



Assistant Professor in Multimedia Storytelling

The [Stratford School of Interaction Design and Business](#) in the Faculty of Arts at the University of Waterloo invites applications for a tenure-track position at the rank of Assistant Professor, beginning July 1, 2020. The successful candidate's teaching responsibilities will be in the undergraduate and graduate programs of the Stratford School.

The Stratford School currently offers two academic programs: the Bachelor of Global Business and Digital Arts and the Master of Digital Experience Innovation. Both combine the study of creativity, design with new technologies, business, and entrepreneurship into one interdisciplinary program. Both programs are innovative and popular and are growing rapidly.

The successful applicant will have a PhD (or equivalent terminal degree such as an MFA or MDes) in digital design or digital or multimodal storytelling. Expertise in several of the following areas is required: photography, videography, animation, game design, podcasting, AR, VR, multimodal literacy, sound. Duties include research, teaching at the undergraduate and graduate levels, and, in future, supervising graduate students, as the Stratford School is currently developing research graduate programs. Candidates are expected to have an active research program with an emphasis on two or more of the areas listed above. The ideal candidate will have to demonstrate current success in teaching and research.

The salary range for this position at the rank of Assistant Professor is \$85,000.00 to \$120,000.00.

The closing date for applications is March 20, 2020. Please send your letter of application, curriculum vitae and the full contact information for three references to Prof. Christine McWebb, Director, Stratford School of Interaction Design and Business, University of Waterloo, 125 St. Patrick Street, Stratford, Ontario N5A 0C1, Canada or by email to cmcwebb@uwaterloo.ca.

The University of Waterloo regards equity and diversity as an integral part of academic excellence and is committed to accessibility for all employees. As such, we encourage applications from women, persons with disabilities, Indigenous peoples, members of visible minorities, and others who may contribute to the further diversification of ideas. At Waterloo, you will have the opportunity to work across disciplines and collaborate with an international community of scholars and a diverse student body, situated in a rapidly growing community that has been termed a "hub of innovation."

All qualified candidates are encouraged to apply, however Canadians and permanent residents will be given priority.

Read the University of Waterloo Faculty Association's **Three reasons to apply:** <https://uwaterloo.ca/faculty-association/why-waterloo>.