

# INSTAGRAM HACKING FOR THE RESISTANCE: @AESTHETIC.RESISTANCE

## Department:

Communication Arts

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## Project co-researchers:

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 collaborative

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@aesthetic.resistance is a research creation-based intervention into prevailing Instagram culture that amplifies work from 2SLGBTQIA+ and Black, Indigenous, racialized activists and other equity-deserving communities. It resists the colonial, white supremacist, ableist, and capitalist heteropatriarchal norms of the Instagram platform.

Situated as part of Feminist Think Tank, a feminist digital media research lab, and building on a series of ongoing projects that explore the trajectory of feminist media activism between the 1960s and the present, @aesthetic.resistance provides a database of feminist historical and contemporary media practices that advance ‘the personal is political’ in aesthetic form.

Feminist Think Tank designed @aesthetic.resistance to co-opt the functions of Instagram via a decidedly aesthetic mode of exploratory knowledge production that does not have a predetermined, tangible deliverable – what they call a “feminist Instagram hack.”



For more information  
scan this QR code.