



Kindred Credit Union
**CENTRE FOR PEACE
ADVANCEMENT**

Map the System Info Session 2025



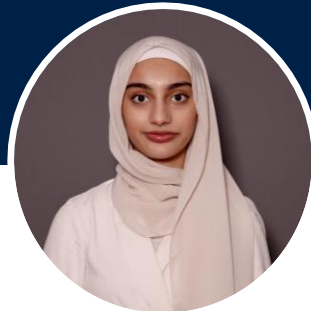


Our Team



Paul Heidebrecht

Director
Kindred Credit Union
Centre for Peace
Advancement



Aaleyah Patel

Program Assistant
Kindred Credit Union
Centre for Peace
Advancement



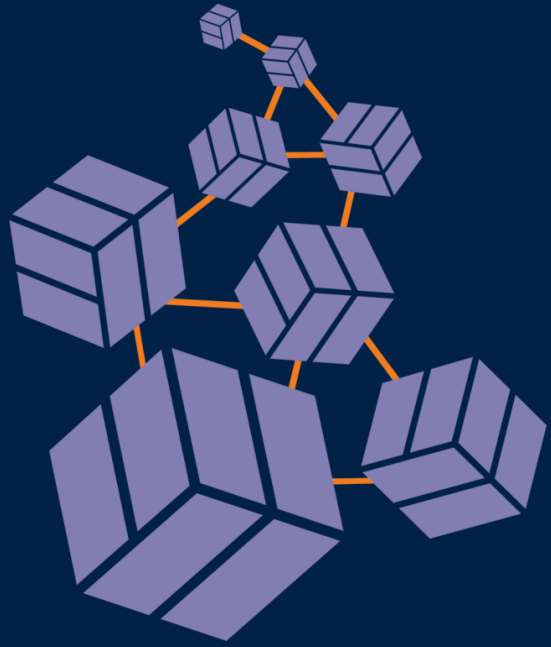
Teresa Edge

Coordinator
Kindred Credit Union
Centre for Peace
Advancement



Jordan Li

Map the System Campus Lead
Kindred Credit Union
Centre for Peace
Advancement



Overview

From its inception in 2015, Map the System was designed by University of Oxford to focus on a deep understanding of complex problems as the foundation for driving transformational change. In 2016, Map the System was brought to Canada. In 2019, Map the System was brought to UWaterloo to provide an opportunity for students to participate in this renowned global competition.

UWaterloo's 7th year of participating!

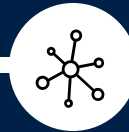


What is Map the System?



Global Competition

Spearheaded internationally by the Skoll Centre for Social Entrepreneurship in partnership with educational institutions around the world.



Systems Thinking

Uses systems thinking as a guiding approach for understanding some of the most complex issues facing the world today.



Deep Exploration

Employs a learning first approach that emphasizes deep, integrated knowledge of a particular social or environmental problem.



Value Proposition



Join

A global movement committed to systems change.



Compete

For cash prizes and an opportunity to present to a global audience.



Learn

New skills to address the world's most pressing issues.



Raise

Awareness for an issue you are passionate about.



Collaborate

Meet and collaborate with people from other disciplines.



Connect

With socially conscious students, researchers, and practitioners.

Eligibility



Student Status

Participants must be current students or recent alumni from registered Canadian partner institutions.



