

GEOGRAPHY OF THE GLOBAL ECONOMY WINTER 2023

GEOG 202

Published Jan 05, 2023

CLASS SCHEDULE

Section	Location	Time	Instructor(s)
GEOG 202 001 [LEC]	MC 4059	Mondays & Wednesdays 1 p.m. - 2:20 p.m.	Nancy Worth nancy.worth@uwaterloo.ca
This table is generated automatically			

INSTRUCTOR / TA INFORMATION

Office Hours

Dr. Nancy Worth: Monday 10:00-12:00PM in EV1-229 or via Teams.

- You're very welcome to visit (virtual) office hours with any questions. On Teams, you can @ me to begin a text chat or (video) call *during office hours*.

Q&A Discussion Board

Please use the Q&A discussion board with any general questions--this is where you'll get the fastest response, the next business day or sooner. This board is monitored by the instructor and the TAs. You're also welcome to answer any of your colleague's questions.

Teaching Assistants

Tyler Blackman's office hour is Thursday at 1PM in EV1-356 or via Teams

Mave Rubiano's office hour is Tuesday at 10AM in EV1-356 or via Teams.

You can begin a text chat or (video) call from the chat icon on the top left of the Teams menu *during office hours*.

Dr. Nancy Worth acknowledges that we are on the traditional territory of the Neutral, Anishnawbe and Haudenosaunee peoples. The University of Waterloo is situated on the Haldimand Tract, the land promised to the Six Nations that includes six miles on each side of the Grand River. Learn more about the land where you're learning from at [Native Land](https://native-land.ca/) (https://native-land.ca/).

COURSE DESCRIPTION

Calendar Description for GEOG 202

An introduction to globalization of the world economy through an examination of its causes, patterns, and consequences in a variety of geographic contexts.

Prereq: GEOG 101 or ENVS 195

GEOG202 is an introduction to the global economy and the discipline of economic geography. We begin by assessing the structure of the global economy and the approaches used by economic geographers to understand the global arrangement of economic activity. We then explore several contexts that have given rise to the global economic system and consider the evolving spatial distribution of its industrial sectors. We will then discuss the global economy in the context of changing regimes of work with particular attention paid to questions of difference in terms of race, sex, and gender. We conclude with a discussion of the present and future implications of economic globalization for both developed and less developed nations.

LEARNING OUTCOMES

By the end of this course students should be able to:

Describe the current state of the global economy, including knowledge of key economic indicators and their strengths and limitations

Define the central comments necessary for understanding contemporary global economic issues. These issues include: the economy, the state, globalization, capitalism, liberalism, democracy, neoliberalism

Critically analyze economic issues from a geographic point of view, emphasizing spatial differences and the importance of national, political, social and cultural context

Evaluate the importance of geography, space and difference in the global economy

TENTATIVE COURSE SCHEDULE

Week	Date	Topic and reading
-------------	-------------	--------------------------

1	January 9	<p>Part I: Introduction</p> <p>Lecture 1: An introduction to GEOG202</p> <p><i>Read:</i> Massey, D. 2013. We need to challenge the hegemonic ‘common sense’ of market relations, of competitive individualism, of private gain, the denigration of ‘the public,’ and much else besides. LSE: United States Politics and Policy Blog. http://bit.ly/IYc68N (http://bit.ly/IYc68N)</p>
	January 11	<p>Lecture 2: Globalization and the Global Economy</p> <p><i>Read:</i> Dicken, Chapter 1, “What in the world is going on?”</p>
2	January 16	<p>Lecture 3: Producing ‘the economy’: what is the economy (for)?</p> <p><i>Read:</i> Coe, N., Kelly, P. F., and Yeung H. W. C., (2013) Chapter 2: The economy: what does it mean? <i>Economic Geography: A Contemporary Introduction</i>.</p>
	January 18	<p>Lecture 4: Patterns of Global Economic Activity I - GDP & Production</p> <p><i>Read:</i> Dicken, Chapter 2, “The Centre of Gravity Shifts”</p>
3	January 23	<p>Lecture 5: Patterns of Global Economic Activity II - Trade & FDI Introduction to draft and final report assignment.</p> <p><i>Read:</i> Continue reading Dicken, Chapter 2</p>
	January 25	<p>Lecture 6: Inequality and the Global Economy</p> <p><i>Read:</i> Dicken, Chapter 10, “Winning and Losing: Where You Live Really Matters”</p>
4	January 30	<p>Part II: Understanding the Evolving Global Economy</p> <p>Lecture 7: Conceptualizing the Patterns</p> <p><i>Read:</i> Kazanjian, D. 2007. Colonial. In: B. Burgett and G. Hendler (eds) <i>Key Words for American Cultural Studies</i>. New York: New York University Press, pp. 52-56.</p> <p>Lowe, L. 2007. Globalization. In: B. Burgett and G. Hendler (eds) <i>Key Words for American Cultural Studies</i>. New York: New York University Press, pp. 120-123.</p>
	February 1	Test 1 In class

