



**RELEASE FORM
VIDYARD VIDEO CHALLENGE
(the "Contest")**

| | | | |
|-------------------------|--|--------|--|
| SELECTED ENTRANT: | | | |
| ADDRESS: | | | |
| CITY, PROVINCE / STATE: | | | |
| POSTAL CODE / ZIP CODE: | | EMAIL: | |

Prize: the "Prize", as fully described in the Contest's Official Rules, consists of \$500.00 in cash.

I, Selected Entrant named above, in consideration of being selected as the Selected Entrant, and in consideration of receiving the Prize as described in the Contest Rules, do hereby:

1. accept the Prize as awarded (and that the Prize is subject to all of the terms and conditions as stated in the Contest Rules) and acknowledge that the Prize is as described in the Contest Rules;
2. declare that I have read, understood and complied with all rules and regulations as stated in the Contest Rules, and that the terms of this Release shall apply to and be binding on me and my heirs, executors, administrators, personal representatives, successors and assigns;
3. acknowledge that the Sponsor (as defined in the Contest Rules) is not responsible or liable for, any warranty, representation or guarantee, express or implied related in any way to the Contest and/or the Prize;
4. grant to the Sponsor, the University of Waterloo and each of their respective elected officials, its advertising and promotional agencies and their respective officers, directors, employees, suppliers, agents, sponsors, contractors, administrators, licensees and representatives the unrestricted right to use, print, publish, broadcast, reproduce, distribute, prepare derivative works of, and display my name, province or territory of residence, photograph or any other likeness and biography, and any statements made by me relating to the Contest, for advertising and promotional purposes, in any and all forms of media, whether now known or hereafter devised, without further compensation or permission;
5. grant to the Sponsor and the University of Waterloo the right to collect, use and disclose my personally identifiable information ("**Personal Information**") for the purpose of administering the Contest and acknowledge that the Sponsor may disclose my Personal Information to the Released Parties and to third-party agents and service providers in connection with the activities listed above;
6. confirm that, as of the start of the Contest Period, I: (i) am a resident of Canada (excluding Quebec), have reached the legal age of majority in my province/territory of residence; (ii) am registered as a full-time or part-time undergraduate student of the University of Waterloo and in good academic standing; (iii) am enrolled in the University of Waterloo's Digital Skills Fundamentals course and have completed Course Module 3: Introduction to Video Marketing; , and (iv) that neither I, nor any member of my household (whether or not related) is an employee of Buildscale, Inc. (dba and herein referred to as "Vidyard" or "Sponsor"), the University of Waterloo, or each of their respective representatives, agents, parent companies, subsidiaries, affiliates, advertising/promotion agencies and any other individual(s), entity or entities involved in the development, production, implementation, administration or fulfilment of the Contest (collectively, the "Contest Parties"); and
7. irrevocably release, forever discharge and indemnify the Contest Parties and each of their respective agents, employees, directors, successors, and assigns (collectively, the "Released Parties") from and against any and all claims, losses, liabilities, costs, damages, actions, judgments, obligations, penalties, and expenses of any kind or nature whatsoever (including legal fees) in any way arising directly or indirectly in whole or in part out of any injury, loss, or damage that I may suffer in connection with my participation in the Contest or any Contest-related activity, and/or my acceptance, use, or misuse of the Prize; any breach of the Contest Rules by me; the conduct of the Contest; the operation of the website and/or Tool through which entrants may develop and submit entries to the Contest; any alternate method of entering the Contest; or any third party claims in relation to the Contest.

Signature of Selected Entrant: _____

Dated: _____

Signature of Witness: _____