CURRICULUM VITAE

Robert R. Kerton
Adjunct Professor of Economics
Distinguished Professor Emeritus
University of Waterloo

Dean of the Faculty of Arts 1999-2006

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Research Fields
Consumer economics
Competition Policy
International consumer policy
Microeconomics of regulation
Public policy

EDUCATION

1963 B. Comm., University of Toronto, Toronto, Ontario
1965 MA, Carleton University, Ottawa, Ontario
1969 PhD, Duke University, Durham, North Carolina

VISITING POSITIONS

1990-91 Visiting Professor, Department of Consumer Economics and Housing, Cornell University, Ithaca NY.
1995-- Visiting Faculty Advisor for the Indian Institute of Consumer Studies, Bangalore, India.
2007 Visiting Professor, Department of Consumer Economics and Housing, University of Georgia.
MONOGRAPHS AND REPORTS


RESEARCH PUBLISHED IN JOURNALS, BOOKS . . .


5. 1973 "Ein Beitrag zur Entwicklung einer Umweltokonomie," (with F. Muller, and D.
20. 1985 "Opportunities Which Matter: From Appropriate Technology to Appropriate
36. 1996 “This Deregulation May be Hazardous to Your Health," Consumer Interests


OTHER PUBLISHED WORK

12. 1984, 1985 "Nineteen Eight-Four and More: Economic Prophets and Scientific Profits," lecture for the Arts Faculty Lecture Series on "1984 - Or What George Didn't Know." Published in Past and Present, Faculty of Arts, University of Waterloo, December and January.
17. 1989 “Let's Have a Fairer, Visible Tax" (Proposed Goods and Services Tax), Financial
7

Post editorial page, August 26.


BOOK REVIEWS


**RESEARCH IN PREPARATION**

1. Public Policy-Oriented Consumer Interest Research in Canada: Establishing an inter-disciplinary research network and mobilizing research into policy in coordination with partners in the public and private sectors.

2. The consumer Interest in Trade Agreements.

3. Customer satisfaction as a measure of quality and its impact on innovation as a component of competition policy.
HONOURS

- Russell Dixon prize for “This Deregulation May Be Hazardous to your Health” awarded by the American Council on the Consumer Interest for the best article in Advancing the Consumer Interest in 1997: presented in Washington, DC, on March, 25, 1998.
- Distinguished Professor Emeritus, Economics, University of Waterloo, 2010

GRADUATE THESIS-MAJOR PAPERS SUPERVISED

431-444.
23. Kurt McKnight, "Implications for Demand Side Management within the Relationship of the Flexible and Inflexible Portions of Natural Gas Equipment Stock," 1993.
34. Petteri Repo, PhD, Swedish School of Business and Economics, Consumer Interest in Free Trade Revisited: Interpreting the Reactions of Four Consumer Organizations, published by Hanken, Helsinki, Finland, PhD Examining Committee, 2000.

INVITED LECTURES

presented to the Ontario Teachers' Federation Conference on The Careful Consumer, March 1, 1978, Toronto.
5. "Mass Media and Mass Data: Newspapers in North America," lecture in the CERNAC program of the Université de Lille III, Mai 10, 1979, Villeneuve d'Ascq.
6. "Improved Teaching-Learning in Economics: Can We Get There From Here?", invited lecture for the Canadian Foundation for Economic Education Conference held with the US Joint Council on Economic Education, October 4-6, 1979, Toronto.
10. Invited lecture to the Faculty of Consumer Studies, University of Guelph "Research Challenges in Consumer Problems in the Asia/Pacific Region," April 26, 1983.
12. "Reform of the Financial Services Sector in Canada: Where Will One-Stop Stop?" (with Helen Anderson), presented to the Joint Conference of the Canadian Institute of Actuaries and the US Society of Actuaries, June 5, 1985, Quebec City.
13. "The Economics of Concealment." Lecture presented to Faculty and Graduate Students of Cornell University, October 14, 1985, Ithaca.


23. "International Trade as Consumer Protection: To Be or NTB?”; presented to the Faculty and graduate students of the Department of Consumer Economics and Housing, Cornell University, October 10, 1990, Ithaca.


29. "Defensive Marketing / Close to the Customer” presented to the Advanced Agriculture Leadership Program of the University of Guelph, April 24, 1993.


ACCI, Irene Leach, editor; Columbia, MO.


43. 2007. “Yin and Yang of International Trade Policy,” Lecture to Faculty of Agricultural Economics, University of Georgia, March.


