

TOURISM IMPACTS - INTERNATIONAL PERSPECTIVES WINTER 2023

GEOG 323

Published Jan 06, 2023

CLASS SCHEDULE

Section	Location	Time	Instructor(s)
GEOG 323 001 [LEC]	EV3 1408	Tuesdays & Thursdays 1 p.m. - 2:20 p.m.	Sanjay Nepal snepal@uwaterloo.ca
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INSTRUCTOR / TA INFORMATION

Instructor Office Location and Hours: EV1-124; Thursday 11:00 AM to 12:30 PM

TA: Ms. Celina Mohni cmmohni@uwaterloo.ca (mailto:cmmohni@uwaterloo.ca) - office location and TA hours TBA

COURSE DESCRIPTION

Calendar Description for GEOG 323

The course examines the nature, significance, and costs and benefits of tourism in the context of tourism destinations in developed and developing countries. It employs an international perspective to assess the economic, environmental, social, and cultural impacts of tourism in diverse settings.

Prereq: One of GEOG 233, REC 230, PLAN 362

LEARNING OUTCOMES

By the end of this course students should be able to:

Understand broader social-science concepts relevant to the study of tourism

Understand key concepts used in assessing and measuring the impacts of tourism

Determine the costs and benefits of global tourism on the economy, environment, society and institutions

Apply relevant concepts and frameworks to evaluate global tourism impacts at a specific destination

TENTATIVE COURSE SCHEDULE

- 10 -12 Jan Introduction
Course content, schedule, exams, expectations
Assignment – Case studies in tourism impacts
The nature and significance of tourism
- 17/19 Jan Issues in Tourism – International Perspectives
Scope of tourism and its relationships with other sectors; changing patterns of international tourism
- 24/26 Jan Tourism Impacts - Concepts and Frameworks
Elements of tourism; spatial and temporal concerns; frameworks for understanding the impacts of tourism
COVID-19 and Tourism – From Mass to Over and No Tourism
Post-Pandemic Travel and Destinations
- 31 Jan/ 2 Feb Tourism Impacts – Sustainability Considerations
Tourism Settings
Integrated Perspectives to Four Pillars of Sustainability
Internal and External considerations
Tourism and Resilience
Alternative Tourism Concepts
- 7/9 Feb Economic Impacts: Multipliers, Dependency, Gig Economy
Gig economy in current economic realities
- 14/16 Feb Feb 14 - Economic Impacts: Case Studies from Canada and Thailand
Feb 16 – Student case studies of economic impacts
- Feb 18-26 Reading Week/No Lectures**
- 28 Feb **Mid Term Test**
- 2 March Environmental Impacts: Tourism-environment relationship, environmental impacts, climate change and resilience
- 7/9 Mar Environmental Impacts – Natural Areas, National Parks and Protected Areas
- 14/16 Mar Environmental Impacts – Transportation and Aviation

21/23 Mar Mar 21 – Post-Pandemic Global Tourism-Environment Nexus

Mar 23 – Student case studies of environmental impacts

28/30 Mar Social impacts – Tourism, Culture, and Society

Social Change, Commodification and Authenticity

Ethical and social dilemmas in tourism

4 April Student case studies of social/cultural impacts

6 Apr Final exam review, course wrap up.

Minor adjustments in schedule may be required as a result of unforeseen circumstances or so that specific topics can be covered. Updates will be posted on Learn.

TEXTS / MATERIALS

Title / Name	Notes / Comments	Required
		No

Several readings will be posted on learn. A useful reference is G. Wall and A Mathieson, *Tourism: Change, Impacts and Opportunities*, Pearson / Prentice Hall, Harlow, 2006.

STUDENT ASSESSMENT

Component	Value
Global Tourism Case Study	10%
Weekly Quizzes	20%
Mid-term Exam	20%
Final Exam	40%
Participation	10%

Quiz tests and assignments must be submitted via Dropbox on Learn

Homepage - GEOG 323/REC 383 - Winter 2022 (uwaterloo.ca) (<https://learn.uwaterloo.ca/d2l/home/763079>)

ASSIGNMENT SCREENING

No assignment screening will be used in this course.

