

ECON 290, Models of Choice in Competitive Markets

Jean Guillaume Forand*

Fall 2016, Waterloo

- **Lectures:** TTh 10h00-11h20, CPH 3604. The first lecture is on September 8 and the last on December 1.

- **Office Hours:** T 13h30-15h30.

Office hours are the appropriate venue for asking questions about the material from the course. Email is an inefficient method for communicating course content, and I will not respond to detailed questions regarding the material other than during class or office hours.

- **Textbook:** There is no required textbook for this class, and my lectures will be based on my own notes. Students are responsible for obtaining notes for lectures that they do not attend. The topics from class are all covered by standard intermediate microeconomics textbooks (that use calculus), and I recommend that you read through the relevant sections of some such book because (a) it can provide a different perspective on material presented in class, (b) it has a more space devoted to discussions and examples, and (c) it serves as a source of exercises and practice problems. Here is a (nonexhaustive) list of such textbooks (any edition is suitable), which have been placed on reserve at the Dana Porter Library.

- Varian, H., *Intermediate Microeconomics*.
- Eaton, B.C., Eaton, D.F. and D.W. Allen, *Microeconomics: Theory with Applications*.
- Perloff, J.M., *Microeconomics: Theory and Applications with Calculus*.

- **Course Materials on D2L:** I will post class announcements, assignments and other relevant material on the [Desire2Learn](http://learn.uwaterloo.ca) network, <http://learn.uwaterloo.ca>

- **Topics:** From the university calendar: Choice lies at the heart of all economic models. This course focuses on choice by consumers and firms. It explains the notion and use of

*Room 131, Department of Economics, University of Waterloo, Hagey Hall of Humanities, Waterloo, Ontario, Canada N2L 3G1. Office phone: 519-888-4567 x. 33635. Email: jgforand@uwaterloo.ca. My [website](http://arts.uwaterloo.ca/~jgforand): <http://arts.uwaterloo.ca/~jgforand>

utility functions and budgets, and shows how their interaction allows economists to make predictions about behaviour. The constrained maximization techniques from ECON 211 are used extensively, and extended to situations covering uncertainty (risk) and time. Profit maximization by firms is explored.

- i. The Theory of Economic Choice
 - (a) Alternatives
 - (b) Budgets
 - (c) Preferences
 - (d) Utility Functions
- ii. Consumer Choice
 - (a) Utility Maximisation
 - (b) Income and Substitution Effects
 - (c) Endowments
- iii. Producer Choice
 - (a) Profit Maximisation
 - (b) Cost Minimisation
- iv. Intertemporal Choice
 - (a) The Dynamics of Consumption and Production
 - (b) Infinite Time Horizons
- v. Choice Under Uncertainty
 - (a) Expected Utility
 - (b) Attitudes to Risk
 - (c) Uncertainty in Consumption and Production
 - (d) Insurance and the Value of Information

• **Evaluation:** There will be five assignments, two midterms and a final exam.

- i. Assignments are worth 10% of the final grade, and their aim is to help you integrate the material from class and prepare you for the exams. Teamwork is expected (and to some degree recommended), although each student must hand in their own assignment. Assignments are to be handed in during class, and the due dates for all assignments will be announced on D2L.
- ii. Each midterm is held during class hours and is worth 20% of the final grade. The first midterm will take place on Thursday October 6, and the second midterm will take place on Thursday November 3. The subjects covered by the midterms will be specified in class prior to the test.

- iii. The final exam is worth 50% of the final grade. The material on the final is cumulative.
- **Policy on Missed/Late Assignments and Tests:** Any assignment that is not handed in to me during the lecture at which this assignment is due will not be marked and will receive a grade of zero. If you miss that lecture due to illness and therefore cannot hand in your assignment, it will be accepted at the next lecture you attend if accompanied by a relevant medical certificate. No make-up tests will be provided for the midterm exams. Students who miss a midterm and do not have a relevant medical certificate will receive a mark of zero. Students with a valid medical certificate will have the weight of the relevant midterm added to their final exam. If a student misses the final exam, the resulting procedure is outlined in the Economics department's [Deferred Final Exam Policy](https://uwaterloo.ca/economics/current-undergraduates/policies-and-resources/deferred-final-exam-policy), <https://uwaterloo.ca/economics/current-undergraduates/policies-and-resources/deferred-final-exam-policy>
 - **Dealing with Plagiarism and Other Academic Offences:**
 - i. **Academic Integrity:** In order to maintain a culture of academic integrity, members of the University of Waterloo community are expected to promote honesty, trust, fairness, respect and responsibility.
 - ii. **Discipline:** A student is expected to know what constitutes academic integrity, to avoid committing academic offences, and to take responsibility for his/her actions. A student who is unsure whether an action constitutes an offense, or who needs help in learning how to avoid offenses (e.g., plagiarism, cheating) or about rules for group work/collaboration should seek guidance from the course professor, academic advisor, or the Undergraduate Associate Dean. When misconduct has been found to have occurred, disciplinary penalties will be imposed under Policy 71 Student Discipline. For information on categories of offenses and types of penalties, students should refer to [Policy 71 Student Discipline](http://www.adm.uwaterloo.ca/infosec/Policies/policy71.htm), <http://www.adm.uwaterloo.ca/infosec/Policies/policy71.htm>
 - iii. **Grievance:** A student who believes that a decision affecting some aspect of his/her university life has been unfair or unreasonable may have grounds for initiating a grievance. Read [Policy 70 Student Petitions and Grievances](http://www.adm.uwaterloo.ca/infosec/Policies/policy70.htm), Section 4, <http://www.adm.uwaterloo.ca/infosec/Policies/policy70.htm>
 - iv. **Appeals:** A student may appeal the finding and/or penalty in a decision made under Policy 70 Student Petitions and Grievances (other than regarding a petition) or Policy 71 Student Discipline if a ground for an appeal can be established. Read [Policy 72 Student Appeals](http://www.adm.uwaterloo.ca/infosec/Policies/policy72.htm), <http://www.adm.uwaterloo.ca/infosec/Policies/policy72.htm>
 - v. **Academic Integrity Website (Arts):**
http://arts.uwaterloo.ca/arts/ugrad/academic_responsibility.html
Academic Integrity Office (UW): <http://uwaterloo.ca/academicintegrity>

- vi. **Note for students with disabilities:** The AccessAbility Services (AS) Office, located in NH 1401, collaborates with all academic departments to arrange appropriate accommodations for students with disabilities without compromising the academic integrity of the curriculum. If you require academic accommodations to lessen the impact of your disability, please register with the AS Office at the beginning of each academic term.