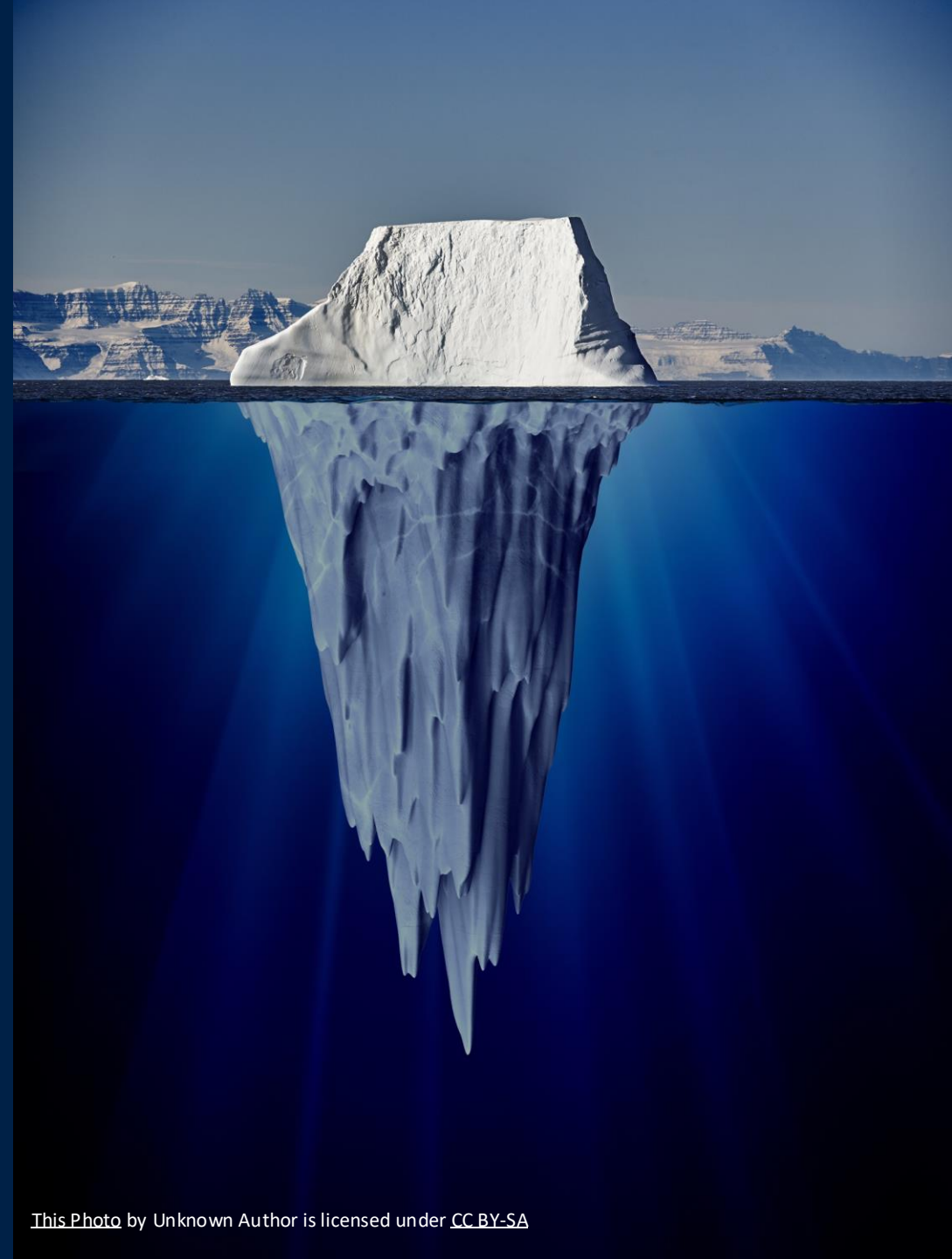
Academic Level

Participants may be at undergraduate, diploma, postgraduate, or doctoral levels of tuition.



Team Size

Participants can enter the competition as lone individuals or in teams of up to five



Key Dates and Deadlines

**Participant
Registration Deadline**
31 January 2025



Submission
The last week of classes
(March 2025)



Banff Systems Summit
May 19-22 2025



February & March 2025
**Workshops
&
Research Period!**



7 April 2025
3 – 5PM
**University of Waterloo
Campus Final**



3-6 July 2025
**University of Oxford
Global Final**





Community Partners



Food security for international students

Supporting marginalized communities living with addiction to navigate the legal system

Map the System
Waterloo
GreenHouse
purpose • action • impact



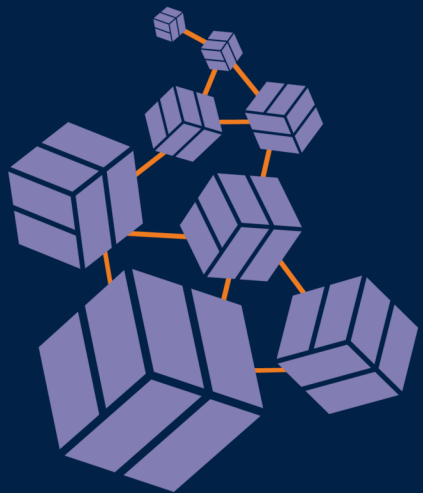
How can the University of Waterloo encourage people to make more sustainable food choices?



