



Definite Term Lecturer, Marketing, Department of Economics

The **Department of Economics** in the Faculty of **Arts** at the University of Waterloo is seeking a Definite Term Lecturer for a three-year contract with an anticipated start date of **September 1, 2021**.

This position will support the [Department of Economics](https://uwaterloo.ca/economics/), in delivering undergraduate marketing and business-related courses. Candidates must have at least a master's degree. Preference will be given to candidates with marketing experience and/or evidence of successful teaching.

Duties include the delivery of an existing undergraduate marketing course; development and delivery of in person, online, or hybrid courses in marketing; participation in the development of new course offerings supporting the Arts and Business program and the Management Studies Minor; and service to the department and university.

The salary range for this position at the rank of Lecturer is \$70,000 to \$100,000. Negotiations beyond this salary range will be considered for exceptionally qualified candidates.

The closing date for applications is **May 1, 2021**. Application materials must be submitted online as PDF files through <https://ofas.uwaterloo.ca/>. Please include electronic copies of a cover letter, curriculum vitae, teaching dossier, and at least two letters of reference.

If you have any questions regarding the position, the application process, assessment process, eligibility, or a request for accommodation during the hiring process, please contact the Department Chair, via email at lbusch@uwaterloo.ca.

The University of Waterloo regards equity and diversity as an integral part of academic excellence and is committed to accessibility for all employees. As such, we encourage applications from women, persons with disabilities, Indigenous peoples, members of visible minorities, and others who may contribute to the further diversification of ideas. At Waterloo, you will have the opportunity to work across disciplines and collaborate with an international community of scholars and a diverse student body, situated in a rapidly growing community that has been termed a "hub of innovation."

All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority.

Three reasons to apply: <https://uwaterloo.ca/faculty-association/why-waterloo>.