

Geography 202, Spring 2019

Geography of the Global Economy

Class Times

Tuesdays and Thursdays 11:30am - 12:50pm, EV3 1408

Instructor

Daniel Cockayne EVI, Room 312
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Office hours Tuesdays 2:00pm – 3:30pm

Teaching Assistant

TBA
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Please note: GEOG202 is a PACS Approved course for all PACS academic plans and fulfills a requirement for a Peace and Conflict Studies major or minor.

Course Description

Geography 202 is an introduction to the global economy and the discipline of economic geography. We begin by assessing the structure of the global economy and the approaches used by economic geographers to understand the global arrangement of economic activity. We then explore several contexts that have given rise to the global economic system and consider the evolving spatial distribution of its industrial sectors. We will then discuss the global economy in the context of changing regimes of work with particular attention paid to questions of difference in terms of race, sex, and gender. We conclude with a discussion of the present and future implications of economic globalization for both developed and less developed nations.

Texts

Dicken P (2015) *Global Shift: Mapping the Changing Contours of the World Economy*. 7th edition. The Guilford Press: New York.

This book is available in electronic form through the University of Waterloo Library. The textbook should be used as the basis for your essay, and to clarify material that is presented in class.

Students may also wish to purchase:

Harvey D (2005) *A Brief History of Neoliberalism*. Oxford University Press: Oxford.

Course Management

The course is managed through *LEARN*. A simplified version of the power point slides used in class normally will be posted before each lecture (class attendance is necessary since the slides provide only an outline of the material that will be covered). Marks, announcements, and supplementary material also will be posted at this site. If you would like to contact me, please use the email address found above since I don't respond to message sent via the *LEARN* site.

Assessment Value:

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|-------------------|----|
| Participation | 5 |
| Field trip report | 5 |
| Draft Essay | 10 |
| Final Essay | 30 |
| Test 1 | 25 |
| Test 2 | 25 |

| COMPONENT | DUE DATE | DETAILS |
|--------------------------|----------|-----------------------------------------------------------------------|
| PARTICIPATION | n/a | The participation grade will be determined based on class attendance. |
| DRAFT ESSAY | June 7 | Electronically submitted by 5pm in drop box on LEARN. |
| TEST 1 | June 13 | During the regular class period. |
| FIELD TRIP REPORT | July 5 | Electronically submitted by 5pm in drop box on LEARN |
| FINAL ESSAY | July 19 | Electronically submitted by 5pm in drop box on LEARN. |
| TEST 2 | July 30 | During the regular class period. |

Participation

Participation will be assessed based on class attendance.

Draft and Final Essay

You will write both a draft and a final essay that considers the impact of globalization in a particular country. The draft (750 - 1000 words) is due in the digital drop box by 5:00pm on, or before, **June 7th**. The final essay (2000 - 2500 words), must be submitted to the digital drop box by 5:00pm on **July 19th** (a hard copy is not required). Late papers will be subject to a daily 10% penalty. Papers will not be accepted after July 27th, without a valid, and documented, medical reason. Additional details about this assignment are posted on the course website. Papers will be returned to you electronically before the final exam.

Field Trip Report

You will write a short blog post style report based on the Toyota field. The report will be about 500 words in length - you should relate your critical observations on the field trip to the content in class and/or to your broader reading and knowledge. You should include **at least two** citations to peer-reviewed journal articles.

Tests 1 and 2

Each test is 80 minutes long to be completed during lecture periods and will be in short and long answer format. Exams will be non-cumulative.

