

## CURRICULUM VITAE: Malleck, Geoffery D.

Address: 73 Rolling Acres Drive  
Kitchener, ON, N2A 3X1  
Email: [geoff.malleck@gmail.com](mailto:geoff.malleck@gmail.com)  
Phone: (519) 748-4912

### Degrees:

**June 1997** **Queen's University, Kingston, Canada**  
Masters in Business Administration (Executive Program)

**June 1990** **Wilfrid Laurier University, Waterloo, Canada**  
Diploma in Business Administration

### Summary of Qualifications:

- Impressive reputation in the classroom using emerging practices blended with a passion for teaching in both post-secondary institutions and private sector professional development.
- Globally recognized program designer and enabler of entrepreneurship and enterprise.
- Recognized as a creative force in program development and a reputation for solving complex problems facing organizations.
- Able to effectively manage a broad suite of responsibilities in a diverse set of organizations from small business to large academic institution.
- Proven record of excellence in principle-based strategic design and implementation.
- Effective leadership skills highlighted by communication excellence and mastery in developing meaningful collaboration within and outside of the organization.

### Employment History:

**Current and recently completed** **University of Waterloo, Canada**

Continuing Lecturer in the Department of Economics (since 2008)

- Undergraduate courses include Strategy, Marketing, Entrepreneurship
- Graduate courses in Economic Development and Innovation (to 2018);

Lecturer Committee- FAUW (ongoing since 2018)

President's Entrepreneurship Task Force (2012-2015);

Director- International Trade Specialization (2009-2015);

Director- Management Studies, Faculty of Arts (2009-2017);

Arts Admission Policy and Case Review Committee (2010-2016);

Adjunct Director, SEED Program- Faculty of the Environment (2010-2016);

Assistant Director- Economic Development Program (since 2011).

**Consulting practice** focused on strategic (re)design and family enterprise. Recent clients include **St. Jerome's University**, the **Registrar's Office**, and the **Department of Athletics and Recreation**, both at the University of Waterloo. Also on the active client list is a national economic development firm and a brand management company. An important community service function is assisting young- aspiring entrepreneurs in the creation of a new venture (since 2009).

**Additional Responsibilities- Concluded**

**January 2009- June 2013**

**University of Waterloo**

Founding Director- Research Entrepreneurship Acceleration Program (REAP).

Chair- Advisory Board, Department of Athletics and Recreation.

Chair- Arts Faculty Council.

Assistant Director – Enterprise Co-op Program.

**September 2003-September 2008**

**University of Waterloo**

Associate Director, Student Development- the Centre for Business Entrepreneurship and Technology (CBET) in the Faculty of Engineering

Lecturer, Master of Business, Entrepreneurship and Technology in the Faculty of Engineering

**September 1997- September 2003**

**Various post-secondary**

Coordinator, Student Success- School of Business,  
Professor, Business Management Studies, Mohawk College

Sessional Lecturer, University of Waterloo

Associate Director, Innovate Inc., University of Waterloo

Sessional Lecturer in Undergraduate and Graduate courses at York University, McMaster University, Wilfrid Laurier University, Conestoga College

**June 1978- March 1996**

**Malleck Enterprises**

President and co-owner of Distribution and Wholesale Company- D.& G. Malleck Enterprises Inc., Kitchener Ontario;

Vice- President and co-owner- Clintar Groundskeeping Service Franchise, London Ontario;

Vice-President and co-owner- ServiceMaster Franchises in SW Ontario;

President and owner- The Cove for Bedrooms, Waterloo, Ontario.

**Scholarly and Community Service Activities:**

**2016- International Teaching Fellow**

**University of Warwick (U.K.)**

Delivered different topic workshops to faculty in the area of reflective learning, building enterprise into curriculum and change

Delivered workshops on creativity and strategy as guest presenter to students

Ideas exchange with various administrators

**Scholarly**

- Contributor: "The Bermat Entrepreneur, Canadian Edition, eh."

- Lead in the redesign of the Arts and Business Program (Faculty of Arts, University of Waterloo)
- Various keynote presentations on behalf of the University of Waterloo
- Contributing as workshop host: Economic Developers Association of Canada
- Supporting the efforts of the local Junior Achievement Business Achievement Awards
- Co-representative and campus organizer of the E.D.G.E. (Encouraging Development of Global Entrepreneurs), an international internship program hosted by Enterprise Scotland (From 2005)

### **Community Service**

#### **Responsibilities: Current**

- Support youth entrepreneurship as a mentor to various start up enterprises
- Assistant Director- Economic Development Program at the University of Waterloo