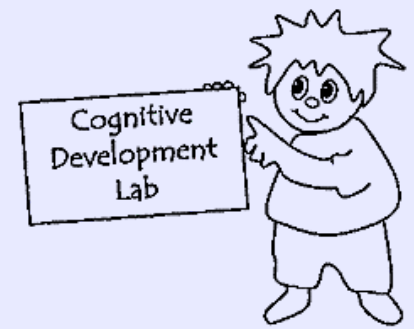


University of Waterloo CDL's



Featured Research



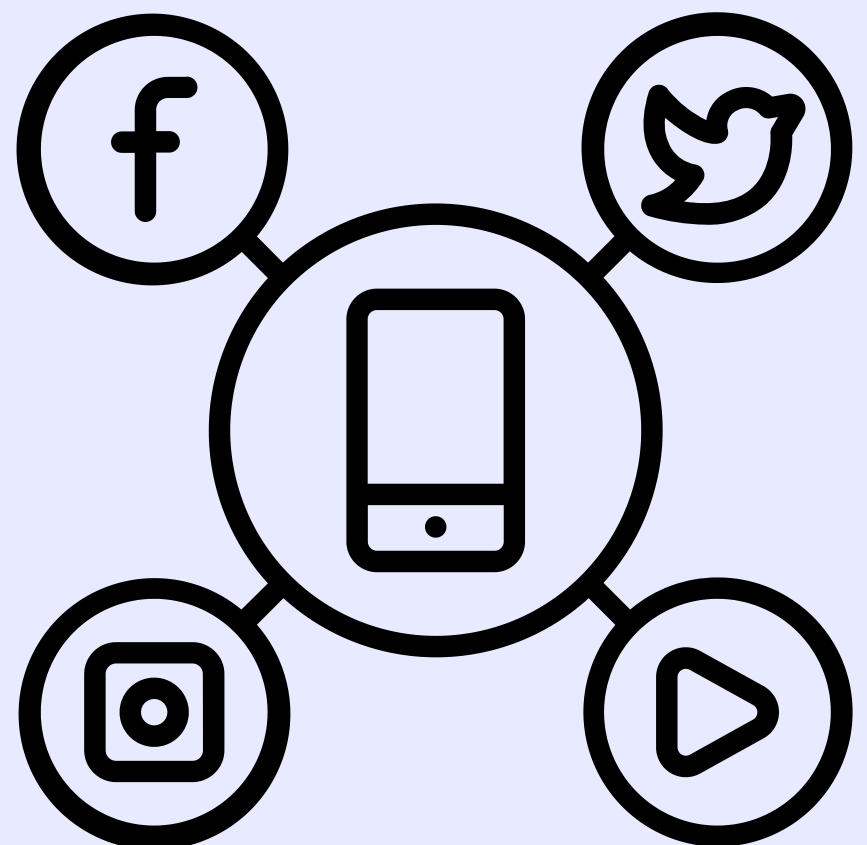
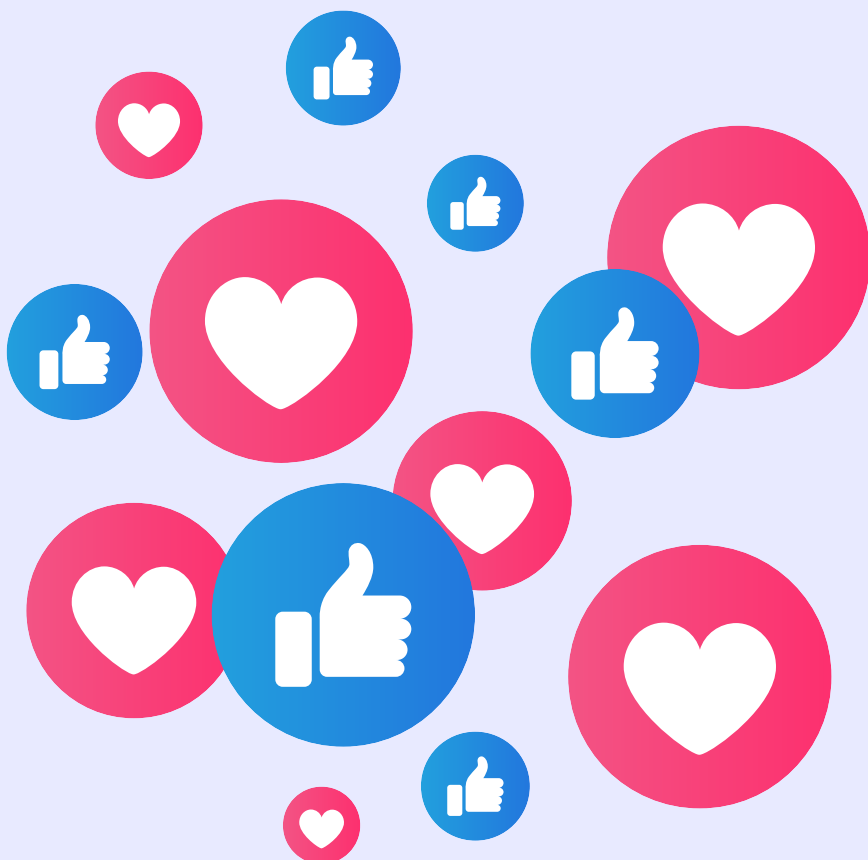
Have you wondered about the potential impacts of social media use on youth well-being?