Lecture Topics and Required Readings: *(Subject to change)*

| Week | Date | Topic and reading |
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Part 1: Introduction

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| 1 | May 7 th | Lecture 1: An introduction to GEOG202 Read: Massey, Blog post: http://bit.ly/IYc68N |
| | May 9 th | Lecture 2: Producing ‘the economy’: what is the economy (for)? Read: Coe, Kelly, and Yeung, (2013) Chapter 2: The economy: what does it mean? <i>Economic Geography: A Contemporary Introduction</i> . |
| 2 | May 14 th | Lecture 3: Patterns of Global Economic Activity I - GDP & Production Read: Dicken, Chapter 1 |
| | May 16 th | Lecture 4: Patterns of Global Economic Activity II - Trade & FDI Read: Dicken, Chapter 2 |
| 3 | May 21 st | Lecture 5: Inequality and the Global Economy Read: Dicken, Chapter 16 (6 th edition), OR Chapter 10 (7 th edition) Documentary screening (excerpts): Black (2001) <i>Life and Debt</i> Introduction to draft and final essay assignment. |
| | May 23 rd | Lecture 5 (cont.): Inequality and the Global Economy Listen: <i>The Daily</i> , Thursday April 5 th 2018. URL: https://play.radiopublic.com/the-daily-GMB3yp/ep/s113d8e9432aa5e5b4cac45fd5d6b428a472057867f Documentary screening (excerpts): Black (2001) <i>Life and Debt</i> Visit from the writing centre to discuss the draft and final essay. |
| Part II: Understanding the Evolving Global Economy | | |
| 4 | May 28 th | Lecture 6: The Economic Context - The Mode(s) of Production Read: Dicken, Chapter 3 |
| | May 30 th | Lecture 7: The Political Context - Democracy, Liberalism, and the Nation-State Read: Dicken, Chapters 6 (pages 173-206) & 7 |
| 5 | June 4 th | Lecture 8: The Technological Context Read: Dicken, Chapter 4 |
| | June 6 th | Lecture 9: The Organizational Context – TNCs & GPNs Read: Dicken, Chapter 5 Read: Dicken, Chapter 14 (6 th edition), Chapter 8 (7 th edition) ASSIGNMENT: Submit essay draft Friday June 7th on LEARN by 5pm. |
| 6 | June 11 th | Lecture 10: The (International) Division of Labor and the Workers’ Context Read: Theodore N (2016) Worlds of work: changing landscapes of production and the new geographies of opportunity. <i>Geography Compass</i> 10 (4): 179-189. |

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| | June 13 th | Test 1 |
| 7 | June 18 th | Lecture 11: The Supra-National Context and International Regulation Read: Dicken, Chapter 6 (pages 207-225) Read: Dicken, Chapter 17 (6 th edition) OR Chapter 11(7 th edition) |
| Part III: Work and Difference in the Global Economy | | |
| | June 20 th | Lecture 12: Women and the Global Economy Read: McDowell L (2015) The lives of others: body work, the production of difference, and labor geographies. <i>Economic Geography</i> 91 (1): 1-23. |
| 8 | June 25 th | Lecture 13: Deindustrialization in Southern Ontario Read: Holmes J (2015) Labour relations and human resource management in the automotive industry: North American perspectives. In: <i>The Global Automotive Industry</i> . |
| Introduction to the Field Trip and assignment. | | |
| | June 27 st | <i>Field Trip to the Toyota Plant, Cambridge</i> |
| 9 | July 2 nd | <i>No class, Monday schedule used.</i> |
| | July 4 th | Lecture 14: Race and the Global Economy <i>Continue reading McDowell (2015).</i> |
| ASSIGNMENT: Submit field trip report Friday July 5th on LEARN by 5pm. | | |
| 10 | July 9 th | Lecture 15: The Sexual Politics of Globalization |
| Part IV: Topics in the Global Economy | | |
| | July 11 th | Lecture 16: Globalization and the Environment Read: Dicken, Chapter 15 (6 th edition) OR Chapter 9 (7 th edition) |
| Guest lecture by TA. | | |
| 11 | July 16 th | Lecture 17: Industries of the Global Economy Read: Dicken, Chapter 8-11 (6 th edition) OR Chapters 12-15 (7 th edition) |
| | July 18 th | Lecture 18: The Circulation of Capital, Logistics, ABS, and Distribution Read: Dicken, Chapters 12-13 (6 th edition) OR Chapter 16-17 (7 th edition) |
| ASSIGNMENT: Submit final essay Friday July 19th on LEARN by 5pm. | | |
| 12 | July 23 rd | Lecture 19: Neoliberalism, Finance, and Financialization Read: Harvey (2005) <i>A Brief History of Neoliberalism</i> , Introduction & Chapter 1 |
| | July 25 th | Lecture 20: The Future <i>Continue reading Harvey (2005).</i> |

