

**Geography 202: Geography of the Global Economy
Winter, 2018**

Class Times:

Tuesday & Thursday, 10:00-11:20, EV3, 3412

Instructor:

Clare Mitchell EVI, Room 224
E-mail: cjamitch@uwaterloo.ca
Office hours: Thursday, 1:00 – 2:00 (or by appointment)

Teaching Assistant:

Ari Ariai EV1, 356
Email: sariai@uwaterloo.ca
Office hours: Tuesday, 11:30 – 12:30

Please contact Ari for help with your assignment. If you have questions about the lecture material, please contact me.

Course Description:

Geography 202 is an introduction to the global economy and the discipline of economic geography. We begin by assessing the structure of the global economy and the approaches used by economic geographers to understand the global arrangement of economic activity. We then explore several contexts that have given rise to the global economic system and consider the evolving spatial distribution of its industrial sectors. We conclude with a discussion of the present and future implications of economic globalization for both developed and less developed nations.

Text:

Dicken, Peter (2015) *Global Shift: Mapping the Changing Contours of the World Economy*, The Guilford Press, New York, 7th edition. This book is available at the bookstore, or on reserve at the Porter Library. The textbook should be used as the basis for your essay, and to clarify material that is presented in class.

Course Management:

The course is managed through *LEARN*. The power point slides used in class will be posted here after each lecture. Class attendance is necessary since the slides do not contain sufficient detail to give you a complete understanding of course material. Marks, announcements, and supplementary material also will be posted at this site.

Course Requirements:

| | Date | Value (%) |
|---------------------|-------------|------------------|
| Test #1 | January 23 | 15 |
| Assignment proposal | February 7 | 5 |
| Test #2 | February 27 | 25 |
| Assignment | March 18 | 30 |
| Test #3 | April 3 | 25 |

Tests

The tests will be in multiple choice and short answer format. They are 80 minutes in duration and will be written during class time. There is no final exam.

Assignment

The purpose of this assignment is to give you the opportunity to explore the reasons for, and ramifications of, global trade. You will select one item in your possession that is produced outside Canada, and prepare a paper that describes the corporation responsible for its production, explains why this item is produced in a source country, and considers the implications of its production. Additional details about this assignment are posted on the course website. A brief proposal (between 300 and 500 words) must be submitted on February 7th, and a final paper (at least 2000 words) is due on March 18th (submit both to the digital drop box by 11:59 pm on the due date). Late submissions will be subject to a penalty (0.5 marks per day for the proposal and 2 marks per day for the paper), unless there is a documented medical reason.

Lecture Topics and Required Readings

Part 1: Introduction: Describing the Global Economy

1. January 4 An Introduction to GEOG 202
2. January 9 The Global Economy: The Geographer's Perspective
Read: Chapter 1
3. January 11 Patterns of Economic Activity
Read: Chapter 2
4. January 16 Patterns of Trade
Read: Chapter 2

5. January 18 Patterns of Trading Places
Read: Chapter 2

6. January 23 *Test # 1*

Part 2: Understanding the Evolving Global Economy

7. January 25 The Economic Context

8. January 30 The Technological Context
Read: Chapter 4

9. February 1 The Organizational Context
Read: Chapters 5

10. February 6 The Political Context
Read: Chapters 6 (not 174 – 176)

11. February 8 The Demographic and Cultural Context

Part 3: Some Industries of the Global Economy

12. February 13 Industry Trends
No reading

13. February 15 The Extractive Industry
Read: Chapter 12

14. February 27 *Test #2*

15. March 1 The Agro-food Industry
Read: Chapter 13

16. March 6 The Automotive Industry
Read: Chapter 14

17. March 8 The Clothing Industry
Read: Chapter 15

18. March 13 The Service Industry
Read: Chapter 16

Part 4: Implications, and the Future of the Global Economy

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|--------------|--|
| 19. March 15 | Socio-economic Impacts Read: Chapter 8 |
| 20. March 20 | Environmental Impacts Read: Chapter 9 |
| 21. March 22 | The Future: Early Predictions Video: <i>The Corporation</i> Chapter 11 |
| 22. March 27 | The Future: Globalization or Localization? Video: <i>The Economics of Happiness</i> Read: Chapter 11 |
| 23. March 29 | Review or makeup class |
| 24. April 3 | Test #3 |

Notes:

◆ Intellectual Property:

This course contains the intellectual property of their instructor, TA, and/or the University of Waterloo.

Intellectual property includes items such as:

- Lecture content, spoken and written (and any audio/video recording thereof);
- Lecture handouts, presentations, and other materials prepared for the course (e.g., PowerPoint slides);
- Questions or solution sets from various types of assessments (e.g., assignments, quizzes, tests, final exams); and
- Work protected by copyright (e.g., any work authored by the instructor or TA or used by the instructor or TA with permission of the copyright owner).

