA '94, Melanie Klodt, BA '01, Anthony (Roger) Lemke, BA '94, Joey Morin, BA '96, and Samara Nicholds, BA '96.

“Studio 180 is currently producing *The Passion of the Christ: a Scourge of Plays* by Christopher Durang for the Toronto Fringe Festival,” says Greenberg. “We are also workshopping *The Merchant of Venice* as a possible next major project, and beginning the slightly longer-term project of adapting *None Is Too Many* as a stage piece for the 2005-2006 season.” *None Is Too Many* is Greenberg’s dramatic treatment of Canada’s notorious rejection of Jewish refugees during the 1930s.

Speech Communication program goes digital

The University of Waterloo’s Speech Communication program is moving into LAN (Local Area Network) and digital initiatives. Winter 2004 saw two sections of SPCOM 225 (Interviewing) use the Faculty’s new high-tech teaching classroom in the Modern Languages building to facilitate student interviews. Using LAN technologies, student interviews from a small conference room were transmitted to the classroom for the instructor and student evaluators to view. It was a highly successful experiment, with strong student response. Fall 2004 will see a new course offering, Digital Presentations. The course will help students prepare for new, online forms of business communication, using video conferences and shared applications software.



Diana Denton, professor in the Drama and Speech Communication department, uses videotaping technology and video-conferencing to investigate spoken and gestural communication in the contexts of leadership, interpersonal communication, conflict management, and theatrical production. This is to determine the impact of communication technologies on human knowledge, understanding, and experience. For more information, visit <http://arts.uwaterloo.ca/arts/Profiles/denton.html>.

W. K. Thomas Library named for Arts founder

In January 2004, UW’s English department proudly dedicated the English Faculty Lounge and Reading Room in memory of W.K. (Keith) Thomas. Thomas was the first department chair of English, the first dean of Arts, and one of the department’s first colleagues.

In 1960, the University of Waterloo was only a few years old; most of the campus was still farmland. The English department and the Faculty of Arts (which had previously been part of Arts and Sciences) began with Thomas’ arrival in 1960.

Thomas received his PhD at the University of Toronto in 1956 and went on to Acadia University, where he became full professor and head of the department. In 1960, he was scheduled to go to Royal Military College, when J.G. Hagey, UW’s first president, intervened and insisted that he come to the new university instead.

In the first years, Thomas not only had to teach and establish the new English department, he had to find chairs for all the other departments in the newly established Arts Faculty.

Once the English undergraduate programs were underway, Thomas turned his attention to graduate studies, becoming the first graduate officer in the English department, teaching one of the first versions of their current required graduate course, and leading the way in using telecommunications and technology in graduate and undergraduate teaching. He was a pioneer in all areas of teaching and administration.

Attending the dedication ceremonies were Thomas’ wife Bette and their sons, Alistar and Kevin. Thomas passed away in January 2004.

Fine Arts students savour the taste of other cultures

Since the beginning, off-campus courses have been a tradition in the Fine Arts department. Some alumni may have fond memories of Flavigny with Tony Urquhart and Virgil Burnett, or Jan Uhde’s film trips to London and Paris.

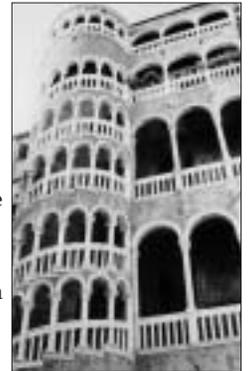
In October 2003, Jane Buyers and Joan Coutu led a memorable art history and studio course trip to Venice, the first time the department had gone to Italy. Each student researched a topic and conducted a seminar on site. Topics included Jana Sterbak who was Canada’s representative at the Venice Biennale, the history of the Biennale, the Peggy Guggenheim collection, Titian, Tintoretto, and the Basilica of San Marco. Many wonderful hours were spent wandering the *calle* and sketching in the *campi*. The students mounted an exhibition of paintings, photographs, drawings, and sketchbooks based on their Venetian experiences in UW’s East Campus Hall Art Gallery in January 2004.

In February 2004, Don Mackay, professor emeritus, led the second department drawing course to the Yucatan area of Mexico. Students produced hundreds of sketches of the magnificent Mayan ruins. In December 2004, he will be conducting an advanced drawing course to Thailand and Cambodia, including visits to Angkor and Bangkok.

Jane Buyers, Joan Coutu, and Gabriel Niccoli (Italian Studies) are considering a trip to Florence in May 2005. Alumni who might be interested should contact Coutu at jmcoutu@uwaterloo.ca.

Now that Mackay, the inveterate traveller, is retired, he is organizing a series of alumni excursions, beginning with Wonders of India, late fall 2005.

For more information, please contact Lesley Hartley in the Fine Arts department at lhartley@uwaterloo.ca, or Don Mackay at don.mackay@rogers.com.



Steps from the Grand Canal, the Bovolo *scale* is one of the more fantastic private courtyard staircases in Venice.



After a long day of drawing, walking, observing, and writing, students sampled the best of the local fare in Venice.

Germanic and Slavic Studies mourns retired professor



C. HUGHES, UW GRAPHICS

In April 2004, the Germanic and Slavics Studies department mourned the passing of Professor Edmund Heier in his 78th year. A Slavic Studies professor at the University of Waterloo for over thirty years, and one of the

founding members of the Faculty of Arts and Department of Germanic and Slavic Studies, Heier had an international reputation for his scholarship and was considered the world's greatest Lermontov specialist. He established the first Canada-USSR academic exchange program at the height of the Cold War. In 1983, he received the Distinguished Teacher Award, and on his retirement in 1994, he was given the honour of Distinguished Professor Emeritus.