Slide through post for more details



The study

A new study from our lab investigated 13–16-year-olds motivations for posting on social media and their characteristics that influence their online interactions.





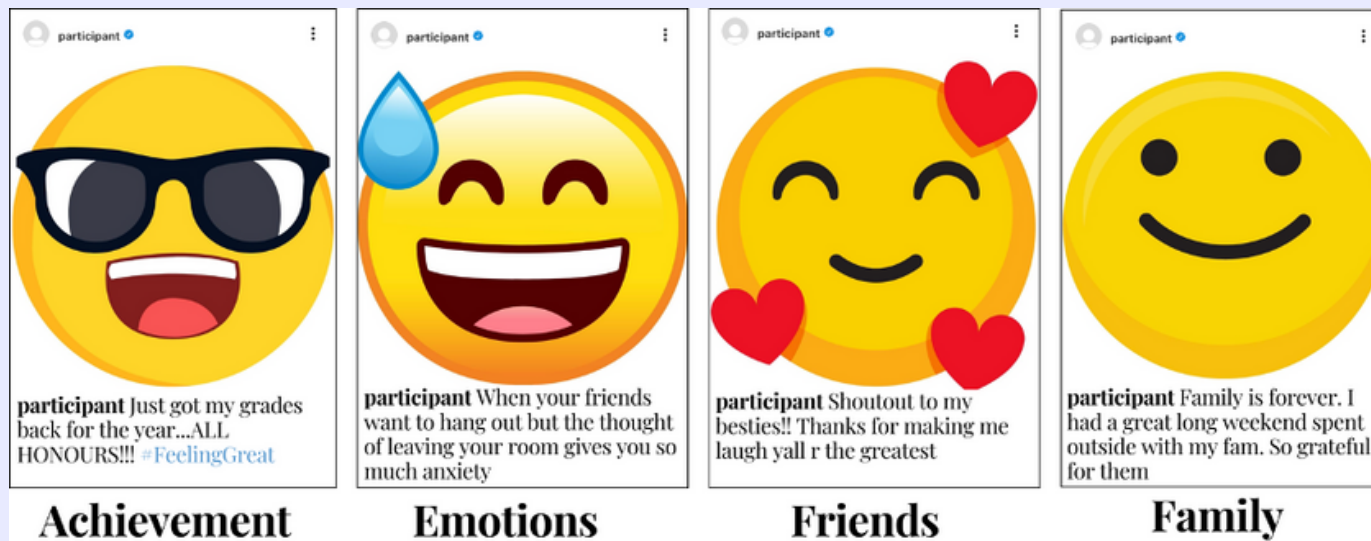
Results



With data from over 100 participants, adolescents reported wanting engagement and entertainment in response to their posts, followed by support and advice.

There was a gap in expectations, with adolescent posters wanting a greater amount of each response than social media users perceived.