5	February 6	<p>Lecture 8: The Economic Context - The Mode(s) of Production</p> <p><i>Read:</i> Dicken, Chapter 3, “Tangled Webs: Unravelling Complexity in the Global Economy”</p>
	February 8	<p>Lecture 9: The Political Context - Democracy, Liberalism, and the Nation State</p> <p><i>Read:</i> Dicken, Chapter 6 (pages 173-206), “The State <i>Really</i> Does Matter” and Dicken, Chapter 7, “The Uneasy Relationship Between Transnational Corporations and States”</p> <p>ASSIGNMENT: Submit draft report Friday February 10th on LEARN by 5PM</p>
6	February 13	<p>Lecture 10: The Technological Context</p> <p><i>Read:</i> Dicken, Chapter 4, “Technological Changes”</p>
	February 15	<p>Lecture 11: The Organizational Context – TNCs & GPNs</p> <p><i>Read:</i> Dicken, Chapter 5, “Transnational Corporations”</p>
Reading Week		
7	February 27	<p>Lecture 12 (Part 1): The Supra-National Context and International Regulation</p> <p><i>Read:</i> Dicken, Chapter 6 (pages 207-225), “The State <i>Really</i> Does Matter”</p>
	March 1	Field trip to Toyota Cambridge
8	March 6	<p>Lecture 13 (Part 2): The Supra-National Context and International Regulation</p> <p><i>Read:</i> Dicken, Chapter 11, “Making the World a Better Place”</p>
	March 8	Test 2 In class

9	March 13	<p>Part III: Work in the Global Economy</p> <p>Lecture 14: The (International) Division of Labor and the Workers' Context</p> <p><i>Read:</i> Theodore N (2016) Worlds of work: changing landscapes of production and the new geographies of opportunity. <i>Geography Compass</i> 10 (4): 179-189.</p>
	March 15	<p>Lecture 15: Racial Capitalism</p> <p><i>Read:</i> Melamed, J. 2015. Racial Capitalism. <i>Critical Ethnic Studies</i> 1 (1): 76-85.</p> <p><i>Listen:</i> The New York Times (2019) Episode 2: The Economy that Slavery Built (https://www.nytimes.com/2020/01/23/podcasts/1619-%20podcast.html) . The 1619 Project.</p>
10	March 20	<p>Lecture 16: Introduction to <i>The End of Certainties</i></p> <p><i>Read:</i> Shrestha, N. ,et. al (2020). The impact of COVID-19 on globalization. <i>One Health</i>, 11, 100180. https://doi.org/https://doi.org/10.1016/j.onehlt.2020.100180</p> <p><i>Read:</i> Notes and interview (https://mediaspace.nfb.ca/epk/the-end-of-certainties/) with the director of <i>The End of Certainties</i> (2020)</p>
	March 22	<p>Part IV: Issues and Topics in the Global Economy</p> <p>Lecture 17: Women and the Global Economy</p> <p><i>Read:</i> McDowell L (2015) The lives of others: body work, the production of difference, and labor geographies. <i>Economic Geography</i> 91 (1): 1-23.</p> <p>Report Due: Friday March 24th at 5PM on LEARN</p>
11	March 27	<p>Lecture 18: The Sexual Politics of Globalization</p> <p><i>Read:</i> Horowitz, S. (2017) "Capitalism and the Family: The Market Economy Is Responsible for Ever-Changing Family Structure (https://fee.org/articles/capitalism-and-the-family/) s" Foundation for Economic Education</p>
	March 29	<p>Lecture 19: The Digital Economy</p> <p><i>Read:</i> Anwar MA and Graham M (2019) Hidden transcripts of the gig economy: labor agency and the new art of resistance among African gig workers. <i>Environment and Planning A: Economy and Space</i>.</p>

12	April 3	Lecture 20: Neoliberalism <i>Read: Harvey (2005) A Brief History of Neoliberalism, Chapter 1</i>
	April 5	Test 3 In class

TEXTS / MATERIALS

Title / Name	Notes / Comments	Required
Dicken P (2015) Global Shift: Mapping the Changing Contours of the World Economy. 7th edition. The Guilford Press: New York.	This book is available in electronic form through the University of Waterloo Library, so you do not need to purchase this textbook. The university bookstore should have some copies available if you would like to purchase a physical copy.	Yes

All other required materials can be accessed via LEARN or the course reserves.

