

## Monday, June 20, 2016

### Tour of the Waterloo Innovation Ecosystem | 9:30 to 11:30 a.m.

*Limited Number of Spaces still available*

*Meet in the Delta Waterloo lobby by 9:15 a.m.*

Recognized as one of the fastest growing startup ecosystems in the world, Waterloo Region is home to two universities and a thriving entrepreneurial community. This guided bus tour will visit both the University of Waterloo and Wilfrid Laurier University campuses, the Perimeter Institute, and the rapidly expanding Kitchener Innovation District. The tour includes a visit to Communitech, our Regional Innovation Centre, providing support for the Waterloo technology community; the UW Velocity Garage, home base for approximately 100 UW student startups; and the Wilfrid Laurier Launchpad, a startup support program for WLU students and alumni. This will be a guided driving/walking tour (shuttle service provided).

### Survey Policy | 1:30 to 3 p.m.

*Delta Waterloo*

A panel of CUPA colleagues will share their experiences in developing institutional survey policies for their institutions. Some of the issues governed by campus survey policies include the coordination of survey timing, survey design, promotion of surveys to increase participation, etc. Panelists will share best practices and lessons learned along the way.

### Data Visualization | 3:30 to 5 p.m.

*Delta Waterloo*

A panel of CUPA colleagues will showcase the progress made using a variety of software tools to improve the delivery of data to campus audiences, making data more useful, accessible, and easily understood. The panel will showcase the advantages and limitations of each tool, and will highlight before and after examples of data reporting for a variety of purposes.

### Welcome Reception | 6 to 7 p.m.

*Canadian Clay and Glass Gallery*

Located next door to the Delta Hotel, the Canadian Clay and Glass Gallery opened in Waterloo in June 1993. Join us for a casual welcome reception at the gallery where participants explore the exhibit, *Tributaries – Midway 'twixt earth and heaven*, while visiting with colleagues and enjoying a drink and some appetizers.

### Casual Get Together | 7 p.m.

*Huether Hotel*

After the welcome reception those interested are invited to make their way to the Huether Hotel, a historic hotel and pub located in the heart of uptown Waterloo since 1899, adjacent to one of the oldest breweries in Canada, The Lion Brewery, founded in 1842 by the Huether family.

## Day one | Tuesday, June 21, 2016

### RCM and Program Prioritization | 9 a.m. to 10:30 a.m.

*Deborah MacLatchy, Wilfrid Laurier University; Heather Bouillon, Wilfrid Laurier University*

Since beginning an Integrated Planning and Resource Management process in 2013, Laurier has utilized various approaches to improve resource allocation, including program prioritization and implementation of a responsibility centre management (RCM) budget model, to achieve institutional goals. The objective--sometimes better achieved than others--has been to align strategic resource allocation with institutional priorities. This session will outline successes achieved at Laurier in : 1) leveraging program prioritization to build a stronger culture of evidence-based decision-making, and 2) RCM implementation, both in support of a new Strategic Academic Plan.

### Net Tuition | 10:45 a.m. to 11:15 a.m.

*Cecilia Brain, Council of Ontario Universities; Lindsay DeClou, Ontario Ministry of Advanced Education and Skills Development*

With the help of Ontario universities, the Council of Ontario Universities and the Ministry of Advanced Education and Skills Development recently completed a project that estimates the net tuition for students enrolled in first-entry programs at public Ontario universities. This presentation will review the methodology, results and challenges associated with this study.

### OSAP and Net Billing - Next Steps | 11:15 a.m. to 12:15 p.m.

*Noah Morris, Ontario Ministry of Advanced Education and Skills Development*

Ontario is moving forward with the single largest modernization of the Ontario Student Assistance Program in its history. This reform will have major implications for institutions and the PSE sector. MAESD will outline details about the Ontario Student Grant and the associated design issues as well as a vision for postsecondary service transformation for student financial assistance and institutional tuition billing. MAESD will also describe the consultation process with the PSE sector to partner on this major transformation.

### eCampusOntario Update | 1:30 p.m. to 2:30 p.m.

*Catherine Newell Kelly, eCampusOntario*

The eCampusOntario portal went live less than one year ago, and the organization has since developed its first strategic plan, mapping its course to the end of March 2018. In addition to ongoing evolution of the portal itself, eCampusOntario will support innovation in online and technology-enabled learning through new, collaborative program development and through creation and/or use of open content and open textbooks. Students want high quality, well-supported online learning experiences, more choice in online programs and courses, and greater flexibility to customize their program of study to meet their needs (e.g., by moving between programs, or augmenting their program with courses from other institutions). This session will cover the short and longer-term plans for eCampusOntario to work toward these student-centred goals, and will explore participant perspectives on potential business models for collaborative program development and delivery—within and across the college and university sectors. CUPA delegates are an informed group to provide such insights, and eCampusOntario will benefit from your experience and expertise!

### Research and Policy Updates from MAESD | 3 p.m. to 4:30 p.m.

*Kelly Shields, Ontario Ministry of Advanced Education and Skills Development; Linda Hawke, Ontario Ministry of Advanced Education and Skills Development*

## CUPA Conference Dinner | 6 p.m.

*Centre for International Governance Innovation (CIGI)*

Located across the street from the Delta Hotel, the Centre for International Governance Innovation (CIGI) is an independent, non-partisan think tank focused on international governance, affiliated with both Wilfrid Laurier University and the University of Waterloo. This year's CUPA dinner will begin with a short video presentation about the history of CIGI and the Balsillie School of International Affairs, and tours of the award-winning facility including the courtyard and public art installations. CIGI Tour and Cocktails at 6 p.m., Dinner at 7 p.m. After dinner we will be joined by Bob Truman and Glenn Craney, both former CUPA members who are now serving as Special Advisors to the Deputy Minister in MAESD. Bob and Glenn will give a brief update on their projects and will share some thoughts on how their perspectives have changed having worked both within universities and now as part of the Ministry, and some ideas for how universities and the Ministry can work together to improve postsecondary education in Ontario.

## Day two | Wednesday, June 22, 2016

### CUPA Meeting (Senior Members) | 7:30 a.m.

*Laurel Creek, Delta Waterloo*

### Campus- Linked Accelerator (CLA) Program | 9 a.m. to 10 a.m.

*Laura Yu, Ontario Centres of Excellence*

The Campus-Linked Accelerator (CLA) and On-Campus Entrepreneurship Activities (OCEA) programs began in 2013 with a \$25 million investment as part of the Government of Ontario Youth Jobs Strategy. The CLA/OCEA programs provide funding to post-secondary institutions to create, improve and sustain a culture of entrepreneurship among students and youth in their regions, and to integrate these entrepreneurial activities with investors, industry, and other stakeholders in their region. Staff from the Ontario Centres of Excellence will join us to provide an overview of the CLA/OCEA programs, its successes and future plans.

### Entrepreneurship and Metrics | 10:15 a.m. to 12 p.m.

*Nancy Heide, University of Waterloo; Matt Saunders, Ryerson University; Francine Schlosser, University of Windsor*

A panel of entrepreneurship experts from a variety of Ontario universities will explore the opportunities and challenges associated with quantifying, measuring and reporting entrepreneurship activity. Panelists, together with audience members will discuss their diverse experiences with reporting data on entrepreneurship including discussions of diverse audiences and successes and failures in developing measures that meaningfully capture entrepreneurial activity and growth.