Concept, Velocity’s campus entrepreneurship program is looking for a creative writer who can relate UWaterloo students’ entrepreneurial journeys in a fun and engaging way!

This semester saw the official birth and launch of Velocity’s new campus brand, Concept. If you haven’t heard of us yet, you are definitely missing out and we encourage you to get involved! In a nutshell, we are the non-academic student entrepreneurship unit at UWaterloo and our goal is to inspire, encourage, and support an entrepreneurial mindset as well as entrepreneurially activated students who are pursuing business ideas they are passionate about. As you can see from our colourful logo and fun attitude, we try to keep what we do relatable to students and provide experiences that are valuable and engaging.

At this time, we are looking for someone who can help us communicate to the campus community all the awesomely entrepreneurial things UWaterloo students do. We want someone who can go beyond an informative piece and is able to tell a compelling story in a way that is engaging for all UWaterloo students. Are you a writer that is intrigued by all of this and feel like you can contribute to our voice on campus? We want to hear from you!

Here are some of the things you would be doing:

- Creating articles for the Concept blog about events, pitch competitions, relevant news, entrepreneurship etc.
- Interviewing students and Concept coaches to create themed articles
- Creating curated articles of features/news stories on successful Concept connected startups/alumni
- Writing summary articles of pitch competition competitors, finalists, and winners
- Attending Concept events and covering them
• Opportunity to get creative in content and coverage style and mediums and run with creative ideas

To apply to be a Concept Copywriter & Content Creator (C4), please submit your resume as well as a 500 word written sample of your writing style. For the written piece, you can write about any of the topics below, or another one you feel would best showcase your abilities.

Topics
  • The evolution of Velocity and birth of Concept
  • Entrepreneurship on UWaterloo campus
  • Your personal journey to UWaterloo
  • The best event you ever attended

Resumes and writing samples can be submitted to Nick Di Benedetto (nbenedetto@uwaterloo.ca) as a pdf, word document, or google doc. Please submit by December 13th 2019.