

An Overview of Technology Law from the Perspective of Public Policy- Oriented Consumer Interest Research (PPOCIR)

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Technology Law 1.0

- Online contracting
- E-commerce law
- Dispute resolution
- Spam and Internet marketing
- Jurisdiction

Technology Law 2.0

- Privacy
- Wireless competition
- Internet access (including net neutrality)
- Intellectual property and user rights
- Social media
- Cybersecurity and online harms

Key Findings

- Massive growth of the field
- “Open” scholarship
- Importance of external funding
 - SSHRC
 - Privacy Commissioner of Canada contributions program
 - Industry Canada's Contributions Program for Non-Profit Consumer and Voluntary Organizations
- Specialized journals
- Research not focused on consumer concerns

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