DIGITAL DESIGN

ENGLISH 408C: THE RHETORIC OF
In the English drop box before that.

day after the last class, before 4:30, when the English office closes, you can put them
as a final assignment must be handed in by the
last policy: you can’t have extensions for your assignments in this class. Presentations

More written policies: A Guide for Students and Instructors

how to avoid plagiarism and

adviser and the Undergraduate Associate Dean. You might also consult
instructions for guidance, other resources regarding the discipline policy, ask your
discussion board or consult the summary of Policy #1 which is attached to the Undergraduate

Student Academic Discipline (section 1) on the website: http://www.ualberta.ca/instruction/psd/policy-71.html.

The faculty of Arts requires that I tell you that "All students registered in the courses of

The University of Alberta


Kosarick and Roberts, "Designing Visual Language. 53-70. Course Reader.


Examples: http://www.keith103.com/great/visual/study/*

January 28: Color and Shape


PLAY: Magritte article. Course Reader.

The Art of Readability and "The Art of Readability." In Robin Williams, The Non-

READINGS:


http://www.aeschna.org/DIRK/McDonald/Research/Conducting_Research/digitized_collctions/juststudies/flash.html

January 21: Text and Typo

ASSIGMENT: Stain up. Project one

RODUCTS, PRIMARY. 13-14, 58-63. Course Reader

Cognitive Proportion Preferences. In Kimberly Blum. Geometry of Design: Studies in

READINGS:


Opp.
March 10: Digital Humanities

Play: pop-up books making

Course Reader - paper engineering book


Readings:

- move.org/affordances: how people use things.
response to the effectiveness of your presentation in visualizing the concept. In addition, the use of the design principles we have discussed will be the key to building the audience, including the concepts that they may not be able to visualize or understand. The slide show should not be 10 slides long, and you may include up to 5 slides per slide show.

ASSIGNMENT ONE:

APRIL 7: FINAL PROJECT DUE

MARCH 31: SYMPOSIUM

MARCH 24: SYMPOSIUM

MARCH 17: LAB CLASS

LIFE TO INCLUDE:

PLAY: Work; read definitions; objects; history; figures; make a flowchart of what you would...
The presentation will be assessed as follows:

1. The presentation will be assessed on the use of visual material to illustrate text:
   - 10
2. The presentation will be assessed on the use of direct textual material to illustrate text:
   - 10
3. The presentation will be assessed on the use of structural information in text:
   - 10
4. The presentation will be assessed on the use of structural information in text:
   - 10
5. The presentation will be assessed on the use of structural information in text:
   - 10
6. The presentation will be assessed on the use of structural information in text:
   - 10
7. The presentation will be assessed on the use of structural information in text:
   - 10
8. The presentation will be assessed on the use of structural information in text:
   - 10
9. The presentation will be assessed on the use of structural information in text:
   - 10
10. The presentation will be assessed on the use of structural information in text:
    - 10

ASSIGNMENT THREE:

Style answers. There will also be a draft marking exercise. 20% of final mark.

Mid-term test on the readings. You will choose two questions on which to write essay.

ASSIGNMENT TWO:
essentially, you are writing an essay - but no, composing a multimedia account is a

specified. you wish as to what approach you wish to take to the object, apart from the ones I have

better way to put it. you are taking the essay to the next level. You may make choices as

spelled.