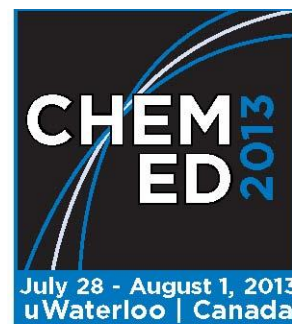


Please consider sponsoring ChemEd 2013.

The ChemEd 2013 conference provides chemistry educators and teachers an opportunity to share their teaching experiences, classroom innovations, and laboratory experiments. Sponsors and exhibitors are presented with a unique opportunity to reach the most influential chemistry teaching professionals. The University of Waterloo is proud to bring this biennial conference back to the place where it began in 1973. In recent years, the ChemEd series of conferences has drawn 400–700 engaged chemistry educators and teachers from across North America.



We are seeking conference sponsorship in order to keep registration costs low. Many school boards have limited professional development funds; it is not unusual for teachers who attend and present at this 5-day summer conference to do so without any financial assistance for travel, accommodation or registration. The support of sponsors like you makes ChemEd 2013 not only possible but affordable.

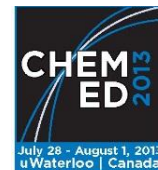
We offer a number of sponsorship packages to meet your organization's needs, with a range of recognition opportunities. Early sponsors will benefit from having their company/organization logos identified in all conference communications and publications. You will receive many opportunities for teachers and educators to learn of your support and for teachers to show their appreciation. Attached is a list of the many sponsorship opportunities. A large exhibit of chemistry teaching supplies and services is available for those who wish to contact teachers directly.

Contact Jean Hein, ChemEd 2013 Conference Chair if you are interested in promoting effective chemistry teaching and to introduce your products and services to the most engaged chemistry teaching professionals in North America. It will be two years until this opportunity will appear again!

Jean Hein  
Conference Chair and Editor, *Chem 13 News*  
Department of Chemistry, University of Waterloo  
Waterloo, ON N2L 3G1  
Tel: 519-888-4567, x 38188; Fax: 519-888-9168  
E-mail: [jhein@uwaterloo.ca](mailto:jhein@uwaterloo.ca)

ChemEd 2013: July 28 to August 1, 2013 <http://uwaterloo.ca/chemed2013/>

# ChemEd 2013 Sponsorship Opportunities



## Platinum Sponsorship Level: \$5,000

### Platinum Sponsorship Opportunities:

- ChemEd 2013 Conference Bags
- 2013 Delegate Identification Pouches
- Wine and Cheese Welcome Reception on Sunday, July 28, 2013
- Oktoberfest Event on Wednesday, July 31, 2013

### Platinum Sponsorship Recognition:

- Large corporate logo on ChemEd 2013 website (link to company website)
- Large corporate logo on Sponsorship banner at registration and exhibit hall
- One insertion in Registration packages
- Free booth in Exhibit Hall
- Colour Logo on the back cover of *Chem 13 News* (from time of conference until September 2013)
- Full page ad in Conference Program

## Silver Sponsorship Level: \$2,000

### Silver Sponsorship Opportunities:

- Opening Ceremonies Speaker on Sunday, July 28, 2013
- Reg Friesen Lecture Speaker on Monday, July 29, 2013
- Ice Cream Social on Monday, July 29, 2013
- Closing Ceremonies on Thursday, August 1, 2013

### Silver Sponsorship Recognition:

- Medium corporate logo on ChemEd 2013 website (link to company webpage)
- Medium corporate logo on Sponsorship banner at registration and exhibit hall
- One insertion in Registration packages
- 50% discount on rate for an Exhibit Booth
- Colour Logo on the back cover of *Chem 13 News* (from time of conference until September 2013)
- Full page ad in Conference Program

## Bronze Sponsorship Level: \$1,000

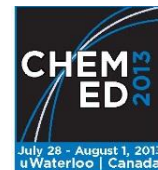
### Bronze Sponsorship Opportunities:

- Refreshments at the Mole Day Run on Tuesday, July 31, 2013
- Portable Water Station
- Sponsor of Refreshment Break: 6 opportunities between Monday and Wednesday AM & PM

### Bronze Sponsorship Recognition:

- Large display sign with corporate logo at the refreshment station
- Small corporate logo on ChemEd 2013 website (link to company webpage)
- Small corporate logo on Sponsorship banner at registration and exhibit hall
- One insertion in Registration packages
- Colour Logo on the back cover of *Chem 13 News* (from time of conference until September 2013)
- Half page ad in Conference Program

# ChemEd 2013 Sponsorship Opportunities



**Friend of ChemEd 2013: <\$1000** Donations under \$1000 will be recognized in the ChemEd 2013 Conference Program and on the ChemEd 2013 website with the name of the corporation, organization or individual.

## Advertising Opportunities

Advertise in program or have an insert into Conference Registration packages and your company or organization will be recognised as a Friend to ChemEd 2013.

- Ad in program \$250.00
- Insert in conference package \$250.00

### SO YOU THINK YOU CAN DEMO: The Ultimate Chemistry Teacher's Prize Pack

The **Opening Ceremonies** will feature a "So you think you can demo" contest. Sponsors and exhibitors will have the opportunity to donate one of their products to "Ultimate Chemistry Teacher's Prize Pack". This will be a conference highlight and be promoted throughout the coming year through social media and the ChemEd 2013 website. Social media will be used to select the three contestants based on a video submission. Photo and information about the donated prizes will be posted online.

The goal is to have prizes a chemistry teacher would love (package value of \$1,500).

**MAKE A SUGGESTION:** If your corporation/organization has a creative idea to support ChemEd 2013 with your product or services, let us know. We would love to hear from you.

**IN-KIND SPONSORS ARE NEEDED FOR THE FOLLOWING:** Conference Program, Daily Bulletin, Kids' Program, promotional exhibit booths at other conferences, chemicals and directional signage.

In-kind sponsorship will be evaluated on a case-by-case basis to appropriately recognize the generosity of the sponsor and the sponsorship level.

**Contact:** Jean Hein, ChemEd 2013 Conference Chair  
Department of Chemistry, University of Waterloo  
Waterloo, ON N2L 3G1  
Tel: 519-888-4567, x 38188 Fax: 519-888-9168 E-mail: [jhein@uwaterloo.ca](mailto:jhein@uwaterloo.ca);

Go directly to the ChemEd 2013 to sponsor the conference [www.uwaterloo.ca/chemed2013](http://www.uwaterloo.ca/chemed2013)