Ultra-Scalable Database & Real-Time Big Data Platform

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CEO & Founder
A Three Decades Problem

- Lack of scalability & elasticity causes collapse under overload (i.e., Black Fridays)
- Overprovisioning wastes 10x more cost
- Analytics on stale data
- Database Silos

Operational data → Copy Process (ETL) → Fast Analytical Queries
Solution

- Dynamic and Unlimited Scalable Elasticity - no overload
- Real-time Analytics exploiting perishable insights
- Huge budget saving on overprovisioning and ETLs.

Cutting costs of business analytics by 75%
How Much Does It Cost to Create a DB?

$20 Million according Mike Stonebraker, Turing Award, that has done it several times
How We Have Achieved it?

• We did with $5 Million.
• The EU has a great R&D programme (FP7 & H2020) that helped us to do the necessary R&D to create the product.

• How? A unique team
  • Glenn Osaka advisor of Peter Thiel at Confinity and PayPal.
  • F. Ballesteros making operating systems with the creators of Unix, and architect of our storage engine.
  • J. Mahíllo serial entrepreneur (2 startups) bootstrapping the business with us.
  • A. Arjunpaa with 10 years experience bootstrapping sales of startups in APAC.
  • P. Martinez experience in creating 24x7 enterprise support teams, teams of 50+ engineers.
  • Patrick Valduriez top researcher of distributed databases and co-author of the bestseller book in the topic.
  • E. Crego, 20 years experience as investor manager & CFO at big companies & startups.
  • 18 people today
Where we are?

- Customers
  - IKEA
  - cesce
  - viewtinet

- Pipeline Banking & Payments
  - BBVA
  - UBS
  - Sia
  - Posteitaliane
  - Banking & Payments Federation Ireland

- Pipeline Insurance, Insurtech & Fintech
  - Genillard & Co
  - Wenaalyze
  - Dynamic
  - JRC
  - Capital Management
  - Copenhagen Fintech

- Pipeline Traveltech & Adtech
  - BEONPRICE
  - Travelgate
  - SERHS
  - Wider Planet
  - Instaply

- Pipeline Telco, IoT, Smart-*, etc.
  - Hewlett Packard Enterprise
  - MIT
  - MIT Technology Review
  - Eroski
  - Neurocom
  - Orange

- Partners
  - Bull
  - Atos Technologies
  - Hopla!
  - Active ViAM
  - Singular Logic
Where do we go?

Market opportunity

- Operational DBs €54B, CAGR 13%
- Analytical DBs €28B, CAGR 10%
- CAGR DBaaS 48%
- CAGR NewSQL 33%

Source: Total Data Market Study
Total Revenue by Segment
Focus: Escaping Slowness Enterprises

• New technological verticals
  • Traveltech.
  • AdTech.
  • Online gaming.
  • IoT.
  • Smart-*.
  • eCommerce.
  • Industry 4.0.

• Scaleups & startups
  • Innovators in nature.
  • Need to grow fast.
  • The risk is not being competitive.
Focus: Close & Blooming Economies
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