

















**Alumni Relations 101** 



# Our Goal

To keep Waterloo alumni engaged, informed, and connected

# Know the lingo

alum





## **YOUR ALUMNI NETWORK**

AS OF DECEMBER 2019

250,000!

<del>213,000</del>

people have graduated from the University of Waterloo since its inception in

1957

71,500

of our alumni are GOLDs (Grads of the Last Decade)

CANADIAN **ALUMNI** 119 YK 93 26 NU NWT 343 NL 5,203 AB 6,650 932 MB 782 SK 136 PE 2,132 QC 146,760 1,069 NS

of those alumni who have kept in touch with us ...

166,000

38,000

10,000+

9,300

live internationally

**TOP 10** COUNTRIES

(not including Canada and the U.S.)

376

3,230 201 346

424



4 > Germany 376

5 > India 346

6> Singapore 318

7 » Malaysia 224

8 - United Arab Emirates 215

9 > Trinidad & Tobago 206

206

10 » Republic of Korea 201

#### **CHAPTERS**





Linked in Learning













- 8 United Arab Emirates 215
- 9 Trinidad & Tobago 206
- 10 Republic of Korea 201

## **CHAPTERS**



BEIJING Chapter



CALGARY Chapter



HONG KONG Chapter



LONDON Chapter



NEW YORK Chapter



SAN FRANCISCO BAY

Chapter



**SEOUL** Chapter



SHANGHAI Chapter



SINGAPORE Chapter



TORONTO Chapter



VANCOUVER Chapter



WATERLOO REGION
Chapter







4 > Germany 376

5 . India 346

Q.IIn









## When do you become an alum?

After your convocation ceremony:

- Last term Fall > June
- Last term Winter > June
- Last term Spring > October















## **Alumni benefits and services**













Keep your @uwaterloo.ca email address after graduation!



# Keep your @uwaterloo.ca email address after graduation!



mhannath@uwaterloo.ca

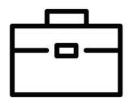
# Keep your @uwaterloo.ca email address after graduation!



mhannath@uwaterloo.ca



cute\_megan15@hotmail.com





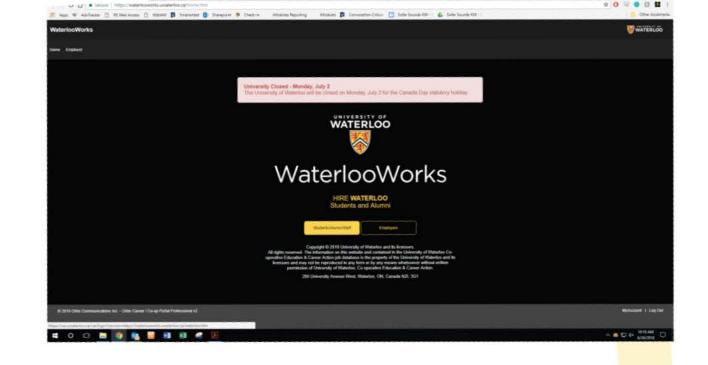
# **Alumni Career Advisors**

## 3 free individual appointments

- Enhance your résumé and craft an effective cover letter
  - Explore career options and develop job search strategies
- Identify your personal brand to know what skills set you apart



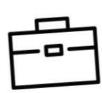




## Access to

# Alumni WaterlooWorks

170+ jobs currently posted!





- Electronic library resources and TriUniversity Group (TUG) borrowing privileges
- Access to the Grad House pub
- Career Advisor Appointments
- Alumni Black and Gold Pass
- Discounted membership to Warrior Recreation Areas (PAC & CIF)

## Waterloo magazine Published in May and November



## @uWaterloo

Monthly e-newsletter



JUNE 2020

#### **Top Stories**



#### Five things you'll love as a Waterloo alumnus

Enjoy special benefits and services to help you get the most out of your alumni experience. Plus, you'll get this enewsletter on the second Thursday of

#### Wall Street, March 2008

Meaghan Kimball (BMath '06) shares her rocky start in finance, and offers support to alumni whose careers look different than they planned.