Excellence in German language recognized

The Wilfrid L. Bitzer Event was held on October 7, 2003, at Wilfrid Laurier University. Sponsored by the Kitchener-Waterloo German-Canadian Business and Professional Association, this annual affair recognizes excellence in German language studies at the secondary and post-secondary levels in the Waterloo region. **Marga Weigel**, a UW graduate (BA '71, MA '73, PhD '80 German), and past president of the Association, spearheads a committee that

raises approximately \$15,000 a year in prize money for the event. Five UW students – Sarah Scott (German), Monika Bednarek (German), Monica Mihalciuc (German), Kristina Klincov (German), and Kristina Emily Schmidt (Science) – received scholarships of \$500 each for their work in Business German courses, and an extra award of \$500 was made to the UW German Club for its activities.



WILFRID L. BITZER EVENT (from left): Sarah Scott, James M. Skidmore (Associate Chair, Undergraduate Studies, Germanic & Slavic Studies), Monika Bednarek, Kate Ochocka (WLU), and Monica Mihalciuc.

Festschrift to celebrate 30th Anniversary of the Waterloo/Mannheim Exchange

A collection of essays entitled *Cultural Link: Kanada-Deutschland. Festschrift zum dreißigjährigen Bestehen eines akademischen Austausch* has been published by the Germanic and Slavic Studies department in co-operation with the Deutsches Seminar of the University of Mannheim. Edited by Beate Henn-Memmesheimer (Mannheim) and David G. John (Waterloo), it includes essays by professors from both universities on intercultural relations, linguistics, literature, and film in both Germanic and Slavic studies. The volume further contains histories of the exchange from the point of view of each university and also documents by name the 600 students and 52 exchange professors who have participated in the program, as well as more than a hundred MA and PhD theses written in Waterloo by exchange students during that time.

For more information, visit News at the Germanic and Slavic Studies web site: <http://germanicandslavic.uwaterloo.ca>.

Distinguished History grad returns to Waterloo

Whitney Lackenbauer has been appointed an assistant professor of History at St. Jerome's University. Lackenbauer, a graduate of UW and St. Jerome's University (BA '98 History/Applied Studies Co-op; MA, PhD, University of Calgary), was identified by



DAVID BROWN, PHOTO IMAGING, UNIVERSITY OF CALGARY

Maclean's in 2000 as one of a group of distinguished Canadians under the age of 30 who will leave their mark on this country.

Lackenbauer has won almost every prestigious scholarship in Canada, including a Killam Memorial Scholarship, a Social Sciences and Humanities Research Council (SSHRC) doctoral fellowship, and a SSHRC Queen's fellowship (only one of which is awarded annually). Most recently he held a Canada Research Chair postdoctoral fellowship in Native-Newcomer Relationships, and was offered, but was forced to decline a SSHRC two-year postdoctoral fellowship and a Department of National Defence R.B. Myers postdoctoral fellowship.

Lackenbauer is working on a number of publications of interest to historians across Canada and beyond. He has already edited three important books in political history: *An Inside Look at External Affairs During the Trudeau Years* (the memoirs of Mark MacGuigan); with UW historians John English and Kenneth McLaughlin, *Mackenzie King: Citizenship and Community*, to which he also contributed a chapter; and, with John English and Richard Gwyn, a new book entitled *The Hidden Pierre Trudeau: His Spirituality, His Faith, His Times*, as well as a host of articles and other publications. Mainly, though, Lackenbauer is interested in teaching, meeting students, and sharing with them his own intellectual journey, which began when he was an undergraduate in Arts at St. Jerome's and UW.

Conference explores the way we are

During their 2003-04 Distinguished Lecturer Series, the Philosophy department hosted a highly successful conference entitled "Cultural Biology: Evolution, Development, and Mind." The conference was the culmination of a series of four talks by Dr. Steven Quartz from the California Institute of Technology (Caltech). The content of the lectures focused on Quartz's recent co-authored book *Lovers, Liars, and Heroes: What the New Brain Science Reveals about How We Become Who We Are*. Major themes of both the lecture series and the conference included neural development and learning, the effect of nutrition on cognitive ability, MRI studies of social interaction and decision making, and the evolutionary development of language.

The conference participants represented a highly interdisciplinary collection of researchers including Paul Churchland (Philosophy, University of California, San Diego), Merlin Donald (Psychology, Queen's University), Read Montague (Baylor Medical University's Neuroscience Program), and William Calvin (Behavioral Sciences, University of Washington), as well as UW's Patricia Wainwright (Health Studies) and Daniella O'Neil (Psychology). The audience also reflected a broad variety of disciplines, including philosophy, computer science, engineering, health sciences, and psychology.

The Philosophy department is grateful to the Minas Fund, which was set up by Anne Minas, retired Philosophy professor, for funding both the Distinguished Lecture Series and the conference.

UW's Sociology department home to new national study on occupational prestige

Since 1925 sociologists have been studying "occupational prestige," the prestige or social standing that members of society attribute to occupations. In Canada the first scholarly examination of occupational prestige involved a small project in 1947, followed in 1965 by a much more extensive investigation using a sample of Canadians randomly selected from coast to coast.

What makes the study of occupational prestige an interesting topic for sociologists

and an important social issue for Canadians? Knowledge of how members of society regard various occupations has significant social policy utility for purposes of vocational guidance, which was the original impetus for the beginning of such studies, as well as being relevant to pay negotiations for occupational groups. Almost everyone is also to some degree conscious of the respect accorded to various occupations, with this perception often playing a central role in career choices while also influencing how people in different jobs are treated by others. In a much more purely research vein, occupational prestige scores provide a unique map of the changing nuances of social inequality as the new economy unfolds.

Early in 2005, the 40th anniversary of the 1965 project, John Goyder from UW's Sociology department will supervise the collection of a new national study of occupational prestige in Canada. Funded by a grant under the Initiative on the New Economy program of the Social Sciences and Humanities Research Council of Canada, the project will test some assumptions about the digital economy of the 21st century.

Goyder will report results by this time next year.

