

# Malleck, Geoffery D.

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## CURRICULUM VITAE

### Degrees:

**June 1997**

Masters in Business Administration

**Queen's University**

**June 1990**

Diploma in Business Administration

**Wilfrid Laurier University**

### Summary of Qualifications:

- Proven record of excellence in principle-based strategic design and implementation.
- Effective leadership skills including strong communication and collaboration skills.
- Impressive reputation as an instructor with a passion for teaching in post-secondary and private sector.
- Recognized as a creative force for solving complex problems facing organizations.
- As evidenced below, able to effectively manage a broad suite of responsibilities.

### Employment History:

**Current responsibilities. Assigned start dates vary. University of Waterloo**

Continuing Lecturer, Department of Economics (since 2008);  
Director- International Trade Specialization (since 2009);  
Director- Management Studies, Faculty of Arts (since 2009);  
President's Entrepreneurship Task Force (since 2012);  
Arts Admission Policy and Case Review Committee (since 2010);  
Adjunct Director, SEED Program- Faculty of the Environment (since 2010);  
Assistant Director- Economic Development Program (since 2011).

**Consulting practice** focused on strategic (re)design and family enterprise. Recent clients include the **Registrar's Office** and the **Department of Athletics and Recreation**, both at the University of Waterloo. Also on the active client list is a national economic development

firm and a brand management company. An important community service function is assisting young- aspiring entrepreneurs in the creation of a new venture (since 2009).

### **Responsibilities- Concluded**

**January 2009- June 2013**

**University of Waterloo**

Director- Research Entrepreneurship Acceleration Program (REAP).

Chair- Advisory Board, Department of Athletics and Recreation.

Chair- Arts Faculty Council.

Assistant Director – Enterprise Co-op Program.

**September 2003-September 2008**

**University of Waterloo**

Associate Director, Student Development- the Centre for Business Entrepreneurship and Technology (CBET) in the Faculty of Engineering

Lecturer, Master of Business, Entrepreneurship and Technology in the Faculty of Engineering

**September 1997- September 2003**

**Various post-secondary**

Coordinator, Student Success- School of Business,  
Professor, Business Management Studies, Mohawk College

Sessional Lecturer, University of Waterloo

Associate Director, Innovate Inc., University of Waterloo

Sessional Lecturer in Undergraduate and Graduate courses at York University, McMaster University, Wilfrid Laurier University, Conestoga College

**June 1978- March 1996**

**Malleck Enterprises**

President and co-owner of Distribution and Wholesale Company- D.& G. Malleck Enterprises Inc., Kitchener Ontario;

Vice- President and co-owner- Clintar Groundskeeping Service Franchise, London Ontario;

Vice-President and co-owner- ServiceMaster Franchises in SW Ontario;

President and owner- The Cove for Bedrooms, Waterloo, Ontario.

### **Scholarly and Community Service Activities:**

#### **Scholarly**

- Contributor: “The Beermat Entrepreneur, Canadian Edition, eh.”
- Lead in the redesign of the Arts and Business Program (Faculty of Arts, University of Waterloo)
- Various keynote presentations on behalf of the University of Waterloo
- Contributing as workshop host: Economic Developers Association of Canada
- Supporting the efforts of the local Junior Achievement Business Achievement Awards
- Co-representative and campus organizer of the E.D.G.E. (Encouraging Development of Global Entrepreneurs), an international internship program hosted by Enterprise Scotland (From 2005)

## **Community Service**

### **Responsibilities: Current**

- Support youth entrepreneurship as a mentor to various start up enterprises
- Workshop host: Northern Ontario Development Program
- Spring Break Open House Guest Presenter (2009, 2010, 2011, 2013)

### **Responsibilities: Completed**

- June 2014- Treasurer, Waterloo Region Green Solutions
- September 2013- Board of Advisors, Waterloo Region Small Business Centre
- December 2012- Michelin Development Corporation as a member of the Advisory Board
- January 2008- Publisher – The Catalyst: Fuelling the passion for innovation at UW
- June 2008- Concept initiator and Faculty Advisor for the University of Waterloo 'E-council', a committee composed of student groups whose common mandate is the promotion of entrepreneurship and innovation (2005-2008)
- June 2007-Director, LaunchPad Venture Competition, Founding Organizer
  
- August 2006- Mission work in Jamaican community of Annotto Bay for the Sisters of Saint Joseph
- November 2004- Member of Design Team for the Chamber Young Professional Program, Greater Waterloo Chamber of Commerce