STUDENT ASSESSMENT

Component	Value
Test 1- February 1	16%
Test 2- March 8	16%
Test 3- April 5	16%
Draft Report- February 10 (optional)	10%
Final Report- March 24	25%
Engagement/Discussion Board- weekly	17%
Bonus- Mini Fieldtrip Report	2%

Draft and Final Report (35%)

You will write a draft (10%) and a final report (25%) that critically evaluates the course text and proposes a new chapter for a future edition. You will receive detailed feedback on the draft from the instructor or TA, and then submit a final report based on additional research and writing. The draft (750 - 1000 words) is due in the digital dropbox on LEARN by 5:00pm on, or before, **Friday February 10th**. The final report (2000-2500 words) is due in the digital dropbox on LEARN by 5:00pm on **Friday March 24th**.

The report draft and final report can be handed in two days after the deadline with no penalty, after which the papers will be subject to a daily 10% penalty, without a valid and documented reason. Additional details about this assignment

will be posted on the LEARN.

Students who miss the deadline for the final report due to illness should either self-declare on Quest or send a verification of illness VIF to env-vif@uwaterloo.ca. (mailto:env-vif@uwaterloo.ca) Students returning after illness must contact the instructor to discuss accommodations.

**Note: the draft is optional--if you don't complete it the final report will be worth 35%. If your final report mark is higher than your mark on the draft, the final report will be worth 35%.*

Tests (48%)

You will complete three tests. These tests are non-cumulative, which means that the test at the start of Week 5 will be based on content from Weeks 1-4, the test in week 9 will be based only on content from weeks 5-8, and the test in Week 13 on content from weeks 9-12. Tests will be based on both lecture content and assigned readings or podcast/video material. Tests will be open notes (any study notes you prepare) and in class **February 1st, March 8th, April 5th**. Students who miss a test due to illness should either self-declare on Quest or send a verification of illness VIF to env-vif@uwaterloo.ca. (mailto:env-vif@uwaterloo.ca) Students returning after illness must contact the instructor and arrange to write a test during the instructor's office hours.

Engagement, self assessed (17%)

Your grade for engagement will be self-assessed, based on your preparation for class and participation in short written activities on the course's discussion board. Full details are on LEARN. When assigning final grades for the engagement portion of GEOG202, I will strive to honor your assessment of your own performance and progress in this course. However, I reserve the right to alter your proposed grade as appropriate, based on my own evaluation of your performance. This grade element consists of:

12%: 2% per week, submitting a short discussion board post and one reply in 6 of 11 weeks (Weeks 2-12).

5%: your review of your overall engagement.

You will submit your self-assessed grade via a survey at the end of term. See full details on LEARN.

Bonus (2%)

You will complete a short critical reflection about the field trip to the Toyota plant.

ASSIGNMENT SCREENING

Text matching software (Turnitin) will be used to screen assignments in this course. This is being done to verify that use of all material and sources in assignments is documented. If you would like to seek alternative arrangements, please email the instructor, nworth@uwaterloo.ca, in the first week of the term. See Administrative Policy below for more information and links.

ADMINISTRATIVE POLICY

Intellectual Property: For further information on IP related to teaching, please see https://uwaterloo.ca/legal-and-immigration-services/sites/ca.legal-and-immigration-services/files/uploads/files/volume_1_issue_3_winter_2018.pdf (https://uwaterloo.ca/legal-and-immigration-services/sites/ca.legal-and-immigration-services/files/uploads/files/volume_1_issue_3_winter_2018.pdf) and the Guidelines for Faculty, Staff and Students Entering Relationships with External Organizations Offering Access to Course Materials, <https://uwaterloo.ca/secretariat/faculty-staff-and-students-entering-relationships-external>

(<https://uwaterloo.ca/secretariat/faculty-staff-and-students-entering-relationships-external>) . The following text is recommended:

Students should be aware that this course contains the intellectual property of their instructor, TA, and/or the University of Waterloo. Intellectual property includes items such as:

- Lecture content, spoken and written (and any audio/video recording thereof);
- Lecture handouts, presentations, and other materials prepared for the course (e.g., PowerPoint slides);
- Questions or solution sets from various types of assessments (e.g., assignments, quizzes, tests, final exams); and
- Work protected by copyright (e.g., any work authored by the instructor or TA or used by the instructor or TA with permission of the copyright owner).

Course materials and the intellectual property contained therein, are used to enhance a student's educational experience. However, sharing this intellectual property without the intellectual property owner's permission is a violation of intellectual property rights. For this reason, it is necessary to ask the instructor, TA and/or the University of Waterloo for permission before uploading and sharing the intellectual property of others online (e.g., to an online repository).

