Sustainability meets profitability

Smart businesses know that sustainability must be a core part of their plan. Be the expert who makes it happen.

In Environment and Business, you’ll develop an in-depth knowledge of environmental issues and the business world. You’ll get the foundations of a business degree, with courses in economics, finance, marketing and management, as well as an environmental education including field ecology and human geography. Plus, you’ll learn to integrate environment and business knowledge through specialized courses in corporate responsibility, social marketing, and more.

Graduate with a unique combination of skills to help the corporate world shrink its environmental footprint.

YOUR FIRST YEAR

SEPTEMBER TO DECEMBER
› AFM 131: Introduction to Business in North America
› ENBUS 102: Introduction to Environment and Business
› ECON 101: Introduction to Microeconomics
› INDEV 100: Introduction to International Development
› 1 elective

JANUARY TO APRIL
› ENVS 131: Communications for Environmental Professions
› ENVS 178: Environmental Applications of Data Management and Statistics
› ENVS 195: Introduction to Environmental Studies
› AFM 123: Accounting Information for Managers
› ENBUS 112: Operationalizing Sustainable Development within Business

“Business degrees looked the same everywhere,” recalls Tristan. “But Environment and Business looked like a way to stand out.” Tristan is from Manitoulin, ON, where many businesses are based on natural resources. “I could see the pressing environmental issues and understood that addressing them would be important for business in the future.”
**HANDS-ON LEARNING**

In your final year, you’ll work in small teams on a capstone project where you’ll be matched with an industry partner to help them integrate sustainability into their organization. Or, explore Waterloo’s famous entrepreneurial ecosystem through your own sustainable project idea.

**CAREERS**

Environment and Business graduates go on to work with organizations across industries and government to help increase sustainability, profitability and environmental awareness. They work in areas such as environmental consulting, sustainability assessment, business analysis, project management, marketing, and environmental affairs.

**GRADS AT WORK**

› Business Technology Analyst, Deloitte

› Environmental Health and Safety Specialist, Amazon Canada

› Environmental Management and Corporate Responsibility Specialist, Harbourfront Centre

› Specialist, Living Planet at Work, World Wildlife Fund Canada

**CAREER INFO**

uwaterloo.ca/future/careers/environment-sustainability

**PLAN FOR YOUR FUTURE**

In Environment and Business, you’ll be part of the co-op system of study. Starting in second year, you’ll alternate study and paid work terms.

**20 MONTHS**

of paid work experience before you graduate

**EARN**

$6,600–$15,650 per co-op term

**WORK AND STUDY SCHEDULE**

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**SAMPLE CO-OP JOBS**

› Conservation and Demand Management, Kitchener Wilmot Hydro

› Environment and Business Analyst, HP Canada Co

› Junior Environmental Officer, Environment and Climate Change Canada

› Environment, Land and Indigenous Relations, TC Energy Corporation

**WORK TERMS BY INDUSTRY**

- 10.2% Educational Services
- 11.5% Manufacturing
- 14.2% Public Administration
- 14.2% Finance and Insurance
- 17.9% Professional, Scientific, and Technical Services

- 15.8% Other
- 4.8% Administrative and Support and Waste Management and Remediation Services
- 4.7% Information
- 3.5% Retail Trade
- 3.3% Transportation and Warehousing

**ADMISSIONS**

› **Required courses:** Six Grade 12 U or M courses, including any Grade 12 U English (minimum final grade of 70% is required)

› **Admissions average:** Low 80s