CONFERENCE PRESENTATIONS


20. "Who Uses the UN List of Banned Monocomponent Pharmaceuticals?" presented at the
13th Congress of the International Organization of Consumer's Unions, July 9, 1991, Hong Kong.


33. “Why We Can’t See the C in B2C.” Presented at the Canada Electronic Conference Workshop held at Dalhousie University, May 7, 2000, Halifax.


Presented at the Syama Prasa Mookerjee Centenary Conference on Sustainable Economic and Political Reforms in the Information Age; held by the Social Science Council of India; January 15-17, 2001, India International Centre, New Delhi.


47. 2012. Organized and chaired the session on consumer protection at the Annual Meetings of the Canadian Law and Economics Association held at the University of Toronto; September 28. Papers presented by Professors Anthony Duggan (Toronto), Adam Badwani (Washington) and Kernaghan Webb (Ryerson).
PROFESSIONAL ACTIVITIES, PUBLIC INTEREST BRIEFS

1. Preparation and presentation of a brief on the Proposed Competition Act for the Consumers' Association of Canada (CAC) to the Ministry of Consumer and Corporate Affairs, December 1, 1971, Ottawa.


5. Member of delegation for CAC appearing before the hearings of the Royal Commission on Corporate Concentration, May 14, 1976, Ottawa.


15. Member of the Curriculum Committee of the Task Force for the Ontario Academic Credit (OAC) in Economics, Ministry of Education, 1984-86, Toronto.


19. Participated in the preparation of two briefs for the Consumers Association of Canada (Ontario) for the Ontario Task Force on Financial Institutions (the Dupré Commission),


29. Contribution to preparation of brief on Consumers Association of Canada to the Special Legislative Committee on Bill C-22, November 1986. Presentation for the Consumers Association of Canada for the House of Commons Committee on Finance, Trade, and Economic Affairs on the topic of interest changes for credit cards, November 30, Ottawa. Presentation to Honourable Tom Hockin, Minister of State for Finance, Canada, on Budget and on Financial Sector Reform, December 1, 1986, Ottawa.


31. Testified on Bill C-22 before the Senate Banking Committee, October 1, 1987, Ottawa.

32. Testified with the Consumers Association of Canada before the House of Commons Committee on Finance, Trade, and Economic Affairs on tax reform proposals, October 6, 1987, Ottawa.

33. Presentation in Ottawa with the Consumer Association of Canada, "The Consumer Interest in the Proposed National Sales Tax"; (further discussion on CBC As It Happens and on CBC TV The Journal), March 22, 1989.

34. Testified on the proposed Goods and Services Tax before the House of Commons Standing Committee on Finance, (Chair: D. Blenkarn), September 18, 1989; Committee Minutes: Issue 31, pp. 56-80.


36. "The Use of Humour in the Classroom"; presented to the faculty members of Niagara College, June 7, 1990, Welland.


38. Main author of brief of the Consumers Association of Canada on Bill C-100 to Amend, Enact and Repeal Laws Relating to Financial Institutions invited by the House of Commons Committee on Finance, Trade & Economic Affairs (Peterson Committee), August 1995 and, with others, testified before the same Committee twice in 1996.

39. Co-presenter, first annual survey for a National Quality Index; research commissioned jointly by the Consumers Association of Canada and the National Quality Institute, National Press Club, Ottawa, June 17, 1996.


44. Submission to the Competition Bureau with respect to Proposed Mergers Amongst Grocery Retailers in Canada (with Michael Kelen). February; pp.25; Invited oral testimony presented in Ottawa / Hull, 4 March, 1999.


52. 2012. Creating a Network of Canadian Academics with a focus on policy-oriented
Consumer Interest Research (CIR)’ in co-operation with Industry Canada. The site is located at the University of Waterloo at http://ccird.uwaterloo.ca/.

