

# THE FUTURE OF DIGITAL FEMINISM

## PROJECT TEAM:

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## EXPLORING DIGITAL FEMINIST FUTURES: CREATING MEDIA TOOLS AND INTERVENTIONS FOR THE RESISTANCE

Over the last two decades antifeminist sentiments (including racist, imperialist, queerphobic, transphobic, and ableist views) have been on the rise, with social media circulating these toxicities daily.

Despite repeated calls for regulation and protections, few exist. Therefore, people must harness the potential of the internet to learn not only how to protect themselves but how to fight back.

The interdisciplinary project team developed resources for how to best use different social media platforms and practices for advancing digital feminist activism.

Through workshops, the research team had participants study and design public digital toolkits to combat anti-feminism. This included analyzing, creating, and archiving digital feminist artifacts (e.g. memes, carousel decks, hashtags, and reels) that can be leveraged when circulating feminist messaging.

## INTERESTING FACT:

The toolkit created by this project extends the equity and diversity work currently taking place at the Games Institute and will contribute to efforts for accessibility and inclusivity in digital activist work.