What is holding racialized elementary school students from academic success in Waterloo Region?



How do communities fill the gap left by the steady diminution of local/regional media?



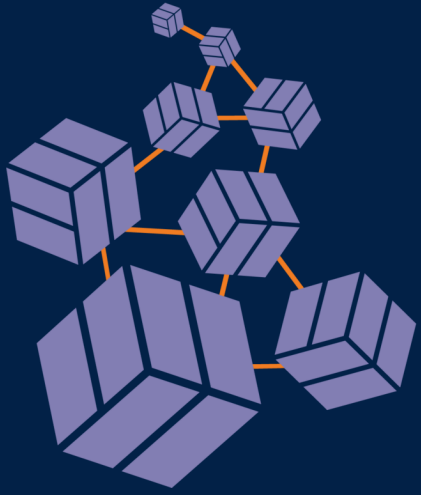
Community Partners

**Apply to work with a
community partner!**



Applications Due Jan 29th





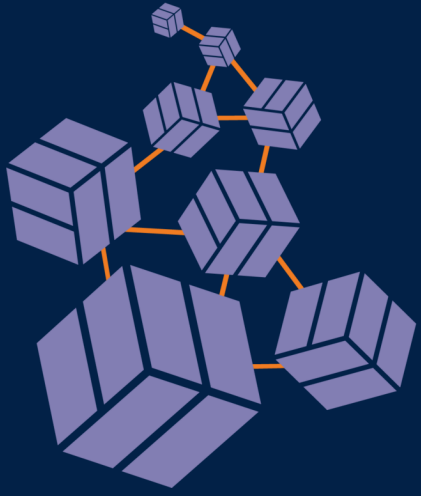
Institute for
Community Prosperity



UNIVERSITY OF
WATERLOO

**Map the
System
Waterloo**





Participating Institutes 2024

CENTENNIAL
COLLEGE



CORPUS CHRISTI COLLEGE
ST. MARK'S COLLEGE



HUMBER
POLYTECHNIC



MEMORIAL
UNIVERSITY

CENTRE FOR
SOCIAL ENTERPRISE



MOUNT ROYAL
UNIVERSITY
1910



Royal Roads
UNIVERSITY



THOMPSON
RIVERS
UNIVERSITY



UNIVERSITY
OF ALBERTA



THE UNIVERSITY
OF BRITISH COLUMBIA
Okanagan Campus



UNIVERSITY OF CALGARY
Hunter Hub for Entrepreneurial Thinking



UNB
EST. 1785
UNIVERSITY OF NEW BRUNSWICK



UNIVERSITY OF
WATERLOO

Courses which will include Map the System projects

Professor	Faculty	Course no.	Course title
Sean Geobey	Environment	ECDEV 605	Innovation, Entrepreneurship & Sustainable Business Development
		ENBUS 314	Sustainable Business Models
Simron Singh	Environment	INDEV 607	Methods for Sustainable Development Practice: A Systems Approach
James Nugent	Environment	ENVS 131	Communication for Environmental Professionals
Jennifer Yessis	Health	HLTH 480	Advanced Seminar on Tourism Development
Dustin Garrick	All (Collaborative Water Program)	WATER 601	Integrated Water Management
Joy Hutchinson	Health	HLTH 355	Public Health Nutrition

January 2025

Mon	Tue	Wed	Thu	Fri	Sat	Sun
Ask me Anything! Session 1 Registration CLOSSES		1	2	3	4	5
6	7	8	9	10	11	12
13	14 Map the System Ia	15	16	17	18	19
20	21	22	23	24	25 Ask me Anything! Session 1 Registration CLOSSES	26
27	28 Ask me Anything! Session 1: <i>Competition Basics</i> <i>(1:00-2:00 PM)</i>	29	30	31 MTS Team Registration CLOSSES!		

Where to start from?



