

# LEAN SCALE

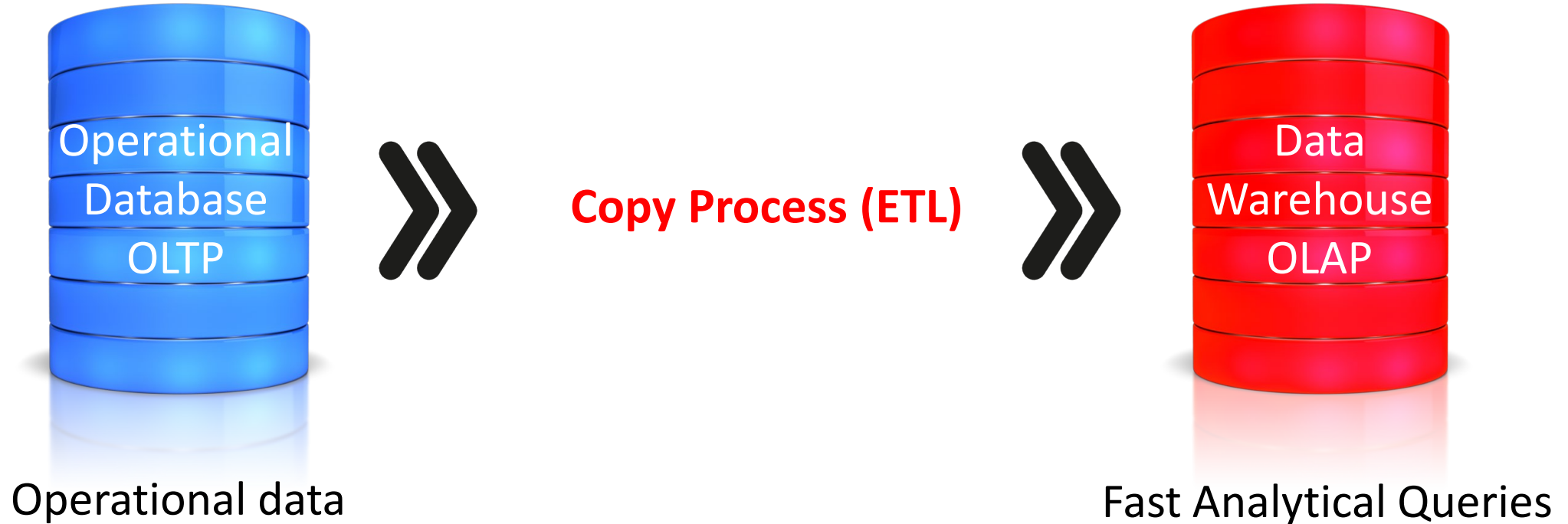
Ultra-Scalable  
Database &  
Real-Time Big Data  
Platform

