

## **Geography 202, Spring 2017**

### **Geography of the Global Economy**

#### **Class Times:**

Tuesday & Thursday, 8:30 - 9:50, EV3 1408

#### **Instructor:**

Daniel Cockayne                      EVI, Room 103A  
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Office hours:                        Tuesday and Thursday, 10:30 - 12:00

*Please note: GEOG202 is a PACS Approved course for all PACS academic plans and fulfills a requirement for a Peace and Conflict Studies major or minor.*

#### **Course Description:**

Geography 202 is an introduction to the global economy and the discipline of economic geography. We begin by assessing the structure of the global economy and the approaches used by economic geographers to understand the global arrangement of economic activity. We then explore several contexts that have given rise to the global economic system and consider the evolving spatial distribution of its industrial sectors. We will then discuss the global economy in the context of changing regimes of work with particular attention paid to questions of difference in terms of race, sex, and gender. We conclude with a discussion of the present and future implications of economic globalization for both developed and less developed nations.

#### **Text:**

Dicken P (2015) *Global Shift: Mapping the Changing Contours of the World Economy*. 7<sup>th</sup> edition. The Guilford Press: New York.

This book is available at the bookstore, or in electronic form through the University of Waterloo Library. The textbook should be used as the basis for your essay, and to clarify material that is presented in class.

Students may also wish to purchase:

Harvey D (2005) *A Brief History of Neoliberalism*. Oxford University Press: Oxford.

#### **Course Management:**

The course is managed through *LEARN*. A simplified version of the power point slides used in class normally will be posted before each lecture (class attendance is necessary since the slides provide only an outline of the material that will be covered). Marks, announcements, and supplementary material also will be posted at this site. If you would like to contact me, please use the email address found above since I don't respond to message sent via the *LEARN* site.

#### **Assessment Value:**

Citation exercise	5
Participation	5
Draft Essay	10
Final Essay	35
Test 1	25
Test 2	25

<b>Component</b>	<b>Due Date</b>	<b>Details</b>
Citation exercise	n/a	The citation exercise can be completed throughout the semester via LEARN. It is repeatable, and can be completed at any time. This assignment is mandatory.
Participation	n/a	The participation grade will be determined based on class attendance.
Draft Essay	June 2	Electronically submitted by 11:59pm in drop box on LEARN.
Test 1	June 15	During the regular class period.
Final Essay	July 14	Electronically submitted by 11:59pm in drop box on LEARN.
Test 2	July 25	During the regular class period.

### ***Draft and Final Essay***

You will write both a draft and a final essay that considers the impact of globalization in a particular country. The draft (750 - 1000 words) is due in the digital drop box by 11:59 pm on, or before, **January 30<sup>th</sup>**. The final essay (2000 – 2500 words), must be submitted to the digital drop box by 11:59 pm on **March 22<sup>nd</sup>** (a hard copy is not required). Late papers will be subject to a daily 10% penalty. Papers will not be accepted after March 28<sup>th</sup>, without a valid, and documented, medical reason. Additional details about this assignment are posted on the course website. Papers will be returned to you electronically before the final exam.

### ***Exams 1 and 2***

Each test is 80 minutes long to be completed during lecture periods and will be in multiple choice and short answer format. Exams will be non-cumulative

### **Lecture Topics and Required Readings (*Subject to change*)**

#### ***Part 1: Introduction: Describing the Global Economy***

##### *Week 1*

1. May 2                      An introduction to GEOG202
2. May 4                      Producing ‘the economy’: what is the economy (for)?  
Read: Massey, Blog post: <http://bit.ly/IYc68N>  
Read: 6<sup>th</sup> and 7<sup>th</sup> editions - Chapter 1

##### *Week 2*

3. May 9                      Patterns of Global Economic Activity I – GDP & Production  
Read: 6<sup>th</sup> and 7<sup>th</sup> editions - Chapter 2 (pages 13-16, 24-40)
4. May 11                      Patterns of Global Economic Activity II – Trade & FDI  
Read: 6<sup>th</sup> and 7<sup>th</sup> editions - Chapter 2 (pages 16-23, 41-46)

*Week 3*

5. May 16

Inequality and the Global Economy

Read: 6<sup>th</sup> edition - Chapter 16, 7<sup>th</sup> edition - Chapter 10

May 18

**No class**

***Part 2: Understanding the Evolving Global Economy***

*Week 4*

6. May 23

The Economic Context - The Mode(s) of Production

Read: 6<sup>th</sup> and 7<sup>th</sup> editions - Chapter 3

7. May 25

The Political Context - The nation-state and demography

Read: 6<sup>th</sup> and 7<sup>th</sup> editions - Chapters 6 (pages 173-206) & 7

*Week 5*

May 30

**No class**

June 1

**No class**

**Submit draft to digital drop box by 11:59 on June 2**

*Week 6*

8. June 6

The Technological Context

Read: 6<sup>th</sup> and 7<sup>th</sup> editions - Chapter 4

9. June 8

The Organizational Context – TNCs & GPNs

Read: 6<sup>th</sup> and 7<sup>th</sup> editions - Chapter 5

Read: 6<sup>th</sup> edition - Chapter 14, 7<sup>th</sup> edition - Chapter 8

*Week 7*

10. June 13

The (International) Division of Labor and the Workers' Context

Read: TBD

June 15

Test 1

*Week 8*

11. June 20

The Supra-National Context and International Regulation

Read: 6<sup>th</sup> and 7<sup>th</sup> editions - Chapter 6 (pages 207-225)

Read: 6<sup>th</sup> edition - Chapter 17, 7<sup>th</sup> edition - Chapter 11

***Part 3: Work and Difference in the Global Economy***

12. June 22

Work in the Global Economy

Read: Theodore N (2016)

*Week 9*

13. June 27

Women and the Global Economy

Read: McDowell L (2015) The lives of others: body work, the production of difference, and labor geographies. *Economic Geography* 91 (1): 1-23.