Portuguese Pride and Heritage Fundraising Campaign a success

For the third year in a row, the Spanish and Latin American Studies department's Portuguese Pride and Heritage Fundraising Campaign reached its annual \$5,000 target. Campaign activities closed last April with a succulent fundraising dinner party at Kitchener's Portuguese Restaurant *Soly Mar* that accommodated a crowd of 120 people, all of whom were present to support the teaching of Portuguese courses in the Spanish department. Many students of Portuguese attended, as well as professors and many important personalities of KW's business community.

Spanish grads return for annual spring formal

The Annual Spring Formal sponsored by the UW Spanish Club was the top social event of the year for the Spanish and Latin American Studies department. Not only did 200 guests dressed in full regalia embellish the Crystal

Ballroom of Kitchener's Walper Terrace Hotel, but two past presidents of the Club, **Derek Kerton**, BA '93 Honours Economics/Spanish, and **Rita Palacios**, BA '02 Honours Spanish/English, were present. Kerton, invited as keynote speaker, gave a talk on "Success after UW." After earning an MBA from Cornell University, Kerton became the president of the Kerton Group, experts in the wireless communications industry. Palacios is currently finishing her PhD in Hispanic Studies at the University of Toronto.



Department of Spanish 2004 Spring Formal. From left: Julie Sperling, BA '04 (standing), Rita Palacios, BA '02, Raveet Jacob, BMath '03, David Mateos (Spanish Club dance instructor), Jen Kozak, BA '04, Erika Santillana (fourth-year Spanish), Derek Kerton, BA '93 (standing), and Agnes Bijos (third-year Arts).

Students travel to Cuba

In May 2004, six students of the Spanish and Latin American Studies department experienced Cuba's academic environment as part of the UW Spanish department's new translation program's exchange at Universidad de Holguín. Professor Maria Sillato accompanied them during their first week.

Also, from August to December 2004, for the first time students from the department will attend the Universidad del Claustro de Sor Juana in Mexico City, another new exchange program of the Spanish department. Professor Mariela Gutiérrez, who is currently on sabbatical, will accompany the students for a few weeks in August.



May 2004: UW Spanish students and students and faculty of the Universidad de Holguín, pose for a photo. Professor Maria Sillato is in the middle (standing).

class notes

'64 After 33 years living in Goderich on the shores of Lake Huron, **Glenn Rittinger**, BA '64 Geography, and his wife Isabelle recently moved to Pickering on the shores of Lake Ontario, to provide child care for their new granddaughter Isabela. "What a privilege! What a blessing!" writes Glenn. He taught at Victoria Park Secondary School, Don Mills (1964-67), Grand River Collegiate Institute, Kitchener (1967-69), and Goderich District Collegiate Institute (1969-97), where he was the geography department head and guidance counsellor. Glenn says, "I spent five years of working retirement prior to moving to Pickering." glenn.isabelle.rittinger@rogers.com

'68 **Scott Wooding**, MA '68 Psychology, writes to us from Okotoks, Alberta, where he is self-employed as a psychologist. In 2003, Scott published his second book, entitled *Rage, Rebellion & Rudeness: Parenting Teenagers in the New Millennium* (Fitzhenry & Whiteside). swooding@telus.net

'70 **Gail Roussy**, BA '70 French & Spanish, MA '72 French, studied at l'Université de Lausanne during summer 2003. She is an Early Literacy teacher (Enseignante de la littératie précoce) with the Upper Grand District School Board, where she works with teachers and students in kindergarten and Grade 1 at John McCrae Public School, the new immersion centre in Guelph, Ontario. gail.roussy@ugdsb.on.ca

'71 **Brian Jones**, BA '71 Psychology, MA '75 Psychology, PhD '79 Psychology, Chief of the Forensics Division at the Mental Health Centre in Penetanguishene, is also a part-time assistant professor of psychiatry and behavioural neuroscience at McMaster University, and an adjunct assistant professor of psychiatry at the University of Toronto. Brian writes: "Greetings to all my old Waterloo friends from the shores of beautiful Georgian Bay. I'm settled in here for the duration, having moved around in the forensic mental health system in Ontario for a number of years. At work, I'm responsible for a large high-security mental health facility and a few ancillary programs, and I do a bit of research and some policy development stuff.



The rest of the time I'm sailing, or skiing, or biking as the seasons permit. Rough life." bjones@mhcp.on.ca

In April 2002, **Elizabeth (Anne) Trott**, PhD '71 Philosophy, was promoted to full professor at Ryerson University, Toronto, where she has been teaching for the past 12 years, while attending conferences (Havana, Oxford, Athens) and publishing. "I have also maintained my theatrical involvement as director choreographer of the Annual Spring Show at the Arts & Letters Club of Toronto, where I am a professional member," says Elizabeth. In November 2003, she performed in a Noel Coward play, *Song at Twilight*. Her son Lucan Gregory is in the third year of his PhD program in philosophy at the University of Virginia. etrott@acs.ryerson.ca or etrott@ryerson.ca

'72 **Deborah Ferris**, BA '72 History, writes to us from Barrie, Ontario. She says, "I've just received the fall issue of *Arts & Letters*; it looks great. I was excited to read that one of my former professors Stan Johannesen has written a novel. He was one of the best teachers I had at Waterloo. Thanks for keeping us up to date on the achievements and successes of UW staff and alumni." healingconnection@rogers.com

'74 **John Carter**, BA '74 History, MA '77 History, has recently returned from the Australian National University in Canberra, where he had been awarded a visiting fellowship in the history program of the Research School of Social Sciences. While in Australia, he continued his research on "Canadian patriots" transported to Tasmania in 1840, provided technical advice to staff from the Australian Capital Territory (ACT) on the preservation and adaptive reuse of the Yarralumla Brickworks, and presented a series of public workshops on Australian/Canadian history sponsored by the Tasmanian Heritage Council. John.Carter@mcl.gov.on.ca

'76 **Richard Hicks**, BA '76 Sociology, holds his MA in Sociology from Lakehead University and also received an Ontario Graduate Scholarship. Since 1984, he has been employed as a machine operator at General Motors in St. Catharines. You can reach Richard at 905-685-9448.

