ENGLISH 292:
Contemporary Issues in Rhetoric and Professional Discourse

Instructor .......... Neil Randall
Office and Contact .... HH 224: ext. 3397, nrandall@watdcs
Office Hours .......... Tuesdays and Thursdays 10:30-12:00
Course Meeting Times .. TR 8:30-10:00 a.m.

Required Texts

Golden, James L., Goodwin F. Bergquist, and William E. Coleman, eds. The

Assignments

Assignment #1, due Oct 22 (40%): A journal of 2000-2500 words, offering
rhetorical analyses of several samples from the professional discourse area of
your choice. Possible areas include print advertising, television advertising,
magazine features, magazine editorial and design, technical documentation,
user documentation, legal documentation, applications software, simulation
software, user interface design, professional and academic journals, business
presentations, annual statements, children's books, how-to books, or another
of your choice.

Assignment #2, due Nov 28 (40%): An essay of 2000-2500 words, offering a
rhetorical overview of the study begun in assignment #1. This assignment
updates the analyses offered in assignment #1, adding or revising samples and
enhancing the theoretical underpinnings.

Assignment #3 (30%): A three-hour final examination, two hours dealing with
literary discourse and one hour non-literary discourse.

Schedule

Sep 10 - Introduction
Sep 12 - Analyzing Graphics I
Sep 17 - Analyzing Text I
Sep 19 - Rhetorical Theory I - RWT 17-52
Sep 24 - Rhetorical Theory II - RWT 53-71
Sep 26 - Rhetorical Theory III - RWT 72-129
Oct 01 - Analyzing Graphics II; Semiotics
Oct 03 - Analyzing Text II; Semiotics
Oct 08 - No class
Oct 10 - Rhetorical Theory IV - RWT 131-185
Oct 15 - Rhetorical Theory V - RWT 186-232
Oct 17 - Analyzing Graphics III; Narratology
Oct 22 - Analyzing Text III; Narratology
Oct 24 - Rhetorical Theory VI - RWT 233-317
Oct 29 - Rhetorical Theory VII - RWT 318-351
Oct 31 - Analyzing Graphics IV; Motive
Nov 05 - Analyzing Text IV; Motive
Nov 07 - Rhetorical Theory VIII - RWT 352-427
Nov 12 - Rhetorical Theory IX - RWT 428-446,
603-636
Nov 14 - Analyzing Graphics V; Style and
Pragmatics
Nov 19 - Analyzing Text V; Style and
Pragmatics
Nov 21 - Rhetoric and Literature I: Analyzing
Poetry
Nov 26 - Rhetoric and Literature II:
Analyzing Fiction
Nov 28 - Rhetoric and Literature III:
Analyzing Drama
Dec 03 - Conclusions