**UNIVERSITY SERVICE**

1. Chairman, Department of Economics, University of Waterloo, 1975-78
3. Deputy Chairman, Department of Economics, University of Waterloo, 1969-72; Associate Chairman, Undergraduate Affairs, 1987 - 88
4. Hagey Lectures Committee, 1975-77; Committee Chairman, 1976
5. Chairman, Canadian Studies Group, University of Waterloo, 1976-78
7. University of Waterloo representative to the Social Sciences Research Council, 1976-77
9. President's Committee to Study a Potential Programme on Personnel and Administrative Studies, 1979-80
10. Member, Vice-President's Committee on Market Pressures, 1980
11. Elected to Senate, University of Waterloo, 1980-82, 1988-90
12. Member, Promotion and Tenure Committee, Faculty of Environmental Studies, 1980-81
13. Member, School of Accountancy Steering Committee, 1980-82, Member, Centre for Accounting Research, 1985 - 89; Committee on awarding the funded Chair in Management Accounting, 1988; Committee on the Award of Professorships, 1998.
15. Dean of Arts Nominating Committee, 1984
16. History Department, Chair Selection Committee, 1984
17. Faculty of Arts Promotions and Tenure Committee, 1984-86, 1992-95
18. Chairman, University of Waterloo Senate Committee on Market Differentials, 1984-85
19. Associate Dean of Arts for Undergraduate Affairs, August 1, 1985 - June 30, 1986
20. Committee for the Faculty of Arts Lecture Series, 1985
21. Chairman, University of Waterloo Committee to Review Policy 11 under Matthews-Dubinski Agreement, 1985-86
22. Member, University of Waterloo Institute for Improvement in Quality and Productivity, 1986. Member of the IIQP Committee to select a Director, 1988, 1991 and 1995; Member of the Research Grant Sub-Committee, 1989.
23. Member of the University of Waterloo Senate Committee to review the program in Canadian Studies, 1988-89
24. Member of the University of Waterloo Senate Finance Committee, 1988 - 89.
25. Member of the Committee to select a Dean of the Faculty of Mathematics, 1989-90.
26. Member of the Committee to select the Chair of the Department of Economics, 1990.
27. Member of the Senate Committee to review the Centre for Information Theory & Quantitative Economics, 1990.
28. Co-Chair, Human Resources Task Force of the University of Waterloo’s Long Term Planning Committee, 1995.
29. Member of the University Committee for awarding the designation "Honorary Member of the University,” 1995.
30. Member of the UW Community Campaign (Arts Representative), 1992-93, 1997.
31. Member of the University Committee on Student Appeals, 1995-97.
33. Member, University Committee to Select a New President of the University of Waterloo, 1998.
34. Dean of the Faculty of Arts for the term July 1, 1999 to June 30 2006. Member of the University’s Dean’s Council, Executive Council and representative to the Board of Governors.
35. 2010. University designate as advisor to private sector university in India on creating a fully co-op (work-study) university.
37. 2013. “Public Policy-Oriented Consumer Interest Research in Canada.” Principal Investigator for six Canadian universities and eleven public and private partners submitting a proposal to the Social Sciences and Humanities Research Council of Canada.

NATIONAL / INTERNATIONAL PROFESSIONAL SERVICE, PUBLIC INTEREST COMMITTEES AND ACTIVITIES

1. Elected to the Executive Council of the Canadian Economic Association, 1977-79
2. Elected to the National Board of Directors, Consumers' Association of Canada, 1974-76, 1976-78, 1979-82; 1994/5
5. Member, Committee of the Ontario Ministry of Education to Draft the Ontario Academic Credit for Economics, 1985-86
8. Chair, Board of Directors of the North-South Institute, Ottawa, 1995-96; Member, 1987-96.
10. Editorial Board of the Journal of Consumer Affairs, 1992--.
11. Member of the Graduate Committee of the Consumer Studies Department, University of Guelph, 1991 -1996.
12. 1992-94. Member, Canada Deposit Insurance Advisory Committee: Committee of the Deputy Minister of Finance to Review the CDIC (the Dodge Committee).
   http://publications.gc.ca/collections/Collection/F21-6-1998-8-1E.pdf
16. Public interest member for WTO Consultation Committee on the Department of Foreign Affairs and International Trade, Ottawa, 1999-
   http://www.consumerinterests.org/

Current Public Interest Committees, Volunteer work
23. 2014. Member, International Network of Civil Society Organizations on Competition (INCSOC), Member of the founding Steering Committee http://incsoc.net/incsoc.pdf February, 2003 -
24. 2014. Member of the Board of Directors of the Canadian Foundation for Economic Education/ La Fondation canadienne d'éducation économique, 2005 –
25. 2014. Twice-yearly meeting with Canada’s Commissioner of Competition with consumer groups 2006-. Member of the international Competition Online Forum.
26. 2014. Advisor to the Institute of Consumer Studies, Bangalore, India.
27. 2014. Member of the Ontario Automobile Insurance Stakeholders Advisory Committee of the Financial Services Commission of Ontario (FSCO), 2011-.
28. 2014. Member of the Consumers’ Advisory Group of the Canadian Payments Association, 2013-.
29. 2014. PI for a grant proposal on behalf of six Canadian universities and eleven partners from the public and private sectors, to Canada’s SSHRC to examine the prospect of initiating an inter-disciplinary program of “Public Policy-Oriented Consumer Interest Research”.

28/2/2014