

Winter 2020  
GEOG 323 / REC 383  
**Perspectives on International Tourism**  
**(Tourism Impacts)**

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Office Hours: Wednesday 9:00 - 11:30 AM (Or by appointment)

Lectures: Tuesday/Thursday 4:00 – 5:20 pm  
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Teaching Assistants:  
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*TA office location and contact hours will be posted later*

### **COURSE OUTLINE**

**Course Objectives:** By the end of the course, participants should have a thorough understanding of the four pillars of tourism. The course will focus on the nature and significance of tourism, and associated economic, environmental, socio-cultural, and political (institutional) impacts of tourism, as well as familiarity with concepts associated with these topics.

**Course content:** A broad perspective is adopted involving economic, environmental, socio-cultural and political impacts of tourism. Examples will be taken from both the developed and developing world, particularly the latter, to illustrate the application of relevant concepts.

Most of the material will be presented by the instructor, reflecting his interests and experiences.

## **Tentative Schedule**

7 January	Introduction Course content, schedule, expectations The nature and significance of tourism
9 January	Issues in Tourism – International Perspectives Scope of tourism and its relationships with other sectors; changing patterns of international tourism
14/16 January	Tourism Impacts - Concepts and Frameworks Elements of tourism; spatial and temporal concerns; frameworks for understanding the impacts of tourism
21/23 January	Tourism Impacts – Sustainability Considerations Tourism Settings Integrated Perspectives to Four Pillars of Sustainability
28/30 January	Economic Impacts: Multipliers, Dependency, Gig Economy
4/6 February	Economic Impacts: Case Studies from Canada and Thailand
11 Feb	Mid-term Test 1 Review
13 Feb	<b>Mid-term Test 1</b>
<b>February 18-21</b>	<b>Reading Week</b>
25 Feb	Student case studies: Economic impacts of tourism
27 Feb	Environmental Impacts: Tourism-environment relationship, environmental impacts
3 March	Environmental Impacts – Natural Areas, National Parks and Protected Areas
5 March	Environmental Impacts – Transportation and Aviation
10 March	Student case studies: Environmental impacts of tourism
12 March	<b>Mid-term Test 2</b>

17/19 March	Social impacts – Tourism, Culture, and Society Social Change, Commodification and Authenticity Ethical and social dilemmas in tourism
24 March	Student case studies: Social impacts of tourism
26 March	Institutions in Tourism – Stakeholders, Power and Sustainability
31 March	Four Pillars of Sustainability Revisited
2 April	Course Wrap Up, Final exam Review, Evaluation

**Final exam will be scheduled during the examination period**

Minor adjustments in schedule may be required as a result of unforeseen circumstances or so that specific topics can be covered.

**READINGS**

Several readings will be posted on learn. The **optional** course text is G. Wall and A Mathieson, *Tourism: Change, Impacts and Opportunities*, Pearson / Prentice Hall, Harlow, 2006.

**ASSIGNMENTS AND EVALUATION**

***Tests and Examinations:***

Two “mid-term” tests and one final exam will be scheduled.

The mid-terms will be held during the class periods on **February 13** and **March 12**.

The final exam will be scheduled during the university examination period.

Mid-term Exam 1 will be marked out of 20; Mid-term Exam 2 will be marked out of 20  
Final Exam will be marked out of 40. Student Case Study will be marked out of 10 (5 for presentation, 5 for written report), and Participation (attendance, pop-up quiz) will be marked out of 10.

Mid-term Exam 1 and Final Exam will consist of short-answer (not multiple choice) and essay questions. Mid-term Exam 2 will consist of 20 multiple choice and/or fill in the blanks type questions.

### ***Student Case Study:***

Each student will put together a tourism impact case study pertaining to a particular destination. The case study content should reflect the course content. The case study will have two components: one, a concise case study (2 single spaced pages) should be developed on a particular type of tourism or a destination; two, each student will present their case study in class (5 minutes per student). Details of the content and relevant guidelines will be provided in class. This assignment will be marked out of 10 (5 for the written part, 5 for the in-class presentation). The written report should be submitted on or before **April 3** (Friday, last day of classes in Winter 2020). The presentations will be made in class on **Feb 25, March 10 and 24**. Late submissions will not be accepted, and therefore, not graded.

***Participation grade:*** This will be marked out of 10. Participation grade will be based on attendance, contribution to class discussion, in-class quizzes, and other activities that will help enrich learning.

### **COURSE POLICIES:**

1. Attendance will be recorded every lecture days. More than 5 unexcused absences will give you no participation grade.
2. Be prompt to class. Please do not walk in late or leave early (talk to the instructor prior to lecture if you have to leave early)
3. Please silence your cell phone, and refrain from doing crossword puzzles, loud talking etc, during the lecture.

### **ALL PARTICIPANTS PLEASE NOTE:**

All course requirements (except the final exam) must be completed by **April 3, 2020**. This requirement can be waived for the following reasons:

1. Valid medical reason such as illness or accident (appropriate proof such as a Doctor's note is required);
2. Personal or family emergency (with suitable proof where possible);
3. Other valid reasons beyond the control of the student (to be approved on a case-by-case basis at the discretion of the instructor).