Peter Sheppard, BA '76 Anthropology, head of the Anthropology department at the University of Auckland, New Zealand, has focused most of his

archaeological research on Polynesia and Melanesia during the 14 years that he has been at Auckland. Peter and his wife **Deborah Ross**, BA '75 Anthropology, "have two teenage children and one small dog and live in a little house just up from one of the most beautiful beaches in the world." p.sheppard@auckland.ac.nz

'79 **Brenda Hillaby**, BA '79, BEd '80 (Queen's), who has been with the York Region District School Board for nearly 25 years, took the Principals' Qualifications courses during the summer of 2004. She has been teaching Grade 6 for the past three years, but taught junior kindergarten and senior kindergarten for 15 years, and special education (specializing in the field of autism) for eight years. Brenda lives in Aurora, Ontario, with her husband Mike, who is also employed with the York Board of Education, and their 13-year-old daughter Kiera. Brenda reports that she has excellent memories of her three years in residence at Renison College, especially her graduating year when she was senior residence don. "I would love to hear from Renison College pals, especially those from Hustle Hall (Those were the days!)," she says. brendahillaby234@msn.com



Joan Wayment (Halk), BA '79 Social Development Studies, who is a special education teacher with the Nebo District School Board, Spanish Fork, Utah, received her license to teach special education from Brigham Young University in Provo, Utah, in 2002. She is currently teaching a transitional kindergarten class.

'81 **Gary Waite**, MA '81 History, PhD '87 History, announces the publication of his most recent books, *Heresy, Magic, and Witchcraft in Early Modern Europe* (Palgrave, 2003), and *Reformers on Stage: Popular Drama and Religious Propaganda in the Low Countries of Charles V, 1515-1556* (University of Toronto Press, 2000). Since graduating in 1987, he has been teaching medieval and early modern European history at the University of New Brunswick in Fredericton, where he lives with his wife Katherine Hayward and daughters Jessica and Eleanor. waite@unb.ca

'82 Bettadalli Neelakanta, MA '82 Economics, PhD '87 Economics (University of Mysore, India), professor and head of the Economics department at the JSS Institutions for Women (India), returned to UW in the spring of 2004, to work with one of his former professors, Bob Kerton (dean of arts). Bettadalli also served as a teaching assistant at UW during 1981 - 1982.



Bettadalli Neelakanta standing outside the Arts Lecture Hall (1982).



Neelakanta and Bob Kerton (2004).

'83 Keith Moffatt, BA '83, lives in Ottawa, and has recently retired from Statistics Canada where he worked as a data quality assessment and subject matter officer.

'84 David Brown, BA '84 English & History, writes to us from the Dominican Republic, where he is employed as an AP history/English teacher at Carol Morgan School in Santo Domingo. David is married with two children, Heather (8) and Ian (4). dbrown@cms.edu.do



Christopher McCharge, BA '84 Drama and English, received his MA in Drama from the University of Calgary (1988) and then went on to the University of Toronto for PhD studies, where he

completed all but his dissertation before being called to a career in professional theatre.

For the past 13 years, Chris has worked successfully as a professional director and producer throughout Canada, in the USA, and Europe. He is the former artistic director of Theatre on the Grand in Fergus, Ontario, as well as a former artistic associate at Theatre Aquarius in Hamilton. He is currently the artistic director of the Lighthouse Festival Theatre in Port Dover, Ontario.

Acknowledged as a leader for his work in new play development, Chris has directed over 50 productions, including 20 world premieres and two Ontario premieres. Perhaps best known for his extensive work with Canada's most produced and prolific playwright, Norm Foster, who has been called "Canada's Neil Simon," Chris has become the director of choice for Foster and has directed 18 of his productions, including the world premieres of *Race Day*, *Jasper Station*, *The Foursome*, *Maggie's Getting Married*, *Jupiter in July*, *Small Time*, and *Outlaw*.

In winter 2003 and winter 2004, Chris was in Germany for a three-week tour of his production of *Memories of the Rat Pack*. He is scheduled to return to Germany in June 2005, and a tour to Lucerne, Switzerland, is planned for 2005.

Chris has been nominated for a number of awards, including the Eleanor and Lou Siminovitch Prize in Theatre (2001 and 2004) – the largest prize in Canadian theatre – the Canada Council John Hirsch Award, and the Pauline McGibbon Award for directing.

However, Chris tells us that he is most proud of his roles as partner to his wife **Kathryn McCharge (Bereza)**, BA '84 English, and dad to Caitlyn (11), Erin (6), and Quinlan (3). cpmcharge@sympatico.ca

'85 Ingrid Masak Mida, BA '85 CA Studies, MAcc '85, writes: "I started in the Architecture program at Waterloo and ended up in Accounting. After a 10-year career in finance, I left the work force to raise my two sons, Mike and Jon. Recently, I returned to my artistic roots and am now a freelance artist and writer." Ingrid specializes in black and white photography and oil painting (mostly portraiture and still life). ingridmida@sympatico.ca

'86 John Martin, BA '86 Economics, received an MBA from Athabasca University in 1999. Since 2000, he has been employed with the City of Belleville as the director of human resources. jmartin@citybelleville.com