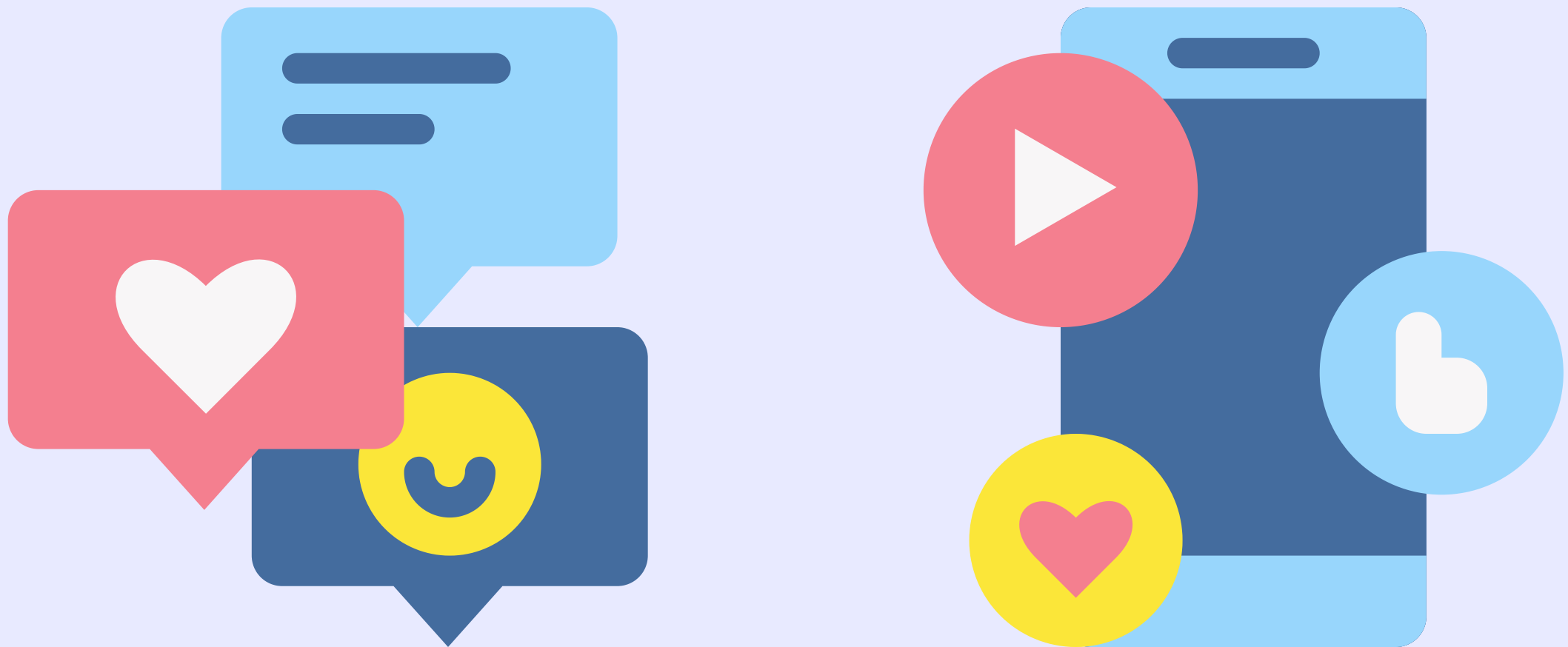
Sample posts:



We also found that adolescents with positive peer relationships wanted more engagement and entertainment in response to their posts, while adolescents with greater emotion regulation skills wanted to entertain others with their posts.

Implications

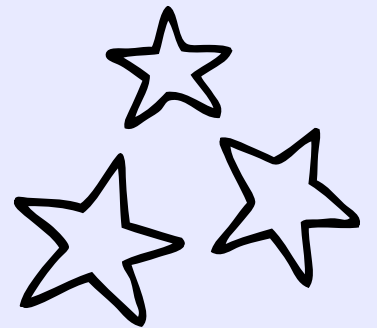
Findings from this research can provide new insights into the transparency of adolescents' online communication, the communicative expectations they hold for others, and the characteristics that influence their online interactions.





THANK YOU FOR

READING!



LEARN MORE



More information about this work, and research in the CDL, can be found on our website (link in bio), and social media platforms (below).

Scan the QR code to the left, to take a look at a poster recently presented at the CPA 2023 conference on this work!

Give us a follow on social media, and feel free to reach out with any questions:



@uwcogdevlab



@cdl.uwaterloo



childresearch@uwaterloo.ca