## Alumni bl

Stories and videos around the world

#### recipient reflects

#### Related blog posts

- From Geology to Valedictorian
- Alwaya in Style
- Turning an MVP into a poetry
- Artificial Intelligence and The Anthropologist
- Male ring-tailed lemurs engage in "stink flirting" to attract mates



let us kno



## Waterloo magazine Published in May and November



## **@uWaterloo** Monthly e-newsletter



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#### Want to keep in touch?

let us know!



## Alumni

- · Alumni Chapter Affinity
- · Networking/lea
- · Hear about thou being done by
  - University · Vol

Keep your @uv email address





cute\_mega



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#### ni WatCard

privileges

e pub

ents

to Warrior Recreation

# Partnering with Purpose

Alumni affinity partners provide you with beneficial quality services at competitive rates that may not be accessible elsewhere.

All alumni programs, services and publications brought to you by Alumni Relations are funded by revenue received from our affinity partners. The greater alumni participation in our affinity services, the more services and programs we can offer you.



As a trusted partner, the TD Insurance Meloche Monnex program is dedicated to helping University of Waterloo alumni get access to preferred rates on car, home, condo and renter's insurance coverage. TD Insurance offers a wide range of insurance coverage options that can be tailored to best suit your needs. Their knowledgeable advisors will help you find the options right for you.

#### GET A QUOTE BY CALLING 1-855-351-7317 OR VISITING

tdinsurance.com/uwaterlooalumni



As an alumnus of the University of Waterloo, you've worked hard to prepare for your future. That's why we at Manulife are proud to help you become further prepared.

Enjoy affordable rates on Life and Health Insurance products that can help you be financially protected, no matter what comes your way.

For more information, call 1-888-913-6333 or visit

manulife.com/uwaterloo



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bmo.com/waterloo



## Joining the Alumni Club!



and so the adventure begins \*\*
#classof2020 #uwaterloograd...
big thanks to elegantly.dipped for
the most gorgeous chocolate
strawberries \*\*
11 499 ago





Graduated with a BASc in Mechatronics Engineering from the University of Waterloo! I doubt even the best kalman filter could have predicted the state of our final term, but we made it anyway! Congrats to all the 2020 Trons! (and other engineers too I guess) Special thanks to our neighbor Bill for presenting me with my "diploma"! #EngGrad2020 #UWaterlooGrad

12 days ago



"Well...at least there's no fear of me breaking a heel on-stage! \$ 5 years later, having made some of the best of friends, being supported by them and my family through the thick and thin of courses, labs,



Us: Avoids each other on campus for 5 years Also us: #UWaterlooGrad #classof2020 ♥ 12 days ago



Thanks to all my supporters in these past 5 years and thanks especially to those who were able



12 days ago



5 years and 6 internships later...it's official: V #UWaterlooGrad #BMathBeProud pic.twitter.com/puusmgCmE3

10 days ago





Thank you for coming and celebrating my virtual convocation with me. You made my graduation day even more memorable.

#enggrad2020 #uwaterloograd

10 days ago

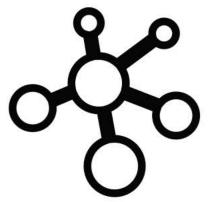


"Still remember the day I picked up my Watcard almost 2 years ago. My first lecture when I got lost trying to find E7 building. Celebrating every little achievement at Shinwa. Grateful for everything this journey has given me Congratulations to all my friends with whom I shared this amazing time. May we achieve all that makes us happy and proud. # #enggrad2020 #uwaterloograd\*

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# Alumni network

- Alumni Chapters around the world
  - Affinity networks
- Networking/learning opportunities
- Hear about thought-provoking work being done by fellow alumni and University researchers
  - · Volunteer!





# Megan Hannath

Alumni Officer, Student-Alumni Bridge mhannath@uwaterloo.ca

## Stay connected!