'87 James Coggins, PhD '87 History, who has completed 19 years as an editor with the periodical *Mennonite Brethren Herald* (the last eight-and-a-half years as senior editor), is now developing a career as a freelance writer and editor. He is writing a series of Canadian murder mysteries which have been accepted for publication by Moody Publishers of Chicago. The first book, *Who's Grace?*, was released in January 2004. The second, *Desolation Highway*, is scheduled for publication in September 2004, and the third, *Murder in the Bible Belt*, which he is still writing, is scheduled to be released about eight months after that. "Moody Publishers also has an option for further mysteries," says James. "The in-joke is that my doctoral dissertation at UW was on *John Smyth's Congregation*, a congregation of seventeenth-century English Separatists, and the hero of my murder mysteries is John Smyth, a twentieth-century Winnipeg-based magazine editor." His doctoral thesis was published by Herald Press in 1991. He is currently living in Abbotsford, BC, with his wife Jackie and two daughters. jrc@coggins.ca www.coggins.ca



Terri Shewfelt, BA '87 History/Applied Studies Co-op, writes to us from Freelon, Ontario, where she lives with her husband **Neal Bonner**, BES '87, and their two children, Kaz (12) and Brendon (9). "We enjoy living in the small town of Freelon," says

Terri. "Three years ago I gave up my job as an MP's assistant and joined the Halton Catholic School Board as a library technician. It is a good gig, getting paid to share your love of books with children. I also enjoy having the summer, March break, and Christmas off to share with my family." bonfelt@interlynx.net

Carol Slaughter, BA '87 Political Science/Canadian Studies, is administrative assistant to the dean of Science at the University of Ontario Institute of Technology (UOIT) in Oshawa. "It's nice to see how many UW alumni are working at this newly-created university," she says. "They are making an impact on the growth and development of this unique new university. It wasn't long ago when UW was in a similar situation, where it started with an idea that grew into a university that is world renowned. I'm looking forward to being a part of this growth and development!"

Carol.Slaughter@UOIT.ca

'88 Shari Biro (Tohivsky), BA '88 Psychology (Early Childhood Education), married longtime friend Tim Biro in 1989, and they live in Brantford, Ontario, with their two "beautiful" children, Nicole (11) and David (6). Shari is a Grade 1 teacher with the Grand Erie District School Board. Says Shari, "I would like to know what other ECE graduates are doing lately (since Waterloo no longer has this awesome program)." flyn5@bserv.com

Krista Winston (Bruno), BA '88 English, MA '93 English (Language & Professional Writing), was married on November 3, 2001. She now lives in Toronto, where she is a guidance counsellor at the University of Toronto Schools. kwinston@uts.oise.utoronto.ca

'90 David Burns, BA '90 Chartered Accountancy, MAcc '90, a partner in the international tax department with Deloitte in Sydney, Australia, would like to hear from former classmates. dburns@deloitte.com.au

Deborah DeJong, BA '90 Social Development Studies, MSW '92 (WLU), RSW, author and motivational speaker, recently launched her book entitled *D.A.N.C.E.: Five Steps to Living Your Best Life*. Deborah says: "After working with many individuals, families, and groups, the DANCE model was born. As an alumni member, I would be very pleased to share

my success story and inspirational message." She is currently employed full-time at K-W Counselling Services, Waterloo.

dance5steps@sympatico.ca



Christine Woods, BA '97 Speech Communication (editor, *Arts & Letters*), and **Deborah DeJong** (right) at her official book launch on May 7, 2004, at Chapter's Waterloo.

Darren Ensell, BA '90 English, informs us that he is busy working between the Ottawa office and the Toronto office of Alcatel Canada Inc., where he is the credit manager in the finance department.

darren.ensell@alcatel.com

Brian Meloche, BA '90, tells us that he was in the Honours Bachelor of Mathematics/Business Option program prior to transferring to Arts. After spending five years in Toronto as a freelance web designer/developer, Brian moved to the USA for a contract position as a senior web developer in 2000. Since then, he has worked on contract in Cleveland, Ohio; Jacksonville, Florida; and Charleston, West Virginia. In April 2004, he moved back to Cleveland to accept a full-time position as senior web developer at Dealer Tire, LLC. He also volunteers as the manager of the Cleveland Macromedia Users Group. Brian and his fiancée Julie are moving into a house in Brooklyn, Ohio, and preparing for a wedding in spring 2005.

brianmeloche@hotmail.com

'91 Ethan Zimmerman (F.K.A. Gretchen Zimmerman), BA '91 Philosophy, MA '93 Philosophy, writes to us from Seattle. He says, "Since graduation I moved to Seattle. He says, "Since graduation I moved to Seattle, had a sex change, got married, and am a certified massage therapist. I've been an active runner for many years and an avid horseman. I miss living in the old country and would love to hear from old friends and UW family." ethanzimmerman@hotmail.com

'94 Dianne Juneau, BA '94 English, lives in Wasaga Beach, where she continues to operate her own business in consulting, writing, editing, and training services. "I'm enjoying working from home and having the flexibility to spend time at the beach or on the golf course," she says. djuneau@rogers.com

Sabrina Kang (Lee), BA '94 Psychology, is pursuing a Master of Education degree at OISE (Ontario Institute for Studies in Education), University of Toronto. She is an elementary school teacher and a chairperson with the Toronto District School Board. Sabrina is married and lives in North York.

sab_lee@hotmail.com



Patricia O'Toole, BA '94 Psychology/Applied Studies Co-op, was recently appointed vice-president of Corporate Strategy at Sun Trust Bank in Atlanta, Georgia. "Sun Trust is a Top Ten U.S. bank," she says. "I have been in Atlanta for four years, and I am glad to be staying a while longer." After graduating from UW, Patricia was a consultant with McKinsey & Co., before working as a software strategy manager at NCR (2001 - 2003).

patricia_o_toole@hotmail.com

After getting married to Zhen He (Henry) in 2003, **Linda Schueler**, BA '94 Anthropology (General), BA '04 Anthropology (Honours), moved to China with her husband. In her update to *Arts & Letters*, she wrote: "The year 2003 was full of



changes for me. Besides getting married and relocating, Henry and I started our own language training business (Cross Cultures) in Beijing, and I finally finished my honours degree. It was a long road to get my honours degree - I started in 1988, but worth it, as I now can finally achieve my dream of a master's degree." Linda and Henry are presently living in Wuhan, China, where they are breaking new ground in their international conferencing business (HIDC). The two divide their time between Wuhan, Beijing, and Linda's hometown of Cambridge, Ontario. She would like any UW alumni planning to

class notes

come to China or interested in China to contact her.
lindaschueler@alumni.uwaterloo.ca
<http://www.hidc.org/index.asp>

