Instructor: Catherine F. Schryer
Office hours:
Office: HH 222
Extension: 2118
email: cschryer@watarts.uwaterloo.ca

Workshop Leader:
Office Hours:
Office:
Extension:
Email:

Course Description:
This course engages participants in some of the issues emerging in various academic disciplines. In the process of this engagement the course aims to provide students with an overview of the conventions and techniques that academic disciplines use to discuss and debate those issues. This course involves a good deal of practice in the art and craft of academic reading and writing. Most of the hands-on, practical work in the course takes place in the workshops.

Texts:
Catherine F. Schryer. Reading and Writing Academically. Fall 2006 Course book for English 109


Assessment:
Citation test (5%)
Citation essay (10%)
Research paper (30%)
Analysis paper (20%)
Activity file (15%)
Style tests (2 x 5%)
Editing (10%)

Assignment Descriptions:
1. Citation test (5%)
This brief online quiz tests your knowledge of either APA or MLA (your choice) citation practices and issues related to appropriate citation.
2. Citation essay (10%)

Write a brief essay (600 – 700 words) in response to one or more of Gee et al.'s ideas. Your paper must include some direction quotation and/or paraphrasing. You must also include a works cited or reference page. You may use either MLA or APA citation style.

Suggestions: Your paper could explain and elaborate on one or more of Gee et al.'s ideas such as “learning organizations” or “lifelong learning.” You could challenge and object to an idea or you could support some of Gee et al.'s insights.

3. Research Paper (30%)

**Research Paper**

Write a 1,200-1,500 word paper on some issue related to literacy/communication and health or technology or business. Your paper must adopt a position on your issue and must reflect research that has been conducted in the field. Your paper must include at least four academic sources: one source must derive from the course reader; two must come from academic sources that you located yourself. The remaining article can come from either the course reader or sources that you located yourself. You can, of course, include more sources if you wish.

You must use either the MLA or APA to format your references. Your paper should also have a title and be double-spaced, and you may use headings if you wish.

4. Analysis Paper (20%)

Write an analytical paper of about 1,000 words in which you support or critique some issue pertaining to advertising. Your paper must include an analysis of the language and visual design of an ad that appears in a current publication or of an ad that we provide in workshop. Your paper must also include references to the reading material on advertising in the course reader.

5. Reading/Activity File (15%)

Each of the major assignments in this course has preparatory activities associated with them. Many of these activities will be completed in workshop. Some are due the day of workshop and can be completed online. By completing these activities on time students will automatically achieve 75% of this grade. The remaining 25% will be awarded for the quality of the file.

6. Tests (10%)

Two on line style tests will occur during the term.
7. Editing (10%)
This grade will be derived from the quality of your involvement in assisting other students in improving their papers. Editing will take place during specific workshops.

Course Policies:

1. Late Drafts or Papers
Late drafts will be penalized up to 10% of the final grade of the paper. Late papers will be penalized 5% per day late. Sometimes, however, students do have legitimate reasons for late assignments. Each student is entitled to one "get of jail free card." Once during the semester, a student can arrange for a one week extension for a paper (not a draft).

2. Plagiarism
Plagiarism or copying other people’s style or ideas and claiming them as your own is a serious academic offense. Any incident of plagiarism will automatically cause a paper to fail, could cause you to fail the course, and will be reported to the Dean’s office.

3. Attendance
Attendance at the workshops is particularly important. Much of the actual work of the course, including the Reading/Activity File, will be conducted in the workshops. Always bring your course book Reading and Writing Academically to both lectures and workshops because often we will be doing the exercises and activities together.

4. Drafts
Current research in writing suggests that preparing and revising drafts promotes effective writing. Consequently, drafts are integral to this course. We urge you to prepare good first drafts so that we can really help you with your academic writing skills. All students should know, however, that they alone are responsible for their writing. If the instructor misses commenting on some problem in a draft (and we can never see everything), the writer is still responsible for that problem.

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1 The Arts Faculty Council requires the following note on all course outlines:
All students registered in the courses of the Faculty of Arts are expected to know what constitutes an academic offense, to avoid committing academic offenses, and to take responsibility for their academic actions. When the commission of an offense is established, disciplinary penalties will be imposed in accord with Policy #71 (Student Academic Discipline). For information on categories of offenses and types of penalties, students are directed to consult the Summary of Policy #71 (Student Academic Discipline) which is supplied in the Undergraduate Calendar (p1:11). If you need help in learning how to avoid offenses such as plagiarism, cheating, and double submission, or if you need clarification of the discipline policy, ask your course instructor for guidance. Other resources regarding the discipline policy are your academic advisor and the Undergraduate Associate Dean.
5. Grading
Workshop instructors will provide more commentary on the drafts in order to help you improve your writing. Final copies will receive less commentary.

6. Consultation
We urge you to come and see us during our **office hours** if you wish assistance with your writing.

7. Problems
If you are experiencing problems with the course or with the marking, you should first discuss your difficulties with your workshop instructor. If your problem persists, then you should contact the course director, Dr. C. Schryer.

8. Handing in Your Papers
All tests, drafts and papers should be handed in to your workshop instructor in your workshop. Sometimes we will ask you to hand papers in at the drop off box near the English Department mail room. The mail room is located at HH 229.

### 109 Course Schedule

*See online course web site in UW ACE for a more detailed course schedule*

<table>
<thead>
<tr>
<th>Week 1</th>
<th>Introduction</th>
<th>Jan 3 and 5</th>
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<tbody>
<tr>
<td></td>
<td>Activities 1 and 2 in workshop (see course book)</td>
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<table>
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<tr>
<th>Week 2</th>
<th><strong>Reading Academically</strong></th>
<th>Jan 10 and 12</th>
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<tbody>
<tr>
<td></td>
<td>Activities 3 and 5 completed in workshop</td>
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<table>
<thead>
<tr>
<th>Week 3</th>
<th>Activities 4, 6, 7, 8 completed in workshop</th>
<th>Jan 17 and 19</th>
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<table>
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<tr>
<th>Week 4</th>
<th><strong>Writing Academically</strong></th>
<th>Jan 24 and 26</th>
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<tbody>
<tr>
<td></td>
<td>Citation Paper due (10%)</td>
<td></td>
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<tr>
<td></td>
<td>Activity file due (5%)</td>
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<tr>
<td></td>
<td>Citation Online Test due (5%)</td>
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<tr>
<th>Week 5</th>
<th><strong>Writing Research Papers</strong></th>
<th>Jan 31 and Feb 2</th>
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<tbody>
<tr>
<td></td>
<td>Activity 1 due</td>
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<table>
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<tr>
<th>Week 6</th>
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<th>Feb 7 and 9</th>
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Activity 2, 3, 4 due

**Week 7**  
Activity 5, 6, 7 due  
**Online Style Test (5%)**  
Reading Week Feb 20 – Feb 24.

**Week 8**  
Due: Draft of Research Paper in workshop  
**Editing workshop (5%)**  
Feb 28 and March 2

**Week 9**  
Consultation with section instructor regarding Research Paper Draft  
Classes cancelled.

**Week 10 Writing Analysis Papers**  
Due: Activity one  
**Research Paper Due (30%)**  
March 14 and 16

**Week 11**  
Activities 2, 3, 4, 5 due  
**Online Test 2 (5%)**  
March 21 and 23

**Week 12**  
Lecture cancelled  
**Draft of Analysis/ Advertising Paper due**  
**Editing workshop (5%)**  
March 28 and 30

**Analysis Paper due Friday April 7 before 4pm in English Department drop off box.**