

GEOG 233

The course: Tourism is one of the largest, interconnected, and fastest growing economic sectors in the world. This course provides students with an opportunity to learn about the scale, scope and organization of the sector. The course will address travel and tourism from a systems perspective, with an emphasis on the societal benefits and impacts of tourism (economic, environmental, socio-cultural). The course is intended for undergraduate students from all disciplines who wish to explore the historical development and globalization of tourism, as well as the major factors that influence its continued development (e.g., climate change, COVID-19, robotics).

How it's moved online: There will be a mix of narrated PowerPoint slides, external videos, and assigned readings that will be accessible through LEARN. The course material is split into three sections. Students can work through the materials at their own pace, noting there will be one test (multiple choice and short answer) based on each section. A current event activity and a tourism case study will allow students to explore and apply course concepts to a destination of their choice.