

# CEDR GROUP

THE CYBER EDUCATION AND RESILIENCE GROUP



## Mission:

Our organization designs education programs on cybersecurity for and in the Global South with a particular focus on vulnerable populations such as the elderly and young adolescents.



# Our Approach

## Study Scope:

Our study will explore the effectiveness of these programs using both quantitative surveys and qualitative interviews to ascertain and assess two issues: cybersecurity knowledge and subsequent on-line behavior.

## Our Approach...CONTINUED

### Design Consideration:

Sensitivity to the historical, political, social, cultural and economic context is built into our design. Our study examines the role that context plays in shaping the technological and cybersecurity landscape.

# Our **P**remise

## **S**uccess **F**actor

Our premise is that cyber education, when carefully planned and delivered, can both protect marginalized peoples and foster them as full digital citizens.

Our initial field sites include Haiti and the anglophone and francophone Eastern Caribbean islands.

# CEDR GROUP Cyber Education Thought Model



## Understand the Target Group

Understand the target group, its socio-economical and technological capabilities.

**Focused**



## Layer Key Factors

Develop understanding of social, political and historical factors, that may influence knowledge acceptance.

**Informed**



## Plan your Deployment

Evaluate key delivery method aligned with target group.

**Effective**



## Measure Success

Define success, track adoption, adjust as necessary.

**Measurable**

## Prime Objective

Learning is most effective when informed by relevant information and adapted to local customs.

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## Proof of Concept

• Passphrases

• C Y B E R B Y T E

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“Haitian Creole”

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Proof of Concept

• WhatsApp

• CYBER BYTE



# THE TEAM

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Fritz Jean Louis, Co-Founder. CISSP, CRISC, CIPM, CDPSE. Fritz, originally from Haiti, has 25+ years of experience in cybersecurity, privacy and risk management.



Fabiola Leconte, Co-Founder. Originally from Haiti, Fabiola is an accomplished program manager, bringing a unique blend of strategic planning, problem-solving, and analytical skills.



Daniel M. Fouché, Co-Founder. Daniel brings extensive experience to digital media production. His proficiency in video/audio production, editing, and sound design, ensures the creation of high-fidelity assets with innovative production workflows.



Rebecca Dyanne Wooten, PhD. Rebecca is a researcher, data analyst, educator, and AI architect. Rebecca has a PhD in applied mathematics, emphasizing statistics.



Julie Kate Seirlis, PhD, Co-Founder. Julie is a Greek-Zimbabwean immigrant to Canada with a doctorate in social and cultural anthropology from Oxford. She worked in the international development sector in Southern Africa in the areas of human rights, women's rights, children's rights, civic education and democratization as a programme officer, researcher, editor, writer and funding adviser.

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**THANK YOU**

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