Permission from an instructor, TA or the University is also necessary before sharing the intellectual property of others from completed courses with students taking the same/similar courses in subsequent terms/years. In many cases, instructors might be happy to allow distribution of certain materials. However, doing so without expressed permission is considered a violation of intellectual property rights.

Please alert the instructor if you become aware of intellectual property belonging to others (past or present) circulating, either through the student body or online. The intellectual property rights owner deserves to know (and may have already given their consent).

Mental Health: The University of Waterloo, the Faculty of Environment and our Departments/Schools consider students' well-being to be extremely important. We recognize that throughout the term students may face health challenges - physical and / or emotional. **Please note that help is available.** Mental health is a serious issue for everyone and can affect your ability to do your best work. Counselling Services <https://uwaterloo.ca/campus-wellness/> (<https://uwaterloo.ca/campus-wellness/>) is an inclusive, non-judgmental, and confidential space for anyone to seek support. They offer confidential counselling for a variety of areas including anxiety, stress management, depression, grief, substance use, sexuality, relationship issues, and much more.

All students are encouraged to download the WatSAFE app which is available free through the google and iOS app stores. The WatSAFE app provides on- and off-campus contacts for students in distress, including international students, and other information related to campus safety and security.

Religious Observances: Students need to inform the instructor at the beginning of term if special accommodation needs to be made for religious observances that are not otherwise accounted for in the scheduling of classes and assignments.

Communications with Instructor and Teaching Assistants: All communication with students must be through either the student's University of Waterloo email account or via LEARN. If a student emails the instructor or TA from a personal account they will be requested to resend the email using their personal University of Waterloo email account.

Recording lecture: Use of recording devices during lectures is only allowed with explicit permission of the instructor of the course. If allowed, video recordings may only include images of the instructor and not fellow classmates. Posting of videos or links to the video to any website, including but not limited to social media sites such as: facebook, twitter, etc., is strictly prohibited.

UNIVERSITY POLICY

Academic integrity: In order to maintain a culture of academic integrity, members of the University of Waterloo community are expected to promote honesty, trust, fairness, respect and responsibility. [Check [the Office of Academic Integrity](https://uwaterloo.ca/academic-integrity/) (<https://uwaterloo.ca/academic-integrity/>) for more information.]

Grievance: A student who believes that a decision affecting some aspect of their university life has been unfair or unreasonable may have grounds for initiating a grievance. Read [Policy 70, Student Petitions and Grievances, Section 4](https://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-70) (<https://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-70>) . When in doubt, please be certain to contact the department’s administrative assistant who will provide further assistance.

Discipline: A student is expected to know what constitutes academic integrity to avoid committing an academic offence, and to take responsibility for their actions. [Check [the Office of Academic Integrity](https://uwaterloo.ca/academic-integrity/) (<https://uwaterloo.ca/academic-integrity/>) for more information.] A student who is unsure whether an action constitutes an offence, or who needs help in learning how to avoid offences (e.g., plagiarism, cheating) or about “rules” for group work/collaboration should seek guidance from the course instructor, academic advisor, or the undergraduate associate dean. For information on categories of offences and types of penalties, students should refer to [Policy 71, Student Discipline](https://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-71) (<https://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-71>) . For typical penalties, check [Guidelines for the Assessment of Penalties](https://uwaterloo.ca/secretariat/guidelines/guidelines-assessment-penalties) (<https://uwaterloo.ca/secretariat/guidelines/guidelines-assessment-penalties>) .

Appeals: A decision made or penalty imposed under [Policy 70, Student Petitions and Grievances](https://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-70) (<https://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-70>) (other than a petition) or [Policy 71, Student Discipline](https://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-71) (<https://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-71>) may be appealed if there is a ground. A student who believes they have a ground for an appeal should refer to [Policy 72, Student Appeals](https://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-72) (<https://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-72>) .

Note for students with disabilities: [AccessAbility Services](https://uwaterloo.ca/disability-services/) (<https://uwaterloo.ca/disability-services/>) , located in Needles Hall, Room 1401, collaborates with all academic departments to arrange appropriate accommodations for students with disabilities without compromising the academic integrity of the curriculum. If you require academic accommodations to lessen the impact of your disability, please register with AccessAbility Services at the beginning of each academic term.

Turnitin.com: Text matching software (Turnitin®) may be used to screen assignments in this course. Turnitin® is used to verify that all materials and sources in assignments are documented. Students' submissions are stored on a U.S. server, therefore students must be given an alternative (e.g., scaffolded assignment or annotated bibliography), if they are concerned about their privacy and/or security. Students will be given due notice, in the first week of the term and/or at the time assignment details are provided, about arrangements and alternatives for the use of Turnitin in this course.

It is the responsibility of the student to notify the instructor if they, in the first week of term or at the time assignment details are provided, wish to submit alternate assignment.