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| <p>Fall 2018<br/>Geog 423/ Geog 638<br/><b>Sustainable Tourism</b></p> |
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| Instructor:      | Sanjay Nepal                                  |
| Room:            | EV1-124                                       |
| Phone Extension: | 31239   |
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| Office Hours:    | Wednesday 9:00 - 10:30 AM (Or by appointment) |

|           |                       |
|-----------|-----------------------|
| Meetings: | Tuesday 2:30- 5:20 pm |
| Room:     | EV 2-2002             |
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| <p><b><u>Course Outline</u></b></p> |
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**Course Objectives:** By the end of the course, participants should have a thorough understanding of the economic, environmental and socio-cultural implications of tourism on sustainable development.

**Course content:** This course examines sustainability issues relevant to tourism. In particular, conceptual and practical examples related to economic, environmental, and social/cultural sustainability of tourism are critically appraised, combined with reviews of policy and institutional effects on sustainability practices. The course also focuses on best practices in sustainable tourism within government, non-government and business operations.

A broad perspective is adopted involving economic, environmental and socio-cultural sustainability. Examples will be taken from both the developed and developing world.

**Course Description:** This course description is tentative because the size of the class and the backgrounds and interests of participants are not yet known. Therefore, one of the tasks during the first lecture will be to determine course content and to confirm expectations regarding course content and means of assessment. Nevertheless, a tentative outline is presented below.

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| September 11 | Introduction<br>Course content, schedule, expectations<br>Determination of student contributions/speaking schedules |
| September 18 | Sustainable Tourism: A Critical Assessment<br>(ST – State of the Art; End of Sustainable Tourism)                   |

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| September 25 | Dimensions of Sustainability – Political Ecology of tourism  |
| October 2    | Sustainable Development, Sustainable Tourism and Sustainable Livelihoods<br>Guest Speaker: TBA                                     |
| October 16   | Dimensions of sustainability – social/community concerns<br>Guest speaker – TBA<br>Grad Student Seminar<br>Undergrad Group Seminar |
| October 23   | Dimensions of sustainability – social/community concerns<br>Guest Speaker – TBA<br>Grad Student Seminar<br>Undergrad Group Seminar |
| October 30   | Dimensions of Sustainability – Economic concerns<br>Guest Speaker – TBA<br>Grad Student Seminar<br>Undergrad Group Seminar         |
| November 6   | Dimensions of Sustainability – Economic concerns<br>Guest Speaker – TBA<br>Grad Student Seminar<br>Undergrad Group Seminar         |
| November 13  | Dimensions of Sustainability – Environmental concerns<br>Guest Speaker – TBA<br>Grad Student Seminar<br>Undergrad Group Seminar    |
| November 20  | Dimensions of Sustainability – Environmental concerns<br>Guest Speaker – TBA<br>Grad Student Seminar<br>Undergrad Group Seminar    |
| November 27  | Emerging concepts in Sustainable Tourism<br>Grad Student Seminar<br>Undergrad Group Seminar  |

Minor adjustments in schedule may be required as a result of unforeseen circumstances or so that specific topics can be covered.

## **READINGS**

A list of suggested readings (four per week) will be posted online. It is expected that participants will use relevant journal literature for all assignments. Some reference materials will be suggested throughout the course.

Reference book: Mowforth, M & Munt, I (2015) *Tourism and Sustainability: Development, Globalisation and New Tourism in the Third World*. Routledge. 2<sup>nd</sup> Edition.

Also look for newer articles in the *Journal of Sustainable Tourism*.

Access to selected prominent guest speakers lectures will be provided as well.

## **ASSIGNMENTS AND EVALUATION**

### **1. Term Papers (Grad students work independently, undergrads work in a team of 3 students)**

You will submit one research paper focused on one or more thematic areas covered in this course. The paper should be about 5000 words in length and 15-20 select references, and should consist of two parts; each part is due on the following dates.

#### **1. Part 1 - Term Paper Outline Development 10%**

You will work on an abstract, detailed outline, identify 15-20 key references (max 2 single spaced pages) **Due October 23. Prior instructor approval is required for the chosen topic.**

#### **2. Part 2 - Term Paper 30%**

Building from Part 1, you will submit a major paper relevant to sustainable tourism. **Due December 3**

These papers could serve as stepping stones to your graduate/senior UG thesis research topics/interests. The above word count limit does not include references; tables, graphics, etc., Tables, graphics, maps, photos should be included as materials in Appendices.

### **2. Reflection and response papers 40% (all students work independently)**

Weekly readings: You will read a total of 3-4 articles each week. These articles will serve as the initial foray into the topic of your choice. In addition to the two readings listed by the instructor, you are required to identify and provide two readings central to the theme for which you are preparing your talk on. You will prepare 8 "article briefs"; each article brief is a critical synthesis of your understanding of the papers you have read for the week. You will submit each brief a week in advance; for example, "article brief" relevant to readings assigned for October 2 is due on Sep 25. Each article brief is worth 5% (8x5 = 40%).

### **3. Participation: 20%**

Participation includes attending classes regularly and contributing to class discussions. You will also give one talk in class (graduate students independently, undergrads in a team of 3 students).