ADMINISTRATIVE POLICY

Territorial Acknowledgement: The University of Waterloo acknowledges that much of our work takes place on the traditional territory of the Neutral, Anishinaabeg and Haudenosaunee peoples. Our main campus is situated on the Haldimand Tract, the land granted to the Six Nations that includes six miles on each side of the Grand River. Our active work toward reconciliation takes place across our campuses through research, learning, teaching, and community building, and is centralized within the [Office of Indigenous Relations](https://uwaterloo.ca/indigenous) (<https://uwaterloo.ca/indigenous>)

Intellectual Property: For further information on IP related to teaching, please see https://uwaterloo.ca/legal-and-immigration-services/sites/ca.legal-and-immigration-services/files/uploads/files/volume_1_issue_3_winter_2018.pdf (https://uwaterloo.ca/legal-and-immigration-services/sites/ca.legal-and-immigration-services/files/uploads/files/volume_1_issue_3_winter_2018.pdf) and the Guidelines for Faculty, Staff and Students Entering Relationships with External Organizations Offering Access to Course Materials, <https://uwaterloo.ca/secretariat/faculty-staff-and-students-entering-relationships-external> (<https://uwaterloo.ca/secretariat/faculty-staff-and-students-entering-relationships-external>) . The following text is recommended:

Students should be aware that this course contains the intellectual property of their instructor, TA, and/or the University of Waterloo. Intellectual property includes items such as:

- Lecture content, spoken and written (and any audio/video recording thereof);
- Lecture handouts, presentations, and other materials prepared for the course (e.g., PowerPoint slides);
- Questions or solution sets from various types of assessments (e.g., assignments, quizzes, tests, final exams); and
- Work protected by copyright (e.g., any work authored by the instructor or TA or used by the instructor or TA with permission of the copyright owner).

Course materials and the intellectual property contained therein, are used to enhance a student's educational experience. However, sharing this intellectual property without the intellectual property owner's permission is a violation of intellectual property rights. For this reason, it is necessary to ask the instructor, TA and/or the University of Waterloo for permission before uploading and sharing the intellectual property of others online (e.g., to an online repository).

Permission from an instructor, TA or the University is also necessary before sharing the intellectual property of others from completed courses with students taking the same/similar courses in subsequent terms/years. In many cases, instructors might be happy to allow distribution of certain materials. However, doing so without expressed permission is considered a violation of intellectual property rights.

Please alert the instructor if you become aware of intellectual property belonging to others (past or present) circulating, either through the student body or online. The intellectual property rights owner deserves to know (and may have already given their consent).

Research Ethics: The University of Waterloo requires all research conducted by its students, staff, and faculty which involves humans as participants to undergo prior ethics review and clearance through the Director, Office of Human Research and Animal Care (Office). The ethics review and clearance processes are intended to ensure that projects comply with the Office's Guidelines for Research with Human Participants (Guidelines) as well as those of provincial and federal agencies, and that the safety, rights and welfare of participants are adequately protected. The Guidelines inform researchers about ethical issues and procedures which are of concern when conducting research with humans (e.g. confidentiality, risks and benefits, informed consent process, etc.). If the development of your research proposal consists of research that involves humans as participants, the please contact the course instructor for guidance and see: <https://uwaterloo.ca/research/office-research-ethics> (<https://uwaterloo.ca/research/office-research-ethics>)

Declaring an absence: Regardless of the process used to declare an absence, instructors maintain agency over decisions regarding course component accommodations.

Self-declared absences (for flu-like illness, short-term 48 hour self declared absences) must be submitted through Quest.

Absences requiring documentation (e.g. Verification of Illness Form, bereavement, etc.) - send your documentation to env-vif@uwaterloo. Do not send documentation to your advisor, course instructor, teaching assistant, or lab coordinator. Submission to env-vif@uwaterloo.ca () will notify all of your instructors of your absence. Students taking courses in Arts that require accommodation, should reach out to those instructors independently.

