

**All fields are required. Incomplete applications will not be considered.**

Co-op Term: <i>(e.g., Spring 2023)</i>	
Student Name:	
Student ID No.:	
Student Company Name: <i>If you are undecided, please do your best to come up with a name. You can always change your actual name later. This is a requirement of WaterlooWorks.</i>	
Job Title:	
Student Address: <i>(including postal code and city)</i>	
Company Address: <i>(including postal code)</i> <i>If you are not sure or do not have one, please use your student address.</i>	
E-mail:	
Telephone:	
Faculty:	
Program of Study:	
Current Year:	
# work terms remaining:	
Are you scheduled for a work term or do you have to switch streams for E Co-op term?	
<b>Business/Project Description:</b> <i>Please provide a description of your business/project. e.g. what would you tell others about what your business will do? What is it? Is it sustainable? Can you grow it?</i>	
<b>Applicant Description:</b> <i>What makes you the best person to run this business? Are you willing to commit the next 5+ years of your life working on this business?</i>	
<b>Start-Up Team Description:</b> <i>Who is working on this business with you; are these business partners? What are their roles? Do you have advisors? It is okay if you are working on your business alone.</i>	
<b>Product/Service Description:</b> <i>What is the primary product/service you and your company will be producing? What makes it unique and different?</i>	
<b>Customer: Who Are They?</b>	

<p><i>Why do they need what you are offering? Who will you be selling your business to? Can you define this customer and how will you reach this customer?</i></p>	
<p><b>Revenue Stream Description:</b> <i>How will you make money from your business/service? (e.g. sales direct to consumer, through distributors)</i></p>	
<p><b>Traction:</b> <i>How much work have you already done on your business? Is this a fresh idea? Do you have a prototype? Do you have customers?</i></p>	
<p><b>Personal Action &amp; Learning Plan*</b> <i>This plan will be used by your mentor to evaluate your work term and will need to be fully developed within the first week of your co-op term, should you be accepted into E-Co-op. This can be written in point form.</i></p> <p>What do you need to do during the term to make your business and your term successful? This should describe what you will need to 1) Move your business/project ahead; 2) Learn to understand your business, industry, customer, business model better and, 3) Understand the skills you need to develop.</p>	
<p><b>BET 300/400:</b> <i>Have you considered enrolling in BET300 or 400 to assist you with your venture? Why or why not?</i></p>	
<p><b>E Launch Week:</b> <i>During the SECOND week of E Co-op, students are <b>required</b> to attend workshops virtually in Waterloo. Are you able to attend the week in its entirety?</i></p>	
<p><b>Working Location:</b> <i>E Co-op students are <b>required</b> to remain in Canada for the entirety of the term. Are you able to stay in Canada for the term?</i></p>	
<p><b>Financial Situation:</b> <i>Are you able to financially support yourself for an unpaid term? Are you planning to take another PT job?</i></p>	

**Commitment:**

*Are you willing to commit the **required** full-time (usually more!) hours to your business over the term?*

**Please attach your resume and any other supporting documentation (Business Plan, Market Research, Prototype etc.) along with your application in WaterlooWorks.**