



# THE UBER OF EVERYTHING

How The Freed Market Economy  
is Disrupting and Delighting

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@tedgraham





You rode with Ted



## Uber Support

Contact us with questions about your trip.

Leave something behind? Track it down.

# 1. Partners



# 2. Feedback

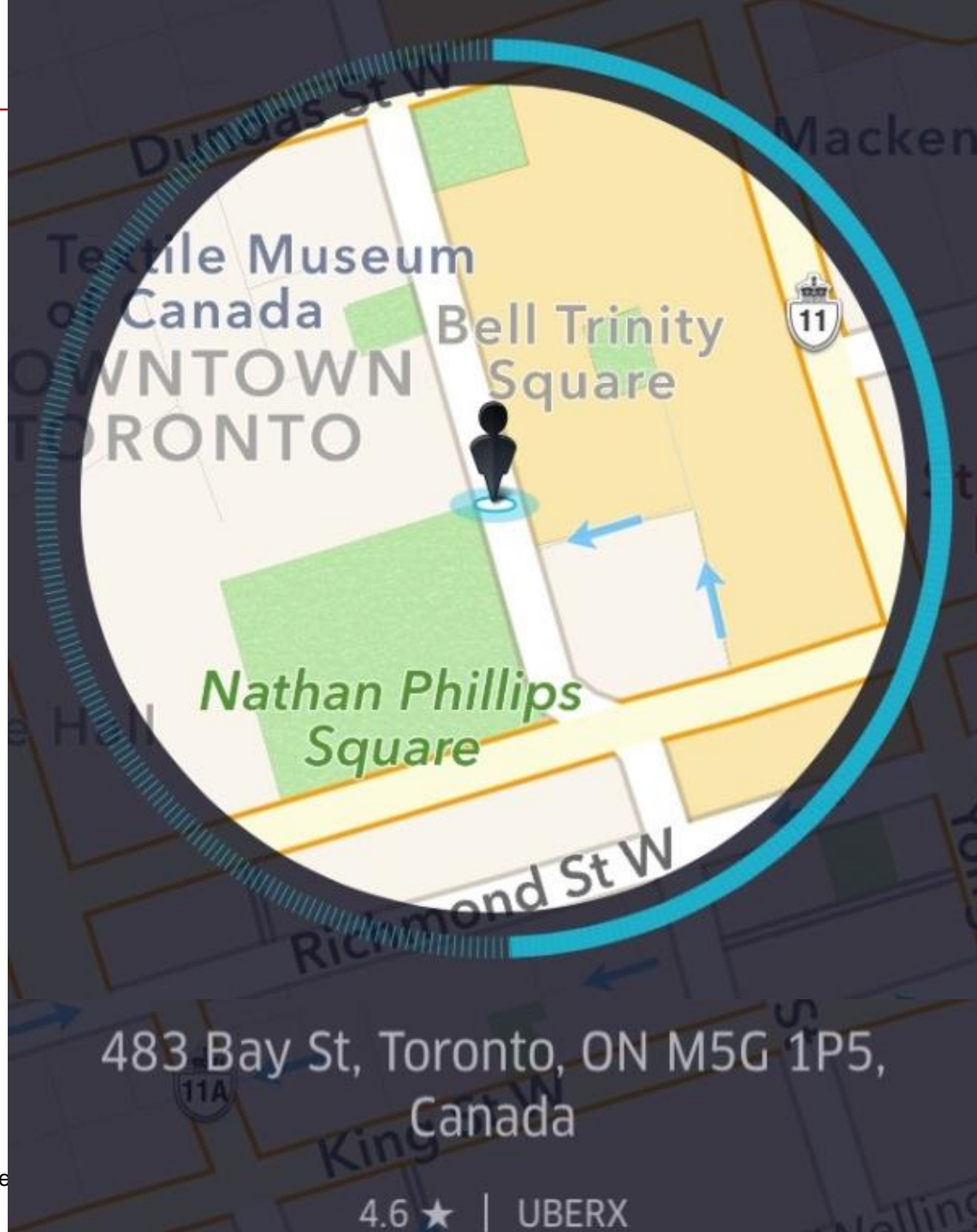
RECEIPT

25, 2014 1:03 AM

-\$ 70

TRIP SUMMARY





# 3. Risk & Reward





Ted Graham

Innovation Leader at PwC

Edit post

# 5 things I learned about disruptive innovation as an UberX driver

Oct 27 2014

👁 40,255

👍 452

💬 71



# Sharing economy sector and traditional rental sector projected revenue growth

## Sharing economy sector



Peer-to-peer lending and crowdfunding



Online staffing



Peer-to-peer accommodation



