Instructor Information
Instructor: Danielle J. Deveau
Office: HH254
Office Phone: 519-888-4567 ext.32122
Office Hours: T Th 1:00-2:00pm or by appointment
Email: d2deveau@uwaterloo.ca

Course Description
This course explores the social, political, and cultural contexts and consequences of contemporary technologies of representation such as print and visual media, photography and film, audio recordings, computer-mediated communications, and interactive digital media. We will take a historical and theoretical overview of the mass media of the twentieth and twenty-first centuries, from the newspaper to new media and from the Frankfurt School to globalization.

Required Text
There is no required textbook for this course. Students are required to obtain readings through the library unless otherwise noted (some readings will be made available on Learn).

Course Requirements and Assessment

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<thead>
<tr>
<th>Assessment</th>
<th>Date of Evaluation</th>
<th>Weighting</th>
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<tbody>
<tr>
<td>Exams</td>
<td></td>
<td>60%</td>
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<tr>
<td>Exam 1</td>
<td>February 14</td>
<td>(30)</td>
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<tr>
<td>Exam 2</td>
<td>March 21</td>
<td>(30)</td>
</tr>
<tr>
<td>Conference Paper Title and Abstract</td>
<td>March 7</td>
<td>5%</td>
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<tr>
<td>15 Minute Conference Paper</td>
<td>March 26, 28; April 2, 4</td>
<td>20%</td>
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<tr>
<td>Professionalism, Participation, and Other Activities</td>
<td></td>
<td>15%</td>
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<tr>
<td>Total</td>
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<td>100%</td>
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Late Work
As the majority of your grade for this course is based upon in-class exams and presentations, there will be a zero tolerance policy for late work. Students who require an accommodation due to extenuating circumstances must submit documentation and arrange an extension prior to the assignment or exam due date.

Attendance Policy
As this class is primarily lecture/exam based, students are strongly encouraged to attend regularly. PPT presentations will not be published for student use. Students who miss class are responsible for obtaining notes from a classmate. The instructor will not respond to “what did I miss?” queries. Participation in the conference scheduled for the last two weeks of classes is mandatory.

Institutional-required statements for undergraduate course outlines approved by Senate Undergraduate Council, April 14, 2009

Academic Integrity
In order to maintain a culture of academic integrity, members of the University of Waterloo community are expected to promote honesty, trust, fairness, respect and responsibility. See the UWaterloo Academic Integrity webpage (https://uwaterloo.ca/academic-integrity/) and the Arts Academic Integrity webpage (https://uwaterloo.ca/arts/current-undergraduates/student-support/ethical-behaviour) for more information.

Discipline
A student is expected to know what constitutes academic integrity, to avoid committing academic offences, and to take responsibility for his/her actions. A student who is unsure whether an action constitutes an offence, or who needs help in learning how to avoid offences (e.g., plagiarism, cheating) or about “rules” for group work/collaboration should seek guidance from the course professor, academic advisor, or the Undergraduate Associate Dean. When misconduct has been found to have occurred, disciplinary penalties will be imposed under Policy 71 – Student Discipline. For information on categories of offenses and types of penalties, students should refer to Policy 71 - Student Discipline. For typical penalties check Guidelines for the Assessment of Penalties (https://uwaterloo.ca/secretariat-general-counsel/policies-procedures-guidelines/guidelines/guidelines-assessment-penalties).

Grievance
A student who believes that a decision affecting some aspect of his/her university life has been unfair or unreasonable may have grounds for initiating a grievance. Read Policy 70 - Student Petitions and Grievances, Section 4 (https://uwaterloo.ca/secretariat-general-counsel/policies-procedures-guidelines/policy-70). When in doubt please be certain to contact the department’s administrative assistant who will provide further assistance.

Appeals
A decision made or penalty imposed under Policy 70, Student Petitions and Grievances (other than a petition) or Policy 71, Student Discipline may be appealed if there is a ground. A student who believes he/she has a ground for an appeal should refer to Policy 72, Student Appeals (https://uwaterloo.ca/secretariat-general-counsel/policies-procedures-guidelines/policy-72).

Note for Students with Disabilities
The AccessAbility Services office, located on the first floor of the Needles Hall extension (NH 1401), collaborates with all academic departments to arrange appropriate accommodations for students with disabilities without compromising the academic integrity of the curriculum. If you require academic accommodations to lessen the impact of your disability, please register with the AS office at the beginning of each academic term.