



In partnership with Microsoft, **Alim Somani** (BASc 2001, Electrical Engineering), President of <u>Infusion</u>, and recipient of the <u>2009 Young</u> <u>Alumni Achievement Medal</u>, and **Mark Weber**, Director of the Conrad Business, Entrepreneurship and Technology Centre at the University of Waterloo, invite you to a cocktail reception at Infusion's headquarters in New York City for an evening of networking, innovation, and hands-on experiences.

What to expect?

You will interact with cutting-edge technology and see how brands from a variety of segments including technology, banking, beauty, food, and entertainment have seamlessly integrated innovation into their retail environments. Engage with the technology solutions that are revolutionizing and augmenting consumer experiences while catching up with other Engineering Alumni from UW.

Please feel free to bring a colleague with you as your guest - someone from your Marketing, Sales or Technology team may be interested in the exciting technology experiences featured at Infusion.

Space is limited - **please RSVP here** by January 6.

Associate Director of Development & Alumni Affairs Nenone Donaldson will be in New York City from Tuesday, January 14 to Friday, January 17. If you would like to meet with us over a meal or a coffee to hear about exciting developments in Waterloo Engineering, please email Nenone Donaldson: <u>ndonaldson@uwaterloo.ca</u>.

Should you have any questions or comments about this reception, please feel free to contact me. We look forward to seeing you in the New Year!

Kind Regards, Gosia Brestovacki Senior Alumni Officer, Faculty of Engineering gosia.brestovacki@uwaterloo.ca

Register Now!

DATE: Wednesday, January 15, 2014

> **TIME:** 6:00 – 8:00 pm

PLACE: Infusion Headquarters 599 Broadway, 5th Floor, New York, 10012 (Directions Here)





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