Course materials and the intellectual property contained therein, are used to enhance a student's educational experience. However, sharing this intellectual property without the intellectual property owner's permission is a violation of intellectual property rights. For this reason, it is necessary to ask the instructor, TA and/or the University of Waterloo for permission before uploading and sharing the intellectual property of others online (e.g., to an online repository).

Permission from an instructor, TA or the University is also necessary before sharing the intellectual property of others from completed courses with students taking the same/similar courses in subsequent terms/years. In many cases, instructors might be happy to allow distribution of certain materials. However, doing so without expressed permission is considered a violation of intellectual property rights.

Please alert the instructor if you become aware of intellectual property belonging to others (past or present) circulating, either through the student body or online. The intellectual property rights owner deserves to know (and may have already given their consent).

◆ **Academic Integrity:**

To maintain a culture of academic integrity, members of the University of Waterloo community are expected to promote honesty, trust, fairness, respect and responsibility. The University's guiding principles on academic integrity can be found here: <http://uwaterloo.ca/academicintegrity/> ENV students are strongly encouraged to review the material provided by the university's Academic Integrity office specifically for students: <http://uwaterloo.ca/academicintegrity/Students/index.html>

Students are also expected to know what constitutes academic integrity, to avoid committing academic offenses, and to take responsibility for their actions. Students who are unsure whether an action constitutes an offense, or who need help in learning how to avoid offenses (e.g., plagiarism, cheating) or about "rules" for group work/collaboration should seek guidance from the course professor, academic advisor, or the Undergraduate Associate Dean. Students may also complete the following tutorial: <https://uwaterloo.ca/library/get-assignment-and-research-help/academic-integrity/academic-integrity-tutorial>.

When misconduct has been found to have occurred, disciplinary penalties will be imposed under Policy 71 – Student Discipline. For information on categories of offenses and types of penalties, students should refer to Policy 71 - Student Discipline. Students who believe that they have been wrongfully or unjustly penalized have the right to grieve; refer to Policy #70, Student Grievance: <https://uwaterloo.ca/secretariat-general-counsel/policies-procedures-guidelines/policy-70>

◆ **Note for students with disabilities:** AccessAbility Services, located in Needles Hall, Room 1401, collaborates with all academic departments to arrange appropriate accommodations for students with disabilities without compromising the academic integrity of the curriculum. If you require academic accommodations to lessen the impact of your disability, please register with AccessAbility Services at the beginning of each academic term.

◆ **Mental Health:** The University of Waterloo, the Faculty of Environment and our Departments consider students' well-being to be extremely important. We recognize that throughout the term students may face health challenges - physical and / or emotional. **Please note that help is available.** Mental health is a serious issue for everyone and can affect your ability to do your best work. Counselling Services <http://www.uwaterloo.ca/counselling-services> is an inclusive, non-judgmental, and confidential space for anyone to seek support. They offer confidential counselling for a variety of areas including anxiety, stress management, depression, grief, substance use, sexuality, relationship issues, and much more.

◆ **Religious Observances:** Student needs to inform the instructor at the beginning of term if special accommodation needs to be made for religious observances that are not otherwise accounted for in the scheduling of classes and assignments.

◆ **Grievance:** A student who believes that a decision affecting some aspect of his/her university life has been unfair or unreasonable may have grounds for initiating a grievance. See Policy 70 - Student Petitions and Grievances, Section 4, www.adm.uwaterloo.ca/infosec/Policies/policy70.htm. When in doubt please contact your Undergraduate Advisor for details.

◆ **Appeals:** A decision made or penalty imposed under Policy 70 - Student Petitions and Grievances (other than a petition) or Policy 71 – (Student Discipline) may be appealed if there is a ground. A student who

believes he/she has a ground for an appeal should refer to Policy 72 (Student Appeals)
www.adm.uwaterloo.ca/infosec/Policies/policy72.htm

◆ **Unclaimed assignments:** Unclaimed assignments will be retained for one month after term grades become official in quest"]. After that time, they will be destroyed in compliance with UW's confidential shredding procedures

◆ **Communications with Instructor and Teaching Assistants:** All communication with students must be through either the student's University of Waterloo email account or via Learn. If a student emails the instructor or TA from a personal account, they will be requested to resend the email using their personal University of Waterloo email account.

◆ **Recording lectures:** *Use of recording devices during lectures is only allowed with explicit permission of the instructor of the course. If allowed, video recordings may only include images of the instructor and not fellow classmates. Posting of videos or links to the video to any website, including but not limited to social media sites such as: Facebook, twitter, etc., is strictly prohibited.

◆ **Turnitin:** Text matching software (Turnitin®) may be used to screen assignments in this course. Turnitin® is used to verify that all materials and sources in assignments are documented. Students' submissions are stored on a U.S. server, and are subject to the USA PATRIOT ACT, 2001; therefore, students must be given an alternative (e.g., scaffolded assignment or annotated bibliography) if they are concerned about their privacy and/or security. Students will be due notice, in the first week of the term and/or at the time assignment details are provided, about arrangements and alternatives for the use of Turnitin® in this course.