Car sharing



Music and video streaming

## Traditional rental sector



Equipment rental



B&B and hostels



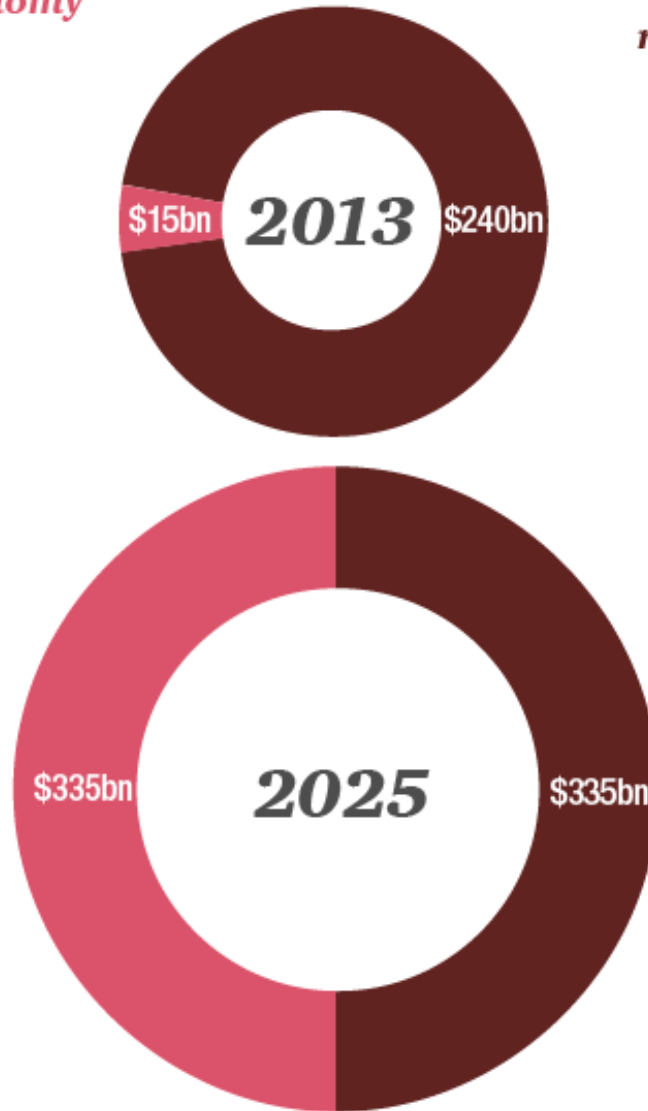
Book rental



Car rental



DVD rental



Sharing economy sectors Traditional rental sectors



# *The Freed Market Economy?*

## Regulated Inventory



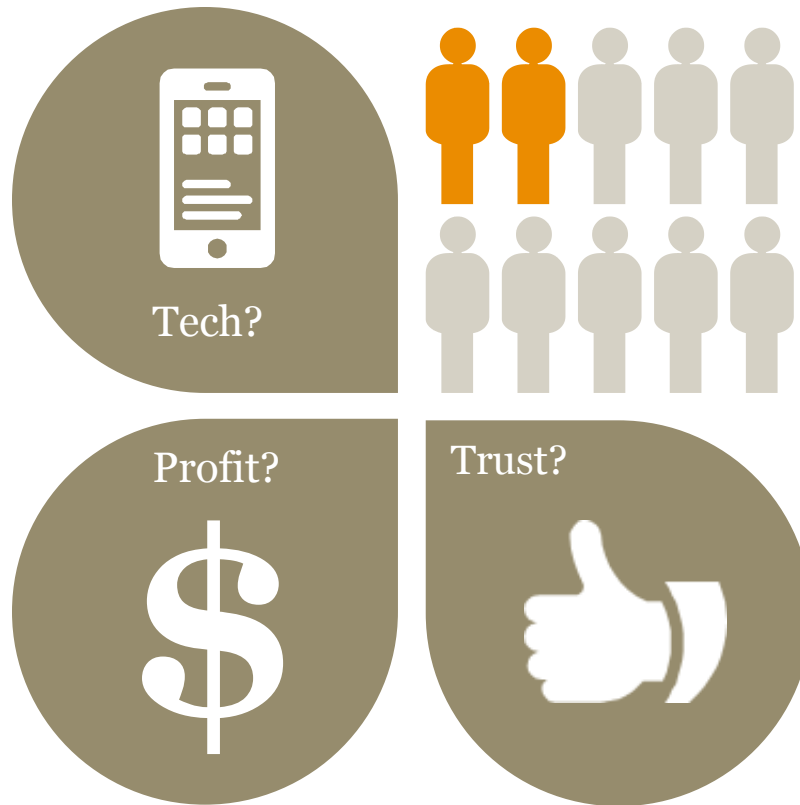
## Shared corporate Inventory



## Exponential Inventory



# *Defining a Freed Market Economy*



# Live In Someone's Home, Not A Nursing Home. Room2Care

How it Works

## I can care

- ✓ Earn additional income by renting a room in your home
- ✓ Care-Kiosk makes the process easy to

## I need care

- ✓ Getting a little bit of help while living in a caregiver's home can prevent hospitalizations and the need for a nursing home