Topic

Choose your topic of interest



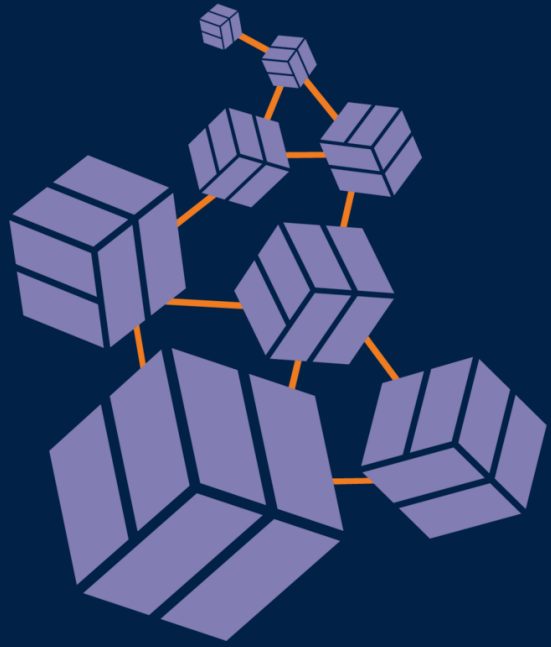
Team Members

Look for Teammates



Courses

Participate as part of a course or independently



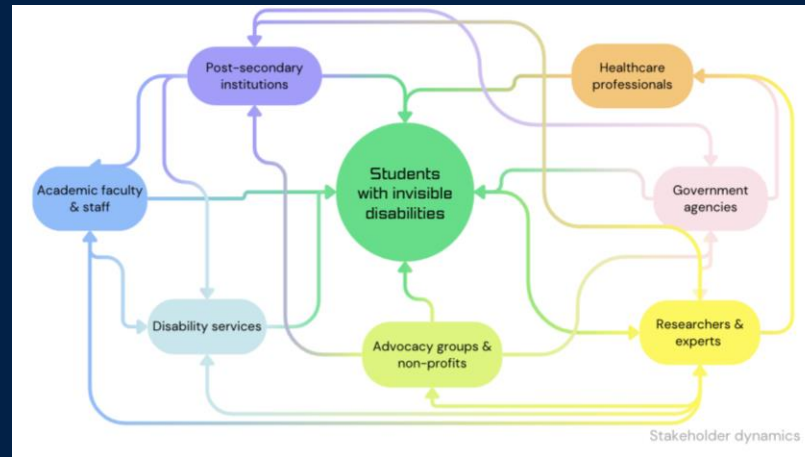
Deliverables

1. Visual Systems Map(s)
2. Written System Analysis (max 3000)
3. Detailed Bibliography
4. Verbal Presentation (for finalists)

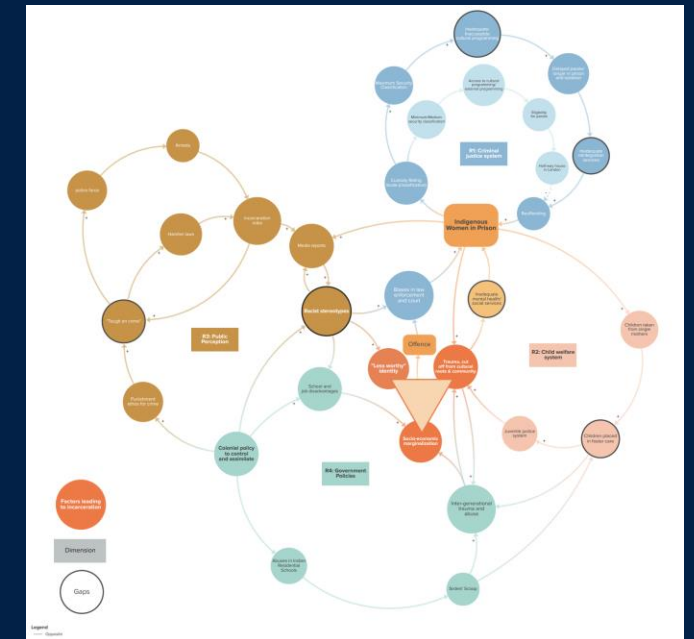
Past Waterloo Submissions



Wetlands in Durham Ontario



Students with Invisible Disabilities



Criminalization of Indigenous Women in Canada

Further Info



Campus Map the System Email:



mapthesystem@uwaterloo.ca



UWaterloo Map the System Website

Visit [UWaterloo Map the System website](#)



Map the System Canada Website

Visit [Map the System Canada website](#)



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Any Questions?