14. June 29

Race and the Global Economy

*Continue reading McDowell (2015).*

*Week 10*

15. July 4                      The Sexual Politics of Globalization  
Reading: Puar (2002)

***Part 4: Impacts, Implications, and the Future of the Global Economy***

16. July 6                      Globalization and the Environment  
Read: 6<sup>th</sup> edition - Chapter 15, 7<sup>th</sup> edition - Chapter 9

*Week 11*

17. July 11                     Industries of the Global Economy  
Read: 6<sup>th</sup> edition - Chapter 8-11, 7<sup>th</sup> edition - Chapters 12-15

18. July 13                     The Circulation of Capital, Logistics, ABS, and Distribution  
Read: 6<sup>th</sup> edition - Chapters 12-13, 7<sup>th</sup> edition - Chapter 16-17

**Submit final essay to digital drop box by 11:59 pm on July 14<sup>th</sup>.**

*Week 12*

19. July 18                     Neoliberalism, Finance, and Financialization  
Read: Harvey (2005) *A Brief History of Neoliberalism*, Chapter 1

20. July 20                     The Future  
Reading: TBD

*Week 13*

July 25                         Test 2

**Unclaimed Tests/Assignments:** These will be retained until one month after term grades become official in quest. After that time, they will be destroyed in compliance with UW's confidential shredding procedures.

**Academic Integrity:** In order to maintain a culture of academic integrity, members of the University of Waterloo community are expected to promote honesty, trust, fairness, respect and responsibility. [www.uwaterloo.ca/academicintegrity/](http://www.uwaterloo.ca/academicintegrity/). Students who are unsure what constitutes an academic offence are requested to visit the on-line tutorial at

<http://www.lib.uwaterloo.ca/ait/>

**Research Ethics:** Please also note that the 'University of Waterloo requires all research conducted by its students, staff, and faculty which involves humans as participants to undergo prior ethics review and clearance through the Director, Office of Human Research and Animal Care (Office). The ethics review and clearance processes are intended to ensure that projects comply with the Office's Guidelines for Research with Human Participants (Guidelines) as well as those of provincial and federal agencies, and that the safety, rights and welfare of participants are adequately protected. The Guidelines inform researchers about ethical issues and procedures which are of concern when conducting research with humans (e.g. confidentiality, risks and benefits, informed consent process, etc.). If the development of your research proposal consists of research that involves humans as participants, the please contact the course instructor for guidance and see <http://iris.uwaterloo.ca/ethics/>

**Note for students with disabilities:** AccessAbility Services, located in Needles Hall, Room 1132, collaborates with all academic departments to arrange appropriate accommodations for

students with disabilities without compromising the academic integrity of the curriculum. If you require academic accommodations to lessen the impact of your disability, please register with them at the beginning of each academic term.

**Religious Observances:** Please inform the instructor at the beginning of term if special accommodation needs to be made for religious observances that are not otherwise accounted for in the scheduling of classes and assignments.

**Grievance:** A student who believes that a decision affecting some aspect of his/her university life has been unfair or unreasonable may have grounds for initiating a grievance. Read Policy 70 - Student Petitions and Grievances, Section 4, [www.adm.uwaterloo.ca/infosec/Policies/policy70.htm](http://www.adm.uwaterloo.ca/infosec/Policies/policy70.htm). When in doubt please contact your Undergraduate Advisor for details.

**Discipline (*as noted above*):** A student is expected to know what constitutes academic integrity, to avoid committing academic offence, and to take responsibility for his/her actions. A student who is unsure whether an action constitutes an offense, or who needs help in learning how to avoid offenses (e.g., plagiarism, cheating) or about “rules” for group work/collaboration should seek guidance from the course professor, academic advisor, or the Undergraduate Associate Dean. For information on categories of offences and types of penalties, students should refer to Policy 71, Student Discipline, [www.adm.uwaterloo.ca/infosec/Policies/policy71.htm](http://www.adm.uwaterloo.ca/infosec/Policies/policy71.htm). For typical penalties, check Guidelines for Assessment of Penalties, [www.adm.uwaterloo.ca/infosec/guidelines/penaltyguidelines.htm](http://www.adm.uwaterloo.ca/infosec/guidelines/penaltyguidelines.htm)

**Appeals:** A decision made or penalty imposed under Policy 70 - Student Petitions and Grievances (other than a petition) or Policy 71 – (Student Discipline) may be appealed if there is a ground. A student who believes he/she has a ground for an appeal should refer to Policy 72 (Student Appeals) [www.adm.uwaterloo.ca/infosec/Policies/policy72.htm](http://www.adm.uwaterloo.ca/infosec/Policies/policy72.htm)