'96 Alan Carroll,

MA '96 History, a senior lecturer of operations management with Leeds Business School in the UK, is in the final year of his PhD studies in business history. He also has a chief examinership with the UK Chartered Institute of Purchasing and Supply and is working as a business systems consultant.
a.carroll@lmu.ac.uk



'97 Mitzi

Mitchell, BA '97 Sociology, and **Cory Turriff**, BSc '91 Physics, announce the birth of a beautiful baby girl, Grace Anne, on October 19, 2003.
mitzi.mitchell@sw.ca



'98 D'Arcy Terpstra,

BA '98 French Teaching Specialization/Applied Studies Co-op, is a Grade 3/4 French immersion teacher at Highland Public School in Cambridge, Ontario. She is now married and has two daughters, Samantha, born in July 2002, and Hailey, born in January 2004.
darcyterpstra@hotmail.com

'99 Wesley Jackson,

BA '99 Economics, is a lawyer with Brampton's newest full-service law firm, Rutman & Rutman.
wesley@rutmanlaw.com

In her update to *Arts & Letters*, **Stacey Murray (Meksula)**, BA '99 Philosophy, says her job title is "domestic goddess." Stacey and her husband Tom Murray live in London, Ontario, with their three sons, Keegan River (5), Quinnlan Rain (4), and Riorrdan Ocean (1). Says Stacey: "I chose to use the education that I received at UW to do the most rewarding job in the world — a stay-at-home mom. Also, I home-school my children, live a healthy organic lifestyle, serve as a doula, and teach Sunday

school. I thank UW, especially the amazing faculty of St. Jerome's, for teaching me about life. More importantly, for teaching me how to live the Good Life."

In November 2002, **Tanya Pillay**, BA '99 English (Rhetoric & Professional Writing Co-op), left a six-year, full-time career to break into professional showbiz. "It's been slow going, but I'm still in the swim for the time being," writes Tanya. She is an actor, freelance technical writer/editor, and usability consultant.
tpillay@sympatico.ca



'00 Inez Harris, BA '00 Religious Studies, lives in Hamilton, Ontario, and is retired and involved in church work. "Thanks to Waterloo University," says Inez. "I now lecture on the aging process to seniors. They love it!"

'01 Leslie Langford,

BA '01 Social Development Studies, recently retired from the federal government after 33 years of service, where she was a program advisor with Human Resources Development Canada (HRDC). Her son graduated from the University of Trent in 2003 and teacher's college at the University of Toronto this past year. Also, her daughter graduated from Carleton in 2003 and teacher's college at the University of Ottawa this past year.

Crystal Price, BA '01 English, is pleased to announce the birth of her first child, Jacob William Lamont Price, on November 1, 2003. "He is happy and healthy," she says.



'02 Kathryn (Katie) Hearn,

BA '02 English (Rhetoric & Professional Writing), is an editorial assistant with Harper Collins Canada Ltd. in Toronto.
katiehearn@sympatico.ca

After graduating from UW, **Stephanie Sutherland**, BA '02, attended Durham College's Communicative Disorders Assistant (CDA) Post-Diploma program.

She writes: "It was the first year the course was offered at Durham and I was excited to be part of the first graduating class." Stephanie has since moved to Brantford from Niagara Falls to accept a CDA position at the Grand Erie District School Board. Currently, she manages a caseload of school-age children (with and without special needs) with speech and language difficulties.
sutherland3@hotmail.com

'03 Patricia

Ellwood, BA '03 Sociology, was the winner of UW's monthly alumni e-newsletter, @Uwaterloo, trivia contest for September 2003. (Editor's note: For more information on the e-newsletter, visit <http://alumni.uwaterloo.ca/alumni/e-newsletter/>). Patricia says, "I am proud to be an Arts alumna of the University of Waterloo and owe the university a great deal, not only to the university but to all the professors who helped me achieve my goal of a BA in Sociology."
jaree@sympatico.ca



Tara Renée King, BA '03 Fine Arts (Studio Specialization), a multimedia/web designer, recently graduated from Sheridan Institute's new media design program, with fellow Waterloo grad, **Matthew Birtch**, BA '03 Fine Arts.

Velma Melanson, BA '03 Psychology, who is a nurse, writes: "Just trying to get my life organized since finishing my BA by correspondence." She lives in Arnprior, Ontario.
vrecklin@hotmail.com

Xiangbin Meng, MAcc '03, lives in Mississauga and is a senior quantitative analyst with the TD Bank. When asked, "What's new in your life?" in the *Arts & Letters* update, he said, "I just bought a new house!"
kelwin.meng@td.com

Julie Moore, BA '03 Social Development Studies, recently started a private counselling practice. For information on her services and workshops, visit www.fccats.com. She is also a parent support counsellor with the Rural Response for Healthy Children, and a relief crisis/residential counsellor with the Huron women's shelter. Julie lives in Auburn, Ontario.
rmoorej@hurontel.on.ca



Chad Pullen: The Harbour Bridge in Sydney, Australia.