Territorial Acknowledgement

I would like to acknowledge here that we live and work on the traditional territory of the Attawandaron (Neutral), Anishinaabeg and Haudenosaunee peoples. The University of Waterloo is situated on the Haldimand Tract, the land promised to the Six Nations that includes ten kilometers on each side of the Grand River.

Unclaimed Tests/Assignments: These will be retained until one month after term grades become official in quest. After that time, they will be destroyed in compliance with UW's confidential shredding procedures.

Academic Integrity: In order to maintain a culture of academic integrity, members of the University of Waterloo community are expected to promote honesty, trust, fairness, respect and responsibility. www.uwaterloo.ca/academicintegrity/. Students who are unsure what constitutes an academic offence are requested to visit the on-line tutorial at <http://www.lib.uwaterloo.ca/ait/>

Research Ethics: Please also note that the 'University of Waterloo requires all research conducted by its students, staff, and faculty which involves humans as participants to undergo prior ethics review and clearance through the Director, Office of Human Research and Animal Care (Office). The ethics review and clearance processes are intended to ensure that projects comply with the Office's Guidelines for Research with Human Participants (Guidelines) as well as those of provincial and federal agencies, and that the safety, rights and welfare of participants are adequately protected. The Guidelines inform researchers about ethical issues and procedures which are of concern when conducting research with humans (e.g. confidentiality, risks and benefits, informed consent process, etc.). If the development of your research proposal consists of research that involves humans as participants, the please contact the course instructor for guidance and see <http://iris.uwaterloo.ca/ethics/>

Note for students with disabilities: AccessAbility Services, located in Needles Hall, Room 1132, collaborates with all academic departments to arrange appropriate accommodations for students with disabilities without compromising the academic integrity of the curriculum. If you require academic accommodations to lessen the impact of your disability, please register with them at the beginning of each academic term.

Religious Observances: Please inform the instructor at the beginning of term if special accommodation needs to be made for religious observances that are not otherwise accounted for in the scheduling of classes and assignments.

Grievance: A student who believes that a decision affecting some aspect of his/her university life has been unfair or unreasonable may have grounds for initiating a grievance. Read Policy 70 - Student Petitions and Grievances, Section 4, www.adm.uwaterloo.ca/infosec/Policies/policy70.htm. When in doubt please contact your Undergraduate Advisor for details.

Discipline (as noted above): A student is expected to know what constitutes academic integrity, to avoid committing academic offence, and to take responsibility for his/her actions. A student who is unsure whether an action constitutes an offense, or who needs help in learning how to avoid offenses (e.g., plagiarism, cheating) or about "rules" for group work/collaboration should seek guidance from the course professor, academic advisor, or the Undergraduate Associate Dean. For information on categories of offences and types of penalties, students should refer to Policy 71, Student Discipline,

www.adm.uwaterloo.ca/infosec/Policies/policy71.htm. For typical penalties, check Guidelines for Assessment of Penalties, www.adm.uwaterloo.ca/infosec/guidelines/penaltyguidelines.htm

Appeals: A decision made or penalty imposed under Policy 70 - Student Petitions and Grievances (other than a petition) or Policy 71 – (Student Discipline) may be appealed if there is a ground. A student who believes he/she has a ground for an appeal should refer to Policy 72 (Student Appeals) www.adm.uwaterloo.ca/infosec/Policies/policy72.htm