Ricardo Jimenez-Peris  
CEO & Founder

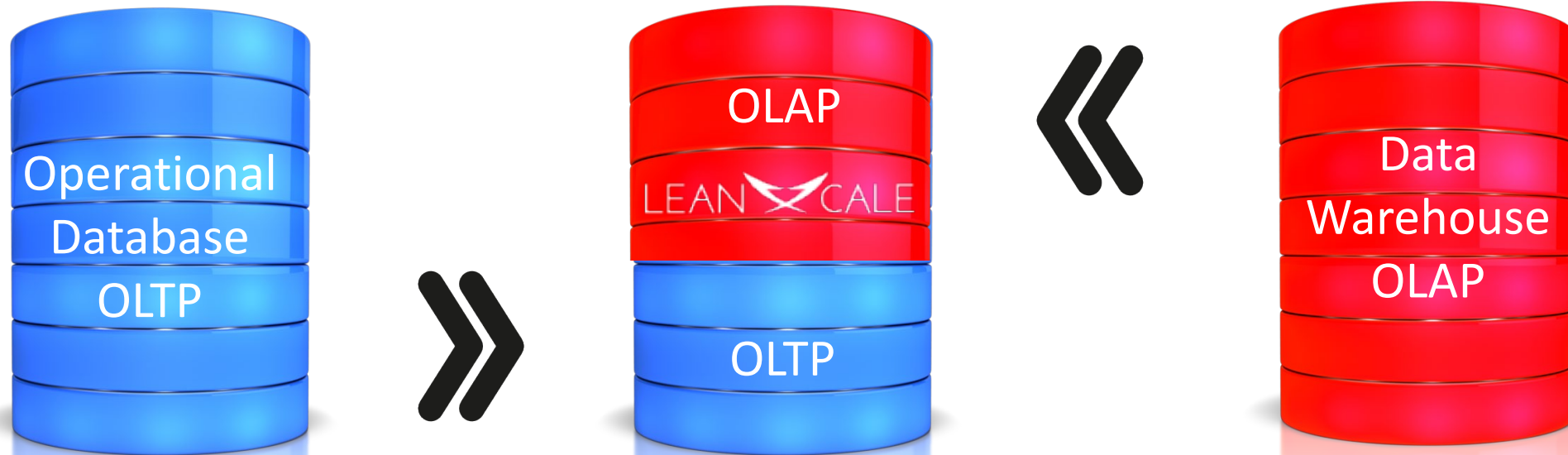


# A Three Decades Problem

- **Lack of scalability & elasticity causes collapse under overload (i.e., Black Fridays)**
- **Overprovisioning wastes 10x more cost**
- **Analytics on stale data**
- **Database Silos**



- **Dynamic and Unlimited Scalable Elasticity - no overload**
  - Real-time Analytics exploiting perishable insights
  - Huge budget saving on overprovisioning and ETLs.



Cutting costs of business analytics by **75%**

# How Much Does It Cost to Create a DB?



**\$20 Million**  
according Mike Stonebraker,  
Turing Award,  
that has done it several times

# How We Have Achieved it?

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- **We did with \$5 Million.**
- **The EU has a great R&D programme (FP7 & H2020) that helped us to do the necessary R&D to create the product.**
- **How? A unique team**
  - **Glenn Osaka advisor of Peter Thiel at Confinity and PayPal.**
  - **F. Ballesteros making operating systems with the creators of Unix, and architect of our storage engine.**
  - **J. Mahillo serial entrepreneur (2 startups) bootstrapping the business with us.**
  - **A. Arjunpaa with 10 years experience bootstrapping sales of startups in APAC.**
  - **P. Martinez experience in creating 24x7 enterprise support teams, teams of 50+ engineers.**
  - **Patrick Valduriez top researcher of distributed databases and co-author of the bestseller book in the topic.**
  - **E. Crego, 20 years experience as investor manager & CFO at big companies & startups.**
  - **18 people today**