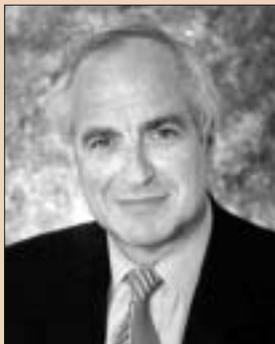
In January 2004, **Chad Pullen**, BA '03 Psychology, left for Brisbane, Australia, where he is doing a Master of Teaching degree at Griffith University's Gold Coast campus. "I also plan to travel to New Zealand, etc., before returning to Canada sometime next year," says Chad. "Thanks for the great time at U of W. Hi to all my friends."

tm.pullen@sympatico.ca

'04 Inspired by a "Dear Abby" article, **Martha Lamoureux**, BA '04 History, who is attending Trent University to continue her studies in the Faculty of Education, is following her dream. She writes: "It has been a long haul completing my degree through distance education, but very exciting. I started in the fall of 1999 and now I am that much closer to realizing my dream to become a teacher. Thanks to the university for all their help and support along the way. Although this may be a tad corny, it actually happened and has inspired me throughout my studies. When I first started taking courses, a "Dear Abby" article appeared in the paper. I say it was fate because I was second guessing myself for doing something so crazy at my age of 37 at the time. The article was about a lady explaining that she had always wanted to be a doctor and that she wasn't fulfilled in her current job. It would take her seven years to complete her schooling so she asked, "But, Abby, in seven years I will be 43 years old. What do you think?" Abby's answer was simple, "And how old will you be in seven years if you don't go to medical school?" So here I am at 42 years of age and very glad that I listened to "Dear Abby's" advice.

david.lamoureux2@sympatico.ca

Do your homework!



Michael Stern, BA (McGill), MASc '73 Psychology, president of Michael Stern Associates Inc., a management consulting and executive search company, believes that to be a superior candidate for a job you need to do your homework. "Understand the company and the individuals who you are going to be meeting in the interview," says Stern.

He explains that the challenging part isn't finding someone who has the technical skills required for a job, you know that already from their resume. The key is finding someone who will fit well within the organization. With his graduate degree in Psychology from UW, Stern is able to get a better handle on what an individual is thinking and is able to

determine if they will be a good fit. One way he does this is by asking a difficult question. He cares more about how they handle the pressure of answering the question than the answer itself.

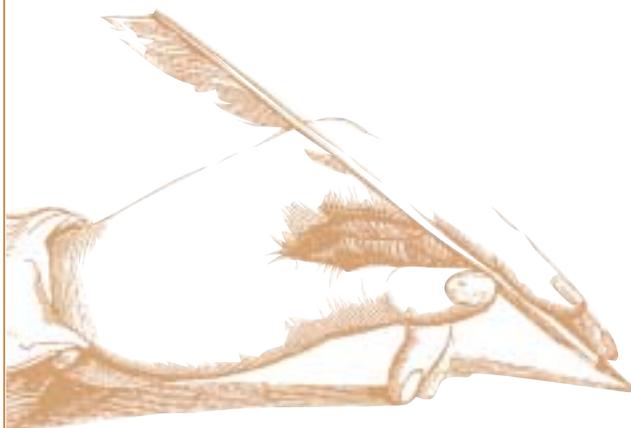
"The world of business in general is complex enough; general arts gives you a broad perspective of the world. This could be of more benefit than someone with a specific training," he explains. "UW has a great reputation among employers."

Stern chose UW because of its reputation and for the co-op program. "This was a fabulous way of integrating into the real world," he says. He remembers his work terms at Conestoga College and Montreal General Hospital. Although, he admits that one of his favourite memories includes playing poker with his university friends!

Stern's claim to fame, as he describes it, was his work as co-chairman of a joint Addiction Research Foundation/Police Department steering committee which developed the pilot project that later became Ontario's R.I.D.E. Program.

When he is not finding that perfect fit, Stern describes himself as an "avid skier." He enjoys skiing in the BC interior and in Colorado.

> <http://arts.uwaterloo.ca/arts/Profiles/stern.html>



Look out for your 2004 Alumni Survey coming soon!

Please take the time to fill it in and send it back to us. This will be the foundation that builds your alumni program.

Where are they now?

Laurie Soper, BA English (WLU), MA '87 English (UW)

by Christine Woods



Soper thrives on challenges

Laurie Soper graduated from UW in 1987 with a master's degree in English and has been in business since 1992. As president of Precise Communications, a company dedicated to helping high tech firms develop effective sales strategies, she uses proven techniques in plain language and document design and boasts a 70 percent win rate for sales proposals.

If you are looking for unconventional ways to succeed in business and want to learn more about her business techniques, then you should read her new book, *Red Wine & Popcorn: Doing Business Like a Bohemian*. In her book, she talks about alternative ways to thrive in your marketplace and still have the time of your life.

Besides her company, her work, and her writing, Soper is also passionate about community economic development. In June 2004, she had the opportunity to give a presentation at a seminar offered by the Economic Development Program. "It was such an honour for me to speak at the seminar," she says. "Because I have studied in this field quite intensely over the past five years, I took it as a chance to share my discoveries. Economic development in the Canadian context – locally, nationally, and globally – is where my vision lies."

Soper was born in Newmarket, but spent the first few years living in Stouffville and on a dairy farm just outside Markham. She now lives in Cambridge with her two teenage children.

Arts & Letters recently met with Soper to discuss her role as a business woman, consultant, lecturer, and author.

What is your most memorable experience as a UW graduate student?

Soper: More than memorable experiences, I gained lifetime friends. Lauri Middleton, who got her BA in English and Philosophy in 1985, and her MA in English in 1988, spent time at the cottage with my family this past summer. My supervisor, Roman Dubinski, remains a good friend because we connected over George Herbert's lyrics and other seventeenth-century poets. He was a wonderful advocate and mentor. The English professor I worked for as a teaching assistant also remains a dear friend and colleague, Neil Randall.

Why was your graduate degree in English important to you?

Soper: I'm a romantic, a writer, a thinker, and a poet. Losing myself in literature for years at university was an immense privilege, and the older I get the sharper becomes my appreciation for those wonderful years. It is a rare thing on Planet Earth for anyone to spend years simply exploring ideas – it's the cream of all privileges to set your mind free and test it for all it's worth. Because of my education I am among the richest class in the world.

