



CBB Workshop: How to Start a Spinoff Company - Some Key Steps and Who Can Help

December 11, 2015, 1:00-3:30 pm, Davis Centre Room 1302

A series of presentations followed by selected research groups pitching their ideas for commercialization to a panel of expert investors. Registration is required for audience members and research groups who wish to give a pitch.

1:00 pm - Guest Presentations:

"Commercializing UW Research: The Good, The Bad and the Ugly Lessons Learned from Maplesoft"

- [Benton Leong](#), Investor; Member, Selection Committee at [Golden Triangle Angelnet](#)



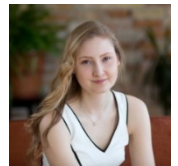
"From the Lab to the Field: How Commercialization is All About Scaling"

- [Tim Leshuk](#), PhD Student, Chemical Engineering, University of Waterloo, NSERC Vanier Doctoral Scholar, and co-founder of H2nanO



"The New Breed of Academic Entrepreneurs: Starting a Bio-engineering Business even before Graduating"

- [Alexa Roeper](#), UW Undergraduate and CEO, [Penta Medical Inc.](#)



"Funding for Commercialization of UW Research"

- [Tomas Matulis](#), Director at National Research Council of Canada (NRC-IRAP)
- [Jessie Maggard](#), Business Development Manager, [Ontario Centres of Excellence \(OCE\)](#)
- [Dan Mathers](#), Investment Director, MaRS Investment Accelerator Fund (IAF), [MaRS Discovery District](#)

2:00 pm - Make Your Pitch:

Pitch Guidelines Document available online. Deadline for submission Nov 30. See cbb.uwaterloo.ca/events for details.

Panel Members:

[Murray Gamble](#), President of [The C3 Group](#) (Civil Engineers), Board Member of GTAN, Board of Trustees, University of Waterloo
[Ken Schultz](#), Business Development Manager at [Ontario Centres of Excellence](#) (OCE)
[Dan Mathers](#), Investment Director, [MaRS Investment Accelerator Fund](#) (IAF), [MaRS Discovery District](#)
[Marc Gibson](#), Advisor, Life Science, [UW Velocity](#)

**Registration is required for this FREE event via
EventBrite as seating is limited.**



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