### **FINAL EXAM**

The final examination is compulsory and is worth 40% of the final grade.

### **ASSIGNMENTS AND EXAMS SUMMARY**

<b>Assignments</b>	<b>Due Date</b>	<b>Points (%) earned</b>
Mid Term Test 1	February 13	20
Mid Term Test 2	March 12	20
Final Exam	TBA	40
Student case study: presentation	various dates	5
Student case study: written assignment	April 3	5
Participation (attendance, pop up quiz)	Throughout	10

**Please note:**

**Plagiarism:** Participants are directed to read Student Academic Discipline Policy #71 in the Undergraduate Calendar regarding plagiarism (or refer to the following web address: <http://www.adm.uwaterloo.ca/infosec/Policies/policy71.pdf>). Plagiarism offenses are normally treated seriously by the University and can result in significant penalties being assessed (e.g. failing grade, suspension or expulsion).

Plagiarism detection software (Turnitin) may be used to screen assignments in this course. This is being done to verify that use of all materials and sources in assignments is documented. Students will be given an option if they do not want to have their assignment screened by Turnitin. In the first week of the term, details will be provided about arrangements and alternatives for the use of Turnitin in this course. For further information on UW's Turnitin guidelines, see:

<http://uwaterloo.ca/academic-integrity/home/guidelines-instructors>

**Unclaimed assignments:** Unclaimed assignments will be retained until one month after term grades become official in quest. After that time, they will be destroyed in compliance with UW's [confidential shredding procedures](#).

**Academic Integrity:** In order to maintain a culture of academic integrity, members of the University of Waterloo community are expected to promote honesty, trust, fairness, respect and responsibility. [www.uwaterloo.ca/academicintegrity/](http://www.uwaterloo.ca/academicintegrity/)

Students who are unsure what constitutes an academic offence are requested to visit the on-line tutorial at <http://www.lib.uwaterloo.ca/ait/>

**Research Ethics:** Please also note that the 'University of Waterloo requires all research conducted by its students, staff, and faculty which involves humans as participants to undergo prior ethics review and clearance through the Director, Office of Human Research and Animal Care (Office). The ethics review and clearance processes are intended to ensure that projects comply with the Office's Guidelines for Research with Human Participants (Guidelines) as well as those of provincial and federal agencies, and that the safety, rights and welfare of participants are adequately protected. The Guidelines inform researchers about ethical issues and procedures which are of concern when conducting research with humans (e.g. confidentiality, risks and benefits, informed consent process, etc.). If the development of your research proposal consists of research that involves humans as participants, the please contact the course instructor for guidance and see <http://iris.uwaterloo.ca/ethics/>

**Note for students with disabilities:** The Office for Persons with Disabilities (OPD), located in Needles Hall, Room 1132, collaborates with all academic departments to arrange appropriate accommodations for students with disabilities without compromising the academic integrity of the curriculum. If you require academic accommodations to lessen the impact of your disability, please register with the OPD at the beginning of each academic term.

**Religious Observances:** Student needs to inform the instructor at the beginning of term if special accommodation needs to be made for religious observances that are not otherwise accounted for in the scheduling of classes and assignments.

**Grievance:** A student who believes that a decision affecting some aspect of his/her university life has been unfair or unreasonable may have grounds for initiating a grievance. Read Policy 70 - Student Petitions and Grievances, Section 4, [www.adm.uwaterloo.ca/infosec/Policies/policy70.htm](http://www.adm.uwaterloo.ca/infosec/Policies/policy70.htm). When in doubt please contact your Graduate Advisor for details.

**Discipline (as noted above under 2a):** A student is expected to know what constitutes academic integrity, to avoid committing academic offence, and to take responsibility for his/her actions. A student who is unsure whether an action constitutes an offense, or who needs help in learning how to avoid offenses (e.g., plagiarism, cheating) or about “rules” for group work/collaboration should seek guidance from the course professor, academic advisor, or the Graduate Associate Dean. For information on categories of offences and types of penalties, students should refer to Policy 71, Student Discipline, [www.adm.uwaterloo.ca/infosec/Policies/policy71.htm](http://www.adm.uwaterloo.ca/infosec/Policies/policy71.htm). For typical penalties, check Guidelines for Assessment of Penalties, [www.adm.uwaterloo.ca/infosec/guidelines/penaltyguidelines.htm](http://www.adm.uwaterloo.ca/infosec/guidelines/penaltyguidelines.htm)

**Appeals:** A decision made or penalty imposed under Policy 70 - Student Petitions and Grievances (other than a petition) or Policy 71 – (Student Discipline) may be appealed if there is a ground. A student who believes he/she has a ground for an appeal should refer to Policy 72 (Student Appeals) [www.adm.uwaterloo.ca/infosec/Policies/policy72.htm](http://www.adm.uwaterloo.ca/infosec/Policies/policy72.htm)

**LEARN:**

Users can login to LEARN via:

<http://learn.uwaterloo.ca/>

use your WatIAM/Quest username and password

Documentation is available at:

[http://av.uwaterloo.ca/uwace/training\\_documentation/index.html](http://av.uwaterloo.ca/uwace/training_documentation/index.html)