How did your degree impact your career path as a consultant and a writer?

Soper: I have always had a passion for language as both an art and a science, but it was the scientific part that helped to give me the authority and expertise that nurture my clients' confidence. They can be sure they are working with a communications consultant who understands the English language as a mechanic understands cars: its history, its grammar, its usage, and its literature. When you go to a mechanic, you want to be able to ask questions and have them answered thoroughly and clearly. That's what I do. "Why are we using the personal pronoun here, Laurie?" Hmmm. Sit back and let me explain.

As a consultant, you have worked with many different clients. Tell us how you motivated yourself to take on new and challenging roles in the marketplace.

Soper: I get bored easily. I get restless easily. I salivate when presented with strange and exotic new challenges. When someone gets that light in their eyes showing me they have this strong intuition I can help them with a major business opportunity, my reflex is unmistakable: I jump.

You have recently published a book entitled *Red Wine and Popcorn: Doing Business Like a Bohemian*. Tell us more about the book and how the title came about.

Soper: The route to my business success has been an adventure. It's been romantic and magical. So I decided to tell my story. It evolved into a multitude of vignettes that capture little things in my business – not just as a consultant, but also as a customer – that others can learn from. It transforms perspectives about doing business. People from all walks of life tell me how much it has changed their world – the world in their head, the way they relate to their work.

The title is the essence of the book. When I tried all the traditional methods of drumming up clientele, working tirelessly to promote myself and expose a company's need for me, I gained nothing. Zero. Yet I would be handed projects on a silver platter, without even having to compete for them. Sometimes I would be sitting in my living room drinking red wine and eating popcorn and the phone would ring, and from that telephone call would sprout a fruitful, long-term business relationship. And so it has been for 12 years.

Do you have plans to write another book?

Soper: Oh yes. I expect to write one book each year for the next 10 years. My next book is going to be called *What's the point? The meaning of everyday work*. It's a little more philosophical than the first book, less practical, but more daring and large. The next book will be called *The life and times of a dollar: what you don't learn in Economics 101*.

Recently, you were the guest speaker at UW's Retail Services annual meeting. What was that like?

Soper: When I spoke at the annual meeting of UW Retail Services in June, I was struck by the level of knowledge, professionalism, and commitment

among all the staff. In some retail circles the managers are driven, and the staff do what they are told to do. By contrast I found the staff and managers alike at UW Retail to be motivated teamworkers, extremely tuned to their markets. I would have preferred to sit down and learn from them, than to stand there telling them my personalized approach to customer service.

What are your interests/hobbies?

Soper: I am an inveterate gourmet of all things Canadian. I spend much of my time reading Canadian history and politics and getting fired up about our country's future. That and the Saskatchewan Roughriders. I love watching football. One of my secret, selfish, little wishes is to actually

buy tickets far enough in advance to get sideline seats to the Grey Cup. Last year I got my picture taken with some melonheads at the Grey Cup in Regina, but my seats were so bad I could barely see the game. Who won, anyway?

Where do you hope to be in five years?

Soper: In five years I want to be doing full-time what I am doing now, only in my spare time: working for the people of Canada as a Member of Parliament. I do not see it as a job: I see it as a calling, and an honourable one at that. Yes, I'm an idealist, but my history proves that idealism works: it actually generates your destiny.

Do you have any advice or insights to share with new graduating students?

Soper: Relax and enjoy yourself. Follow your heart. Savour your time now in its simplicity and intensity. Don't fall into the trap of thinking education is a means to some other loftier end. There is no loftier end. This is it. This is the kernel of human civil society at its most robust. When you get into the work force and you're making money, guess what you'll be doing in your spare time? Reading books. Trying to get back into that feeling you had when you were sitting on the banks of Laurel Creek at UW campus.

For more information, visit <http://www.lauriesoper.com>.



8th Annual Fine Arts Miniature Art Sale and Silent Auction

Department of Fine Arts, UW

Sale begins Friday, November 26, 2004

Every year, hundreds of artists, alumni, colleagues, friends, and patrons participate in this fabulous event. We would like you to be a part of it, too.

For more information on how you can contribute artwork to the show, please contact Lesley Hartley at 519-888-4567, ext. 6923, lhartley@uwaterloo.ca, or Jean Stevenson at 519-888-4567, ext. 2596, jesteven@uwaterloo.ca.

PREVIEW: November 23, 24, 25 (9 a.m. - 3:30 p.m.)

SALE: Friday, November 26 (4 p.m. - 9 p.m.)
(Reception and Silent Auction*)

Saturday, November 27 (1 p.m. - 4 p.m.)

Monday, November 29 (9 a.m. - 4 p.m.)

Tuesday, November 30 (9 a.m. - 4 p.m.)

*SILENT AUCTION of selected larger works by faculty and artist friends of the department is Friday evening only.

Deadline for receipt of work in the Department of Fine Arts is November 12, 2004.



A scene from *As You Like It*, last year's theatre performance. From left: Daniel Errey, Jennifer Scullion, Lesley Tumber.

The Tempest

Arts Alumni Theatre Event

The Tempest

TUESDAY, NOVEMBER 16, 2004

Theatre of the Arts

Enjoy an evening performance of William Shakespeare's *The Tempest* presented by UW's Drama department.

Look for your invitation coming in October!

Complimentary tickets from the Dean of Arts for Arts alumni, faculty, staff, and retirees.

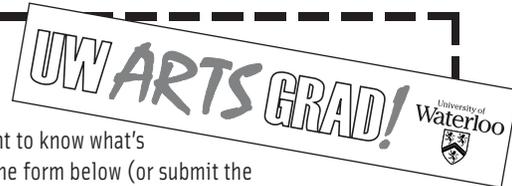
Limited seating – first come, first-served (one guest only)

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We welcome photos to include in the Class Notes and business cards for our display boards.

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