Mental Health: The University of Waterloo, the Faculty of Environment and our Departments/Schools consider students' well-being to be extremely important. We recognize that throughout the term students may face health challenges - physical and / or emotional. **Please note that help is available.** Mental health is a serious issue for everyone and can affect your ability to do your best work. Counselling Services <https://uwaterloo.ca/campus-wellness/> (<https://uwaterloo.ca/campus-wellness/>) is an inclusive, non-judgmental, and confidential space for anyone to seek support. They offer confidential counselling for a variety of areas including anxiety, stress management, depression, grief, substance use, sexuality, relationship issues, and much more.

All students are encouraged to download the WatSAFE app which is available free through the google and iOS app stores. The WatSAFE app provides on- and off-campus contacts for students in distress, including international students, and other information related to campus safety and security.

Religious Observances: Students need to inform the instructor at the beginning of term if special accommodation needs to be made for religious observances that are not otherwise accounted for in the scheduling of classes and assignments.

Communications with Instructor and Teaching Assistants: All communication with students must be through either the student's University of Waterloo email account or via LEARN. If a student emails the instructor or TA from a personal account they will be requested to resend the email using their personal University of Waterloo email account.

Recording lecture: Use of recording devices during lectures is only allowed with explicit permission of the instructor of the course. If allowed, video recordings may only include images of the instructor and not fellow classmates. Posting of videos or links to the video to any website, including but not limited to social media sites such as: facebook, twitter, etc., is strictly prohibited.

UNIVERSITY POLICY

Academic integrity: In order to maintain a culture of academic integrity, members of the University of Waterloo community are expected to promote honesty, trust, fairness, respect and responsibility. [Check [the Office of Academic Integrity](https://uwaterloo.ca/academic-integrity/) (<https://uwaterloo.ca/academic-integrity/>) for more information.]

Grievance: A student who believes that a decision affecting some aspect of their university life has been unfair or unreasonable may have grounds for initiating a grievance. Read [Policy 70, Student Petitions and Grievances, Section 4](https://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-70) (<https://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-70>) . When in doubt, please be certain to contact the department's administrative assistant who will provide further assistance.

Discipline: A student is expected to know what constitutes academic integrity to avoid committing an academic offence, and to take responsibility for their actions. [Check [the Office of Academic Integrity](https://uwaterloo.ca/academic-integrity/) (<https://uwaterloo.ca/academic-integrity/>) for more information.] A student who is unsure whether an action constitutes an offence, or who needs help in learning how to avoid offences (e.g., plagiarism, cheating) or about “rules” for group work/collaboration should seek guidance from the course instructor, academic advisor, or the undergraduate associate dean. For information on categories of offences and types of penalties, students should refer to [Policy 71, Student Discipline](https://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-71) (<https://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-71>) . For typical penalties, check [Guidelines for the Assessment of Penalties](https://uwaterloo.ca/secretariat/guidelines/guidelines-assessment-penalties) (<https://uwaterloo.ca/secretariat/guidelines/guidelines-assessment-penalties>) .

Appeals: A decision made or penalty imposed under [Policy 70, Student Petitions and Grievances](https://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-70) (<https://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-70>) (other than a petition) or [Policy 71, Student Discipline](https://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-71) (<https://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-71>) may be appealed if there is a ground. A student who believes they have a ground for an appeal should refer to [Policy 72, Student Appeals](https://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-72) (<https://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-72>) .

Note for students with disabilities: [AccessAbility Services](https://uwaterloo.ca/disability-services/) (<https://uwaterloo.ca/disability-services/>) , located in Needles Hall, Room 1401, collaborates with all academic departments to arrange appropriate accommodations for students with disabilities without compromising the academic integrity of the curriculum. If you require academic accommodations to lessen the impact of your disability, please register with AccessAbility Services at the beginning of each academic term.

Turnitin.com: Text matching software (Turnitin®) may be used to screen assignments in this course. Turnitin® is used to verify that all materials and sources in assignments are documented. Students' submissions are stored on a U.S. server, therefore students must be given an alternative (e.g., scaffolded assignment or annotated bibliography), if they are concerned about their privacy and/or security. Students will be given due notice, in the first week of the term and/or at the time assignment details are provided, about arrangements and alternatives for the use of Turnitin in this course.

It is the responsibility of the student to notify the instructor if they, in the first week of term or at the time assignment details are provided, wish to submit alternate assignment.