# Where we are?



Customers



Pipeline Banking & Payments



Pipeline Insurance, Insurtech & Fintech



Pipeline Traveltech & Adtech

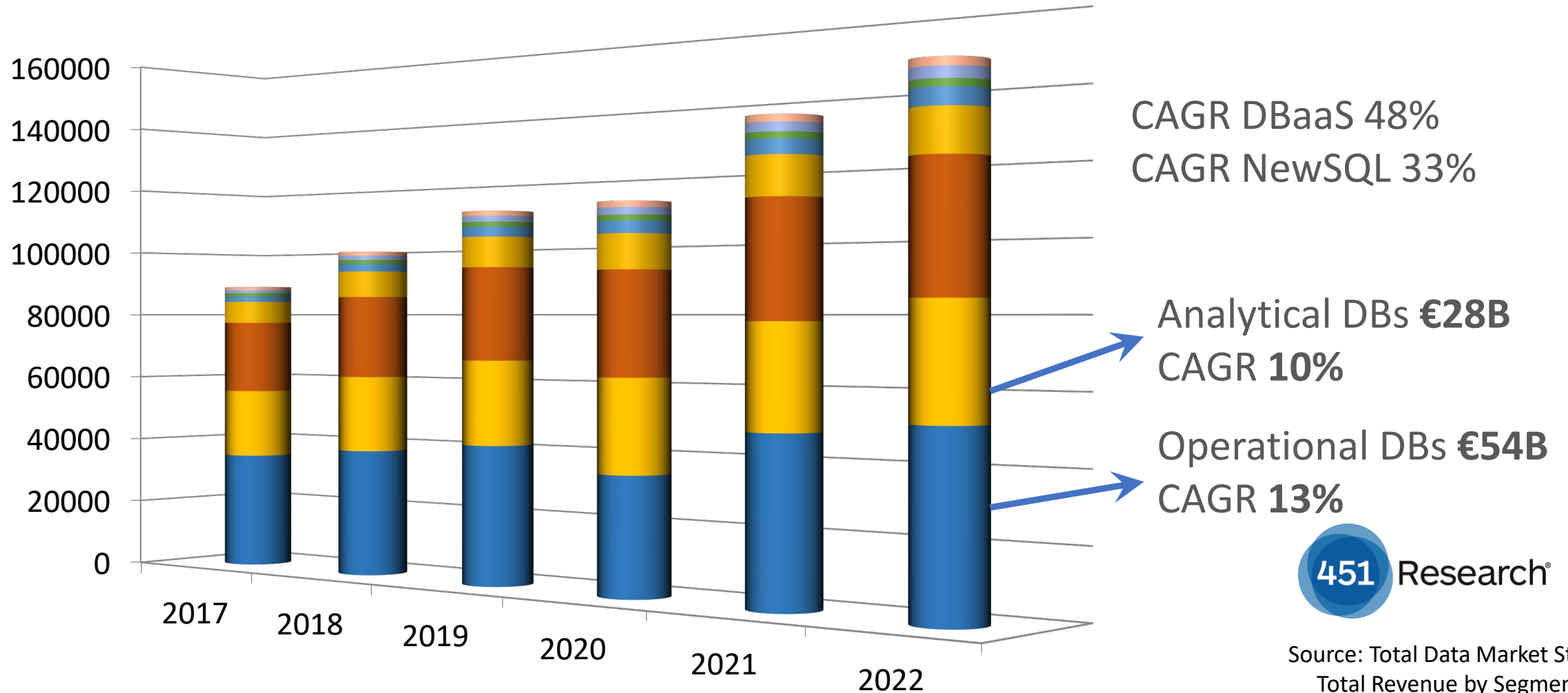


Pipeline Telco, IoT, Smart-\*, etc.



Partners

## Market opportunity



# Focus: Escaping Slowness Enterprises

- **New technological verticals**

- Traveltech.
- AdTech.
- Online gaming.
- IoT.
- Smart-\*.
- eCommerce.
- Industry 4.0.



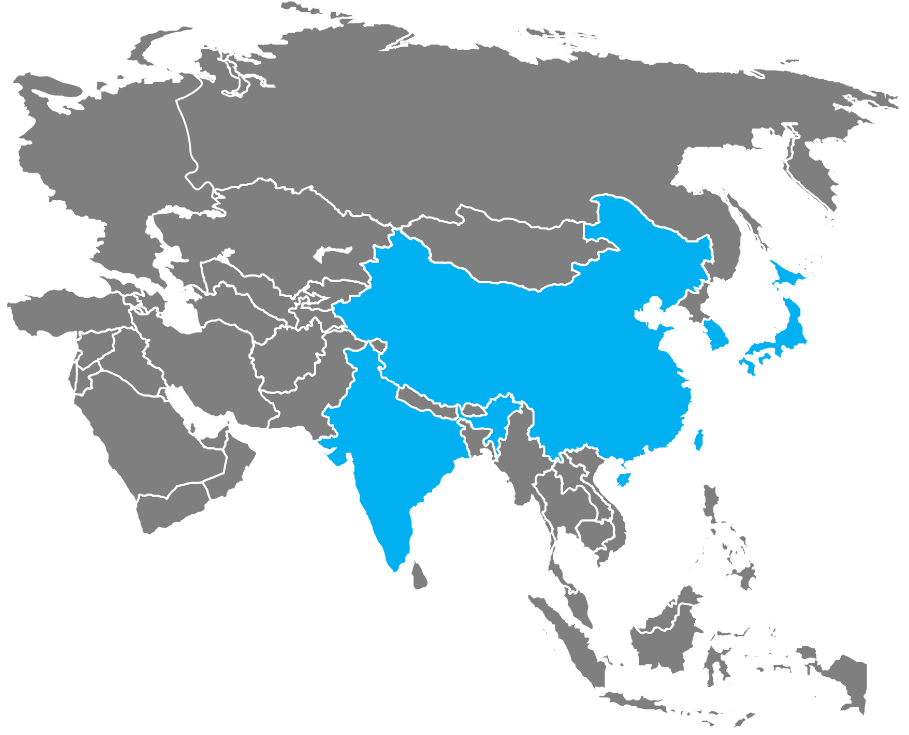
- **Scaleups & startups**

- Innovators in nature.
- Need to grow fast.
- The risk is not being competitive.



# Focus: Close & Blooming Economies

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# Acknowledgements

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