10% for contributions to class discussions, and 10% for class presentation.

**All written assignments must be typed, double spaced unless noted otherwise, and free from spelling and grammatical errors.**

All course assignments must be substantially different from those submitted to other courses. Submission of similar assignments to more than one course is unacceptable and will result in a failing grade being assigned.

All course requirements must be completed by **December 3**. This requirement can be waived for the following reasons:

1. Valid medical reason such as illness or accident (appropriate proof such as a Doctor's Note is required).
2. Personal or family emergency (with suitable proof where possible and appropriate)
3. Other valid reasons beyond the control of the student (to be approved on a case-by-case basis at the discretion of the instructor).

### **GENERAL INFORMATION ON ACADEMIC INTEGRITY**

**Plagiarism:** Participants are directed to read Student Academic Discipline Policy #71 in the Undergraduate Calendar regarding plagiarism (or refer to the following web address: <http://www.adm.uwaterloo.ca/infosec/Policies/policy71.pdf>). Plagiarism offenses are normally treated seriously by the University and can result in significant penalties being assessed (e.g. failing grade, suspension or expulsion).

Plagiarism detection software (Turnitin) may be used to screen assignments in this course. This is being done to verify that use of all materials and sources in assignments is documented. Students will be given an option if they do not want to have their assignment screened by Turnitin. In the first week of the term, details will be provided about arrangements and alternatives for the use of Turnitin in this course. For further information on UW's Turnitin guidelines, see:

<http://uwaterloo.ca/academic-integrity/home/guidelines-instructors>

**Unclaimed assignments:** Unclaimed assignments will be retained until one month after term grades become official in quest. After that time, they will be destroyed in compliance with UW's [confidential shredding procedures](#).

**Academic Integrity:** In order to maintain a culture of academic integrity, members of the University of Waterloo community are expected to promote honesty, trust, fairness, respect and responsibility. [www.uwaterloo.ca/academicintegrity/](http://www.uwaterloo.ca/academicintegrity/)

Students who are unsure what constitutes an academic offence are requested to visit the on-line tutorial at <http://www.lib.uwaterloo.ca/ait/>

**Research Ethics:** Please also note that the 'University of Waterloo requires all research conducted by its students, staff, and faculty which involves humans as participants to undergo prior ethics review and clearance through the Director, Office of Human Research and Animal Care (Office). The ethics review and clearance processes are intended to ensure that projects comply with the Office's Guidelines for Research with Human Participants (Guidelines) as well as those of provincial and federal agencies, and that the safety, rights and welfare of participants are adequately protected. The Guidelines inform researchers about ethical issues and procedures which are of concern when conducting research with humans (e.g. confidentiality, risks and benefits, informed consent process, etc.). If the development of your research proposal consists of research that involves humans as participants, the please contact the course instructor for guidance and see <http://iris.uwaterloo.ca/ethics/>

**Note for students with disabilities:** The Office for Persons with Disabilities (OPD), located in Needles Hall, Room 1132, collaborates with all academic departments to arrange appropriate accommodations for students with disabilities without compromising the academic integrity of the curriculum. If you require academic accommodations to lessen the impact of your disability, please register with the OPD at the beginning of each academic term.

**Religious Observances:** Student needs to inform the instructor at the beginning of term if special accommodation needs to be made for religious observances that are not otherwise accounted for in the scheduling of classes and assignments.

**Grievance:** A student who believes that a decision affecting some aspect of his/her university life has been unfair or unreasonable may have grounds for initiating a grievance. Read Policy 70 - Student Petitions and Grievances, Section 4, [www.adm.uwaterloo.ca/infosec/Policies/policy70.htm](http://www.adm.uwaterloo.ca/infosec/Policies/policy70.htm). When in doubt please contact your Graduate Advisor for details.

**Discipline:** A student is expected to know what constitutes academic integrity, to avoid committing academic offence, and to take responsibility for his/her actions. A student who is unsure whether an action constitutes an offense, or who needs help in learning how to avoid offenses (e.g., plagiarism, cheating) or about "rules" for group work/ collaboration should seek guidance from the course professor, academic advisor, or the Graduate Associate Dean. For information on categories of offences and types of penalties, students should refer to Policy 71, Student Discipline, [www.adm.uwaterloo.ca/infosec/Policies/policy71.htm](http://www.adm.uwaterloo.ca/infosec/Policies/policy71.htm). For typical penalties, check Guidelines for Assessment of Penalties, [www.adm.uwaterloo.ca/infosec/guidelines/penaltyguidelines.htm](http://www.adm.uwaterloo.ca/infosec/guidelines/penaltyguidelines.htm)

**Appeals:** A decision made or penalty imposed under Policy 70 - Student Petitions and Grievances (other than a petition) or Policy 71 – (Student Discipline) may be appealed if there is a ground. A student who believes he/she has a ground for an appeal should refer to Policy 72 (Student Appeals) [www.adm.uwaterloo.ca/infosec/Policies/policy72.htm](http://www.adm.uwaterloo.ca/infosec/Policies/policy72.htm)

**LEARN:**

Users can login to LEARN via:  
<http://learn.uwaterloo.ca/>

