Definite-Term Lecturer in Business and Marketing

Stratford School of Interaction Design and Business, Lecturer

The Stratford School of Interaction Design and Business in the Faculty of Arts at the University of Waterloo is seeking an exceptional teacher for a three-year definite-term appointment at the rank of Lecturer with an anticipated start date of July 1, 2021.

The University of Waterloo Stratford School offers two academic programs: the Bachelor of Global Business and Digital Arts, where students explore the methods, meanings, impacts, and futures of digital and interaction design in heterogeneous global business contexts, and the Master of Digital Experience Innovation program, where students explore new forms of design innovation that emerge through the intersections between business and digital technologies using applied management to solve complex challenges.

The successful candidate will have teaching responsibilities in these programs as well as service and administrative duties. Applicants should be able to demonstrate a commitment to experiential learning as well as experience and excellence in teaching in at least two of the following areas: global business, business management and leadership, innovation and entrepreneurship, business finance, and marketing. An MBA or Master’s degree in one of the areas listed is a minimum requirement.

The salary range for this position at the rank of Lecturer rank is $70,000 - $110,000. Negotiations beyond this salary range will be considered for exceptionally qualified candidates.

The closing date for applications is December 15, 2020. Send curriculum vitae, cover letter, three reference letters (uploaded by the referees directly to the link below) and statement of teaching philosophy to Professor Christine McWebb, Director, School of Interaction Design and Business at:

https://ofas.uwaterloo.ca

If you have any questions regarding the position, the application process, assessment process, eligibility, or a request for accommodation during the hiring process, please contact Annaka Willemsen: awillemsen@uwaterloo.ca.

The University of Waterloo regards equity and diversity as an integral part of academic excellence and is committed to accessibility for all employees. As such, we encourage applications from women, persons with disabilities, Indigenous peoples, members of visible minorities, and others who may contribute to the further diversification of ideas. At Waterloo, you will have the opportunity to work across disciplines...
and collaborate with an international community of scholars and a diverse student body, situated in a rapidly growing community that has been termed a “hub of innovation.”

All qualified candidates are encouraged to apply, however Canadians and permanent residents will be given priority.

Three reasons to apply: [https://uwaterloo.ca/faculty-association/why-waterloo](https://uwaterloo.ca/faculty-association/why-waterloo).